Cutlass Supreme

BY OLDSMOBILE
What Can You Expect
FROM A FAMILY CAR? HOW ABOUT A LOT
MORE THAN BASIC TRANSPORTATION.

Expect the unexpected. With Cadillac Supreme coupe or sedan, you'll get more than a solid
value car to get you from here to there. For starters, you'll get contemporary styling
that will set you apart fashionably. And in case one foot is in your trip, a level of equipment some manufacturer's never
serve for the purpose. Like a power tilt engine, a remote 4-speed automatic transmission, 4-wheel
drive, lock disc brakes and aluminum wheels (example shown above). Inside, from backset seats, air conditioning
power windows, locks and mirrors, and more, make comfort a standard feature. Choose the ultimate Cadillac Supreme
to enjoy extra like leather-trimmed seating area, dual zone automatic climate control and steering wheel touch
controls. If this sounds like far more than basic transportation, you're basically right.

The salesman on the other
dealership was telling me how
his vehicles were "value-
packed." I listened for a while,
and then I asked him how they
compared to a Cadillac
Supreme on a feature-for-dollar
basis. His faking smile
was the only answer I needed.
I thanked him for his
time and headed right back to
the Oldsmobile counter.
This is was my turn to smile.
ONE OF THE BEST BUYS SINCE
THE ALASKA PURCHASE.

It's about getting the most for your money. And feeling you've made a smart decision. Call it value. Call it bang-for-the-buck. We call it Cutlass Supreme coupe and sedan. These solid performers do a lot more than make your money go a long way. They deliver responsive driving that takes the kinks out of the curves on your ride home. And the kind of style that makes a statement.

All the while, providing a comfortable interior that respects your need for space. Cutlass Supreme: The kind of car you'll consider part of the family.
AN INTERIOR THAT LOOKS AS GOOD AS IT FEELS.

It's nice if a car's interior looks great. But it's imperative that it feels just as good. Cutlass Supreme does both.

The controls, for instance, are presented in an elegant arc so you can see them and reach them. (After all, it's your cockpit.) How's it feel? Slide behind the wheel. It's like wearing your favorite cotton sweater. Reclining bucket seats, contoured to fit your contours, are standard. Surrounded by style, leg-stretching spaciousness, and all the comfort of a hug from mom, you'll find Cutlass Supreme a wonderful place from which to take on the world.

Air conditioning is standard in every Cutlass Supreme. The dual-zone automatic climate control system, standard on Series III, even allows the driver and front-seat passenger to adjust the temperature to individual preferences.

Other features that contribute to Cutlass Supreme's comfort and convenience include power windows, power mirrors, and automatic, programmable power door locks, interior storage consoles with��話合、serare control, CD/AM/FM radio. creature comforts include overhead storage, illuminated vanity mirrors, and remote entry. In addition, the 3.1L engine provides more than ample power.
Since I got my Credence Supreme,
I always seem to be elected
as the car pool person. Weddings,
birthday parties, you name it.
I haul everybody. It's easy why.
It's one of the best-looking
cars around, so who wouldn't
want to show up in it.
Plus, there's all that interior room
so everybody has enough space.
I suppose being elected to
do the driving is something of a
compliment to my good taste.
Since I got my Curlass Supreme, I always seem to be dozens at the car-pool level. Including birthdays, parties, you name it... I find everybody I can see why. It's one of the best-looking cars around, so who wouldn't want to show up in it. Plus, there's all that torque room so everybody has enough space... I suppose being elected to do the driving is something of a compliment to my good taste.

Performance Like Muscle and Silk.

Okay, so you're not a drag racer, and you're not ashamed to admit it. Still, when you step on the pedal, you want to know it'll go.

Like the Curlass Supreme. Its proven 300 V6 makes the kind of confidence-inspiring power that sucks up the highway like a vacuum cleaner while being quietly unobtrusive. And with 100,000-mile scheduled spark plug replacement, and long-life coolant and transmission fluid, this engine's so easy to maintain, you may not know it's there. Just like the standard 4-speed automatic electronically controlled transmission, which shifts as smoothly as a samba at sunset.

I don't expect a modest car to drive like a sports car. I refuse to be outraced or out-accelerated by a more handsome. Thanks to its all-independent suspension and responsive steering, my Curlass Supreme can out-run in the corners, and it's got plenty of passing ability in the straight.

I like to think of it as a gentleman with the leg of a sailor.
Advanced Technology For Your Peace Of Mind.

Real comfort starts with knowing that you can get to your destination safely. That’s why the Cutlass Supreme’s fully independent suspension deals with pavement as sure-footedly as a gazelle covers a prairie. Its brakes are big, 4-wheel discs with an anti-lock system to help you maintain steering control. And its standard foglamps can help enhance its excellent overall visibility. Cutlass Supreme also features a rigid unibody that resists torsional and bending loads and helps protect occupants during an impact. And, of course, dual frontal air bags are standard.

Because we want you to reach your destination safely, no matter how many surprises come your way.

Other features that contribute to Cutlass Supreme’s safety and security include the full-size side-impact safety curtain, side and door windows, dual-stacked dual-vent, self-leveling shocks and gas spring rear suspension, and power mirrors, headlamps, windshields, deck, and wiper systems.

Safety

Starting when lock controls, standard on Series 11 models, allow you to operate the horn from inside the car even when the ignition is turned off, ensuring your safety when running your engine off the road.

All Cutlass Supreme models standard on-lock brakes which prevent skid locking, thereby helping the driver maintain control under severe braking conditions, even on cold or slippery surfaces.

The electronically controlled engine (standard on Series II and IV models) will select the downshift and, if necessary, the reverse gear, from up to 25 feet away.

It was raining fiercely hard.
And when I crested the hill, just a few hundred feet away, there was a thunderbolt right on my path. Talk about white knuckles. I pressed hard on the brakes and felt the ABS activate.

The drama of the moment quickly went away. The Cutlass Supreme shuddered while maintaining directional control, and I steered carefully around the obstacle. It’s like having a professional driver working the brake.