THE ALL-NEW 2019
RAM 1500
NO COMPROMISE
STRENGTH  CAPABILITY  TECHNOLOGY  LUXURY
THE STRONGEST RAM 1500 EVER

All-new Ram 1500: 88 percent of the steel used in the frame is high-strength steel, as is 38 percent of the steel used in the cab and box. This result is a reduction in weight without the sacrifice of durability and toughness Ram truck drivers depend on. Aluminum is used in the hood and tailgate to further reduce weight while maintaining structural integrity.

HARDCORE CAPABILITY

The all-new 2019 Ram 1500 was built to pull heavy loads, haul supplies over gravel roads and plow through the elements. Count on it to pull up to 3,500 lb max payload or tow up to 12,750 lb which is best-in-class V8 towing with complete confidence. The Pentastar® V6 and the available HEMI® V8 offer eTorque technology to help improve both performance and fuel efficiency. Opt for the Ram Rebel® or the available Off-Road Group for next-level off-road performance. The available class-exclusive Active-Level™ Four-Corner Air Suspension offers automatic load leveling to help improve stability and maintain exceptional drive quality.
TECHNOLOGY AT THE TOUCH OF YOUR FINGER
Truck owners demand the best technology and the all-new Ram 1500 delivers, including SiriusXM® with 360L®, the most amazing listener experience ever, the class-exclusive1 available 12-inch touchscreen media center, and the most powerful audio system in its segment1 from Harman Kardon®—with a 900-watt amplifier and 19 speakers.

LUXURY DEFINED BY COMFORT, SPACE AND SILENCE
Luxury means having a quiet, smooth and supremely comfortable ride. All-new Ram 1500 achieves it with a class-exclusive1 multilink coil spring rear suspension, a new Crew Cab that adds 4 inches to the interior length and provides both best-in-class1 rear leg room and available class-exclusive3 reclining rear seats—all topped off with best-in-class1 interior background noise dampening.
THE LEGEND EVOLVES
INTRODUCING eTORQUE TECHNOLOGY
ACTIVE GRILLE SHUTTERS
Standard on all models, Active Grille Shutters instantly adapt to speed, load and engine needs to provide the ideal engine cooling—while simultaneously reducing aerodynamic drag.

AERO ROOF SHAPE
An all-new exterior design starts with a longer Crew Cab wheelbase, muscular fenders and a revised roofline that better directs airflow back to the rear spoiler. The larger aero roof makes way for the all-new available dual-pane sunroof.

NEW TAILGATE DESIGN
An all-new aluminum tailgate with integrated spoiler not only makes Ram 1500 more aerodynamic, but also gives it an exclusive, unbreakable appearance. The new available “Tailgate-ajar” notification system alerts you if the tailgate is not completely closed. Opening the tailgate is also easier thanks to available dampening and key fob control.

ACTIVE AIR DAM
This class-exclusive asset automatically deploys at 30 mph to reduce the amount of aerodynamic drag, which simultaneously improves handling while contributing to reduced fuel consumption.

ALL-AROUND EFFICIENCY
THE STRONGEST RAM 1500 EVER

ENGINEERED TO PERFORM

THE START: A HIGH-STRENGTH STEEL FRAME
Tough starts with the foundation, and the all-new 2019 Ram 1500 is built to last, with 98 percent of the steel used in the frame comprised of high-strength steel—while still achieving a 100-lb weight reduction.

Frame construction permits notable secondary improvements. Tow hooks attached to the front are outwardly mounted, with a weight-efficient, closed-loop design for improved strength. A tow hitch receiver mounted to the rear of the frame is standard on all models.

NEW AXLES SHOWCASE STRENGTH AND TECHNOLOGY
Ride strong. Ram truck axles take capability to the next level. Ram truck engineers refused to compromise, choosing a new 6-lug wheel design that enables up to 7,100-lb* GVWR, a 9.25-inch (235-mm) rear axle with a GAWR of up to 4,100 lb* and a GCWR of up to 17,000 lb. * The new electronic parking brake relies on axle modifications for integrated caliper ears, along with new viscosity lube. Opt for the Max Tow Package with the upgraded 9.75-inch (256-mm) rear axle and GCWR vaults up to 18,200 lb. *

THE CLASS-EXCLUSIVE1 FOUR-CORNER AIR SUSPENSION SYSTEM
Completely unique to the light-duty segment, the automatic or driver-operated ActiveLevel™ Four-Corner Air Suspension System is available on all trim levels (except Ram HFE). The system has been modified for 2019 Ram 1500, now with a redesigned air supply unit in a single unit to increase capability and reduce weight. It’s also been retuned for the new, lighter-weight frame and chassis components.

