The 1994 Oldsmobile Eighty Eight LSS is an agile touring car that takes the virtues of sporty performance and presents them in a contemporary five-passenger sedan. From its precision engineering to its luxurious appointments, this is a singular road car with the qualities you'd expect to find only in more expensive imports. But building a great road car like Eighty Eight LSS isn't quite enough. We believe you should get even more for your money. So we also offer a value-priced Eighty Eight LSS Special Edition equipped with our most popular options. And we support you with the Oldsmobile Edge—our comprehensive customer care program. The objective is simple: your complete satisfaction. We know you have lots of choices when it comes to buying a car. We invite you to read on and see why we think you should consider Eighty Eight LSS.
Guaranteed Satisfaction.
Not satisfied with your new
EIGHTY EIGHT LSS? Bring it back
within 20 days or 3,000 miles,
whichever comes first. You'll
receive full credit toward the
SmartChoice or purchase of
another new Oldsmobile.

Roadside Assistance.
24 hours a day, 365 days a year
during the warranty period,
help at no charge is a toll-free
phone call away through our
network of over 15,000 emergency
facilities nationwide.

Bumper-to-Bumper
Warranty.
Every part of your new EIGHTY
EIGHT LSS is covered, except tires
(they have their own warranty),
for three years or 36,000 miles,
whichever comes first, with
no deductible.

Courtesy Transportation.
For same-day warranty service,
we'll give you a one-way shuttle
up to 10 miles. For overnight
warranty service, we'll give you
a limo or reimburse you up to
$30 a day for transportation.

When you lease a dealership in your new car, you
don't want to be forgotten. That won't happen
with Oldsmobile. Carlos Arciniega knows that.
His unsolicited letter relates an experience he
and his family had: "We were on our way to my
son's engagement party, 67 miles from home, when
we had a blowout. We couldn't get the wheel

Sure, I buy the car and then
it's like... "Who are you?"
locks off to change the tire because we had
accidently left the key at home. I called Oldsmobile
roadside assistance. In minutes, a tow truck was
sent and I was taken to the nearest Oldsmobile
dealer. They helped me find a wheel lock key so
I could be on my way. I cannot express how I
felt and still feel about how well I was treated.
I am really impressed with the service I received.
You have a great team!" Mr. Arciniega really
expected was a great car. Of course, he got that.
And, of course, he got more.

Carlos Arciniega of Rancho
Santa Margarita, California,
was on the way to his son's
engagement party when a tire
blow-out and brought the drive
to a halt. Oldsmobile played
the key role in getting things
going again—at no charge.
Safety matters. We want you to enjoy your Eighty Eight LSS, so we've engineered it to help you avoid accidents in the first place. And help protect you... just in case. To help keep you in control when reacting to unforeseen hazards, every Eighty Eight LSS comes with computerized four-wheel anti-lock brakes, four-wheel fully independent touring suspension, front-wheel drive, variable-assist power steering, and a responsive 3000 V6 engine. Available traction control also helps maintain stability when accelerating on slippery surfaces. But if the unavoidable happens, Eighty Eight LSS can help protect you and your passengers. Dual air bags are standard.

The unibody structure forms a safety cage, with front and rear crush zones to help absorb and guide crash energy away from the passenger compartment. And the interior helps minimize injuries with its flame-retardant fabrics and padded surfaces. Safety is a critical part of every Eighty Eight LSS. Knowing that, this car becomes even easier to enjoy.
Are you wondering how an Eighty Eight LSS would compare with those luxury imports? How it might hold up over 100,000 miles? We thought you might. So we put the 1990 Eighty Eight LSS up against the 1993 Acura Legend and 1993 Lexus ES300 in an independent 100,000-mile test. Non-professional drivers ran the cars in the road and weather conditions you'd most likely face. The results were eye-opening. In some instances, LSS performed just as well as its more expensive rivals. And even better, in other cases. LSS also had the lowest per mile operating cost! Most importantly, after driving it, many of the drivers changed their opinions favorably about the Eighty Eight LSS. We weren't surprised by the results. But frankly, you might be. So don't take our word for it. Call 1-800-442-OLDS to request more information on the independent 100,000-mile test. Then consider this: With the cars so close, and the Eighty Eight LSS priced $5,000 to $9,000 lower than the others, shouldn't you be thinking about how you spend your money?

*Based on lower total operating costs consisting of maintenance, fuel and fluids, repairs and routine maintenance. Your experience may vary.

