RAM HEAVY DUTY. THESE ARE OUR VALUES AT WORK. Yes, it's about versatile power and the strength to do the job. Yes, it's about exceptional towing and hauling capability. To be sure, it's about the wide range of available Mopar® Accessories that can transform this workhorse into a comfortable, Internet-connected room. But the overarching factor that defines and separates Ram Heavy Duty is value. Like our teamwork with Cummins®, whose brilliance gives you a Turbo Diesel™ with fewer moving parts — translating into the real-world value of reduced maintenance costs. Like our formidable 5.7-liter HEMI® V8, whose legendary performance has served whole eras in automotive and aviation history. Finally, it's about value measured in quality, with the 5-Year/100,000-Mile Powertrain Limited Warranty that backs you on every Ram Heavy Duty. These are our values. And time and time again, they work. *A note about this brochure: All disclaimers and disclosures can be found inside the back cover. †Check with your local dealer for model/engine availability.

RAM 2500/3500 PICKUPS: Built for work, designed for recreation, ready to handle what life hands you • Unsurpassed 800 lb-ft of torque from the available 6.7-liter Cummins High Output Turbo Diesel • Class Exclusive: the ingenious and convenient RamBox® Cargo Management System (late availability) • Class Exclusive: versatile rear in-floor storage bins on Crew Cab models • Class Exclusive: available 6-speed manual transmission • Best-in-class honors: The mammoth interior volume of Ram Mega Cab® on Cummins Turbo Diesel-equipped models, no need at all for a Diesel Exhaust Fluid (DEF) system — unlike Ford and Chevy diesel-powered models

RAM 3500 PICKUPS: These one-ton workhorses feature upgrades that launch them into the realm of extreme capability • Available MAX Tow Package ramps up GCWR and towing • Exceptional GCWR strength that boosts capability up to 30,100 lb • Maximum towing capability reaches a stunning 22,750 lb

RAM POWER WAGON: No other pickup matches the stunning strengths of the long-lauded Ram Power Wagon® • The most capable off-road full-size pickup, period • Class Exclusive: front electronically disconnecting stabilizer bar (or sway bar), allows nine inches of additional articulation • Class Exclusive: electronically locking front and rear differentials Class Exclusive: 12,000-lb capacity front-mounted WARN® winch, with 4.5-horsepower series wound motor and 125 feet of 3/8-inch aircraft-grade cable • Super-tough 4.56 axle ratio
**Locomotive of the Gas Powertrains.**

HEMI! The hemispherical engine head was designed more than a century ago — a clear indication of the uncontested success of this iconic design. With initial contributions to American history encompassing engine applications that ranged from aircraft and tanks to the iconic American muscle car, today’s HEMI® V8 is pure innovation at work, with its dual spark plug technology and unique hemispherical combustion chambers burning fuel with outstanding efficiency.

383 HP/400 lb-ft

It comes to work by combining performance with fuel-efficient operation. The 5.7-liter HEMI V8 in Ram 2500 trucks delivers capability.

**A Big Breath of Fresh Air.** As the standard engine on Ram 2500 Heavy Duty pickups, the 5.7-liter HEMI V8 on Ram Heavy Duty models features a notable advantage: Variable Valve Timing (VVT). By varying the exact timing of each valve, the degree of “engine breathing” increases exponentially. The results are all about doing the work with greater efficiency and strength; torque number rises and fuel-efficient performance increases. It’s exactly the technology needed for a gas engine to provide beyond-competent towing, hauling, and acceleration. In every way, this is a legend at work.

**Transmission.**

68RFE 6-Speed Automatic. New, and engineered specifically for the 2012 Ram 2500 Heavy Duty pickup, this sophisticated multirange electronically controlled transmission features optimized gear ratios and Electronic Range Select (ERS) for responsive, durable performance. Standard with the 5.7-liter HEMI V8 on 2500 models.

68RFE 6-Speed Automatic. Features Electronic Range Select for premium operation during cruising and towing. Outstanding strength, stamina, and reliability with impressive performance at all rpm levels. Available for Ram 2500 and 3500 pickups equipped with the Cummins® High Output Turbo Diesel.

Class-Exclusive 6-Speed Manual. Here, a high-ratio sixth gear offers ideal lower highway rpm ranges along with the welcome efficiency inherent in manual transmissions. The proven 6-speed manual is the standard drivetrain component for Ram Heavy Duty models powered by the 6.7-liter Cummins Turbo Diesel power plant.

**Maximum Payload Capacities (When Properly Equipped)**

<table>
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<tr>
<th>Engine</th>
<th>Gvwr</th>
<th>LB 4x2</th>
<th>LB 4x4</th>
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Weights given in lb. LB = Long Box, SB = Short Box, RB = RamBox. Single Rear Wheel only. Dual Rear Wheel only.

**5-Year/100,000-Mile Powertrain Warranty.** The business of a Ram truck is to deliver quality. All Ram powertrains cover you with a 5-Year/100,000-Mile Powertrain Limited Warranty. [2]
UNSURPASSED TORQUE AT YOUR SERVICE.

THE 6.7L CUMMINS’ TURBO DIESELS. THE MOST FORMIDABLE PARTNERSHIP IN THE WORKING WORLD.

Long known for the strength to power semi trucks, the world-respected Cummins Turbo Diesel engines continue their leadership role with Ram Heavy Duty. The Cummins High Output version — available for both Ram 2500 and 3500 Heavy Duty pickups — boosts measured torque specifications to unsurpassed capability; with available torque rated at 800 lb-ft. The Ram 3500 GCWR is equally impressive, maxing out at 30,100 lb(3). The story hardly stops there: with the Cummins High Output Turbo Diesel and the available MAX Tow Package, a properly equipped Ram 3500 Regular Cab ST Dually 4x2 can tow up to an astonishing 22,750 lb. The point that drives it all home is class exclusive(3); only Ram and Cummins offer the value along with the hassle-free operation that completely eliminates the need for a Diesel Exhaust Fluid (DEF) system required by Ford and GM counterparts.

NO DIESEL EXHAUST FLUID (DEF) REQUIRED HERE. The savings are measured in time, expense, and hassles: both versions of the 6.7-liter Cummins Turbo Diesel in Ram Heavy Duty pickups meet all 50-state emissions standards with no need for a DEF system. Neither Ford nor GM pickups can offer that value.

THERMODYNAMICS DEFINED. Unlike competitive designs which use two thermostats, the Cummins engines use only one. With fewer moving parts, it ensures an easier and more cost-effective means to measure temperature and provide standard maintenance.