The five operational modes include two Off-Road heights, Aero Mode, Normal Ride height, and the Entry/Exit Mode.

FRONT AND REAR SUSPENSIONS
A new common front suspension between 4x2 and 4x4 configurations. Among the features: a repositioned heavy-duty stabilizer bar; new heavy-duty bearings for available 22-inch wheels; a new lightweight aluminum lower control arm and new lower drag 4x2 and 4x4 bearings.

The class-exclusive multilink coil spring rear suspension stands apart with its coil springs and multiple trailing links, progressive-rate rear springs, a heavy-duty stabilizer bar and lightweight aluminum rear shocks. Taken together, the suspensions on Ram 1500 deliver complete comfort and confidence.

A STRONG FOUNDATION
98% of the steel used in the frame is high-strength steel.

DYNAIC FRONT CRUMPLE ZONES
Redesigned to handle greater impact load and absorb more energy.

NEW ELECTRONIC PARKING BRAKE
Five operational modes, including Safe Mode and Drive-Away Release.

STRONGER ALL AROUND
Extensive use of high-strength steel makes this the toughest Ram 1500 ever.

HEAVY-DUTY SHOCKS
Twin-tube, with Frequency Response Damper to enhance ride quality for both on and off-road driving.

SIDE IMPACT DOOR BEAMS
Reinforce the protection against potential side impacts.

PROGRESSIVE-RATE REAR SPRINGS
Adapt to handle payload while maintaining a level ride and excellent ride quality.

TIRE BLOCKER
Offers further protection in the event of a frontal crash. Driver and passenger side.

LARGER BRAKE ROTORS
The largest standard brakes in the segment. Front and back, they fully measure up—nearly 15 inches.

SPLOYED FRAME RAILS
Direct impact energy away from the cables and to the frame rails.

*When properly equipped.
Properly secure all cargo.

12,750-LB MAX TOWING

TOW WITH CONFIDENCE
This is a full-size truck with full-size towing capability. Outfit your Ram truck with the available legendary 5.7L HEMI® V8 powerhouse with available eTorque and the available Max Tow Package*, the package includes a 9.75-inch axle with 3.92 axle ratio, rear stabilizer bar, trailer-tow mirrors and LT18-inch All-Terrain tires mounted on stylish 18-inch 6-lug/5-spoke cast-aluminum wheels. The result is towing capability that delivers best-in-class V8 towing – 12,750 lb* of unbridled power that takes on the toughest towing assignments.

THE AVAILABLE AIR SUSPENSION SYSTEM SIMPLIFIES BALL/HITCH ALIGNMENT, COUNTERACTS WEIGHT FROM TRAILERING/HAULING, MAINTAINS AN EVEN AND LEVEL PROFILE WHEN LOADED, AND KEEPS RAKE CONSTANT FROM THE FRONT END TO THE REAR OF THE TRAILER.

*Quad Cab® 4x2, when properly equipped.
Properly secure all cargo.

2,300-LB MAX PAYLOAD

Built to do the job right, every time

The reduced weight of the all-new Ram 1500 helps to increase payload capacity, which allows you to make every load count. The 2019 Ram 1500 puts stunning hauling capability at your fingertips, delivering up to 2,300 lb* of brute carrying strength along with a ride that puts comfort in the same league as capability. Add further hauling assets—like the class-exclusive available RamBox® Cargo Management System, shown here—and you’ve got what it takes to get the job done.

*Quad Cab® 4x2 V6 without RamBox System, when properly equipped.
Over 100 available Safety & Security features

Safety Where It Matters Most: All Around You

LANESENSE® LANE DEPARTURE WARNING (LDW) PLUS®
Ram 3500 can read the road. Mounted on the external sideview mirrors, cameras can identify road lines, determine where the vehicle is and monitor motion. Should movement onto either lane occur without use of the turn indicator, the system will warn the driver and apply torque to the steering wheel to correct the movement. If no action corrects the drift, the system will even automatically align the vehicle back into its correct lane position. Available.

NEW ADAPTIVE CRUISE CONTROL (ACC) WITH STOP AND GO®
Think cruise control that's smarter than ever. When the lanes ahead are clear, this available system maintains the set speed of travel. When traffic slows, it will automatically adjust to a safe distance selected by the driver. And, while most ACC systems operate only down to 20 mph, our system operates down to 0 mph, virtually stopping the vehicle—then reengaging back to safe-range speeds as traffic begins to move again. (Note that the system does not perform “panic stops” at speed.)

FORWARD COLLISION WARNING (FCW) PLUS® This available asset incorporates Grade Braking to control the transmission and automatically downshifts to maintain selected speed and distance. The system operates independent of the ACC system, notifies the driver if the vehicle is too close to a preceding vehicle, uses audible/visual warnings and will brake the vehicle to 0 mph if the driver does not respond.

