

2011 BMW
3 Series Sedan

328i
328i xDrive
335i
335i xDrive
335d



The Ultimate
Driving Machine®



THE BMW 3 SERIES SEDAN.

JOY HAS NO FINISH LINE.

BMW EfficientDynamics
Less emissions. More driving pleasure.



2011 3 Series Sedan

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Turning a corner without turning away from its heritage, the 2011 BMW 3 Series Sedan continues to make BMW history. Its sharp, dynamic look matches its pavement-conquering attitude. Under the hood, you'll find three varieties of awe-inspiring inline six-cylinder muscle. And with the 335d, BMW brings an innovative idea to life in the next-generation Advanced Diesel engine with BluePerformance technology. Get ready for the latest twist on a legend – the 2011 BMW 3 Series.

bmwusa.com



335i shown with the following equipment:

Engine: 24-valve, TwinPower Turbo,

3.0-liter, inline six-cylinder

Wheels: Star Spoke (Style 267) light alloy

Exterior color: Blue Water Metallic

Upholstery: Oyster/Black Dakota Leather

Optional Equipment: STEPTRONIC automatic transmission, Park Distance Control, Sport and Cold Weather Packages

BMW 335i

For more information on paints, upholstery and interior trims see pages 40-43.



DESIGNED TO REWARD ALL WHO SEE IT.

From headlights to taillights, the Sedan's chiseled contours reflect the athletic nature of the BMW 3 Series. Character lines trace the graceful slope of the hood, directing your eyes down to the BMW kidney grille with its bold, sleek form, flanked by the signature quad headlights with their distinctive Corona headlight-rings that can double as Daytime Running Lights. The line ends then curves back up at the muscular front air dam with its jewel-like foglights. Along the side, light and shadow play across the subtly molded sheet metal, displaying the rich body paint to beautiful effect. The BMW 3 Series Sedan rewards the driver – and leaves desire in its wake.





AN ENGINE OF CHANGE: TAKING TURBO TECHNOLOGY TO THE NEXT LEVEL.

Building award-winning turbocharged engines is nothing new for BMW. Two BMW Group turbo engines have taken impressive "International Engine of the Year" honors for the last three years running.¹ In 2009, BMW introduced the U.S. to Advanced Diesel with BluePerformance technology, powered by an Advanced Turbo engine. And now for model year 2011, BMW introduces the 3.0-liter TwinPower Turbo in the 335i and 335i xDrive Sedans. Like every current BMW turbocharged engine, its High Precision piezo injection system maximizes efficiency. Incorporating Valvetronic technology for the first time in a turbocharged engine, the new TwinPower Turbo maintains the muscle of its award-winning predecessor while delivering even greater fuel efficiency and lower emissions. It's yet another win for the driver – and for the environment.

¹International Engine of the Year Awards for 2007, 2008 and 2009. The 3.0-liter Advanced Turbo was first in the "2.5 liter to 3.0 liter" category.



BALANCED SQUARELY AT THE FOREFRONT OF SUPERIOR DRIVING DYNAMICS.

BMW's stance on handling has always been firm: provide the most thrilling and precise connection to the road. The 3 Series Sedan advances this concept with innovative axle technologies. In the front: increased stiffness through the extensive use of lightweight all-aluminum components, such as tension rods, transverse control arms, swivel bearings and axle supports. In the rear: five extremely rigid, individual control arms for both rear wheels, as well as a large supporting base for track and camber. This innovative suspension delivers the solid, sporty handling that complements the 3 Series' copious power. And the vehicle's near-perfect 50/50 weight distribution offers strikingly well-balanced road feel, with responsive characteristics virtually unmatched by any competitor.

DISCOVER WHAT IT'S LIKE TO
CATCH UP TO YOUR DREAMS.



Experience heightened power to stay the course, on any course. Responsive handling is only the beginning: BMW's impressive Dynamic Stability Control (DSC) system is a collection of innovative traction and braking technologies. These help stabilize your vehicle in milliseconds, correcting for skidding, oversteer and understeer, as well as braking on wet roads, long downhills, uphill stops and more. And for the ultimate in traction, the 328i xDrive and 335i xDrive both feature BMW's intelligent xDrive all-wheel-drive system, optimizing available power at all four wheels to hold your place on any road, in any conditions.