FORMIDABLE BLOCK STIFFNESS. The cast-iron engine block is comprised of one sole element (others use a combination of metals), which helps contribute to less noise and vibration, and also helps to mitigate harshness.

COMMON-RAIL ARCHITECTURE. The common-rail fuel system in the 6.7-liter Cummins Turbo Diesel works with sophisticated electronics to yield multiple advantages. Among them: uncommonly quiet operation.

INTEGRATED GRID HEATER. An engineering accomplishment by Cummins to help achieve outstanding cold-starting ability. The Cummins engines start without glow plugs or ancillary block heater in temperatures as low as -20°F.

ELECTRONIC CONTROL MODULE (ECM). This proprietary engineering enables the engine to respond faster to throttle inputs. Its expanded electronic features were specifically designed for the demands of the commercial market.

FUEL FILTER: A WORKING MODEL OF EFFICIENCY. There is little doubt that diesel engines will play an increasingly important role for both truck and car propulsion. Diesel engines today are a model of cleanliness — in part, due to the fuel filter. The Cummins Turbo Diesel features a fuel filter with outstanding efficiency.

MAXIMUM LOADED TRAILER WEIGHT (WHEN PROPERLY EQUIPPED)

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5 YEAR/100,000 MILE POWERTRAIN WARRANTY. The business of a Ram truck is to deliver quality. All Ram powertrains cover you with a 5-Year/100,000-Mile Powertrain Limited Warranty.[3]

Weights given in lb. LB = Long Box  SB = Short Box  RB = RamBox  DRW = Dual Rear Wheel  1DRW only. Requires MAX Tow Package.
RAM HEAVY DUTY IS ALL ABOUT THE REAL WORLD. Like towing a cabin cruiser or hauling an excavator. Precisely why those Ram 3500 impressive towing figures also contribute to value. Three available advantages — the 6.7-liter Cummins® High Output engine, 6-speed automatic transmission, and the MAX Tow Package — result in the very real “Less Is More” equation: More towing power means less worry. More strength allows fewer trips. More capability reduces expenses for greater profits. That’s real Ram value.

NEW ELECTRIC-OVER-HYDRAULIC TRAILER BRAKE CAPABILITY.
Expand your towing capability. Choose from multiple modes for trailer-specific customization. Handles up to four-axle trailers, including standard and gooseneck. Customer-selectable inputs are visible in the EVIC display.

CAPABILITY TO EXCEED THE NEED. All towing figures: when properly equipped.

CHOOSE YOUR RAM. AND GO GET HITCHED. It’s not merely outstanding towing numbers that make the Ram family the pickups of choice for the work site. Convenience is also at work here. This is ideal technology made for people who need to get hitched up.

On every Ram Heavy Duty, integrated 4- and 7-pin trailer connectors are standard. Class-IV hitch, standard. And the available ParkView® Rear Back-Up Camera(5) removes the need for a spotter, or the time-consuming in-and-out trips from the cab to properly line up hitch to ball.

Whether powered by the outstanding choices of Cummins Turbo Diesels or the legendary 5.7-liter HEMI® V8, you’ve got cab sizes and cargo beds custom-made for every job, with the singular Ram Heavy Duty Mega Cab® still offering the largest interior volume in the class.[3]

CONTROL IT, WITH YOUR DIESEL EXHAUST BRAKE. STANDARD WITH EVERY CUMMINS.
For some trucks, towing with or against gravity is a battle of wills. This indispensable asset on every Cummins Diesel offers exceptional control on grades.

NO DEF HERE. SAVE MONEY, TIME, AND HASSLES.
No other heavy-duty pickup in the class[3] can make this claim. The Cummins-powered Ram 2500 and 3500 Heavy Duty pickups stand alone, meeting every 50-state emissions standard with no need for a Diesel Exhaust Fluid system.

5TH-WHEEL HITCH.
Authentic Accessories by Mopar, ramp up towing. This tough Fifth-Wheel Hitch assembly is recommended across the Ram truck line when towing weights exceed 12,000 lb — an assignment easily handled by Ram Heavy Duty.[4]
Look into it and it’s clear that Ram has the right numbers. These are heavy-duty trucks with heavy-duty attitude — and dressed with looks to kill. But don’t let that sculpted exterior or luxurious interior distract you from the guts of the matter. While Ram’s comfortable ride, deft handling, and nimble maneuverability all combine for an impressive drive to the job site, these are serious workhorses built to tow multiple tons and haul thousands of pounds on a daily — and yearly — time frame.

This no-nonsense do-it-all work ethic was born in the arduous process of preproduction testing. Long before they work for you, Ram Heavy Duty prototypes endure conditions unlikely to be encountered in your life — or lifetime. Grueling durability tests, excessive climate testing, road simulation shake trials on tracks that resemble mountainous terrains — it’s beyond brutal. We measure every number — and we measure up, backing you with one of the best working warranties[2] in the business.

THE 5-YEAR/100,000-MILE POWERTRAIN LIMITED WARRANTY.[2]

So complete, it’s transferable. It protects every Ram engine and transmission for 5 years or 100,000 miles, whichever comes first. Includes towing to an authorized dealer. See dealer for details.

5 YEAR/100,000 MILE POWERTRAIN WARRANTY[2]
The tough hydroformed front structure is designed to be the primary absorber of any impacts. By deflecting the energy from the driver and front passenger, it contributes to enhanced safety and security.

We focus on components that offer phenomenal strength, durability, and reliability. Ram Heavy Duty features supremely durable suspension bushings, outstanding front spring rates, and specially tuned suspensions. All contribute to impressive maneuverability and deft handling under a wide variety of loads and road conditions.

Look for capability up to 5,500 lb. High front GAWR figures accommodate large snowplow applications.

We completely seal the interior, giving you a beyond-quiet cabin. Our design effectively manages inside airflow through the cab and out via proprietary air exhusters in the rear of the cab.

Under the C-pillars, special hydromounts enhance comfort and quietness. These unique mounts are literally “tuned” to help eliminate the vibrations of the suspension and frame.

Ram Heavy Duty brakes rank among the best. This multichannel, four-wheel antilock system is electronically operated, with front brakes controlled individually and the rear in tandem. Electronic Variable Brake Proportioning (EVBP) balances front-to-rear properties. The massive rotors exceed 14 inches in diameter, offering uncompromised braking power.

