You shouldn't have to give up room and comfort simply because you demand value.

If you've been comparing contemporary "full-size" sedans, and are wondering where all the size and comfort went, we invite you to consider the 1995 Eighty Eight.  This thoughtfully engineered, powerfully responsive sedan is large — where it counts. In addition to a long list of standard comfort and convenience features, you'll find spacious seating for six adults and a trunk big enough to hold family-size cargo. Of course, you'll also enjoy the smooth, quiet ride that you've come to expect from an Eighty Eight.  Another thing that will make you feel comfortable is the Eighty Eight's sticker price. For 1995, we offer you two competitively priced models: the Eighty Eight Royale and Eighty Eight Royale L.S.  No matter which model you choose, you'll get a comfortable full-size sedan with plenty of standard features that are high-cost options on many other cars. So you'll get luxury without paying a premium — exactly the kind of value you want from your next new car.

EIGHTY EIGHT offers a touch of luxury, without the luxury-car price.
The Safety Factor

We know safety matters to you and your family, which is why Eighty Eight is engineered to help you prevent an accident. Four-wheel anti-lock brakes and power rack-and-pinion steering help you maintain control, while front-wheel drive and 4-wheel independent suspension give you sure-footed traction and stability. Of course, Eighty Eight is also engineered to help protect you if a collision occurs. Dual air bags are standard. A unibody structure forms a steel safety cage with front and rear crush zones to help absorb and distribute crash energy away from the passenger cabin. In addition, flame retardant fabrics and impact-absorbing padded surfaces have been designed into the interior. GM-exclusive child comfort guides let you adjust the outboard rear safety belts to better fit small children, and since security is also an important part of safety, Eighty Eight is equipped with rear door child security locks, remote-control keyless entry and a pass-key vehicle security system.

Eighty Eight is designed to help you prevent an accident, and to help protect you when a collision is unavoidable.

Eighty Eight features standard dual air bags. Remember, you should always wear safety belts, even with air bags.

Available electronic traction control helps the driver maintain control and stability on slippery surfaces by automatically modulating the brakes and throttle to minimize the chance of wheelspin.

A computer-controlled 4-wheel anti-lock braking system (ABS) is standard on every Eighty Eight. ABS helps the driver maintain steering control by minimizing the chance of wheel lockup and skidding when braking.
Perfomance

Under the hood of this full-size sedan is a full-size engine: the world-class 3800 Series II V6. Further refined for 1995 to run smoother and more efficiently, this durable engine now delivers 205 horsepower and 230 lb-ft of torque. Yet its swift and seemingly effortless acceleration isn't at the expense of fuel economy. The EPA estimated mileage is 19 mpg city and 29 mpg highway. The engine is matched to a 4-speed electronic automatic transmission that is so precise, it shifts almost imperceptibly. Of course, Eighty Eight's ride, comfort and handling are equally impressive, thanks to 4-wheel independent suspension and power rack and pinion steering that are responsive to both the road and driver input.

Eighthy Eight's PERFORMANCE features were engineered to achieve a specific goal: your total driving satisfaction.
Comfort and Convenience

The Eighty Eight's interior offers generous headroom and legroom for six adults. But what makes Eighty Eight so comfortable isn't simply a matter of room. It's the way the interior is thoughtfully designed to meet all of your driving needs. For example, the passenger cabin is exceptionally quiet and there's an 8-way power driver's seat that lets you find a seating position to suit you perfectly. After you've adjusted the tilt-wheel steering to your driving preference, you'll find that controls for the power windows, door locks, and dual power outside mirrors are right at your fingertips and easy to operate. For your convenience, the front center armrest includes dual cupholders and a storage compartment. And to keep the interior comfortable, the Eighty Eight features solar-control glass and an air conditioning system that uses CFC-free refrigerant.

The Eighty Eight is a sedan that is WELL-EQUIPPED to satisfy your DESIRE for comfort, convenience and style.

