Don't let the 1994 Oldsmobile Eighty Eight deceive you. Yes, it's a comfortable and roomy full-size luxury car, yet this smart, contemporary sedan is an outstanding value in its class. There are two advanced Eighty Eight sedans: the Royale and Royale LS.

Whichever Eighty Eight you select, you'll find it may well be the very car you've always wanted... and can afford. Yet building a quality car like Eighty Eight isn't enough. We believe you should get even more for your money. So we also offer a value-priced Eighty Eight Royale Special Edition equipped with our most popular options. And we support you with the Oldsmobile Edge—our comprehensive customer care program. The objective is simple: your complete satisfaction. We know you have lots of choices when it comes to buying a car. We invite you to read on and see why we think you should consider Eighty Eight.
Guaranteed Satisfaction.
Not satisfied with your new
Eighty Eight? Bring it back within
30 days or 1,500 miles, whichever
comes first. You’ll receive
full credit toward the SmartLoans
or purchase of another new
Oldsmobile.

Roadside Assistance.
24 hours a day, 365 days a year,
during the warranty period.
Help at no charge is a toll-free
phone call away through our
network of over 15,000 emergency
facilities nationwide.

Bumper-to-Bumper
Warranty.
Every part of your new Eighty
Eight is covered, except tires
(they have their own warranty); for
three years or 36,000 miles,
whichever comes first, with no
deductible.

Courtesy Transportation.
For same-day warranty service,
we’ll give you a one-way shuttle
up to 15 miles. For overnight
warranty service, we’ll give you
a taxi or reimburse you up to
$10 a day for transportation.

When you leave a dealership in your new car,
you don’t want to be forgotten. That won’t happen
with Oldsmobile. Just ask Charles Bacon. Or read
his unsolicited letter to us: “I want to thank and
congratulate your Oldsmobile emergency lock-
out service. Friday, March 19, 1993, I locked my
keys inside my Oldsmobile Eighty Eight Royale.

Sure, I buy the car and then
it’s like... “Who are you?”

Charles Bacon of Lincoln,
Nebraska, has a rather strong
opinion about our Oldsmobile
Edge. So do we.

I called your 800 number and talked to Jay. In
about 35 minutes a new key was delivered to me.
There was no charge for this service. Quite bluntly,
I didn’t give much thought to your emergency ser-
tice, thinking it to be mostly PR hype. This was
my first experience with the Oldsmobile Edge and
it reaffirmed my satisfaction with my Oldsmobile.”

Notice Mr. Bacon said his satisfaction with
Oldsmobile was “reaffirmed.” He knew what to
expect from the car. Now he knows what to expect
from the company.

Letter edited for length and clarity only. Complete letter on file.
Eighty Eight Safety Features Include:

- Driver- and passenger-side air bags
- Anti-lock brakes
- Power door locks
- Rear door child security locks
- PASS-Key vehicle security system
- Rear and side window defoggers
- Transmission/brake shift interlock
- "Safety Cage" passenger compartment construction

Safety matters. We want you to enjoy your Eighty Eight. So we’ve engineered it to help you avoid accidents in the first place. And help safeguard you... just in case. To help you stay in control when you react to the unexpected, every Eighty Eight is equipped with computerized four-wheel anti-lock brakes, front-wheel drive, power rack-and-pinion steering, four-wheel fully independent suspension and responsive 3000 W6 power. Available traction control can help maintain stability when accelerating on slippery surfaces. Facing the unavoidable, Eighty Eight can help protect you and your passengers. Dual air bags are standard.

Security also is a key part of safety. The power door locks help provide it. In addition, an available remote control key system turns on the interior lights and unlocks the car from up to 15 feet away.

Okay, now let's talk about something no one wants to think about. Every Eighty Eight features standard computer-controlled four-wheel anti-lock brakes (ABS) to help you maintain control. ABS minimizes the chance of wheel lockup and sliding during hard braking.

Eighty Eight LS in Black.
There's quite a bit going on inside Eighty Eight. Like a spacious interior with a completely redesigned analog instrument panel. Gauges and controls are smartly placed for easy view and reach beneath a curving glare shield. As you might expect, a generous level of standard features follows. Like air conditioning, AM/FM stereo, power door locks and windows, Tilt-Wheel steering and more. A responsive 3800 V6 and electronic four-speed automatic transmission contribute effortless world-class performance and seamless, almost imperceptible, shifting. And four-wheel independent suspension makes for a refined ride. It all works to make a roomy Eighty Eight the right choice.
Available power seats feature a conveniently located adjuster shaped like the seat. Just push the control in the direction you want—up, down, tilt, recline, back or forward.

The dual-zone automatic heat, ventilation and air conditioning system, available on Royale LS, allows individual settings for you and your front passenger. The battle over temperatures can now cool down.

Rear seat heating and cooling outlets are standard on Royale LS to ensure rear passenger comfort.
Buying a car should be an enjoyable experience. But comparing models and options and figuring out the costs of various combinations can drive you crazy. So we have a way to make it simpler. We've taken popular Oldsmobile models and equipped them with the features you've told us you want. Then we gave them a special price to give you the best value possible. We call these our Special Editions. To get the details, just see your dealer. You could pay more and get less. Or you could get an Eighty Eight Royale Special Edition and get great value. It's your money, but the choice should be clear.

The world-class 3.9L V6 engine is matched with the standard shifting electronic four-speed automatic transmission.

Eighty Eight Royale Special Edition in Black.