The structural cab strength comes from High Strength Steel (HSS) reinforcements and specialized inserts, which are integrated directly into the cab. Ram Heavy Duty also features superstrong windshield pillars and B-pillars.
This is where it all comes together. You’re in complete control — from mastering your towing to knowing the operational systems of your 2012 Ram Heavy Duty at a glance. Crisp readouts from the Electronic Vehicle Information Center (EVIC) are augmented by wicked smart design touches — like available woodgrain surfaces. The technology of tomorrow becomes even smarter when you add Authentic Accessories by Mopar to keep you in touch with it all: people, music, maps, the ‘Net. Sometimes the impressive power of a Ram Heavy Duty interior even outweighs the experience of enjoying what’s under the hood.

Sometimes bigger is the best. In the case of the cavernous Ram Mega Cab, there is no contender: this Ram Heavy Duty comes to work with the largest interior volume in the class.

Interior you can live with. Make crosstown traffic bearable — and cross-country tours a spacious journey. Available features like power lumbar seats, heated and ventilated seats, Dual-Zone Temperature Control, and sophisticated electronics that can include the ‘Net is where we’re at. Be part of it: upload your Ram Heavy Duty video to youtube.com/Ram.

In Touch, In Tune. Outfit your Ram with Uconnect® and you’ve got a hub for your most important media: cell phone, Internet™ (an available Authentic Accessory by Mopar), SiriusXM® Satellite Radio, navigation system, and personal devices, such as an iPod® or smartphone. Add SiriusXM Advanced Audio™ and enjoy features like Song Title Save, Song/Artist/Composer Information, Game Alerts for sporting events, Traffic Jump, Channel Browning, (without switching stations), Favorite Song Playing, and much more.

Phone. Talking on the phone while driving has never been easier — or more responsible. Uconnect Phone is the in-vehicle, voice-activated communication system that allows you to pair up to seven Bluetooth® compatible phones and then talk virtually hands-free. This system is also clever enough to synchronize with your phone’s address book[6] — up to 1,000 entries — every time you get into your vehicle. The remote USB port lets you charge mobile devices.

Voice Command.[7] It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Vocally select AM/FM radio stations, SiriusXM Satellite Radio[8] channels, make and receive calls, select navigation destinations, and record voice memos. Utilizing smart technology, the Voice Command[7] system can also be trained to better recognize your voice, and can understand commands in English, French, and Spanish.

Multimedia. Manage all of your media. You’ll have six ways to access audio, including SiriusXM Satellite Radio[8] (your first year of service is included), plus a 40GB hard drive and iPod control with Voice Command.[7] Wirelessly stream music through Bluetooth streaming audio. Rear Seat Video can be utilized in multiple ways, including playing your personal DVDs, a variety of compatible multimedia devices, and operating numerous gaming consoles.

Navigation Solutions. Choose from either Garmin or the Enhanced GPS Navigation systems. Garmin is easy to use, with numerous features including Lane Guidance. The Enhanced GPS Navigation provides destination entry via Voice Command[7] and SiriusXM Traffic™ for real-time traffic info on the go. Add SiriusXM Travel Link™ for local fuel and movie info, even sports results and stock market figures.

Interiors you can live with. Make crosstown traffic bearable — and cross-country tours a spacious journey. Available features like power lumbar seats, heated and ventilated seats, Dual-Zone Temperature Control, and sophisticated electronics that can include the ‘Net is where we’re at. Be part of it: upload your Ram Heavy Duty video to youtube.com/Ram.

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The objective was uncompromising: create an interior that works, day-in and year-out, to deliver outstanding levels of comfort, convenience, storage and capability. From the practical Regular Cab to Laramie Crew Cab and Mega Cab, Ram Heavy Duty delivers it all.

**Laramie Crew Cab**
1. Command central: the Ram Laramie dashboard and instrumentation leaves no doubt about who’s in charge of this work partner.
2. The spacious and backseat-friendly Ram Crew Cab Laramie in Light Pebble Beige with Bark Brown accents, shown with available equipment.

**Laramie Mega Cab**
1. Nothing says mega like Ram Mega Cab, the class-leading cab for interior volume and comfort, shown here in Dark Slate Gray leather trim.
2. Advantage Ram: the huge Mega Cab rear-seat area transforms into a convenient fold-flat cargo space for transporting large items with small effort.
3. The in-floor storage bins and handy clips for grocery bags in Ram Mega Cab models.
BUILT FOR HEAVY DUTY. ACHIEVES ULTRA DUTY.

From farm to ranch, from industrial site to boat launch, the aim of every Ram Heavy Duty is to excel. And that’s what they do. With no DEF system for Cummins® Turbo Diesel-powered Ram pickups. With impressive towing from Ram 3500 pickups equipped with the available Cummins High Output and MAX Tow Package. With cavernous Ram Mega Cab®. The 2012 Ram Heavy Duty. It just flat-out works.

SCOFF AT A LIFETIME OF HARD LABOR, WITH RAM 2500/3500. Why Ram Heavy Duty 2500/3500 rank as pickups of choice for the working world: No Diesel Exhaust Fluid (DEF) system required when powered by any Cummins Turbo Diesel engine • Unsurpassed 800 lb-ft of torque[3] with the available Cummins High Output • The new 66RFE 6-speed automatic transmission for HEMI® V8-powered Ram 2500 pickups • Exceptional Power Wagon® off-road capability • Multiple choices for axles and axle ratios for all models • Heavy-duty engine cooling • 180-amp alternator available (standard on Power Wagon) • Available class exclusive[3] RamBox® Cargo Management System for 6’4” beds* • Available Authentic Accessories by Mopar®. *Late availability.

THE INCENTIVES YOU NEED TO HELP YOUR BUSINESS SUCCEED.
Running a business presents plenty of challenges. Like cutting costs, not corners. The ON THE JOB[11] commercial incentive program provides enormous assistance in purchasing, customizing, and servicing your business vehicles. See your dealer for specific program rules and details, or call us toll-free at 877-ONTHEJOB (877-668-4356).

Among the most popular ON THE JOB incentives:
• NO-EXTRA-CHARGE LUBE/OIL/FILTER For all Chrysler, Jeep®, Dodge and Ram vehicles. Includes gas and diesel engines.
• COMMERCIAL GRAPHICS ALLOWANCES For all vehicles, $250/$500/$1,000 Commercial Graphics Program Allowances.
• COMMERCIAL EQUIPMENT/UPGRADES $1,000/$500 Allowances for Upgrades. $1,000 Snowplow/Factory Box-Off/Field Box-Off Allowances. $500 RamBox Cargo Management System Allowance.

