1994 NINETY EIGHT
By Oldsmobile
The 1994 Oldsmobile Ninety Eight is exactly what a contemporary luxury car should be, with one major difference: It's priced thousands lower than most other cars in its class. And that's precisely why it's such an intelligent choice. There are two Ninety Eight sedans, the Regency and Regency Elite. Whichever you select, expect it to be spacious, comfortable and extremely satisfying to drive. But building a great car like Ninety Eight isn't enough. You ought to get even more for your money. So we also offer a value-priced Ninety Eight Regency Special Edition equipped with our most popular options. And we support you with the Oldsmobile Edge—our comprehensive customer care program. The objective is simple: your complete satisfaction. You have lots of choices when it comes to luxury cars. We invite you to read on and see why we think you should consider the new Ninety Eight.
Guaranteed Satisfaction. Not satisfied with your new Ninety Eight? Bring it back within 30 days or 1,000 miles, whichever comes first. You’ll receive full credit toward the SmartLease or purchase of another new Oldsmobile.

Roadside Assistance. 24 hours a day, 365 days a year, during the warranty period, help at no charge is a toll-free phone call away through our network of over 15,000 emergency facilities nationwide.

Bumper-to-Bumper Warranty. Every part of your new Ninety Eight is covered, except tires (they have their own warranty), for three years or 36,000 miles, whichever comes first, with no deductible.

Courtesy Transportation. For some-day warranty service, we’ll give you a one-way shuttle up to 10 miles. For overnight warranty service, we’ll give you a loaner or reimburse you up to $30 a day for transportation.

When you leave a dealership in your new car, you don’t want to be forgotten. That won’t happen with Oldsmobile. Just ask Charles Bacon. Or read his unsolicited letter to us: “I want to thank and congratulate your Oldsmobile emergency lockout service. Friday, March 19, 1993, I locked my keys inside my Oldsmobile. I called your 800 number

Sure, I buy the car and then it’s like...“Who are you?”

and talked to Jay. In about 35 minutes a new key was delivered to me. There was no charge for this service. Quite bluntly, I didn’t give much thought to your emergency service, thinking it to be mostly PR hype. This was my first experience with the Oldsmobile Edge and it reaffirmed my satisfaction with my Oldsmobile.” Notice Mr. Bacon said his satisfaction with Oldsmobile was “reaffirmed.” He knew what to expect from the car. Now he knows what to expect from the company.

Charles Bacon of Lincoln, Nebraska, has a rather strong opinion about our Oldsmobile Edge. So do we.
Safety matters. We want to help you avoid accidents in the first place. And help safeguard you in your Ninety Eight... just in case. To help you keep control when reacting to unforeseen hazards, every Ninety Eight comes with four-wheel anti-lock brakes, front-wheel drive, power rack-and-pinion steering, four-wheel fully inde-

Okay, now let's talk about something no one wants to think about.

pendent suspension and responsive engine power.

But in the event of the unavoidable, Ninety Eight helps protect you and your passengers. Dual air bags are standard. So are rear door child-security locks. The unibody steel safety cage has front and rear crush zones to help absorb and guide crash energy away from the passenger compartment. And the interior, luxurious as it is, is designed to minimize injuries by incorporating flame-retardant fabrics and impact-absorbing, padded surfaces. Safety is a critical part of every Ninety Eight. Knowing that, you can enjoy this car even more.

Ninety Eight features standard driver- and passenger-side air bags. Remember, always wear safety belts even with an air bag.

The available Electromechanical rear and sideview mirrors adjust automatically to exterior lighting conditions. "Day/night" positions are eliminated and glare is reduced up to 90%.

Every Ninety Eight has standard computer-controlled four-wheel anti-lock brakes (ABS) to help you maintain control by minimizing the chance of wheel lockup and skidding during hard braking.

Ninety Eight's unibody structure forms a protective cocoon. Crash zones help absorb and guide crash energy away from the passenger compartment.
Ninety Eight presents refined performance that lives up to a luxury promise. The world-class fuel-injected 3800 V6 engine is standard. So is our electronic four-speed automatic transmission with its barely perceptible shifting. Four-wheel independent suspension with automatic load-leveling systems on even ride. Available Computer Command Ride automatically adjusts to road surface changes. And available traction control helps maintain stability when accelerating on slippery surfaces. This is a luxury car that's genuinely satisfying to drive.

A supercharged 225-horsepower 3800 V6 engine package, available on Regency Elite, includes a touring suspension and traction control.