In addition to Eighty Eight Royale standard features, the Special Edition includes:

- Power driver's seat
- Cruise control
- AM/FM stereo with cassette
- Power antenna
- Dual outside power mirrors
- 15" aluminum wheels
- Dual front and rear reading lamps
- Front storage armrest
- Power trunk release
### Eighty Eight Model

**Standard and Optional Features**

- Standard on Royale: Air conditioning, automatic transmission, electric windows, power steering, power brakes, power seats, AM/FM radio, front seat headrests, reclining seats, rear window defogger, electric lift gate, flush-trimmed windshield, wheel covers, smoked glass, AM/FM radio, power steering, power brakes, power seats, reclining seats, front seat headrests, electric lift gate, flush-trimmed windshield, wheel covers, smoked glass.

- Optional on Royale: Air conditioning, automatic transmission, electric windows, power steering, power brakes, power seats, AM/FM radio, front seat headrests, reclining seats, rear window defogger, electric lift gate, flush-trimmed windshield, wheel covers, smoked glass.

### Eighty Eight Royale Ls

**Standard and Optional Features**

- Standard on Royale Ls: Air conditioning, automatic transmission, electric windows, power steering, power brakes, power seats, AM/FM radio, front seat headrests, reclining seats, rear window defogger, electric lift gate, flush-trimmed windshield, wheel covers, smoked glass.

- Optional on Royale Ls: Air conditioning, automatic transmission, electric windows, power steering, power brakes, power seats, AM/FM radio, front seat headrests, reclining seats, rear window defogger, electric lift gate, flush-trimmed windshield, wheel covers, smoked glass.

### Eighty Eight Royale Sedan

**Standard and Optional Features**

- Standard on Royale Sedan: Air conditioning, automatic transmission, electric windows, power steering, power brakes, power seats, AM/FM radio, front seat headrests, reclining seats, rear window defogger, electric lift gate, flush-trimmed windshield, wheel covers, smoked glass.

- Optional on Royale Sedan: Air conditioning, automatic transmission, electric windows, power steering, power brakes, power seats, AM/FM radio, front seat headrests, reclining seats, rear window defogger, electric lift gate, flush-trimmed windshield, wheel covers, smoked glass.
FOR OCCUPANT PROTECTION:
- Supplemental inflation front seat inflator
- Manual lap/shoulder belts and airbags, driver/passenger
- Manual lap/shoulder safety belts, stainless steel seat positions
- Manual lap safety belts, center seat positions
- Energy-absorbing steering column
- Energy-absorbing instrument panel
- Lacquered windshield glass, urethane bonded
- Tempont safety glass, side and rear windows
- Interlocking door latches
- Side-guard door beams
- Passenger guard inside door lock handles
- Safety air vents
- Head restraints, front adjustable
- Dual sun visors
- Break-away inside rearview mirror
- Safety door locks and door retention components
- Child-security locks
- Automatic door locking system
- Front and rear child seats
- Lockable glove compartment
- Rocker panels
- Four-way hazard warning flashers
- Back-up lamps
- Center high-mounted stop lamp
- Electrical signal control
- Windshield defroster, washer and multi-speed wipers
- Inside day/night rearview mirror
- Outside rearview mirrors
- Brakes system with dual master cylinder plus warning light
- Anti-lock brakes
- Starter safety switches
- Dual-function hood latch (front opening)
- Low-glare finish (inside windshield moldings, wiper arms and blades)
- Safety, road wheel rims
- Tires with built-in tread wear indicators
- Illuminated heater and defroster controls
- Pressure relief fuel cap
- Brake/handbrake shift interlock
- Audible disc brake warning light indications
- Electric rear window defogger
- Door warning light/reflector FOR THEFT DETERRENCE:
- Theft-deterrent steering column lock
- Remote inside hood release
- Visible vehicle identification number
- Laser-engraved VIN plates
- PASS-Key vehicle security system
- Marked body parts (where applicable)

INFORMATIVE WORDS ABOUT THIS CATALOG: We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, with- out notice, in prices, colors, materia-
- l, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Oldsmobile dealer for complete details.

A WORD ABOUT ENGINES: Oldsmobiles are equipped with engines produced by dif-
- ferent operating units of General Motors. In its subsidiaries or suppliers to GM worldwide.

A WORD ABOUT ASSEMBLY: Oldsmobiles are assembled by different operating units of General Motors. In its subsidiaries or suppliers to GM worldwide.

Oldsmobiles incorporate thou-
- sands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We some-
times find it necessary to produce Oldsmobiles with dif-
- ferent or differently sourced components than originally scheduled. All such components have been approved for use in Oldsmobiles and will provide the quality performance asso-
ciated with the Oldsmobile name. Some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered; as there are changes, that they are accept-
able to you.

A WORD ABOUT UPDATED SERVICE INFORMATION: Oldsmobile regularly sends its dealers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for servi-
cing your products better. Now you can get these bulletins, too. Ask your dealer to get order-
ing information, call full-line 1-800-551-4178.

A WORD ABOUT CORROSI-
- ON PROTECTION: Oldsmobiles are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through from compo-
sition for six years/100,000 miles. There is also no deductible for rust-through repairs. Application of additional rust-inhibiting mate-
- rial is not required under the corrosion coverage.

A WORD ABOUT QUARANTINE: The GM 3-year/36,000-mile bumper-to-bumper Warranty covers repairs for any new Oldsmobile, including labor and parts, to correct any defect in material or workmanship occur-
ing during the warranty period. The complete vehicle except tires, which are covered by their manufacturer/will be covered for three years or 36,000 miles, whichever comes first, with no deductible charges. See your Oldsmobile dealer for terms of these limited warranties.