BUSINESS TO LINK DESTINATION: SUCCESS AND GROWTH. WELCOME TO BUSINESSTO LINK.
If you’re in business, BusinessLink has you covered.
• Free Membership • Convenient Shuttle Services • Free Loaners* for Selected Vehicles
• Extended Service Hours • Commercial Vehicles in Stock • And much more
• A Dedicated BusinessLink staff • Next-Bay-Up Preferential Service Treatment

For more information, log on to chryslerbusinesslink.com or call us toll-free at 877-2THELINK (877-284-3546).

Some restrictions apply. See dealer for details.
Crew Cab Laramie: From the first glance, Laramie hints at exceptional design and comfort — and it delivers in every way. To an interior appointed with leather-trimmed seats, subtle touches of chrome on the dash, and woodgrain trim, add navigational radio, and ParkView® Rear Back-Up Camera, all standard. Dual Glove Boxes: Expand comfort and convenience with these intelligently designed storage compartments. Under-the-Seat and In-Floor Storage: Easy to reach and out of the way on Ram Crew Cabs, these are ideal for small tools and valuables. RamBox® System: This available cargo management system is now engineered for Ram Heavy Duty models with 6'4" beds. (Late availability.) Two lockable, lit, and drainable compartments on the sides of the bed join cargo rails and a bed extender/divider — with lots of custom RamBox System accessories from Mopar, to boot. Properly secure all cargo.
Ram 2500 Crew Cab Outdoorsman shown in two-tone Black and Mineral Gray Metallic with optional equipment. Properly secure all cargo.
Ram 2500 Crew Cab Big Horn in Mineral Gray Metallic. Properly secure all cargo.
BEST PLAY ON THE BOOKS: RAM 2500/3500 HEAVY DUTY. Cummins® Turbo Diesel (std. 3500, available 2500), 610 lb-ft of torque; available Cummins High Output, for an unsurpassed 800 lb-ft of torque; standard diesel exhaust brake; available 6-speed automatic transmission with Electronic Range Select (ERS) for optimal gear selection and hands-on control. More: the Tow-Haul Mode, with dashboard-mounted switch, allows reprogramming of the transmission while towing and hauling; standard Class IV trailer hitch; available fully integrated electronic trailer brake controller.

READY TO BACK YOUR NEXT ADVENTURE.
When the angle of a boat launch makes drivers of lesser trucks look on with undisguised envy, count on your Ram Heavy Duty — and try not to smirk. Given tougher-than-nails engines, bulletproof transmissions and transfer cases, and exceptional towing technology, every day can be play time.

EVERY VOCATION, EVERY LOCATION: RAM HEAVY DUTY HAS A TRIM LEVEL TO MEET THE NEED.
Right, top row: The most luxurious Ram ever built. Ram Laramie Longhorn features a premium interior with unique Laramie Longhorn Edition badging and seat treatments with distinctive laser-etched designs — or not; that’s your call. Second row: Ram Power Wagon® distinguishes itself as the most capable pickup for severe off-road conditions; standard components on this exceptional pickup include Bilstein® gas-charged monotube shock absorbers, an electronically disconnecting front stabilizer bar (providing an additional nine inches of articulation), and the 12,000-lb capacity WARN® winch. Third row: The name says it all: Ram Outdoorsman, designed and built to take you to the lesser (and possibly never-before) traveled paths of life. Expand the capacity of the available brilliant RamBox® Cargo Management System with additional assets from Mopar®. Shown here is the RamBox Holster, letting you transport long guns, fishing rods with reels, or both. Bottom row: Contrast the vintage 1953 Ram Power Wagon military vehicle with a 2012 Ram Heavy Duty Crew Cab Big Horn, and you see history in motion. Ram Heavy Duty serves every purpose, from civic duty to all-around capability. For more, bookmark ramtrucks.com

Properly secure all cargo.
STANDARD FEATURES:

MECHANICAL

2500: 5.7L HEMI® V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission

3500: 6.7L Cummins® Turbo Diesel with heavy-duty cooling and 6-speed manual transmission + Tow hooks + 7 x 11-inch trailer tow mirrors

2500/3500: Electronic Stability Control System (ESC)(9) (on SRW models only), which includes 4-wheel ABS, Brake Assist, All-Speed Traction Control, Electronic Roll Mitigation, Hill Start Assist, and Trailer Sway Control(9) + Manual part-time transfer case (on 4x4 models) + On short box models: 34-gallon fuel tank + Long box models: 35-gallon fuel tank

INTERIOR

Vinyl 40/20/40 front bench seat + Vinyl folding rear bench on Crew Cab models + Vinyl floor covering + Multistage front air bags(10) + Supplemental side-curtain air bags(10) + Tilt steering wheel + Automatic headlamps + Air conditioning + Power windows and door locks (on Crew Cab models) + Media Center radio with CD player and MP3 auxiliary input jack + Electronic Vehicle Information Center (EVIC) located in instrument panel cluster

EXTERIOR

Black front and rear bumpers + Black grille surround and inserts + Black fold-in sideview mirrors + Dual-lens headlamps + Bed rail caps + Locking tailgate + 4- and 7-pin trailer wiring harness/connectors + Class IV trailer hitch receiver + 17-inch steel wheels with BSW tires

SLT

2500

Regular Cab SRW: 8' Box 40/20/40 Bench Seat

Crew Cab SRW: 6'4" or 8' Box 40/20/40 Bench Seat

3500

Regular Cab SRW: 8' Box 40/20/40 Bench Seat

Crew Cab SRW: 6'4" or 8' Box 40/20/40 Bench Seat

STANDARD FEATURES:

MECHANICAL

2500: 5.7L HEMI® V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission

3500: 6.7L Cummins® Turbo Diesel with heavy-duty cooling and 6-speed manual transmission + Tow hooks + 7 x 11-inch trailer tow mirrors

2500/3500: Electronic Stability Control System (ESC)(9) (on SRW models only), which includes 4-wheel ABS, Brake Assist, All-Speed Traction Control, Electronic Roll Mitigation, Hill Start Assist, and Trailer Sway Control(9) + Electronic part-time transfer case (on 4x4 models) + Electronic trailer brake controller + Remote keyless entry + On short box models: 34-gallon fuel tank + Long box models: 35-gallon fuel tank

INTERIOR

Luxury Group + Cloth 40/20/40 front bench seat + Cloth 60/40 split-folding rear bench seat + Carpet floor covering + Multistage front air bags(10) + Supplemental side-curtain air bags(10) + Tilt steering wheel + Automatic headlamps + Air conditioning + Power windows and door locks + Media Center radio with CD player + 4- and 7-pin trailer wiring harness + SiriusXM Satellite Radio(10) + Electronic Vehicle Information Center (EVIC) located in the instrument panel cluster + Overhead console + Power sliding rear window

EXTERIOR

Quad-lens headlamps + Fog lamps + Chrome front and rear bumpers + Chrome grille surround with chrome billet inserts + Black power heated fold-in sideview mirrors + Puddle lamps and supplemental turn signal indicators + Chrome door handles + Bed rail caps + Locking tailgate + 4- and 7-pin trailer wiring harnesses + Class IV trailer hitch receiver + 17-inch polished aluminum wheels with BSW tires

BIG HORN

2500

Crew Cab SRW: 6'4" or 8' Box 40/20/40 Bench Seat Bucket Seats Opt.