Ninety Eight Regency Elite in Beige Metallic.
Regency and Regency Elite both feature driver's six-way power seat standard. Elite also provides the same power seat for your passenger, standard.

The overhead console, standard on Regency Elite, provides extra storage space and map lights.

An eight-speaker Dimensional Sound system is available. It's outstanding, we're heard.

Ninety Eight Regency Elite interior with seating areas trimmed in available Light Beige leather.
Ninety-Eight makes a complete commitment to comfort. It's exceptionally quiet. A process called sound mapping located the best places for insulation to reduce wind and road noise. You and your passengers will find spacious accommodations, with no detail overlooked. There's room for six. The divided front and rear bench seats are sculpted, with center armrests. To further assure a relaxing ride, electronically controlled air conditioning is standard. Power door locks and windows, ample lighting, and storage areas round out the thoughtful touches.

The dual-zone automatic heat, air conditioning, and ventilation system allows different temperature levels for you and your front passenger. It's standard on Regency Elite, available on Regency. Just set the climate, sit the comfort and enjoy the drive.

Ninety-Eight Regency Elite interior in Light Grey:

- Rear seat heating and cooling option ensures even distribution of air for back seat comfort.

Ninety-Eight Regency Elite interior with seating areas trimmed in available Light Beige leather:

- Driver-side and passenger-side air bags
- Tilt wheel steering
- Steering wheel touch controls
- Cruise control
- Power front seats with lumbar adjusters
- Dual-zone air conditioning
- Remote control locks
- Power door locks
- Overhead console
IN ADDITION TO
NINETY EIGHT
REGENCY'S STANDARD
FEATURES, THE SPECIAL
EDITION INCLUDES:
• Leather trim in
  seating areas
• Steering wheel
  touch controls
• Power seats with
  lumbar adjusters
• Dual-zone air
  conditioning
• AM/FM stereo
  with cassette
• Remote control
  locks
• Lighted visor
  vanity mirrors
• Aluminum wheels

Buying a car should be an enjoyable experience. But comparing models and options and figuring out the costs of various combinations can drive you crazy.
So we have a way to make your shopping experience simpler.
We've taken popular Oldsmobile models and equipped them with the features you've told us you want. Then we gave them a special price to give you the best value possible. We call these our Special Editions. To get all the details, just see your dealer. You could pay more and get less. Or you could get a Ninety Eight Special Edition at a great value.
It's your money, but the choice should be clear.
### Specifications

#### Ninety Eight Model

**Standard and Optional Features**
- Driveway air bag
- Power windows
- Air conditioning
- Automatic transmission
- AM-FM stereo radio
- Remote control power window, locks, and mirrors
- Power tailgate
- Rear seat safety belts
- Rear defogger
- Safety belt reminder
- Console
- Dual outside power mirrors
- AM/FM stereo system
- White wheels
- Rear window defogger
- Stock radio/television
- Power window release
- Power steering
- Quicksilver alloy wheels
- 12" dual chrome console
- Steel roof rail guard
- Front disc/rear drum brakes
- Carried-over interior
- Inside front door handles
- Wider bodystyle package
- Tachometer
- Power sunroof
- Power steering
- Power brakes
- Power lumbar adjustments
- Cruise control
- Steel roof rail guard

#### Ninety Eight Elite Sedan

**Standard and Optional Features (continued)**
- Overhead storage consoles
- Cruise control
- Computer Command Ride system
- Electrochromic rearview mirror with compass
- Electrochromic outside mirror with compass
- Memory centers for driver’s seat and outside mirrors
- Antenna
- Conquest tires
- Engine block heater
- Automatic speed control
- Power tank pull-down
- Front bucket seats
- Dual outside mirrors
- Catalytic converter system
- A/C compressor
- Memory centers for driver’s seat and outside mirrors
- Conquest tires

### Ninety Eight Regency Elite Sedan

**Wheels**
- 10" aluminum wheel, included with supercharged engine package.
- 13" aluminum wheel, Standard on Regency Elite, optional on Regencies.