**WHEREVER YOU GO,
AN INCREDIBLE DRIVING EXPERIENCE AWAITS.**





FIERCELY PROTECTIVE OF ITS OWNER.

Building on BMW's distinguished safety record, the 3 Series Sedan's broad array of active and passive safety features gives you peace of mind. Crisp handling, fade-resistant brakes and potent muscle help you avoid potential hazards; technologies like Xenon Adaptive Headlights help you spot them sooner. But should the unavoidable occur, the 3 Series Sedan's rigid steel body and deformable crush zones help dissipate the impact of a crash, while its leading-edge system of sensors, safety-belt pretensioners, airbags and the Active Head Restraints help protect you and your passengers.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.





TAKE THE WHEEL – AND TAKE CONTROL OF THE ROAD.

The cockpit of the 3 Series is a finely honed command center that's as practical as it is plush. The driver-oriented dashboard is the perfect example of how technology can enhance the driving experience. Take the leather-wrapped multi-function steering wheel. Designed for a firm grip, it places useful controls at your fingertips, so you can adjust the audio or make calls¹ without taking your hands from the wheel – or eyes from the road. Paddle shifters and steering wheel heating add more comfort and joy to every drive.

Beyond the steering wheel, all controls are within instinctive reach; every dial and gauge can easily be checked at a glance. A high-resolution 8.8" control display is included with the Navigation and iDrive system. Accessing or customizing numerous information and entertainment functions is easier than ever with iDrive. This feature includes direct-selection buttons for specific menus, and six programmable memory buttons that give one-touch access to your most frequently used functions. From this vantage point, virtually every driving wish is granted.

¹ Calling requires a BMW-approved Bluetooth® wireless mobile phone and BMW Assist™ feature.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

bmwusa.com

335i shown with the following interior features:

Upholstery: Oyster/Black Dakota Leather
 Interior trim: Light Burl Walnut Wood
 Interior features: Optional Sport Package (sport seats and multi-function sport leather steering wheel shown), 6-speed STEPTRONIC automatic transmission, Navigation system

BECAUSE EVERY TRIP SHOULD SOUND AS AMAZING AS IT FEELS.

BMW believes in creating your own personal space. That's why you can configure the 3 Series Sedan interior in a broad palette of colors and trims. Settle back in the eight-way supportive front seats, then create an equally rewarding environment for your ears. Listen to your favorite music on the Harman Kardon audio system. With 13 upgraded speakers, advanced sound processing and surround sound, you're in the middle of the music. A standard Auxiliary input inside the center armrest storage compartment allows you to connect digital music players and other peripherals. Add the iPod® and USB adapter in the console and you can control your music through the vehicle's stereo controls. SIRIUS Satellite Radio offers over 100 channels of entertainment and commercial-free music nationwide, and HD Radio™ receives free digital broadcasts with CD-quality sound, "multicast" FM stations, and innovative data services.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.



AN ACCOMMODATING INTERIOR, FRONT AND BACK, WITH ROOM TO SPARE.

In the rear cabin of the 3 Series, you'll find much more than just ample head- and legroom. The same level of exquisite craftsmanship found in front is repeated in the back, which is designed to accommodate three passengers in comfort. Lower the center armrest, with its hidden dual cupholders, for supportive comfort for two. There's also a lot of room for luggage, with the spacious trunk capacity, 60/40 split-fold rear seats, and the trunk's wide opening that makes it easy to stow groceries, luggage, sporting goods and more.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.



THIS IS HOW MUCH HAS GONE IN.

At BMW, we create dynamic vehicles that thrill you with quick acceleration, predictable handling and unshakable control. We are also busy finding innovative fuels and technologies that help preserve the environment while delivering legendary performance. This is what we refer to as "EfficientDynamics." This goal led to the visionary CleanEnergy hydrogen-powered engine in the BMW Hydrogen 7 Sedan. In 2009, BMW introduced Advanced Diesel with BluePerformance in the U.S., offering diesel power with quick acceleration, increased fuel efficiency and reduced emissions. And now, BMW's ActiveHybrid X6 and ActiveHybrid 7 vehicles combine combustion and electric power to boost performance while simultaneously reducing fuel consumption and CO₂ emissions. At BMW, we are driven to do much more with less.