AVAILABLE REAR CROSS-PATH DETECTION® When in Reverse and vehicles and/or other objects are in perpendicular relationships to your Ram pickup, dual wide-band radar sensors let you know, using illuminated icons in the outside mirrors and driver-selected chimes.

BLIND SPOT MONITORING (BSM)® WITH TRAILER DETECTION® This available asset monitors the “blind spot(s)” on each side of the vehicle, utilizing sensors in each of the side mirrors. The system provides audible chimes and/or visual icons, informing the driver when changing lanes, passing others or being passed. Trailer Detection automatically senses and accounts for the length of the trailer.

AVAILABLE: THE NEW 360˚ SURROUND-VIEW CAMERA® Depending on the model and the options and packages selected, you can bring 360-degree awareness to the drive. Credit the smart combination of strategically positioned sensors that work with sensors mounted in the grille, side mirrors and rear.

AVAILABLE PARK ASSIST® Ever-more sophisticated sensors give all-new Ram 1500 superb capability. Available and new for 2019: Parallel and Perpendicular Park Assist® welcome additions to the ParkSense® Front and Rear Park Assist® platforms.

THE LARGEST STANDARD BRAKES IN THE SEGMENT™
Confident stopping power comes from a new brake system. The new brakes have the largest standard rotors in the segment, measuring nearly 15 inches in diameter fore and aft, sharply reducing 60 – 0 mph stopping distances and improving performance.

AVAILABLE SMARTBEAM® HEADLAMPS
This advanced system provides the maximum amount of light possible, automatically switching headlamps from high-to low beams when encountering oncoming headlamps or oncoming forward light is sensed, or when tail lamps are detected in front of the vehicle.

Property secured all cargo.
YOUR RAM 1500

YOUR STYLE

4x4 OFF-ROAD PACKAGE
Available on most trim levels. When your urge to explore is uncompromising, nothing should hold you back. The protection and power from this tough, available package lets you master the unexplored.

Included: standard 1-inch lift, available 2-inch lift with Active-Level™ Four Corner Air Suspension, electronic locking rear axle (eLocker), off-road calibrated shocks, Hill Descent Control, tow hooks, multiple skid plates protecting the Front and rear axles, fuel tank and power steering unit, and 4x4 off-road decal.
*Tire selection depends on wheel size.

BLACK APPEARANCE PACKAGE
Available on Big Horn® and Laramie®. Exterior highlights include: Black body-color grille surround, Black body-color bumpers, Black headlamp and taillamp bezels, Black RAM grille badge and wheel-to-wheel side steps for Laramie. Requires Equipment Groups by model. See Buyer’s Guide in the back of this catalog or visit RAMTRUCKS.COM for further details.

SPORT APPEARANCE PACKAGE
Available on Big Horn® and Laramie®; packages vary slightly by model. Exterior highlights include: Black performance hood on Laramie, body-color bumpers, hood, and fender flares. SPORT APPEARANCE PACKAGE includes: 4x4 off-road package; 17-inch or 20-inch wheels; Sport performance front fascia and rear bumper; Sport side steps; 4x4 off-road package. See Buyer’s Guide in the back of this catalog or visit RAMTRUCKS.COM for further details.

CHROME APPEARANCE PACKAGE
Available on Tradesman® and Laramie®; packages vary slightly by model. Exterior highlights include: chrome grille, chrome bumpers and 20-inch wheels on Tradesman, chrome door handles, chrome wheel-to-wheel side steps for Laramie. Requires Equipment Groups by model. See Buyer’s Guide in the back of this catalog or visit RAMTRUCKS.COM for further details.
MORE ROOM
INSIDE AND OUT

OUTSTANDING CARGO MANAGEMENT
Overflowing with new features from the available class-exclusive RamBox Cargo Management System with 115-volt outlet to the new available power and assisted tailgate. Inside, you’ll find a larger space that’s more sophisticated than ever with best-in-class available interior storage volume.
This Ram pickup can be defined by both its capability and its sophistication. There are bold new interior themes and extensive use of genuine wood, metal and leather throughout. Available features include a new class-exclusive reconfigurable center console, a new largest-available 12-inch touchscreen media center with split-screen capability, a 7-inch reconfigurable electronic cluster and class-exclusive features like a rear-seat fold-down center console.