Mega Cab SRW: 6'4" Box 40/20/40 Bench Seat Bucket Seats Opt.

3500

Crew Cab SRW: 6'4" or 8' Box 40/20/40 Bench Seat Bucket Seats Opt.

Mega Cab SRW: 6'4" Box 40/20/40 Bench Seat Bucket Seats Opt.

STANDARD FEATURES:

MECHANICAL

2500: 5.7L HEMI® V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission

3500: 6.7L Cummins® Turbo Diesel with heavy-duty cooling and 6-speed manual transmission + Tow hooks + 7 x 11-inch trailer tow mirrors

2500/3500: Electronic Stability Control System (ESC)(9) (on SRW models only), which includes 4-wheel ABS, Brake Assist, All-Speed Traction Control, Electronic Roll Mitigation, Hill Start Assist, and Trailer Sway Control(9) + Electronic part-time transfer case (on 4x4 models) + Electronic trailer brake controller + Remote keyless entry + On short box models: 34-gallon fuel tank + Long box models: 35-gallon fuel tank

INTERIOR

Black grille surround and inserts + Black power heated fold-in sideview mirrors + Chrome door handles + Black, power heated fold-in sideview mirrors + Black, power heated fold-in sideview mirrors + Bed rail caps + Locking tailgate + 4- and 7-pin trailer wiring harness/connectors + Class IV trailer hitch receiver + 17-inch polished aluminum wheels with BSW tires
### STANDARD FEATURES:

#### MECHANICAL

- **2500:** 5.7L HEMI® V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission  
  + Tow hooks  
  + Skid plates for the fuel tank and transfer case  
  + 12,000-lb WARN® winch  
  + 34-gallon fuel tank  
  + Remote keyless entry  
  + Electronic Stability Control System (ESC), which includes 4-wheel ABS, Brake Assist, All-Speed Traction Control, Electronic Roll Mitigation, Hill Start Assist, and Trailer Sway Control  
  + Manual part-time transfer case  
  + Electronic trailer brake controller

- **3500 (SRW models only):** 6.7L Cummins® Turbo Diesel with heavy-duty cooling and 6-speed manual transmission  
  + Tow hooks  
  + Remote start (with automatic transmissions only) and Security Group  
  + On short box models: 34-gallon fuel tank  
  + On long box models: 35-gallon fuel tank

- **2500/3500:** Electronic Stability Control System (ESC) which includes 4-wheel ABS, Brake Assist, All-Speed Traction Control, Electronic Roll Mitigation, Hill Start Assist, and Trailer Sway Control on 4x4 models  
  + Electronic trailer brake controller  
  + Tow hooks  
  + Electronic part-time transfer case (on 4x4 models)  
  + Remote keyless entry  
  + Security Group  
  + On short box models: 34-gallon fuel tank  
  + On long box models: 35-gallon fuel tank

#### INTERIOR

- **Luxury group:** Leather-wrapped tilt steering wheel with audio controls  
  + Premium cloth front 40/20/40 bench seat  
  + Power driver's seat  
  + Cloth 60/40 split-folding rear bench on Crew Cab and Mega Cab models  
  + Carpet floor covering  
  + Rubber all-weather floor mats  
  + Multistage front air bags  
  + Supplemental side-curtain air bags  
  + Automatic headlamps  
  + Air conditioning  
  + Power windows and door locks  
  + Media Center radio with CD player, MP3 auxiliary input jack, and SiriusXM Satellite Radio  
  + Electronic Vehicle Information Center (EVIC) located in instrument panel cluster  
  + Overhead console with Universal Garage Door Opener  
  + Power sliding rear window on Crew Cab and Mega Cab models

#### EXTERIOR

- **Two-tone paint with front and rear chrome bumpers:** Black fender flares  
  + Chrome grille surround with Black inserts  
  + Black door handles  
  + Heated power, fold-in sideview mirrors with puddle lamps and turn signal indicators  
  + Fog lamps  
  + Quad-lens headlamps  
  + Bed rail caps  
  + Locking tailgate  
  + Class IV trailer hitch receiver  
  + 4- and 7-pin trailer wiring harness/connectors  
  + 17-inch forged aluminum wheels with LT All-Terrain tires

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**STANDARD FEATURES:**

#### MECHANICAL

- **2500:** 5.7L HEMI® V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission  
  - Tow hooks  
  - Skid plates for the fuel tank and transfer case  
  - Front and rear electronic locking differentials  
  - 12,000-lb WARN® winch  
  - 34-gallon fuel tank  
  - Remote keyless entry  
  - Electronic Stability Control System (ESC), which includes 4-wheel ABS, Brake Assist, All-Speed Traction Control, Electronic Roll Mitigation, Hill Start Assist, and Trailer Sway Control  
  - Manual part-time transfer case  
  - Electronic trailer brake controller

- **3500 (SRW models only):** 6.7L Cummins® Turbo Diesel with heavy-duty cooling and 6-speed manual transmission  
  - Tow hooks  
  - Remote start (with automatic transmissions only) and Security Group  
  - On short box models: 34-gallon fuel tank  
  - On long box models: 35-gallon fuel tank

- **2500/3500:** Electronic Stability Control System (ESC) which includes 4-wheel ABS, Brake Assist, All-Speed Traction Control, Electronic Roll Mitigation, Hill Start Assist, and Trailer Sway Control on 4x4 models  
  - Electronic trailer brake controller  
  - Tow hooks  
  - Electronic part-time transfer case (on 4x4 models)  
  - Remote keyless entry  
  - Security Group  
  - On short box models: 34-gallon fuel tank  
  - On long box models: 35-gallon fuel tank