Valvetronic

Instead of using a traditional throttle, Valvetronic technology in the 328i/328i xDrive and TwinPower Turbo 335i/335i xDrive lets the engine breathe more easily by varying the lift height of the valves to regulate air intake. The result: improved cold starts, smoother running, and a significant drop in fuel consumption. Using revolutionary technology such as this, BMW has improved its overall average fuel economy more than any other manufacturer.

Double-VANOS

VANOS is BMW's valve timing system that can "steplessly" vary the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, load and temperature, VANOS reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency. (Not available in 335d.)

Aerodynamics

The more smoothly that air flows over a vehicle, the more efficiently it can operate. All BMWs are designed for a low coefficient of aerodynamic drag, which translates into quicker acceleration, more stable handling, quieter operation and greater fuel efficiency. A BMW's integrated front spoilers reduce the amount of air flowing underneath, minimizing front-end lift. This allows a BMW to hug the road at higher speeds for excellent stability.

TwinPower Turbocharged engines

Benefiting from BMW's new TwinPower Turbo with Valvetronic technology, the 335i and 335i xDrive Sedans deliver quick acceleration while virtually eliminating turbo lag. Fuel economy is strong, as well, thanks to High Precision piezo direct fuel injection.

Advanced Diesel with BluePerformance

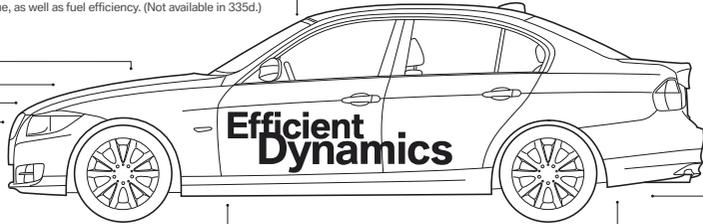
In addition to the massive power of its TwinPower Turbo engine, the 335d Sedan benefits from the extraordinary efficiency of BMW's Advanced Diesel. Thanks to its BluePerformance technology, it also meets the emissions standards of all 50 states.

Efficient transmissions

The 3 Series Sedans channel their power through one of two 6-speed transmissions: a smooth-shifting manual, and an equally fuel-efficient STEPTRONIC automatic. Refinements to the automatic transmission include a torque converter that slips less; quicker shifting; and finer adaptation to driving style and conditions. (335d: STEPTRONIC automatic transmission only.)

Lightweight construction

Our engineers use lightweight aluminum throughout our vehicles – in the front section, for example, or for the suspension. BMW's inline six-cylinder TwinPower Turbo engine is all aluminum; the naturally aspirated inline six is an aluminum/magnesium composite – the lightest in its class. Taken together, these weight savings lead to lower fuel consumption and better axle load distribution for more agility – especially in curves.



AND THIS IS WHAT COMES OUT.

BMW models have low CO₂ emissions today. But that's just for starters. We're carrying on our research in the quest to bring you greater driving pleasure, with fewer emissions and decreased fuel consumption.

BMW BLUE PERFORMANCE IS GREENING DIESEL POWER.

In 1983, BMW introduced the 524td, powered by the fastest diesel engine in the world at the time. In those days, the common perception of diesel engines was that they were noisy, ran erratically, and left a trail of toxic pollution in their wake. However, BMW engineers were already imagining the possibilities of a diesel-powered future.

With the start of the BMW EfficientDynamics program, and fueled by the desire to explore a new power source for its vehicles, BMW began its modern diesel program. Not content with the previously lower standards for diesel engines, BMW engineers pledged to pursue a cleaner, smoother, quieter, and more efficient diesel engine. As a result, many of their diesel-power solutions break new ground – not only for BMW, but for the entire auto industry, helping to shape the standards of diesel power for this century.

Today, BMW is not only renowned for its Advanced Diesel engines, we're winning awards with them. In 2005 and again in 2006, the 3.0-liter inline six-cylinder Advanced Diesel engine with twin-turbo technology won "International Engine of the Year" honors in the 2.5-liter to 3.0-liter category.¹ And BMW Advanced Diesel with BluePerformance is the same technology that helped us win "2008 World Green Car of the Year."²

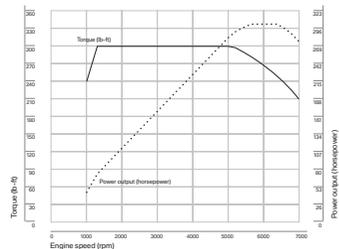
With BMW diesel engines, there's no sacrificing performance – it's pure power, through and through. But not all benefits are merely performance-related. From an environmental standpoint, our diesel engines have never been cleaner. Take, for instance, our approach to emissions. Our advanced catalyst system uses Diesel Exhaust Fluid (DEF), a specially injected ammonia-based fluid, to convert the released nitric oxides into environmentally compatible nitrogen and vapor. An additional exhaust filter screens out other particles. To see just how clean a BMW Advanced Diesel vehicle is, hold a white handkerchief to the exhaust pipe. It will stay white – a far cry from the days of black diesel clouds wafting from the exhaust.