Opt for premium trim levels with soft, upscale leather trim and available features like heated/ventilated front and rear seats. Select Crew Cab models can also be equipped with new class-exclusive reclining rear seats featuring 8° recline.
This is COMMAND CENTRAL
FULLY CONFIGURABLE DRIVER INFORMATION DISPLAY
Depending on the trim level, the Driver Information Display measures in with either a 3.5- or 7-inch display. In select models, this color display telegraphs reams of information, from speed to numerous in-motion data concerning mechanical operation. On premium models, this display offers high-definition quality, animated 3D graphics, with five display themes and distinctive illuminated RAM identity. For 2019, the 7-inch display is also model-specific. On Ram Rebel® models, there’s a Rebel only theme with Red-tilt badge contrasting with the Gray and Dark Ruby red accents. The Ram Laramie Longhorn® display carries the Laramie Longhorn theme in subtle gold tones against a dark background, while the Ram Limited display keeps the limited theme: muted Violet and Light Gray on a darker background.

EASY-ACCESS CONNECTIVITY, WIRELESS CHARGING, FAST USB CONNECTIONS
Ditch the inconvenience of wires and opt for wireless phone charging. Simply set your phone on the console-mounted pad to begin charging.

The highest number of speakers in the segment! Only Harman Kardon® could do it—and only the all-new 2019 Ram 1500 offers it: a custom-tuned, available system that makes every drive more enjoyable. Technology never sounded so good.

With 18 premium speakers plus a premium subwoofer strategically engineered within the cab, the Harman Kardon Audio System also benefits from Active Noise Cancellation (included with HEMI® V8 engines), a refinement that helps cancel out unwanted noise—and which contributes to a superb audio experience. The audio system is powered by a 900-watt multi-channel Class-D amplifier made even better with 360º surround-sound and Digital Signal Processing.

SMATER, FASTER AND MORE ADVANCED CONNECTIVITY KEEPS YOU IN TOUCH WITH THE PEOPLE AND JOBS THAT MATTER MOST
CUSTOMIZED BY YOU
This is powerful, user-friendly technology that delivers a premium and all-new level of entertainment, communications, comfort and convenience—and which brings together a wealth of technologies. The latest generation of the award-winning Uconnect® system encompasses everything from built-in cellular connectivity to personalized settings for available features like heated/ventilated seats, Keyless Enter ‘n Go™ and more.

Uconnect
Largest available 12-inch reconfigurable touchscreen1 with one-touch, customizable “Home Screen” available on Laramie® Laramie Longhorn and Limited trim levels.

• SiriusXM Radio with the all-new 360L2 (includes 1-year trial)
• Apple CarPlay™ support
• Android Auto™
• SiriusXM Guardian® Connected Services (includes 1-year trial)
• Apple CarPlay™

TRAFFIC PLUS. TRAVEL LINK.
• Uconnect® Smartphone App
• Multi-touch gesturing (e.g., Pinch-to-Zoom, touch/drag, etc.)
• DE LTE® WiFi Hotspot® (1 gigabyte/3-month trial)
• Full-screen Uconnect Navigation with Pinch-to-Zoom
• Bluetooth® hands-free calling10 and Voice Text Reply9
• Integrated Uconnect Voice Command10
• Siri® Eyes Free13
EXPLORE SPACE
AVAILABLE DUAL-PANE SUNROOF
SMART STORAGE EVERYWHERE

NEXT-LEVEL CARGO MANAGEMENT
This truck takes on any challenge, including finding a smarter, more efficient way to organize your cargo. From a maximum 83.5-cubic-foot conventional cargo bed volume to the available class-exclusive RamBox® Cargo Management System that includes versatile, weatherproof, lockable and drainable storage bins with downward-facing illumination and a 115-volt power outlet, this is real-world capability.

AT RIGHT, COUNTERWISE FROM UPPER LEFT:
4x8 SHEETS FIT Even with the RamBox System, full 4x8 sheets of building material are easily accommodated.
EASY ACCESS Available dampening and key fob control make opening the tailgate easier than ever. Available retractable Mopar® Bed Step (late availability) simplifies bed access.
CARGO MANAGEMENT Shown here is the bed divider, included in the available Bed Utility Group with the RamBox System.
IN-BED LED LIGHTING Controlled by a switch or a key fob button, these available lights let you load anytime, with no adjustment to a tonneau cover, if so equipped.

ALL-NEW KEY FOB
Available features operate doors and RamBox System locks, release the tailgate, lower the Air Suspension mode and offer the convenient Remote Start.

Properly secure all cargo.
Drivers of Ram 1500 models equipped with bucket seats will enjoy a next-generation level of convenience and technology—with a center console designed around occupant comfort and needs.