The control for the standard 8-way power driver's seat is shaped like the seat itself, just push it in the direction you want the seat to adjust.

The convenience of a power trunk release is standard. The trunk's low liftover height and wide opening make it easy to load and unload up to 17.5 cubic feet of luggage.

The remote-control keyless entry system lets you unlock the driver's door, all four doors or the trunk from up to 15 feet away. The interior lights also illuminate when you unlock the doors.

Oldsmobile introduces a simpler, BETTER way for you to buy a car. After all, it's your MONEY.
You should feel as good about buying your new car as you do driving it.

Buying a new car SHOULD be fun. But we know that sorting through options and haggling over prices can make it a frustrating experience. So not long ago, we began to explore a new, simpler way to buy an Oldsmobile.  

First, we simplified the selection process by making our most popular options standard equipment on most models. To simplify our pricing, we removed the confusing discounts and rebates. But we left in the savings.  

The response was so encouraging, we've gone a step further for 1995. This year, every Oldsmobile model is available in just one or two versions that are so well-equipped, there is only a handful of options to consider. And we've simplified pricing across the board, enabling your Oldsmobile retailer to skip the haggling and quote you the best possible price right up front.  

Simply put, our new way of doing business means Oldsmobile now offers you even more car for your money...and a more enjoyable way to buy it. And that's certainly something you can feel good about.

Oldsmobile introduces a simpler, BETTER way for you to buy a car.

After all, it's your MONEY.
Both Eighty Eight Royale LS adds dual-zone automatic climate control, steering wheel touch controls, 8-way power front passenger seat, overhead console and an electrochromic rearview mirror with compass.

Both Eighty Eight models offer available leather-trimmed seating area. The Eighty Eight Royale LS provides standard power seats for both the driver and right front passenger.
The standard dual-zone climate control system allows the right front passenger to adjust the temperature to his or her personal preference. (Standard on Royale LS.)

Touch controls let you adjust the stereo and climate control from the steering wheel. (Standard on Royale LS.)

Available wire wheel covers and white sidewall tires add a look of traditional luxury.
WE WANT YOU TO BE SATISFIED WITH YOUR NEW OLDSMOBILE LONG AFTER THE SALE.

In addition to a comprehensive warranty, we also offer courtesy transportation, provide 24-hour roadside assistance and even guarantee your satisfaction. Which may not sound so important right now, but you’ll appreciate them the second you ever need one. Just ask one of our owners.

Charles Bacon, of Lincoln, Nebraska, bought Oldsmobile Roadside Assistance not knowing more than $340. He'd had a new set of tires in 35 minutes, no charge.

Charles wrote: “I went to check and congratulate your Oldsmobile emergency backup service. This was my first experience with a customer service program and confirmed my satisfaction with Oldsmobile.”

As an Oldsmobile owner, you’ll get the Oldsmobile Edge:

Bumper-to-Bumper Warranty
Every part of your Oldsmobile is covered under our bumper-to-bumper warranty, except tires, seals, and lamps. For three years or 36,000 miles, whichever comes first. And you won’t have to pay a deductible.

24-Hour Roadside Assistance
Will be there to help you 24 hours a day, 365 days a year, during the warranty period. All you need to do is call our toll-free number. There are over 19,000 emergency facilities ready to help you.

THE GM CARD
everyone serves you the same annual GM MasterCard®. GM will credit 3% of your purchase toward buying or leasing a new Oldsmobile. It could mean saving hundreds, even thousands of dollars. Call 1-800-666-CARD for more information, including annual limits and restrictions.

ACCELERATED EARNINGS NETWORK
Visit participating GM dealers for up to 15% in GM Card earnings on eligible parts and service transactions. Call 1-888-947-1000 for more information.