High Precision piezo direct-injection technology helps make BMW Advanced Diesel engines fuel-efficient, as well. In fact, one tank takes the 335d Sedan up to 585 miles before stopping to refuel.

Now it's time to imagine the possibilities of your own diesel-powered future in the BMW 335d Sedan.

¹ International Engine of the Year awards.

² The same Advanced Diesel technology as the 118d, winner of the "2008 World Green Car of the Year" award.



Portrait of an engineering masterpiece: the 335i/335i xDrive TwinPower Turbo engine produces 300 horsepower at 5800 rpm, and quickly develops 300 lb-ft of torque at 1200 rpm, which continues without fading through to the 5000 rpm range. With such a broad range of powerful torque, you can enjoy smooth, robust acceleration in any gear, at virtually any legal speed.

AT BMW, POWER ALWAYS COMES SPECIAL DELIVERY.

Engines are our passion. That's why a BMW engine doesn't just deliver power and performance, but does so very smoothly and efficiently. It's this refinement that makes our powerplants unique. So it comes as no surprise that we are not the only ones to call our engines refined; they have been receiving accolades and awards from the automotive press for years.

Performance is yours to unleash with a choice of three vastly different 3.0-liter inline six-cylinder engines. Two are gasoline-powered – the 335i boasts new TwinPower Turbo technology; the 328i is naturally aspirated. Both incorporate advanced Valvetronic technology, which varies valve lift to let them “breathe” better, resulting in greater power, higher torque, quicker engine response, a smoother idle, and enhanced fuel efficiency. And no matter what type of driving you do – highway cruising, hauling goods, or hugging a winding mountain curve – BMW's Double-VANOS technology selects the best intake and exhaust valve timings to keep everything running smoothly, with lightning-quick acceleration on command and instant power delivery.

Generating 300 horsepower and 300 lb-ft of torque, the revolutionary new TwinPower Turbo in the 335i/335i xDrive accelerates with a force that throws you back in your seat and doesn't stop until redline. Thanks to the combination of Double-VANOS “steplessly” variable valve timing, Valvetronic, High Precision direct fuel injection, and BMW's inspired use of the latest turbo technology, this inline six has a smoothness not possible in a V-6. You only experience strong, quick

acceleration on demand with virtually no turbo lag. And by using Valvetronic and a High Precision fuel injection system, BMW engineers have overcome the traditionally poor gas mileage of turbo-charging. Every ounce of fuel is maximized for greater efficiency.

Hit the accelerator of the 328i, and in 6.3 seconds¹ you're sailing past 60 mph, thanks to its 230-horsepower engine. The lightweight composite magnesium/aluminum engine block adds to the spirited acceleration and nimble handling. And with 200 lb-ft of torque, the power pours on early and strong, and continues throughout the powerband.

The 335d runs on BMW's Advanced Diesel with BluePerformance and TwinPower Turbo technology. Like the other two engines, it is a compelling example of BMW's EfficientDynamics concept: thrilling power with maximum efficiency and minimal emissions.

All 3 Series Sedans channel their power through one of two 6-speed transmissions – either a smooth-shifting manual, or STEPTRONIC automatic. Add the automatic transmission and Sport Package or M Sport Package, and you will automatically receive steering wheel-mounted paddle shifters for smooth, clutch-free shifting.

¹ 328i with manual transmission; 6.9 seconds with STEPTRONIC automatic. 328i xDrive with manual transmission, 6.9 seconds; 7.1 seconds with STEPTRONIC automatic. BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

THE BMW ADVANCED DIESEL ENGINE WITH BLUE PERFORMANCE TECHNOLOGY. IT'S DIESEL, THROUGH THE LENS OF BMW EFFICIENT DYNAMICS.