#### INTERIOR

- **Luxury group:** Leather-wrapped tilt steering wheel with audio controls  
  - Premium cloth front 40/20/40 bench seat  
  - Power driver's seat  
  - Cloth 60/40 split-folding rear bench on Crew Cab and Mega Cab models  
  - Carpet floor covering  
  - Rubber all-weather floor mats  
  - Multistage front air bags  
  - Supplemental side-curtain air bags  
  - Automatic headlamps  
  - Air conditioning  
  - Power windows and door locks  
  - Media Center radio with CD player, MP3 auxiliary input jack, and SiriusXM Satellite Radio  
  - Electronic Vehicle Information Center (EVIC) located in instrument panel cluster  
  - Overhead console with Universal Garage Door Opener  
  - Power sliding rear window on Crew Cab and Mega Cab models

#### EXTERIOR

- **Two-tone paint with front and rear chrome bumpers:** Black fender flares  
  - Chrome grille surround with Black inserts  
  - Black door handles  
  - Heated power, fold-in sideview mirrors with puddle lamps and turn signal indicators  
  - Fog lamps  
  - Quad-lens headlamps  
  - Bed rail caps  
  - Locking tailgate  
  - Class IV trailer hitch receiver  
  - 4- and 7-pin trailer wiring harness/connectors  
  - 17-inch forged aluminum wheels with LT All-Terrain tires

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## Laramie

### 2500
- Crew Cab
- SRW: 6'4" or 8' Box
- Media Center 730N touch-screen radio with CD player, navigation, 40GB hard drive, 115-volt power outlet, MP3 auxiliary input jack and SiriusXM Satellite Radio®
- Premium floor mats with removable inserts
- Multi-stage front air bags
- Heated leather-wrapped tilt steering wheel with audio controls
- Automatic headlamps
- Automatic temperature control
- Remote start system
- Electronic Vehicle Information Center (EVIC) located in instrument panel cluster
- Overhead console with Universal Garage Door Opener
- Power sliding rear window

### 3500
- Crew Cab
- SRW: 6'4" or 8' Box
- DRW: 6'4" Box
- 40/20/40 Bench Seat
- Power driver and front-passenger seats
- Heated front seats
- Leather-trimmed 60/40 split-folding rear bench
- Power adjustable pedals with memory
- 115-volt power outlet
- Carpet floor covering
- Full-floor center console with leather console cover
- Premium leather heated 60/40 split-folding rear bench
- ParkSense® Rear Park Assist®
- Rear Back-Up Camera®
- Electronic part-time transfer case (on 4x4 models)
- Electronic trailer brake controller
- Remote keyless entry
- Security alarm system
- Overhead console with Universal Garage Door Opener
- Power sliding rear window

### Exterior
- Two-tone paint treatment with lower body and fender flares in Bright Silver Metallic
- Chrome grille surround with chrome billet inserts
- Chrome power heated fold-in sideview mirrors with puddle lamps and turn signal indicators
- Quad-lens headlamps
- Fog lamps
- Bed rail caps
- Locking tailgate
- 4- and 7-pin trailer wiring harness/connectors
- Class IV trailer hitch receiver
- 17-inch polished aluminum wheels with BSW tires

## Laramie Longhorn

### 2500
- Crew Cab
- SRW: 6'4" or 8' Box
- Media Center 730N touch-screen radio with CD player, navigation, 40GB hard drive, remote USB port, MP3 auxiliary input jack and SiriusXM Satellite Radio®
- Premium 10-speaker surround sound audio system
- Unique Laramie Longhorn badging
- 17-inch polished aluminum wheels with BSW tires

### 3500
- Crew Cab
- SRW: 6'4" or 8' Box
- DRW: 6'4" Box
- 40/20/40 Bench Seat
- Power driver and front-passenger seats
- Heated and ventilated front seats
- Premium leather front bucket seats
- Full-floor center console with leather console cover
- 115-volt power outlet
- Premium leather heated 60/40 split-folding rear bench
- ParkSense® Rear Park Assist®
- Rear Back-Up Camera®
- Electronic part-time transfer case (on 4x4 models)
- Electronic trailer brake controller
- Remote keyless entry
- Security alarm system
- Overhead console with Universal Garage Door Opener
- Power sliding rear window

### Exterior
- Two-tone paint treatment with lower body, fender flares, front bumper, rear bumper, running boards in White Gold Metallic
- Fog lamps
- Chrome grille surround with chrome billet inserts
- Chrome power heated fold-in sideview mirrors with puddle lamps and turn signal indicators
- Unique Laramie Longhorn badging
- Quad-lens headlamps
- Chrome door handles
- Bed rail caps
- Spray-in bedliner
- Locking tailgate
- 4- and 7-pin trailer wiring harness/connectors
- Class IV trailer hitch receiver
- 17-inch polished aluminum wheels with BSW tires

### Standard Features:

**Mechanical**
- 2500: 5.7L HEMI® V8 with heavy-duty cooling and 66RFE 6-speed automatic transmission
- 3500: 6.7L Cummins® Turbo Diesel with heavy-duty cooling and 6-speed manual transmission + Tow hooks + 7 x 11-inch trailer tow mirrors
- 2500/3500: Electronic Stability Control System (ESC)®, Electronic Roll Mitigation, Hill Start Assist, and Trailer Sway Control®
- Standard features include: Cruise Control, Traction Control, Electronic Roll Mitigation, Hill Start Assist, and Trailer Sway Control
- 4- and 7-pin trailer wiring harness/connectors
- Security alarm system
- Remote keyless entry
- Electronic part-time transfer case (on 4x4 models)
- Electronic trailer brake controller
- 115-volt power outlet
- Premium 10-speaker surround sound audio system
- Chrome grille surround with chrome billet inserts
- Chrome power heated fold-in sideview mirrors with puddle lamps and turn signal indicators
- Quad-lens headlamps
- Fog lamps
- Bed rail caps
- Locking tailgate
- 4- and 7-pin trailer wiring harness/connectors
- Class IV trailer hitch receiver
- 17-inch polished aluminum wheels with BSW tires

### Interior
- Premium leather-trimmed front bucket seats
- Power driver and front passenger seats
- Heated and ventilated front seats
- Full-floor center console with leather console cover
- 115-volt power outlet
- Premium leather heated 60/40 split-folding rear bench
- ParkSense® Rear Park Assist®
- Rear Back-Up Camera®
- Electronic part-time transfer case (on 4x4 models)
- Electronic trailer brake controller
- Remote keyless entry
- Security alarm system
- Overhead console with Universal Garage Door Opener
- Power sliding rear window
Mopar®. Inspiring truck owners with innovative parts and accessories—all made-to-spec, for your Ram truck. This is what Mopar delivers, along with expert, caring service. Mopar technicians are the masters of your make and model, with access to the authentic tools and diagnostic equipment that help get the job done efficiently and effectively. Choose authentic Mopar parts and service and you’ll drive away with peace of mind. Visit mopar.com or your dealer for more information on the full line of Authentic Ram Accessories.