Test an Oldsmobile against a Lexus and an Acura? Are you guys nuts?
This is where Eighty Eight LSS distinguishes itself. A new instrument panel presents gauges and controls within easy view and reach, and steering wheel touch controls allow you to operate the audio and comfort control systems without taking your hands off the wheel. The ultra-smooth electronic four-speed automatic overdrive transmission is matched to our fuel-injected 3800 V engine for powerful performance. Put the floor-mounted shifter in gear, and you’ll notice this car’s fine road manners. The variable-assist rack-and-pinion power steering is precise. And the four-wheel fully independent touring suspension provides a firm ride. You’ll find Eighty Eight LSS is a roadworthy sedan that didn’t have to cross an ocean to reach your driveway.
Even though Eighty Eight LSS has a sporty feel, don’t think for a second luxury has been ignored. With us, luxury is a high priority that helps you enjoy LSS’s performance even more. The front reclining bucket seats are contoured and individually controlled. The driver’s side features a power seat back and six-way power adjust. TH-Wheel steering is also adjustable to your preference, and the wheel itself is wrapped in leather. Cruise control, power windows, door locks and mirrors, and a Delco ETR AM/FM stereo with cassette and six-speaker Dimensional Sound system are standard. And air conditioning, of course. The point is, we believe you should always enjoy driving. Eighty Eight LSS is designed to let you do just that.

**EIGHTY EIGHT LSS INTERIOR FEATURES INCLUDE:**

- Driver- and passenger-side air bags
- Full analog instrumentation
- Dual-zone automatic air conditioning
- AM/FM stereo with cassette
- Front bucket power seats
- Power windows
- Programmable power door locks
- Floor console
- Overhead storage console
- Front and rear storage areas

The dual-zone automatic heat, ventilation and air conditioning system allows individual settings for you and your front passenger. The battery over temperature can now cool down.

Even though Eighty Eight LSS has rear door child-security locks as standard equipment, a reassuring and effective safeguard.

Eighty Eight LSS interior with seating areas trimmed in available Light Gray leather.
Buying a car should be an enjoyable experience. But comparing models and options and figuring out the costs of various combinations can drive you crazy. So we've found a way to make it simpler. We've taken popular Oldsmobile models and equipped them with the features you've told us you want. Then we gave them a special price to give you the best value possible. We call these our Special Editions. To get the details, just see your dealer. You could pay more and get less. Or you could get an Eighty Eight LSS Special Edition and a great value. It's your money, but the choice should be clear.

Eighty Eight LSS Special Edition is Black.

A powerful and quiet world-class, tuned port fuel-injected 3800 V6 is standard on every Eighty Eight LSS.
S P E C I F I C A T I O N S

Model

LSS

Standard and Optional Features

Drive side air bag

$5

Recreational air bag

$5

Anti-lock brakes

$5

Dual zone air conditioning

$5

Power door lock

$5

Keyless entry locks

$5

Power windows

$5

Other optional power window (door) switch

$5

Inside door handle nickel

$5

Crush control

$5

Steering wheel back controls

$5

Front floor mats with velour and center floor console

$5

Front seat storage armrest with cup holder

$5

Overhead console

$5

Front lap and shoulder safety belts, outboard positions

$5

Rear 3-point, shoulder safety belts, outboard positions

$5

Rear lift safety belt, center position

$5

3-spoke steering wheel design

$5

Reclining seat backs

$5

2-sided galvanized steel body panels (except rear)

$5

Remote power door lock

$5

TFT/WIRE adjustable steering column

$5

Steel exhaust power mirrors

$5

Power trunk release

$5

Visors with auxiliary cubbies

$5

Upgraded front and rear gauges

$5

Soft-key trimmed windows; 32 foot front windshield and rear glass

$5

Pilot window/position

$5

Front door map pockets

$5

Extended lower front and lower rear panels

$5

Front and rear reading lamps

$5

Corrected four roof

$5

Trunk cargo net

$5

All aluminum wheels

$5

All-season rubber $154 Mounting intact

$5

Power mirrors

$5

Side window defogger

$5

Side window defogger

$5


A spacious trunk provides 123 cubic feet of storage capacity.

Wheels

36" aluminum wheel. Standard.

