Comfort and convenience.

Series I — Standard features include a fuel-injected 2.2-liter engine, 5-speed automatic transmission, anti-lock brakes, driver air bag, power rack-and-pinion steering, air conditioning, automatic programmable power door locks, power front seat reclines, TILT/WHL adjustable steering column and an AM/FM stereo with cassette player.

Power and luxury.

Series II — Additional standard features include a powerful fuel-injected 3100 885 V6 engine, 4-speed electronic-shift automatic transmission, power windows, cruise control and power outside mirrors. Available equipment includes a remote-control keyless entry system, 6-way power driver's seat and aluminum wheels or wire wheel covers.

Roominess and versatility.

Wagon — Provides all the comfort and luxury features of the Series I model and also offers standard split-folding rear seat back, rear-facing third seat, roofbag luggage carrier, rear-quarter vent windows, rear-window air deflector and a power tailgate lock release.
A durable car
built for the long run.

With over two and a half million
sold to date, you know Ciera is
designed so you can depend on
it. The new 1996 Ciera is no
exception, combining the best of
the latest automotive technology with proven reliability and
exceptional value. And with its low-maintenance engines and wealth of
standard features, you'll value your Ciera for many years to come.

The Ciera Wagon is not just ready for the long run but for
the long haul as well. It has enough room for eight occupants or an
impressive 18 cubic feet of cargo space with the rear seats folded.


Ciera Series II in Light Blue Metallic.
Shown with optional wire wheel discs.
Loaded with space and features, Ciera is designed for driving comfort.

Whether you're behind the wheel or in the rear seat, you'll find Ciera's interior comfortable, quiet and roomy enough for six adults. The divided bench front seat has power recliners on both sides and a center storage armrest that folds back for 3-across seating. Even getting into the Ciera is a comfortable experience, thanks to four wide-opening doors.

By providing a wealth of luxury equipment features at very competitive prices, Ciera has proven itself to be a true value leader.

Inside every Ciera you'll find a comprehensive level of standard features that include easy-to-read analog gauges, air conditioning, illuminated entry/exit system, TILT-Wheel adjustable steering column, dual cupholders, pulse wipers and a rear-window defogger.
ECOLOGICALLY SOUND

GENERAL MOTORS IS COMMITTED TO THE NATURE CONSERVANCY® AND ITS WORK OF PROTECTING NATURAL HABITATS. GM CONTRIBUTES GENEROSITY TO THE CONSERVANCY'S EFFORTS AND DOES ITS SHARE TO PROTECT THE ENVIRONMENT BY USING CHLOROFLUOROCARBON AND THE LATEST DIAGNOSTIC SYSTEM TO HELP REDUCE ENGINE EMISSIONS.

CORROSION PROTECTION

TO ENSURE A LONG, UNEVENTFUL SERVICE LIFE, CHEVROLET BUILDS BODY PANELS AND DESIGN TO BOLSTER HIGH-CORROSION RESISTANCE. ADDITIONAL BODY-CORROSION MATERIALS AND APPLICATIONS THROUGHOUT THE VEHICLE IN AREAS THAT TEND TO WEAR AND VARIOUS IMPERFECTS AND FOR FOUR YEARS OF OWNERSHIP, CORSA IS COVERED BY A LIMITED 6-YEAR/84,000-MILE POWERTRAIN LIMITED WARRENTY.
Performance and reliability
you can depend on.

The 1996 Ciera inherits Oldsmobile's enviable history of long-lasting dependability and proven performance. In fact, 95% of all Cieras sold in the last eight years are still on the road.2 So, whichever model you choose — Series I, Series II or the Ciera Wagon — Oldsmobile reliability is evident in features like:

- platinum-tipped spark plugs, which provide 100,000-mile tune-up intervals.
- The 160-horsepower 3100 SFI V6 engine in Series II and Wagon models includes long-life coolant and "filled for life" automatic transmission fluid for responsive power as well as years of reliable, low-maintenance performance.*


The stainless steel exhaust system will resist rust and corrosion longer than conventional systems and reduces maintenance costs over the life of the vehicle.

Standard Ciera features that contribute to performance and reliability include a 2.2-liter engine and 4-speed automatic transmission in Series I, and a 3100 SFI V6 engine and 4-speed electronic-shift automatic transmission in Series II and the Wagon. All models feature power front-and-rear disc braking, on-board diagnostic system (OBD-II) and a maintenance-free battery.
Thoughtful safety engineering for your peace of mind.

Ciera is engineered to help prevent collisions, as well as protect you if a collision occurs. It features standard safety equipment, such as a driver air bag and an anti-lock braking system. The body is designed with front and rear crush zones that help absorb impact energy and guide it away from the passenger cabin. And the interior uses flame-retardant materials and specially designed impact-absorbing surfaces to help minimize occupant injury.