Now more than 50 percent larger than the previous generation, this dynamic piece of equipment offers dozens of functions and conveniences, starting with numerous different storage combinations. In the center, our engineers have designed a wider docking area with optional wireless charging—ideal for cell phones. A three-position sliding cup holder tray can be stowed under the center armrest, revealing a deep storage bin that can hold a 15-inch laptop. Lifting the lid of the center armrest also reveals an additional rubber-lined storage bin, perfectly sized to fit a tablet. At the rear of the console, you’ll find two additional cup holders, media outlets and the ability to mount an iPad® for convenient rear-seat viewing.
CUSTOMIZE THE DISPLAY TO BEST SERVE YOUR NEEDS.
INTUITIVE UCONNECT® TOUCHSCREEN LETS YOU COMMUNICATE,
NAVIGATE AND STAY ENTERTAINED.
LISTEN to music, talk shows and sports. Access all genres, favorite artists,
winning teams—all the time with SiriusXM® Radio featuring the all-new
360L2 experience.
DISCOVER new places, the best shopping, entertainment and restaurants from
the Uconnect smartphone app, then easily send the address to your vehicle.
SPEAK UP and be heard, send and receive calls and text while driving safely
with hands-free phone capability.
NAVIGATE to every adventure, get turn-by-turn directions so you don’t get
turned on the way (unless you want to).
START your car from afar, get your engine running, unlock your door or
flash your headlamps from almost anywhere using your smartphone
with SiriusXM Guardian® and the Uconnect app.
SMART drivers receive weather and traffic reports* with a five-year subscription to SiriusXM Travel Link and SiriusXM Traffic Plus.
THE NEW SIRIUSXM WITH 360L2 EXPERIENCE delivers more content variety,
and a personalized experience that allows for easy content discovery. More
variety—most live channels in a vehicle plus 5,000 hours of On Demand shows
and performances. Personalized listening delivers recommendations that
grow smarter the more you listen. Voice control lets you search, listen to your
favorite categories and choose to play what you want. We put the
most amazing content in front of you, and you’re in the driver’s seat of it all.
APPLE CARPLAY™ COMPATIBILITY
This is smarter iPhone® integration, so you’ll experience your
favorite features through your device. Just tell Siri®, and you
have to do is ask—catch up on calls and messages, get directions from Apple
Maps, or request a song through Apple Music. The system lets you browse
music, or discover nearby gas stations, parking, restaurants and more. Plus,
Maps help predict where you’re headed.
ANDROID AUTO™ INTEGRATION
For those who know and love Android™, Google goes with you:
with navigation and “OK Google” voice detection, you’ll hear
your favorite Google Play music and get voice-guided navigation from Google
Maps. Stay focused and productive while on the road with voice controls
that allow you to make calendar appointments, set timers, reply to emails
and messages, and more.

Available features; see dealer for complete details.

COUNT ON RAM 1500 TO GIVE YOU
THIS MUCH TOUCHSCREEN. THIS
MUCH VERSATILITY. THIS MUCH
TECHNOLOGY. THIS MUCH CAPABILITY.

*Additional charges may apply.
START YOUR OWN REBELLION

HONOR THE OFF-ROAD
This is your path to epic off-road experiences. Ram Rebel doesn’t just look fierce, it is fierce. Black powder-coated steel bumpers, aggressive approach angles, tow hooks and factory lift give you the brute force needed to find new trails.

New and available for both Quad Cab® and Crew Cab configurations: a new electronic locking rear axle (eLocker), 18-inch aluminum off-road wheels and On-/Off-Road 33-inch tires with outlined white lettering (OWL).

Power is up to you: the 3.6L Pentastar® V6 with eTorque is standard. A 5.7L HEMI® V8 is available. More standard Rebel features include a 1-inch ride height increase, Bilstein® off-road shocks, Hill Descent Control, Class IV hitch receiver, skid plates, wheel flares, Sport performance hood and unique grille. See more at RAMTRUCKS.COM.
This interior rebels against the ordinary

While the new Ram Rebel® is built for off-road action, this interior definitely takes the high road. Features include unique laser-engrained Dark Ruby Red accents, all-new Black/Dark Ruby Red premium seats that feature the Rebel tire tread as cloth inserts, 12-way power driver seat, new 4-way headrests, Rebel themed floor mats and leather-wrapped steering wheel. The available 8.4-inch touchscreen and gauge cluster showcase a new “smoked” appearance, while the 7-inch Driver Information Display cluster screen is divided into separate digital gauges to better organize content.
Laramie Longhorn®

READY FOR ANY DESTINATION ON THE MAP

The all-new 2019 Ram 1500 Laramie Longhorn speaks with authority with a standard 5.7L HEMI® V8. The redesigned exterior includes refinements like a shark’s fin antenna, new flush fuel-fill door, taller pickup box and chrome side steps, all riding on 20-inch aluminum wheels. Shown above with optional two-tone Ivory White upper and RV Match Walnut Brown lower and running boards.