Above: Ram 2500 Crew Cab with available Steel Ladder Rack, an Authentic Ram Accessory by Mopar. Properly secure all cargo.

1 Capability. It’s total strength when you need pulling power: tough Gooseneck Hitch attaches to frame crossmembers and delivers outstanding towing capability.

2 Functionality. Barrier for others, strongbox for you. Constructed of diamond plate aluminum, the lockable Heavy-Duty Commercial Grade Toolbox is ideal for jobs large and small.

3 Protection. Scratches and dents in the truck bed are history when you opt for the dealer-installed Drop-In Bedliner with its cargo-friendly molded surface.

4 Connectivity. Get with it — and stay there. Web access is critical, and the means to stay in touch with it all is this indispensable Accessory from Mopar: the comprehensive Uconnect Web.
### RAM 2500/3500 BUYER'S GUIDE

#### PACKAGE DESIGNATIONS

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#### ENGINES AND TRANSMISSIONS

- **5.7L HEMI® V8 with VVT (LCE)**
  - 6-speed automatic (DFP) (2500 only)
  - 6-speed manual (DOE)
  - 6.7L Cummins® Turbo Diesel I-6 (ETJ)

#### MECHANICAL FEATURES

- **Alternators** — 180-amp (2500 models only; included with Heavy-Duty Snowplow Prep Group) (BAD)
- **Axles 2500**
  - Anti-spin rear differential (DSA)
  - Front/rear and electronic locking differentials (OES)
  - 3.42 ratio (standard with Cummins Turbo Diesel only, not available on Outdoorsman 4x4 models (DML)
- **Axles 3500**
  - Anti-spin rear differential (DSA)
  - 3.4 ratio (DML)
  - 3.73 ratio (OES)
- **Fog lamps** — Included with Popular Equipment Group (INJ)
- **Power Wagon** — Includes 11.5-inch Dual Rear Wheel (not available on 3500 Crew Cab short box models) (DRK)

#### EXTERIOR FEATURES

- **Headlamps** — Automatic (LMD)
- **Halogen (LMD)**
- **Quad headlamps (LMD)**
- **Lamps, Exterior — Cab clearance (included with 3500 DRW models; available on 2500/3500 SRW models) (LMD)**
  - 2500, Exterior
    - Manual, Black, Regular Cab only (GPI)
    - Power trailer tow, heated, folding; Black (GPI)
    - Power trailer tow, heated, folding, Chrome; includes exterior courtesy lamps and supplemental turn signal (included with Luxury Group) (GPI)
    - Power trailer tow, heated, manual folding, Black; includes exterior courtesy lamps and supplemental turn signal (GPI) (CA Regular Cab 35)
    - Power multifunction, heated, folding, Chrome; includes position memory, exterior Courtesy lamps and supplemental turn signal (GPI)
- **Mirrors 3500, Exterior**
  - Manual, Black, Regular Cab only (GPI)
  - Power trailer tow, heated, folding, Black; includes exterior courtesy lamps and supplemental turn signal (included with Crew Cab) (GPI)
  - Power multifunction trailer tow, heated, manual folding, Chrome; includes position memory, exterior Courtesy lamps and supplemental turn signal (GPI)
  - **Paint** — Monotone (APA)
    - **Two-tone, includes accent fender flaps (APA)**

#### Tires

- **255/70R17 OWL On-/Off-road (DRW models only) (TP9)**
- **265/70R17E BSW All-Season (SRW models only) (TT3)**
- **265/70R17E BSW All-Terrain (Power Wagon models only) (TXA)**
- **265/70R17E BSW On-/Off-road, 4x4 only (standard on Mega Cab 4x4 models) (TXE)**
- **265/70R17E BSW All-Season (not available on Mega Cab) (TXF)**

#### Accessories

- **11.5-inch Dual Rear Wheel (not available on 3500 Crew Cab short box models) (DRK)**

#### Interior Features

- **Air conditioning**
  - Dual-Zone Temperature Control (HAF)
- **Assist handle** — Driver and passenger-side (CSF)
- **Bezel — Center stack, Black (BBF)**
  - **Bezel — Center stack, Woodgrain insert (BBF)**
- **Cigarette lighter** — Included with Smoker’s Group (UA)
- **Console** — Full-size floor console (included with front bucket seats)
  - **Overhead, with lighting (CBF)**

#### Other Features

- **Bezel — Center stack, Black (BBF)**
- **Bezel — Center stack, Woodgrain insert (BBF)**
- **Cigarette lighter** — Included with Smoker’s Group (UA)
- **Console** — Full-size floor console (included with front bucket seats)
  - **Overhead, with lighting (CBF)**
PACKAGE DESIGNATIONS

- Power, front and rear with driver-side one-touch down and up (Crew Cab and Mega Cab models only) (F08)

INTERIOR FEATURES (continued)

- Rear backlit, fixed (included with rear defroster on Crew Cab and Mega Cab models) (G0B)
- Rear defroster (Crew Cab and Mega Cab models only; requires fixed glass rear window) (GFA)
- Rear backlit, sliding (Regular Cab models only) (G0D)
- Rear backlit, power sliding (Crew Cab and Mega Cab models only) (G0F)

UNCONNECTED MULTIMEDIA

- Media Center 130 Radio — AM/FM/CB radio with MP3/WMA support, audio jack and Voice Command® (RES)
- Media Center 430 Radio — AM/FM/CD/DVD radio with MP3/WMA support, 6.5-inch touchscreen, 4GB hand drive, SiriusXM Satellite Radio® audio jack, Voice Command®/GPS Navigation, SiriusXM Traffic™, SiriusXM Travel Link™, and Uconnect Phone (RBD)
- Media Center 740 Radio — AM/FM/CD/DVD radio with MP3/WMA support, 6.5-inch touchscreen, 4GB hand drive, SiriusXM Satellite Radio® audio jack, Voice Command®/GPS Navigation, SiriusXM Traffic™, SiriusXM Travel Link™, and Uconnect Phone (RHR)
- Radio Controls — Steering wheel-mounted audio controls (included with leather-wrapped steering wheel) (R02)