SMARTLEASE
Smartlease lets qualified customers pay for the portion of the vehicle they use, rather than pay for the entire vehicle straight away with traditional financing. You’ll also enjoy lower up-front costs and lower monthly payments. Plus, you’ll be able to drive a new vehicle more often or drive a upgraded model. Ask your Oldsmobile retailer for more information.

FOR OCCUPANT PROTECTION:
• Driver and right front passenger Supplemental Inflatable Rearrestraints • Manual adjustable safety belts, dual air bags for front passengers. • Rear seat outboard safety belts, swivel out seat position • Manual lap safety belts, rear seat passengers • Energy-absorbing steering column • Abdominal air bag on driver’s side • Side-impact belt • Passenger guard inside door lock handles • Safety sensors • Side impact air bags • dual air bags • Dual on window • Rock-er inside rearview marter • Security door locks and rear door reinforcement • Rear door child safety locks • Power window locks • Automatic door locking system • Front and rear crumple zones • Power lock ignition • Power trunk release

FOR CRASH AVOIDANCE:
• Side marker lamps and reflectors • Parking lamps • Emergency hand warning flashers • Brake light lamps • Center high-mount stop lamp • Directional signal indicators • Wheelchairs, towed and multi-speed wipers • Inside daylights mirror • Inside rearview mirror • Outside rearview mirror • Brake with dual master cylinder plus warning light • Front seat belt buckles, seat safety switch • Safety belt tensioner • Automatic front bench (from the rear) • Low-beam finishing (inside headlight assemblies, wing lights and blanks) • Safety road wheel rims • Tires with built-in road wear indicators • Illuminated heater and defrost controls • Rear view mirror • Dual air bag deployers • Safety belts • Head impact sensors • Low-beam finishing (outside headlight assemblies, head lights and blanks) • Safety road wheel rims • Electric rear window defogger • Lower warning light 

FOR THEFT DETERRENCE:
• Theft-deterrent steering column lock • Remote inside dead lock • Visible vehicle identification number • Immobilizer • 1419 theft detection system • 221 off vehicle security system

IMPORANT WORDS ABOUT THIS CATALOG: We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Oldsmobile retailer for complete details.

• A WORD ABOUT ENGINES: Oldsmobiles are equipped with engines produced by different manufacturing units of General Motors, its subsidiaries or suppliers to GM worldwide. Oldsmobile incorporates thousands of components produced by suppliers in the United States or Canada, and the Oldsmobiles are produced by Oldsmobile or its subsidiaries or suppliers to GM worldwide.

• A WORD ABOUT ASSEMBLY: Oldsmobiles are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Oldsmobile incorporates thousands of components produced by suppliers in the United States or Canada, and the Oldsmobiles are produced by Oldsmobile or its subsidiaries or suppliers to GM worldwide.

• A WORD ABOUT SERVICE INFORMATION: Oldsmobile regularly updates its retailer dealer service bulletin about Oldsmobile products. Oldsmobile maintenance product performance in the field. We then prepare bulletins for servicing our products. We get your service bulletin, too. Ask your retailer. To get ordering information, call toll free 1-888-947-1000.

• A WORD ABOUT ERRORS: Oldsmobile does not control or monitor service bulletins. All body shop personnel are trained and maintained to machine from services for its parts exceed 100,000 miles, which comes first. There is no deductible for service through repairs. Application of additional or non-inhibiting materials is not expected or recommended under the warranty coverage.

• A WORD ABOUT WARRANTY: Oldsmobile’s 25-year/360,000-mile Bumper-to-Bumper Warranty covers those for any new Oldsmobile, including labor and parts, in service any day in repair or replacement. In the event of an additional warranty, Oldsmobile will not be responsible for the warranty.期限 during the warranty period of the complete engine (one year, which are covered by their manufacturer) will be covered for three years or 36,000 miles, whichever comes first. If you have a deductible charge. See your Oldsmobile retailer for terms of these limited warranties.
The 1995 Oldsmobile lineup offers you a wide choice of models for every driving need. There's something in it for everyone.