**Dimensions**
- Wheelbase: 118.7
- Track: front/rear (in): 67.4/70.3
- Ground clearance: 6.3

### Ninety Eight Eight Regency Elite Sedan

**Audio System**
- AM/FM stereo with extended range speakers
- AM/FM stereo with cassette and 8 speaker Dimensional Sound system
- AM/FM stereo with cassette, cassette and 8 speaker Dimensional Sound system

### Ninety Eight Eight Regency Elite Sedan

**Powertrain Specifications**
- **Engine**
  - **Supercharged 3800 V8**
  - Displacement: 3793 cc
  - Horsepower: 296 @ 4400
  - Torque: 275 @ 2400
  - Compression ratio: 10:1
  - Exhaust temperature: Sequential port injection

### Exterior Colors
- Light Gray Metallic (44)
- Bright White (80)
- Dark Green Metallic (83)
- Medium Adlative Blue Metallic (90)
- Medium Garnet Red Metallic (72)
- Dark Cherry Red Metallic (77)
- Purple Pearl Metallic (96)
When you buy a Ninety Eight, you'll start to realize Oldsmobile isn't just another car company. Our philosophy is different. We know you expect a high-quality car, and that's exactly what we're dedicated to delivering. Our commitment starts with the way we treat you. We believe it's just as important as the car you buy. In fact, we know our success depends on that. One expression of our philosophy is the Oldsmobile Edge. We take only your cars, we also take you. We know that sometimes things can go wrong. And it isn't right for you, your family, or the people who depend on you, to be inconvenienced. So we support you 24 hours a day, every day, at no extra charge, and help with your questions, roadside emergencies, warranty service and even things beyond our control. Like running out of gas or locking your keys in the car. All it takes is a toll-free call to 1-800-442-OLDS. Buying a car should be the start of your relationship with a car company, not the end. You have a right to expect more. At Olds- mobile, we're delivering it.

For Occurint Protection:
- Supplemental Inflatable Restraint manual lap/shoulder belts and air bags, driver/passenger
- Manual lap/shoulder safety belts, outboard rear seat positions
- Manual lap safety belts, center seat positions
- Energy-absorbing steering column
- Energy-absorbing instrument panel
- Laminated windshield glass, urethane bonded
- Tempered safety glass, side and rear windows
- Interlocking door latches
- Side-guard door beams
-aignercored inside door latch handles
- Safety armrests
- Hood restraints, front adjustable
- Dual sun visors
- Break-away inside rearview mirror
- Security door locks and door retention components
- Child safety locks
- Automatic door locking system
- Front and rear crush zones
- Petronic tire inflator cap for ACCIDENT AVOIDANCE
- Side marker lamps and reflectors
- Parking lamps
- Rearview mirror warning flashers
- Back-up lamps
- Center high-mounted stop lamp
- Director signal control
- Windshield defroster, wiper and wash system
- Inside night/rearview mirror
- Outside rearview mirrors
- Brake system w/4 dual master cylinder plus warning light
- Anti-lock brakes
- Section safety switches
- Dual-action hood latch (front opening)
- Low-impact finish (inside windshield moldings, wiper arm blades and blisters)
- Safety-roof wheel rims
- Trip with built-in head wear indicators
- Illuminated heater and defroster controls
- Pressure relief fuel cap
- Brake/hornassure shift interlock
- Available disc brake, liquefing rear line
- Electric rear window defroster
- Door warning light/reflector FOR THIRM DIRECTION
- Throat adjustable steering column
- Remote inside hood release
- Visible vehicle identification number
- Laser-etched VIN plate
- PASS Key vehicle security system
- Marked body parts (where applicable)

Important Words about THIS CATALOG: We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, costs, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Oldsmobile dealer for complete details.

A WORD ABOUT ENGAGEMENTS:
Oldsmobiles are equipped with engines produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide.
A WORD ABOUT ASSEMBLY:
Oldsmobiles are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Oldsmobiles incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Oldsmobiles with different or differently sourced components than originally scheduled. All such components have been approved for use in Oldsmobiles and will preserve the quality performance associated with the Oldsmobile name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

A WORD ABOUT UPDATED SERVICE INFORMATION:
Oldsmobile regularly sends its dealers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free: 1-800-553-4323.

A WORD ABOUT CORROSION PROTECTION:
Oldsmobiles are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through from corrosion for six years/100,000 miles. There is also no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required under this coverage.

A WORD ABOUT WARRANTIES:
The 5-year/26,000-mile Bumper-to-Bumper Warranty covers repairs for any new Oldsmobile, including labor and parts, to correct any defect in materials or workmanship occurring during the warranty period. The complete vehicle (except tires, which are covered by their manufacturer) will be covered for three years or 36,000 miles, whichever comes first, with no deductible charges. See your Oldsmobile dealer for terms of these limited warranties.