Eighty Eight LSS Sedan

Model

LSS

Standard and Optional Features (continued)

PASS key vehicle security system

$5

Cruise control

$5

Center seating areas

$5

Center console storage areas with covered, concealed storage (standard)

$5

Center console armrest

$5

Center console storage

$5

Center console armrest

$5

Audio Systems

MAL/FM stereo with cassette and 6-speaker Dimensioned Speaker System

$5

MAL/FM stereo with compact disc, cassette and Dimensioned Dimensioned Speaker System

$5

Power antenna

$5

Engineering Features

Power front disc/rear drum brakes

$5

Power front disc/rear drum brakes

$5

Power rack-and-pinion steering

$5

Air induction independent suspension

$5

3300 lbs. weight with 6-speed automatic transmission

$5

Engine Specifications

3600 V6

Cylinders

2000 (132) in. cu. (l.4)

Engine type

140

Compression ratio

150.9

Transmission ratio

3.22:1

Fuel management

Sequential fuel injection

Dimensions

Wheelbase (in.)

113.6

Front track width (in.)

56.4

Tire size

P135/140

Tire size

15X6.5

Brake type, front/rear

Disc/Drum

Fuel tank (gals.)

15.9

Length (in.)

200.5

Height (in.)

36.6

Dimensions (continued)

Height (in.)

36.6

Width (in.)

66.4

Height (in.)

70.2

ALFRED FOUNTAIN

Exterior Colors

Light Gray Metallic 14

Bright White 16

Dark Green Metallic 18

Light Blue Metallic 26

Medium Garnet Red Metallic 72

Dark Cherry Red Metallic 77

Purple Pearl

Medium Garnet Red Metallic 18

Not all exterior colors are available in combination with all exterior colors. See your dealer for compatibility.

F I F T E E N
FOR OCCUPANT PROTECTION:

- Supplemental Inflatable Restraint manual lap/shoulder belts and air bags, driver/passenger
- Manual lap/shoulder safety belts, outboard rear seat positions
- Manual lap safety belts, center seat positions
- Emergency/braking steering column
- Energy-absorbing instrument panel
- Laminated windshield glass, urethane bonded
- Tempered safety glass, side and rear windows
- Intruding door latches
- Side-curtain door beams
- Passenger-side interior door lock handles
- Safety armrests
- Heated rearview, front/adjustable
- Dual sun visors
- Breakaway inside rearview mirror
- Security door locks and door retention components
- Child-safety locks
- Automatic door locking system
- Front and rear crash zones
- Pressure lock retractor stop for Accident Avoidance
- Slide marker lamps and reflectors
- Pinking lamps
- Four-way hazard warning flashers
- Back-up lamps
- Center high-mounted stop lamp
- Defensive signal control
- Windshield defroster, washer and multi-speed wipers
- Inside/day/night rearview mirror
- Outside rearview mirror
- Brake light with dual master cylinder plus warning light
- Antilock brakes
- Starter safety switch
- Driver/Passenger Airbag
- Door intrusion beam latch (front opening)
- Low-glass finish (inside windshield moldings, wiper arms and bezels)
- Safety road wheel rims
- Tires with built-in tread wear indication

- Blunted heater and defroster controls
- Pressure relief safety cap
- Brake/transmission shift interlock
- Absurd disc brake lining wear indicators
- Electric rear window defogger
- Door warning light indicator

FOR TIRE DETERRENCE:

- Theft-deterrent steering column lock
- Remote inside hood release
- Vehicle identification number
- Laser-etched VIN plate
- PAD Key vehicle security system
- Marked body parts (where applicable)

IMPORTANT WORDS ABOUT THIS CATALOG: We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Oldsmobile dealer for complete details.

A WORD ABOUT ENGINES: Oldsmobiles are equipped with engines produced by different operating units of General Motors. In submarines or supplier in GM worldwide.

A WORD ABOUT ASSEMBLY: Oldsmobiles are assembled by different operating units of General Motors. In submarines or supplier in GM worldwide. Oldsmobiles incorporate thousands of components produced by different operating units of GM, in submarines or supplier in GM worldwide. We sometimes find it necessary to purchase Oldsmobile components with different or differently sourced components than originally scheduled. All such components have been approved for use in Oldsmobiles and will provide the quality performance associated with the Oldsmobile name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

A WORD ABOUT CORROSION PROTECTION: Oldsmobiles are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through corrosion for six years or 100,000 miles. There is a deductible for rust-through repairs. Application of additional rust-protecting materials is not required under the corrosion coverage.

A WORD ABOUT WARRANTY: The GM 3-year/36,000-mile Bumper-to-Bumper Warranty covers repairs for any new Oldsmobile, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (except tires, which are owned by the manufacturer) will be covered for three years or 36,000 miles, whichever comes first, with no deductible charges. See your Oldsmobile dealer for terms of these limited warranties.