The Laramie Longhorn interior is premium all the way, with leather-upholstered bucket seats with power/12-way memory, new sliding console storage, premium 8-gauge cluster, 7-inch Driver Information Display, three USB ports and new reclining rear seats.
LARAMIE LONGHORN® SEATBACK POCKET
BUCKLE SHOWN IN CATTLE TAN/BLACK.
RAM 1500 LARAMIE LONHORN® CREW CAB SHOWN WITH CAFE TAN/BLACK LEATHER INTERIOR.
Properly secure all cargo.

Luxury is just around the corner

With its all-new exterior and interior, Ram 1500 Laramie makes a statement like no other. Outside, look for a new raised aluminum hood, LED headlamps, pushed-to-the-corner LED fog lamps, chrome billet grille with chrome surround, chrome front bumper, aluminum tailgate with dampened opening assist and a standard Class IV hitch receiver.

The redesigned interior features all-new technology and premium materials including leather-trimmed and suede-accented seats with quilted front bench or available bucket front seats, a 6-gauge reconfigurable color cluster, leather-wrapped steering wheel, wood accents, a premium overhead console and new available reclining rear seats.
RAM 1500 LARAMIE® CREW CAB INTERIOR SHOWN IN LIGHT FROST BEIGE/ MOUNTAIN BROWN.
SURE-FOOTED, FROM LAKE TO MOUNTAIN
You choose, you go. Ram 1500 Big Horn, with standard Pentastar® V6 with eTorque or available HEMI® V8, in Quad Cab® or Crew Cab. Now with a new raised aluminum hood, improved illumination from new quad-halogen headlamps, a bright-surround billet grille and an aerodynamic spoiler integrated into the tailgate. The completely redesigned interior features four color combination options with cloth seating, painted bezels, three USB ports, standard 40/20/40 bench or optional bucket seats with center console.
RAM 1500 BIG HORN® CREW CAB INTERIOR SHOWN IN LIGHT MOUNTAIN BROWN/BLACK.
Value and capability at your service

You don't put in half effort and neither does your Ram truck. The all-new Ram 1500 Tradesman boasts a robust SRT Pentastar® V6 with eTorque, no-nonsense 18-inch wheels and a ParkView® Rear Back-Up Camera. The interior sports a standard Uconnect® touchscreen radio with Voice Command® manual tilting and telescoping steering wheel and easy-clean vinyl seating. Opt for the new Chrome Appearance Package for a more customized experience.

Properly secure all cargo.
LEFT TO RIGHT: RAM 1500 BIG HORN® AND RAM 1500 LARAMIE® WITH BLACK APPEARANCE PACKAGE.
When it comes to your all-new 2019 Ram 1500, not all parts and accessories are created equal. As the official service, parts and customer care provider for the Ram Brand, only Mopar Parts and Accessories can ensure the proper fit, finish and functionality. That’s because they’re original equipment, engineered by the same people who designed your vehicle, which means you can customize your truck with complete confidence.

Mopar is also more than parts and accessories. We’re here to help you properly maintain and care for your vehicle. Our certified technicians are trained to know your vehicle best and our Mopar Express Lane service departments are set up to get you in and out quickly. From parts and accessories to expert service and more, always be sure to choose Mopar. Learn more at mopar.com

A. Off-Road Style Running Boards  
B. All-Weather Floor Mats  
C. Molded Splash Guards  
D. Bed Extender  
E. Beadlock-Capable Wheel  
F. Soft Roll-Up Tonneau Cover  
G. Drop-In Bedliner  
H. 2-Inch Lift Kit

AUTHENTIC ACCESSORIES BY MOPAR®
## RAM 1500 TRIM LEVELS

### TRADERSMAN
- **POWERTRAIN**: 3.6L Pentastar® V6 engine
- **INTERIOR AMENITIES**: Cloth Tradesman front bench seat
- **EXTERIOR FEATURES**: Tradesman
- **CAPABILITY & FUNCTIONALITY**: Tradesman
- **SAFETY & SECURITY**: Tradesman
- **APPEARANCE PACKAGES**: Tradesman

### BIG HORN
- **POWERTRAIN**: 5.7L HEMI V8 MDS VVT engine
- **INTERIOR AMENITIES**: Leather-trimmed 40/20/40 bench seat
- **EXTERIOR FEATURES**: Big Horn Badge
- **CAPABILITY & FUNCTIONALITY**: Big Horn
- **SAFETY & SECURITY**: Big Horn
- **APPEARANCE PACKAGES**: Big Horn