Other standard features that enhance Ciera’s safety include automatic programmable power door locks, all-season radial tires, 3-point safety belts for front and rear outboard occupants, front and rear center lap belts, halogen headlamps, side and electric rear window defoggers, side door beams, and a brake/temperamental shift interlock.

Available in Series II and Wagon models, the remote-controlled keyless entry system unlocks the doors at the touch of a button.

Ciera in Intense White.
Ciena Specifications

**CAPACITIES**

<table>
<thead>
<tr>
<th>BODY STYLE</th>
<th>PASSANGER</th>
<th>MASON</th>
<th>FORD</th>
<th>LORRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length</td>
<td>191.1</td>
<td>105.4</td>
<td>92.8</td>
<td>54.4</td>
</tr>
<tr>
<td>Wheelbase (in.)</td>
<td>104.0</td>
<td>103.4</td>
<td>91.8</td>
<td>54.4</td>
</tr>
<tr>
<td>Width (in.)</td>
<td>60.0</td>
<td>60.6</td>
<td>56.0</td>
<td>56.0</td>
</tr>
<tr>
<td>Height (in.)</td>
<td>54.1</td>
<td>54.5</td>
<td>54.5</td>
<td>54.5</td>
</tr>
<tr>
<td>Total weight (lbs)</td>
<td>12,000</td>
<td>9,800</td>
<td>9,800</td>
<td>9,800</td>
</tr>
<tr>
<td>Fuel capacity (gal.)</td>
<td>105.6</td>
<td>105.6</td>
<td>105.6</td>
<td>105.6</td>
</tr>
</tbody>
</table>

**ENGINE SPECIFICATIONS**

<table>
<thead>
<tr>
<th>BODY STYLE</th>
<th>PASSANGER</th>
<th>MASON</th>
<th>FORD</th>
<th>LORRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Displacement (cu. in.)</td>
<td>302.9 Cid</td>
<td>302.9 Cid</td>
<td>302.9 Cid</td>
<td>302.9 Cid</td>
</tr>
<tr>
<td>Horsepower (bhp)</td>
<td>140</td>
<td>140</td>
<td>140</td>
<td>140</td>
</tr>
<tr>
<td>Torque (lb-ft)</td>
<td>270</td>
<td>270</td>
<td>270</td>
<td>270</td>
</tr>
<tr>
<td>Compression ratio</td>
<td>10:1</td>
<td>10:1</td>
<td>10:1</td>
<td>10:1</td>
</tr>
<tr>
<td>Fuel system</td>
<td>2-barrel fuel injection</td>
<td>2-barrel fuel injection</td>
<td>2-barrel fuel injection</td>
<td>2-barrel fuel injection</td>
</tr>
</tbody>
</table>

**EXTERIOR DIMENSIONS**

<table>
<thead>
<tr>
<th>BODY STYLE</th>
<th>PASSANGER</th>
<th>MASON</th>
<th>FORD</th>
<th>LORRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length (in.)</td>
<td>191.1</td>
<td>105.4</td>
<td>92.8</td>
<td>54.4</td>
</tr>
<tr>
<td>Wheelbase (in.)</td>
<td>104.0</td>
<td>103.4</td>
<td>91.8</td>
<td>54.4</td>
</tr>
<tr>
<td>Width (in.)</td>
<td>60.0</td>
<td>60.6</td>
<td>56.0</td>
<td>56.0</td>
</tr>
<tr>
<td>Height (in.)</td>
<td>54.1</td>
<td>54.5</td>
<td>54.5</td>
<td>54.5</td>
</tr>
<tr>
<td>Total weight (lbs)</td>
<td>12,000</td>
<td>9,800</td>
<td>9,800</td>
<td>9,800</td>
</tr>
<tr>
<td>Fuel capacity (gal.)</td>
<td>105.6</td>
<td>105.6</td>
<td>105.6</td>
<td>105.6</td>
</tr>
</tbody>
</table>

A Word about Oldsmobile

Oldsmobile is a name that has been in the automotive industry for over a century. It has always been associated with innovation and progress, and each model reflects this heritage. The design of the Oldsmobile is a testament to the company's commitment to quality, performance, and style. Whether you are looking for a classic model or a modern one, Oldsmobile has something for everyone. The vehicle is known for its smooth ride, reliable performance, and style. The Oldsmobile is a name that has been trusted for generations, and it continues to be a popular choice for those who value quality and style. This vehicle is a true testament to the company's commitment to innovation and progress.
The 1996 OLDSMOBILES

Aurora

Ninety Eight

LSS

Eighty Eight

Cutlass Supreme Sedan

Cutlass Supreme Coupe

Ciera Sedan

Ciera Wagon

Alero Sedan

Alero Coupe

Silhouette

Bravada

USA

Oldsmobile

Official Sponsor of the 1996 U.S. Olympic Team