Rear View System — Not available on Regular Cab models (R0V)

Remote USB Port — Included with Media Center touchscreen radio or Uconnect Phone (R0X)
- SiriusXM Satellite Radio® — Included with ST Popular Equipment Group (RSC)
- Speaker System — Six standard (R0S)
- Six premium speakers (Regular Cab only) (R0G)
- Ten premium amplified speakers including a subwoofer (included with Technology Group) (R05)
- Uconnect Phone — Hands-free calling with Address Sync®, Bluetooth® and Voice Command® (included with Media Center touchscreen radios) (R8P)
- Uconnect Web® — Internet connection Wi-Fi Hotspot (dealer-installed Accessory by Magna) (R00)

SAFETY AND SECURITY

- Air Bags — Multistage front (C0I)
- Supplemental side-curtain (C0S)
- Electronic Stabilization Control® — ESC (includes ABS, Brake Assist, All-Speed Traction Control, Electronic Roll Mitigation, Hill Start Assist, and Trailer Sway Control®) (not available on 3500 DRW models) (RT0)
- ParkSense® — Rear Park Assist System® (included with Technology Group) (RAX)
- Rearview Camera® — Rear Back-Up Camera® (requires Media Center touchscreen radio) (RQ0)
- Remote Keyless Entry — Controls for power door locks, illuminated entry system, panic alarm, includes 2 transmitters (included with ST Popular Group) (R0M)
- Remote Start System — Requires automatic transmission (R0Y)
- Security Alarm — 0.5A
- Security Alarm - Tether Deterrent — Engine immobilizer (G0X)
- Tire Pressure Monitor with Display — 2500 models only (R0J)
- Trailer Brake Control — Fully integrated electronic (R0K)

PACKAGE GROUPS

- Chrome Accents Group — Includes chrome exhaust tip, chrome body side molding, and chrome tubular side steps (A0E)
- Chrome Appearance Group — Includes chrome front and rear bumpers, chrome grille, 17-inch chrome steel wheels (R0D)
- Chrome Side Step and Bed Rail Group — Includes chrome tubular side steps, chrome bed rails (A0L)
- Cold Weather Group — Includes engine block heater and winter front grille cover (requires Cummins® Turbo Diesel) (A0C)
- Heavy-Duty Snowplow Prep Group — Includes 180-amp alternator, transfer case skid plate (444 models only) (A0H)
- Luxury Group — Includes overhead console, sun windows with illuminated vanity mirrors, auto-dimming rearview mirror, power heated mirrors (on G, Z, and T CPOs only), Universal Garage Door Opener, glove box lamp, underhood lamp, rear dome lamp with on/off switch, and leather-wrapped steering wheel (A0A)
- Tow Group — 3500 DRW models only. Includes 4.10 rear gear ratio and aluminum heat sink differential cover, dual transmission oil cooler (requires Cummins® High Output engine and 6-speed automatic transmission) (A0J)
- Popular Equipment Group — Includes premium cloth 40/20/40 bench seat, fog lamps and OWL times (Regular Cab only) (A0U)
- Protection Group — Includes tow hooks and transfer case skid plate (444 models only) (AD0)
- Single Rear Wheel Group — 3500 models only (stand-alone on Crew Cab short box; available on Crew Cab long box and Mega Cab models; not available on Regular Cab) (A00)
- Sunroof Group — Includes overhead console, sun windows with illuminated vanity mirrors, auto-dimming rearview mirror, power heated mirrors (on G, Z, and T CPOs only), and Universal Garage Door Opener (A0A)
- Smoker’s Group — Includes ashtray and cigar lighter (A0M)
- ST Popular Equipment Group — Includes cloth 40/20/40 bench seat, carpeted flooring, speed control, RMC on Crew Cab and Mega Cab models (R0K)
- Technology Group — Includes premium hands-free media and ParkSense Rear Assist System® (Crew Cab and Mega Cab models only) (A0D)

- 10-inch DVD capability is not available in all states. See your dealer for details.
17-INCH ARGENT STEEL WHEEL
(STANDARD ON 2500/3500 ST SRW)

17-INCH CHROME-CLAD STEEL WHEEL
(STANDARD ON 2500/3500 ST SRW, AVAILABLE ON ST)

17-INCH POLISHED FORGED ALUMINUM WHEEL
(STANDARD ON OUTDOORSMAN, POWER WAGON®)

17-INCH POLISHED FORGED ALUMINUM WHEEL
(STANDARD ON 2500/3500 BIG HORN/LONE STAR SRW,
AVAILABLE ON ST, OUTDOORSMAN)

17-INCH POLISHED ALUMINUM WHEEL
(STANDARD ON 2500/3500 LARAMIE AND LARAMIE LONGHORN SRW)

EXTERIOR APPEARANCE

BLACK
BRIGHT SILVER METALLIC
BRIGHT WHITE
DEEP CHERRY RED PEARL
DEEP MOLTEN RED PEARL
FLAME RED
MINERAL GRAY METALLIC
SADDLE BROWN PEARL
SAGEBRUSH PEARL
TEQUILA SUNRISE PEARL
( LATE AVAILABILITY )
TRUE BLUE PEARL
LEATHER-TRIMMED DARK SLATE GRAY (Laramie)

PREMIUM LEATHER RUSSET WITHOUT LASER ETCHING (Laramie Longhorn)

LEATHER-TRIMMED LIGHT PEBBLE BEIGE (Laramie)

CLOTH DARK SLATE GRAY/MEDIUM GRAYSTONE (ST, SLT, Big Horn, Outdoorsman, Power Wagon®)

CLOTH LIGHT PEBBLE BEIGE (SLT, Big Horn, Outdoorsman, Power Wagon®)

LEATHER-TRIMMED DARK SLATE GRAY (Laramie)

PREMIUM LEATHER BARK BROWN WITH LASER ETCHING (Available without Laser Etching; refer to Longhorn page for Laser Etching reference) (Laramie Longhorn)
Chrysler Group LLC has a vested interest in your satisfaction and ownership experience with your new Ram truck. Chrysler Group LLC Service Contracts offer extended service plans to help ensure that you’ll enjoy your truck for many years down the road. For more information on comprehensive vehicle coverage, see your Ram dealer, call 800-442-2666, or visit dodge.com/csc.

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Shown below: Ram 2500 Crew Cab Power Wagon® in Mineral Gray Metallic with Black lower.