Anyone can make a more powerful engine – but trust BMW to make a more powerful engine that is also more fuel efficient. By adhering to the principles of EfficientDynamics, BMW is crafting some of the world's most innovative powerplants that deliver maximum driving pleasure with minimum fuel consumption and emissions.

BMW is pleased to offer the 335d – featuring BMW's award-winning Advanced Diesel engine with BluePerformance. Named the "International Engine of the Year" in 2005 and 2006, this 265-hp engine incorporates the same technologies used in a BMW awarded the title "2008 World Green Car." A new breed of diesel power, it's quiet and smooth-running. Environmentally friendly, too. Thanks to BMW's BluePerformance Technology, it's 99 percent cleaner than previous diesels – while remaining 100 percent BMW. As a result, BMW Advanced Diesel engines meet the emissions standards in all 50 states. Simply put, it's the cleanest, most powerful diesel in America.¹

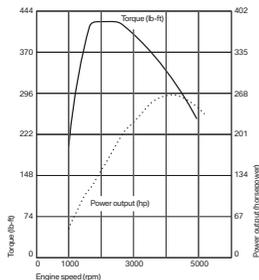
BMW Advanced Diesel engines are also highly fuel efficient.

Combining ultra-low sulfur diesel (ULSD) fuel and BMW's precise fuel injection technology, the 335d's fuel economy is estimated at 23 mpg city, 36 highway.² And while many other new diesel engines also offer efficiency and low emissions, BMW Advanced Diesel engines set the standard for torque and pulling power. The 335d inline six-cylinder engine delivers maximum torque that's worthy of a V-8: 425 lb-ft at 1750 through 2250 rpm. It's turbocharged, also, so it's quick off the mark, accelerating from 0 to 60 mph in just 6 seconds.³ The TwinPower Turbocharger is controlled by a high-performance electronic engine control unit; the turbocharger develops boost and extra power in immediate response to the smallest tap of the accelerator pedal. As the engine speed increases up to the 1750 rpm range, the turbocharger develops maximum torque. Only one thing is more impressive: how the initial kick of acceleration is transformed into sheer driving pleasure.

¹ Claim based on 335d achieving the best CARB emission test results in more categories than the nearest competitor and published competitor horsepower ratings.

² EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.

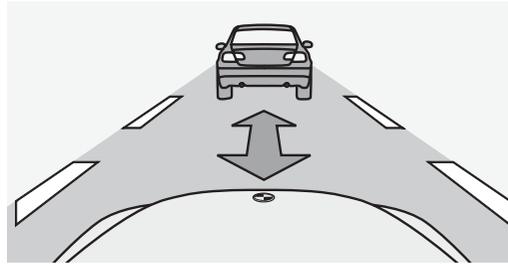
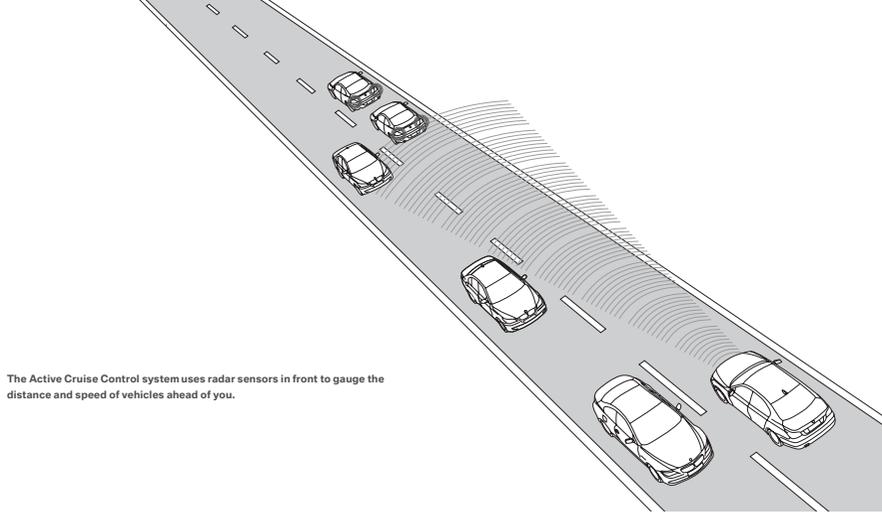
³ BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.



With its high, flat torque curve, the 335d accelerates with remarkable force from the first tap of the accelerator pedal, and stays strong throughout the range where you do most of your driving, for ready power whenever you need it.



