The 1994 Oldsmobile Cutlass Supreme is an exhilarating car that's stylish, roomy and smartly priced. Just what you might demand from your next car. There are five Cutlass Supreme models: the performance- and luxury-focused SL coupe and sedan; the uncompromised convertible; and the striking S coupe and sedan. Cutlass Supreme is a true driver's car. The fact it can carry your family simply means everyone can enjoy it. But we don't believe building a great car like the Cutlass Supreme is enough. We believe you ought to get even more for your money. So we also offer value-priced Cutlass Supreme Special Editions equipped with our most popular options. And we support you with the Oldsmobile Edge—our comprehensive customer care program. The objective is simple: your complete satisfaction. We invite you to read on and see why we think you should consider Cutlass Supreme.
Guaranteed Satisfaction.
Not satisfied with your new Cutlass Supreme? Bring it back within 30 days or 1,500 miles, whichever comes first. You'll receive full credit toward the SmartLease or purchase of another new Oldsmobile.

Roadside Assistance.
24 hours a day, 365 days a year, during the warranty period, help at no charge is a toll-free phone call away through our network of over 15,000 emergency facilities nationwide.

Bumper-to-Bumper Warranty.
Every part of your new Cutlass Supreme is covered, except tires (they have their own warranty), for three years or 36,000 miles, whichever comes first, with no deductible.

 Courtesy Transportation.
For some-day warranty service, we'll give you a one-way shuttle up to 10 miles. For overnight warranty service, we'll give you a loaner or reimburse you up to $20 a day for transportation.

Sure, I buy the car and then it's like... "Who are you?"

When you leave a dealership in your new car, you don't want to be forgotten. That won't happen at Oldsmobile. Terry Thomsen knows. Her unsolicited letter told us what happened when she drove to a golf outing in her Cutlass Supreme.

"We got our clubs out of the trunk and placed our handbags in and I foolishly closed the trunk.

Terry Thomsen of Bloomfield, Connecticut, found Oldsmobile took the hands free out of a recent golf game. A key locked inside the trunk didn't keep her from teeing off.

Edge benefits, listed on page 2, are included with every Cutlass Supreme at no extra charge. For details, please see any of our 3,000 Oldsmobile dealers across the country, or call 1-800-442-0383.

Letter valued for length and clarity only. Complete letter on file.
Safety matters. At Oldsmobile, we want to help you avoid accidents in the first place. And help protect you...just in case. So every Cutlass Supreme has four-wheel anti-lock disc brakes, power rack-and-pinion steering, front-wheel drive, exceptional visibility, responsive engine power and more—what you need when reacting to unforeseen hazards. In the event of the unavoid-able, Cutlass Supreme helps protect you and your passengers. A driver-side air bag is standard. The unibody structure forms a steel safety cage. Front and rear crush zones and side guard door beams help absorb and guide crush energy away from the passenger compartment. And the interior is designed to minimize injuries with its flame-retardant fabrics, rounded and padded surfaces and an energy-absorbing steering column. Safety is engineered into every Cutlass Supreme. Once you know it, you don’t have to think about it.

Okay, now let’s talk about something no one wants to think about.

Cutlass Supreme’s standard anti-lock brakes (ABS) help you maintain control by minimizing the chance of wheel lockup and skidding during hard braking.

Safety also is a key part of safety. The remote control lock system turns on the interior lights and unlocks the car from up to 15 feet away.
Cutlass Supreme presents performance in the grand sense: power when and where it's needed. This is a car bred to hug curves, devour straightaways and pass when ordered, deftly and smoothly, without sweating. And to do it at lower cost than similarly talented imports. Every Cutlass Supreme sports the all-new 160-horsepower, 3.1-liter V6 engine, standard, offers smooth, even performance.

You keep calling it a "Driver's Car"... What's that all about?

3.1-liter SFI V6 engine with an advanced ignition system. It's smooth and quiet. A strong, silent type. For even greater power, a 210-horsepower, 3.4-liter DOHC V6 is available. Its 24-valve performance means effortless high-rpm operation. The transmission is our computer-controlled four-speed automatic, with shifting so seamless, it's hardly detectable. Cutlass Supreme owes its flat cornering and controlled ride to four-wheel independent suspension. Stopping is provided courtesy of four-wheel anti-lock disc brakes. If balanced performance is your preference, there's no need to look across an ocean. Just look across your Oldsmobile dealer's showroom.
A Cutlass Supreme convertible asks you to give up nothing but your inhibitions. In return, you get a very satisfying bit of open-air driving enjoyment. It's the only mid-size convertible available today. So, unlike some other convertibles, Supreme's interior is comfortable and spacious—unlimited headroom on nice days—with real room for five. Put the power top up; comfort's still the word. The full headliner, tinted glass back window with defogger and power side windows, standard, keep out drafts and minimize road and wind noise. Air conditioning is also standard. Performance? You know we wouldn't skimp here. The 3.1-liter V6 engine and electronic four-speed automatic transmission are standard. After all, you've got to move with the wind. We've also added key sporting touches. Like foglamps, 36" aluminum wheels and aero rocker moldings. You're an adult. You're allowed to have fun. This is a great way to do it.

With a mere touch, the power top quickly drops to welcome the sun—or goes up to seal out the elements.

So I really like this car, but what do I have to give up for it?
Cutlass Supreme Convertible Features Include:

- 3.1-liter SFI V6 engine or optional 3.4-liter DOHC V6
- Electronic 4-speed automatic transmission
- Power folding top
- Glass rear window with defogger
- Front and rear headrests
- Front sport seat belts
- Leather seats
- Heated rear window
- Power windows
- Cruise control

Cutlass Supreme Convertible in Bright Red.
Available audio systems feature a compact disc or cassette player, and a six-speaker Dimensional Sound system. We think it all sounds great.

The available electric power Automatic offers a breath of fresh air. The gray-tinted glass reduces glare.

The available split-folding rear seat allows easy trunk access through the passenger compartment and increases capacity for extra-long items.

GULFAS SUPERB INTERIOR FEATURES INCLUDE:
- Driver-side air bag
- Rallye gauge cluster
- TILT-WHEEL steering
- Air conditioning
- AM/FM stereo
- Reclining front bucket seats
- Floor console
- Programmable power door locks

The passenger restraint front safety belt system is shown fastened for photographic purposes. The system should remain fastened at all times for optimum safety.
Buying a car should be an enjoyable experience. But competing models, options and costs of various combinations can drive you crazy. So we have a way to make your shopping experience simpler. We've taken popular Oldsmobile models and equipped them with the features you've told us you want. Then we gave them a special price to give you the best value possible. We call these our Special Editions. To get all the details, just see your dealer. Keep in mind, you could easily pay more and get less. Or you could get a Cutlass Supreme Special Edition and a great value. It's your money, but the choice should be clear.

Cutlass Supreme Special Edition includes:
- Driver-side air bag
- 4-wheel anti-lock disc brakes
- 3.1-liter V6 engine
- Electronic 4-speed automatic transmission
- Sport luxury package
- Cruise control
- Power windows
- Power mirrors
- AM/FM stereo with cassette

The wall-like, easy-to-read rallye instrument cluster houses the speedometer, tachometer, voltmeter, and fuel, temperature and oil pressure gauges.
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**Exterior Colors**

- Bright White
- Super White
- Bright Blue
- Bright Red
- Super Red
- Medium Blue
- Medium Gray
- Medium Green
- Bright Green
- Medium Black
- Medium Brown

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