Luxury features without the luxury car price.

SERIES 1 — Standard features include the enhanced 3800 V6 engine, 4-speed electronic-shift automatic transmission, dual air bags, anti-lock brakes, steering-wheel touch controls, Twilight Special automatic headlamp control, leather-trimmed steering wheel, 8-way power frame seats with power lumbar adjustments, dual-zone automatic climate control, remote-unlocked keyless entry system, AM/FM stereo with cassette player, 8-speaker Dimensional Sound system, and the PASS-Key vehicle security system.

Ultimate luxury car value.

SERIES 1B — Additional standard features include 2-position memory consoles with remote feature for the driver's seat and outside mirrors, full-speed traction control system,contouring lamps, electronic instrument cluster with Driver Information Center, Electrochromatic heated driver's outside mirror, Electrochromatic inside mirror with compass, and power trunk pull-down.

Ninety Eight in Light Blue Metallic.
The perfect marriage of contemporary technology and classic design.

Oldsmobile has earned a reputation for creating solidly engineered and supremely comfortable luxury sedans that are also remarkable values. Ninety Eight combines a balanced blend of ride comfort, smooth and sophisticated power, and a high level of safety. In addition, Ninety Eight features traditional interior spaciousness with room for six occupants to ride in relaxed comfort. And a trunk so large, it can handle their luggage as well. If you need plenty of elbow room, but don't want to pay an arm and a leg, Ninety Eight is made for you.

The Electrochromic inside mirror on Series II automatically dims to reduce glare by up to 34 percent.

Ninety Eight in Medium Gray Mistico.

The standard dual-zone climate control allows the front passenger to adjust the temperatures separately for individual comfort.

SIXTHFORMWARD

Oldsmobile is making it easier to buy a Ninety Eight by packaging the most popular features into two series. There's no need to wade through endless lists of options. And to make it easier still, Oldsmobile Sales Consultants are specially trained to answer your questions and make your buying experience enjoyable.
Oldsmobile has created an interior dedicated to full-size luxury and uncompromising comfort.

Ninety Eight's most luxurious feature is an elegant interior designed for the pleasure of travel. Set into this smooth and silent driving environment is a host of convenience features.

Standard 8-way power front seats with adjustable lumbar supports provide comfort even after hours behind the wheel. And dual memory controls on Series II models automatically recall two individual settings for both the driver's seat and outside mirrors.

The standard AM/FM stereo with cassette player can be enhanced with an available compact disc player.

Ninety Eight provides generous trunk room and the convenience of a power trunk pull-down on Series II.

Standard features that contribute to Ninety Eight's comfort and convenience include leather-trimmed seating areas, dual-zone automatic climate control, TILT-Wheel adjustable steering column, cruise control, power windows with driver's auto-down, Twilight Remall automatic headlamp control, power trunk release, overhead storage consoles, front and rear reading lamps, front and rear storage armrests with cupholders, and much more.
Ninety Eight Series II with seating areas trimmed in Light Beige leather.
ECONOMICAL SOUND

General Motors is committed to the future.

Conservancy® and its

work of protecting

natural resources. GM

contributes generously
to the Conservancy's

efforts and uses its

strength to protect the

environment. By using

offshore insulation and

the latest onboard

diagnostic system (OBD-II)
to help reduce

gas emissions.

RIDE AND HANDLING

Ninei Thirty-one's fully

independent suspension

system provides the ideal

balance between a

comfortable ride and

quick, responsive

attributes. And with its

automatic load-leveling

system, handling remains

predictable even with a

tall load of passengers

and their luggages.
Ninety Eight gives you a rewarding balance of power, control and lasting refinement.

With a potent V6 engine, front-wheel drive and an automatic transmission renowned for its liquid-smooth operation, Ninety Eight provides the performance you demand in a premium sedan.

The updated 3800 V6 engine is a proven design featuring a self-tuning electronic management system and 100,000-mile tune-up intervals. To further enhance performance, Ninety Eight offers an advanced electronic traction control system to help maximize stability and safety when accelerating on slippery or uneven road surfaces.

The double, overhead 3800 V6 engine provides authoritative power as well as remarkable fuel efficiency. Producing 255 horsepower, it has earned it's place as one of the world's "ten best engines" by Ward's Auto World, January 1992.

To enhance Ninety Eight's ride and performance, standard features include a 6-speed electronic-shift automatic transmission, power rack-and-pinion steering, 18-inch aluminum wheels with all-season touring tires and an on-board diagnostic system (OBD-II).
Surrounded by leading-edge safety technology, there is a reassuring sense of security in a full-size Ninety Eight.

Oldsmobile Ninety Eight has been carefully designed and engineered to provide a feeling of confidence and security. That’s why you’ll find dual air bags* and anti-lock brakes as standard equipment. And the steel safety-cage body construction with front and rear crush zones is designed to help absorb and guide crash energy away from the passenger cabin. It’s the kind of comprehensive safety package that will give you peace of mind.

Lift the door handle or unlock with the keyless remote transmitter, and the interior lights on, making safety easier and more visible at night.

The standard anti-lock braking system (ABS) helps the driver maintain steering control even under maximum braking effort.

To help protect you and your vehicle, standard features include dual air bags, brake/transmission shift interlock, automatic programmable power door locks, rear child safety security locks, and a traction control system (standard on Station Wagon, available on Sedan).

Always use your safety belts, even with air bags.
The 1996 OLDSMOBILES

Aurora

Curra Sedan

Ninety Eight

Curra Wagon

LSS

Achiera Sedan

Eighty Eight

Achiera Coupe

Cutlass Supreme Sedan

Silhouetts

Cutlass Supreme Coupe

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