The Active Cruise Control system uses radar sensors in front to gauge the distance and speed of vehicles ahead of you.



Using radar measurements, Active Cruise Control automatically maintains a preset speed and distance between your vehicle and the one ahead in both traffic and highway driving.

ACTIVE CRUISE CONTROL: ANOTHER NAME FOR HIGHWAY STRESS CONTROL.

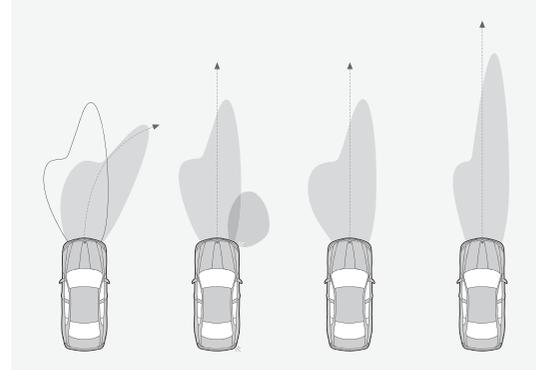
BMW gives you many ways to enjoy driving. First, you can keep your right foot firmly in control, alternating between the accelerator and the brake pedal. Second, on long stretches of highway with light traffic, you can give your right foot a rest by activating standard Dynamic Cruise Control. It keeps you at your desired preset speed, not only on level stretches, but by accelerating uphill and braking downhill.

Then there's driving in traffic. Here's where your BMW can actually help relieve stress – that is, if it's equipped with Active Cruise Control. This feature adjusts your speed automatically, decelerating when you approach a slower vehicle, and then accelerating back up to your preset speed when the coast is clear.

Using radar sensors that scan the area in front of the vehicle, Active Cruise Control gauges the speed of vehicles traveling ahead of you. As you get closer, a "vehicle ahead" icon lights up. Your BMW then automatically adjusts its speed, even braking when necessary, in order to maintain the safe following distance you've preselected. When the slower traffic ahead clears, your BMW automatically resumes your previously set cruising speed. It's one more way BMW helps maintain the joy of driving – even in traffic.

Note: Active Cruise Control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating road, traffic and visibility conditions, the driver must decide whether and how the system is used.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.



Adaptive Headlights create cones of light that follow the direction of the headlights.

Cornering Lights illuminate the side of the road when turning, helping to reveal obstacles, cyclists and pedestrians.

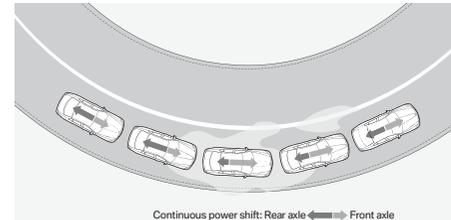
Xenon low beams provide improved illumination of the road, while Corona headlight-rings act as Daytime Running Lights and parking lights.

High beams – both Xenon and halogen – increase the range of visibility. The Automatic high beam feature senses approaching headlights and turns the high beams off, then on, as needed.

SEE NIGHTTIME DRIVING IN A NEW LIGHT.

The 3 Series headlights, set in chromed "tubes," emphasize the Sedan's sharp looks and wider stance while helping you see better in the dark. Distinctive Corona headlight-rings, which circle the low beams, function as parking lights. They can also be set to function as Daytime Running Lights, via the Advanced Vehicle & Key Memory feature. Cornering Lights direct an angled beam at each front corner when turning, at low speeds, and in reverse gear. Vertically layered turn-signal lights, like the L-shaped taillights, use LED technology for quicker, heightened visibility.

When equipped with Xenon Adaptive Headlights, the road ahead is illuminated with the near-daylight brilliance and clarity of Xenon high-intensity discharge (HID) lights, while an auto-leveling feature reduces headlight glare for oncoming drivers. The Adaptive light control feature automatically swivels the lights to follow the curves of the road, using data from on-board sensors and the steering wheel angle.



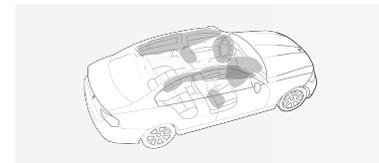
BMW's xDrive all-wheel-drive system continuously monitors the vehicle's status - rpms, steering angle, acceleration - and when it detects wheelspin, sends the optimal amount of power to the axle with traction.

xDRIVE ALL-WHEEL DRIVE: THE POWER TO MASTER ANYTHING THAT CROSSES YOUR PATH.

