The 1996
LSS
A potent performer for the serious driver.

LSS standard features include the 3000 series II V6 engine with sequential port fuel injection, 4-speed electronic-shift automatic transmission, anti-lock brakes, dual air bags, daytimer running lamps, 4-wheel independent suspension with 16-inch aluminum wheels and touring tires, full-speed traction control system, Magnaflow variable-assist steering, foglamps and the PASS-Key vehicle security system. The fully-equipped sedan includes new contrast front bucket seats with leather-trimmed steering wheel, three-spoke shifter with shifter console, full power accessories, dual-zone automatic climate control, leather-wrapped steering wheel with touch controls, remote-control keyless entry system, and an AM/FM stereo with cassette player and 6-speaker Dimensional Sound system.


Available on LSS, Oldsmobile’s exclusive GuideStar navigation information system puts immediate, easy-to-understand travel information at your fingertips. Using Global Positioning System satellites now circling in space, GuideStar actually tracks your vehicle and knows where you are at every moment. The system provides turn-by-turn routing instructions to local points of interest such as hotels and airports, at the most direct route to your destination. Availability is limited. Ask your local retailer for more information about this exciting new Oldsmobile feature.
OLDSMOBILE IS MAKING IT EASIER TO BUY YOUR CAR BY PROVIDING THE MOST POPULAR FEATURES IN ONE FULLY EQUIPPED MODEL. THERE'S NO NEED TO WASTE THROUGH ENDLESS LISTS OF OPTIONS AND TO MAKE IT EASIER STILL, OLDSMOBILE SALE CONSULTANTS ARE ESPECIALLY TRAINED TO ANSWER YOUR QUESTIONS AND MAKE YOUR BUYING EXPERIENCE EQUALLY.
Quick and comfortable, LSS is the high-tech definition of sophisticated performance.

Think of it as a prizefighter in a well-tailored suit. It's got the power, agility and reflexes you'd find in an all-out sports coupe. But it also features the roominess of a full-size sedan. And with its newly restyled exterior and 5-spoke aluminum-alloy wheels, it has the polish, clean styling and good breeding of a luxury car. It's refined performance ready to go head-to-head with the leading imports.

The sculpted contour front bucket seats have been exhaustively tested and feature deep sides and back bolsters for support and comfort.

The available power sunroof features a sliding sunshade and a built-in wind deflector to reduce buffeting.

Standard 8-way power front seats feature a "movephone" switch for intuitive operation.
Performance oriented and ergonomically designed, this cockpit is ready for the open road.

Serious driving requires a no-nonsense cockpit with as few distractions as possible. But the serious driver also demands the ultimate in room and comfort to remain relaxed and alert behind the wheel. In LSS, you'll find sumptuous leather-trimmed seating areas, steering wheel touch controls for the radio and climate control systems, as well as a host of other comfort and convenience items. It's the performance sedan that doesn't ask you to give up interior space or comfort.

The rear-seat space through enhanced convenience and security.

Standard features that contribute to LSS comfort and convenience include 8-way power driver and front-passenger seats, cruise control, T177W Wheel Adjustable steering column, remote-control keyless entry system, Electromonic inside mirrors withhome, automatic headlamp control, fuel-power outside mirrors, leather-wrapped steering wheel, and much more.
EcoLogicallY Sound

General Motors is committed to the future of its conservancy and its work of protecting natural habitats. GM contributes significantly to the conservancy's efforts and does its share to protect the environment by using alternative refrigerant and the latest on-board diagnostic system, helping to help reduce engine emissions.

L80 with seating areas trimmed in Light Beige leather.

Ability

Thanks to its advanced touring suspension, the L80 can carry up a amazing canyon road with the same exhilaration as if it were accelerating in a straight line. For exceptional cornering and quick response, standard features include a fully independent suspension, front and rear stabilizer bars, and wide 90-degree tires.
Pick your powerplant.
Regular or supercharged.

The available supercharged 3800 Series II V8 engine produces a potent 285 hp at 5500 rpm and 290 lb-ft of torque at 4800 rpm. A standard powerplant is a responsive and free-revving 3800 Series II V6. For those wanting the very ultimate in performance, the available supercharged 3800 Series II V8 engine provides the quick throttle response of a V8 with the efficiency of a V6.

The optional Magnesium speed-sensitive power steering system enhances steering precision and response at higher speeds, yet provides low-effort steering at lower speeds and during parking maneuvers.

LSS standard features that enhance handling and performance include a 6-speed electronic-shift automatic transmission, electronic traction control, anti-lock brakes, 16-inch 5-spoke aluminum wheels, fully independent suspension with automatic load leveling, and an on-board diagnostic system (OBD-II).
Safety systems as thoroughly engineered as its performance package.

The safety of LSS begins the moment the first steel panels are welded together. The steel itself, except the roof, is galvanized on both sides to resist the weakening effects of corrosion. The structure has been carefully designed and stringently tested so that, if a collision occurs, impact forces will be directed away from the passenger compartment. And a dual air bag system—padded and contoured further enhance the protective envelope that is designed into the LSS structure.

To help ensure your safety, LSS features standard dual air bags.

Additional LSS standard features that enhance safety and security include electronic traction control, brake/ transmissionshift interlock, rear door child-security locks, PASS-Key vehicle security system, illuminated entry/exit system, halogen headlamps, foglamps, side and electric rear window defrosters, and much more.

"Help ensure your safety. Use seat belts, too."
S.A.F.E.T.Y  AND  SECURITY

Airbags  in  front  and  rear,  dual  headlight  washers,  3-point  seat  belts,  anti-lock  brakes,  power  door  locks,  and  front  and  rear  seat  belt  reminders.

COMFORT  AND  CONVENIENCE

Dual  tone  automatic  climate  control,
Air  conditioning  with  high  efficiency  filter,
Steering  wheel  mounted  controls  for  cruise,  audio,  and  climate  control,
Push-button  start  with  remote  keyless  entry,

capacities

Wheelbase  (in)  118.0
Length  (in)  205.9
Width  (in)  74.7
Height  (in)  57.1
weight  (lbs)  4,940.0
Towing  Capacity  (lb)  6,500.0

INTERIOR  DIMENSIONS

Headroom,  front,  (in)  37.3
Legroom,  front,  (in)  42.6
Shoulder  room,  (in)  59.6

CAPACITIES

Fuel  economy  (mpg)  18/24

A  Word  about  Oldsmobile

Important  Points  about  This  Catalog

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;

We  have  tried  to  make  this  catalog  as  comprehensive  as  possible.

Some  items  may  not  be  available  at  your  local  dealership;

Customer  satisfaction  is  our  goal;
The 1996
OLDSMOBILES

Aurora

Ciera Sedan

Ninety Eight

Ciera Wagon

LSS

Achieva Sedan

Eighty Eight

Achieva Coupe

Cutlass Supreme Sedan

Silhouette

Cutlass Supreme Coupe

Bravada

USA

Oldsmobile

Official Sponsor of the
1996 U.S. Olympic Team