### REBEL
- **POWERTRAIN**: 5.7L HEMI V8 MDS VVT engine
- **INTERIOR AMENITIES**: Leather-trimmed 60/40 rear split-bench seat
- **EXTERIOR FEATURES**: Rebel
- **CAPABILITY & FUNCTIONALITY**: Rebel
- **SAFETY & SECURITY**: Rebel
- **APPEARANCE PACKAGES**: Rebel

### LARAMIE
- **POWERTRAIN**: 5.7L HEMI V8 MDS VVT engine
- **INTERIOR AMENITIES**: Leather-trimmed 40/20/40 bench seat
- **EXTERIOR FEATURES**: Laramie
- **CAPABILITY & FUNCTIONALITY**: Laramie
- **SAFETY & SECURITY**: Laramie
- **APPEARANCE PACKAGES**: Laramie
**RAM 1500 TRIM LEVELS**

**LARAMIE LONGHORN**

- **Powertrain**
  - 5.7L HEMI® V8 Multi-Displacement System
  - 8-speed automatic
  - 5.7L HEMI® V8 MDS VVT Engine

- **Interior Amenities**
  - Longhorn specific premium leather and wood interior treatment
  - Premium leather bucket front seats with full-length center console
  - 60/40 rear split reclining bench seat with flax elements
  - SiriusXM Radio with 7-year included trial

- **Exterior Features**
  - Unique black front end with billet grille
  - Premium LED headlamps
  - Chrome tow hooks
  - Chrome window surrounds
  - Limited badge

- **Capability & Functionality**
  - Power release tailgate

- **Safety & Security**
  - ParkSense® Front and Rear Park Assist with Rear Cross Path and Trailer Detection

**LIMITED**

- **Powertrain**
  - 5.7L HEMI® V8 Multi-Displacement System
  - 8-speed automatic
  - 5.7L HEMI V8 MDS VVT Engine

- **Interior Amenities**
  - Limited specific premium leather and wood interior treatment
  - Premium leather bucket front seats with full-length center console
  - 60/40 rear split reclining bench seat with flax elements
  - SiriusXM Radio with 7-year included trial

- **Exterior Features**
  - Unique bright surround/billet grille
  - Premium LED headlamps
  - Chrome tow hooks
  - LED taillamps
  - LED fog lamps
  - 20-inch aluminum wheels
  - P20 BSW All-Season tires

- **Appearance Packages**
  - Two-Tone Paint
  - Body-Color Bumper Group

**APPEARANCE PACKAGES**

- **Premium Leather Bucket**
  - Light Mountain Brown/Mountain Brown
  - Light Mountain Brown/Black

- **Premium Leather Bucket with Laser etching**
  - Light Mountain Brown/Mountain Brown

- **Premium Leather Bucket, Black with Sport Appearance Package**

- **Ram 1500 INTERIOR FABRICS**

**Vinyl/Bucket, Diesel Gray/Black**

- ** Tradesman®**

**Vinyl/Bucket, Black/Dark Ruby Red**

- **Rebel®**

**Vinyl/Bucket, Diesel Gray/Black**

- **Big Horn®**

**Leather-Trimmed Bucket/Bucket, Black**

- **Laramie/Laramie with Sport or Black Appearance Packages**

- **Vinyl/Bucket, Light Frost Beige/Indigo Limited**

- **Leather-Trimmed Bucket/Bucket, Light Frost Beige/Mountain Brown**

- **Vinyl/Bucket, Light Frost Beige/Mountain Brown**

- **Premium Leather Bucket, Black**

- **Premium Leather Bucket, Cattle Tan/Black Limited**

- **Premium Leather Bucket, Light Mountain Brown/Black Limited**

- **Premium Leather Bucket with Laser etching, Light Mountain Brown/Mountain Brown Limited**

- **Premium Leather Bucket, Light Frost Beige/Dodge Limited**

- **Premium Leather Bucket, Light Frost Beige/Indigo Limited**

- **Premium Leather Bucket, Black Limited**

- **Vinyl/Bucket, Light Mountain Brown/Black Limited**

- **Vinyl/Bucket, Light Mountain Brown/Black Limited**
**RAM 1500 WHEELS**

- **20-inch Cast Aluminum Painted**
  - Standard on Tradesman®
  - Included with Max Tow Package on Tradesman and Laramie®

- **22-inch Cast Aluminum Painted/Polished**
  - Optional on monotone Laramie Longhorn or Limited

- **20-inch Cast Aluminum Chrome-Clad**
  - Optional on Big Horn

- **20-inch Cast Aluminum Premium Paint/Polish**
  - Standard on Laramie Longhorn®