The intelligent xDrive all-wheel-drive system takes all-road traction to new heights while maintaining a BMW's legendary agility. On smooth, dry roads, vehicles with xDrive have the feel of their rear-wheel-drive counterparts. But hit a wet uphill curve, for instance, and even before wheelspin can occur, the xDrive system immediately recognizes any need for a change in power distribution. Almost instantaneously, xDrive can send more torque to the front axle to enhance stability. Should one wheel or axle spin faster than the other, the brakes automatically engage, as needed, to bring all wheels back in sync.

Working in conjunction with xDrive is the latest version of BMW's Dynamic Stability Control (DSC) system that includes four innovative automatic braking functions: **Brake Stand-by:** If you suddenly remove your foot from the throttle, DSC anticipates that you're going to want to stop quickly. It then pre-tenses the brake callipers for quicker action when you step on the brake pedal. **Brake Drying:** When it rains, your brakes get wet and can take longer to stop the vehicle. When the sensor determines that it is raining, it reacts by periodically bringing the brake pads into contact with the rotors, just enough to eliminate the accumulated moisture and help dry them, but not enough to cause brake application. **Start-off Assistant:** When stopped on an incline, DSC prevents your vehicle from rolling backwards or forwards. It even holds your car momentarily when you release the brake to start moving again. **Brake Fade Compensation:** As your brakes heat up due to continuous or repeated braking (like when you're descending a winding mountain road), the same pedal action results in less braking power. DSC senses and compensates for this by applying the brakes with more force with the same pedal action.

Augmenting the xDrive system are Automatic Stability Control (ASC) and Dynamic Brake Control (DBC), which maximizes brake force on both axles, should the system detect that the driver wishes to brake as hard as possible. And a special Dynamic Traction Control (DTC) mode can be selected at the push of a button, allowing more wheel slip and yaw angle, providing incremental traction on slippery surfaces and snow. BMW's advanced traction and stability technology ensure that no challenge faced on the road ever goes unanswered.



In the event of a severe impact, up to six airbags can deploy, and front-seat head restraints can pivot upward, to help protect front-seat occupants. In a side collision, BMW's Head Protection System (HPS) helps shield front and rear passengers' heads and torsos from impact and debris.

Please note: These pictures of airbags are for illustrative purposes only. Depending upon the type of accident, none, some or all airbags may deploy.



HIGH PERFORMANCE WHEN IT COUNTS: IN A FLASH.

Passive safety begins with the extremely rigid steel "safety cage" that surrounds the occupant compartment, with deformable crush tubes front and rear. In a severe crash, impact energy is absorbed and routed around the passenger cabin.

Sensors throughout the vehicle measure both the severity of the crash and the presence of occupants. After analyzing the data, the vehicle determines the best plan for deploying safety-belt pretensioners and airbags. Six airbags are on hand to help shield occupants from harm: for the driver and front passenger, there are dual-threshold, dual-stage

front airbags, and seat-mounted front side airbags. In a side impact, Head Protection System (HPS) side-curtain airbags stretch all the way from the A pillar in the front to the C pillar at the rear, helping to keep front and rear occupants' heads from hitting the side windows, and keeping debris out of the cabin.

The front seats of the 3 Series Sedan include Active Headrests. In a rear-end impact, they quickly pivot forward, close to the backs of occupants' heads. This reduces rearward head motion, lessening the likelihood of whiplash or other head or neck injuries.

When an upcoming service need is detected, your BMW automatically transmits the relevant information to your BMW Service Advisor, who then contacts you to arrange an appointment.

Select not only the fastest, but also the more interesting roads to reach your destination.

Heading for a traffic jam?
Real Time Traffic Information lets you know in advance – and recommends an alternate route.

Get into a serious accident?
Your BMW automatically calls for help and communicates the relevant information.

All drivers sometimes need to stop and refuel. Let a **BMW Assist** Concierge locate and send the address of your preferred gas station and the best local restaurant to your BMW.

Need an address or telephone number? **BMW Search** uses Google Maps™ to find them, then your Navigation system guides you there.