**RAM 1500 EXTERIOR COLORS**

- **Bright White**
- **Ivory White Tri-Coat**
- **Granite Crystal**
- **Patriot Blue**
- **Delmonico Red Pearl**
- **Rugged Brown**
- **Maximum Steel Metallic**
- **Diamond Black Crystal**
- **Black Forest Green**

**PAINT COLORS AND TWO-TONE OPTIONS**

- **Bright White**
- **Ivory White Tri-Coat**
- **Granite Crystal**
- **Patriot Blue**
- **Delmonico Red Pearl**
- **Rugged Brown**
- **Maximum Steel Metallic**
- **Diamond Black Crystal**
- **Black Forest Green**

To see examples of all possible paint combinations, visit RAMTRUCKS.COM
**EXTERIOR (continued)**

<table>
<thead>
<tr>
<th>Feature</th>
<th>2019 RAM 1500 TRADESMAN®</th>
<th>2019 RAM 1500 BIG HORN</th>
<th>2019 RAM 1500 REBEL</th>
<th>2019 RAM 1500 LARAMIE</th>
<th>2019 RAM 1500 LARAMIE LONGHORN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Side mirrors</td>
<td>Chrome (included in Chrome Appearance Package)</td>
<td>Chrome (included in Chrome Appearance Package)</td>
<td>Chrome (included in Chrome Appearance Package)</td>
<td>Chrome (included in Chrome Appearance Package)</td>
<td>Chrome (included in Chrome Appearance Package)</td>
</tr>
<tr>
<td>Bed lighting</td>
<td>Included with tonneau cover and Bed Utility Group</td>
<td>Included with tonneau cover and Bed Utility Group</td>
<td>Included with tonneau cover and Bed Utility Group</td>
<td>Included with tonneau cover and Bed Utility Group</td>
<td>Included with tonneau cover and Bed Utility Group</td>
</tr>
<tr>
<td>Automatic dimming day/night</td>
<td>Automatic dimming day/night (included in H1, H2, X1 and X2 Equipment Packages)</td>
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</tr>
<tr>
<td>Privacy glass/deep-tint sunscreen</td>
<td>Privacy glass/deep-tint sunscreen (rear door)</td>
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</tr>
<tr>
<td>Power lock</td>
<td>Keyless entry (standard)</td>
<td>Keyless entry (standard)</td>
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<td>Keyless entry (standard)</td>
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<tr>
<td>Roof rack</td>
<td>Steel (optional with P1 and P2 Equipment Packages)</td>
<td>Steel (optional with P1 and P2 Equipment Packages)</td>
<td>Steel (optional with P1 and P2 Equipment Packages)</td>
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<td><strong>Note:</strong></td>
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**INTERIOR (continued)**

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<tr>
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<th>2019 RAM 1500 BIG HORN</th>
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</tbody>
</table>
2019 RAM 1500

INTERIOR (continued)

- Sun visor — Driver and passenger, divided with mirror and阅读内容，返回自然文本。
<table>
<thead>
<tr>
<th>RAM 1500 CARGO BOX DIMENSIONS</th>
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<tbody>
<tr>
<td><strong>WIDTH</strong></td>
</tr>
<tr>
<td>in.</td>
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<td>66</td>
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<table>
<thead>
<tr>
<th>RAM 1500 EXTERIOR DIMENSIONS</th>
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<tbody>
<tr>
<td><strong>WIDTH</strong></td>
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<td>ft.</td>
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<td>77.5</td>
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<table>
<thead>
<tr>
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<td>ft.</td>
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<td>65.7</td>
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<table>
<thead>
<tr>
<th>MAXIMUM PAYLOAD CAPACITIES*</th>
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<tbody>
<tr>
<td><strong>Model</strong></td>
</tr>
<tr>
<td><strong>Gross Vehicle Weight Rating (GVWR)</strong></td>
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<tr>
<td><strong>Gross Combined Weight Rating (GCWR)</strong></td>
</tr>
<tr>
<td><strong>Gross Axle Weight Rating (GAWR)</strong></td>
</tr>
</tbody>
</table>

*Maximum payload capacities are based on the Gross Vehicle Weight Rating (GVWR) of your vehicle. The maximum payload weight is the maximum weight that can be loaded into the vehicle while maintaining the vehicle's Gross Vehicle Weight Rating (GVWR). Exceeding the GVWR can affect the performance of your vehicle and may reduce its fuel efficiency. Always weigh your load to ensure safety and proper performance of your vehicle. The maximum payload capacity is calculated by subtracting the curb weight of your vehicle from the GVWR. The payload capacity can be further restricted by the weight of passengers, cargo, or any other load in the vehicle. The maximum payload capacity is not cumulative and cannot exceed the GVWR of the vehicle.