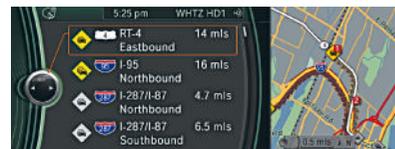
Find many more ways how **BMW Assist** makes every trip you take more enjoyable.



MyInfo allows you to send business locations and street addresses to your BMW from Google Maps. Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance, while you can call the destination with your Bluetooth® linked phone.



BMW Search™ allows online access to up-to-date fuel prices, the latest weather forecasts, Bloomberg stock indices and the powerful reach of the Google Maps database – delivered on your control display inside your vehicle.



In most large cities, **Real Time Traffic Information** makes you aware of traffic congestion before you encounter it. This feature displays and describes current local traffic information on your control display; in case of delays greater than five minutes, it suggests alternate routes.



Want to know the location of a challenging golf course or a fine French restaurant? Talk to our **Concierge** and get the address and phone number of your desired destination sent to your BMW Navigation system and then start route guidance at the push of a button.

TWO FOR THE ROAD: NAVIGATION AND BMW ASSIST.™



When you're far from home – or just in the next town – it's easy to find your way with confidence and peace of mind with the convenient features and services available on your BMW. Vehicles equipped with BMW Assist come with four years of a wide range of services at no additional charge.

BMW Assist Safety Plan gives you peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations and MyInfo.

The **BMW Assist Convenience Plan** adds operator-assisted Directions, Traffic and Weather reports, BMW Search and Concierge services to not only recommend restaurants and hotels, but then also send the destination address and phone number right to your BMW. You can make up to four Critical Calls if your cell phone is not available or its battery is discharged.

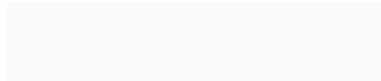
For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

The pages in this section show available colors and materials for the BMW 3 Series Sedan. Use these samples to compare paint, upholstery, trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your BMW center. They will be happy to show you original samples and assist you with special requests.

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Exterior Paints

■ 300 Alpine White Non-metallic



◆ A61 Crimson Red Non-metallic



◆ 668 Jet Black Non-metallic



□ 354 Titanium Silver Metallic



◆ A53 Platinum Bronze Metallic



□ 896 Blue Water Metallic



◆ A51 Montego Blue Metallic



◆ A76 Deep Sea Blue Metallic



□ 381 Le Mans Blue Metallic (requires M Sport Package)



◆ A82 Vermilion Red Metallic



◆ A81 Tasman Green Metallic



□ A52 Space Gray Metallic



□ 475 Black Sapphire Metallic



Please refer to the Recommended color combinations chart on page 43 for details on limitations and exclusivity when selecting 3 Series Sedan exterior paint colors and upholstery materials and colors.

Upholstery colors and materials

■ KAB Beige Leatherette



■ KASW Black Leatherette



□ LCD4 Gray Dakota Leather



□ LCB4 Beige Dakota Leather



□ LCCX Oyster/Black Dakota Leather



□ LCCZ Chestnut Brown/Black Dakota Leather



□ LCD3 Saddle Brown/Black Dakota Leather



□ LCSW Black Dakota Leather



Please refer to the Recommended color combinations chart on the facing page for details on limitations and exclusivity when selecting 3 Series Sedan interior trim.

Recommended color combinations

Materials	Leatherette ¹		Dakota Leather ²					
	Beige	Black	Gray	Beige	Oyster	Chestnut Brown	Saddle Brown	Black
Upholstery colors								
Exterior colors								
300 Alpine White Non-metallic ³	●	●	●	●	●	●	●	●
A61 Crimson Red Non-metallic ^{1,3}	●	●	●	●	●			●
668 Jet Black Non-metallic ^{1,3}	●	●	●	●	●	●	●	●
354 Titanium Silver Metallic ⁴	●	●	●	●	●	●	●	●
A53 Platinum Bronze Metallic ^{3,4}	●	●		●	●			●
896 Blue Water Metallic ⁴	●	●	●	●	●	●	●	●
A51 Montego Blue Metallic ^{3,4}	●	●	●	●	●	●	●	●
A76 Deep Sea Blue Metallic ^{3,4}	●	●	●	●	●		●	●
381 La Mans Blue Metallic ⁵	●	●	●	●	●		●	●
A82 Vermilion Red Metallic ^{3,4}	●	●	●	●	●			●
A81 Tasman Green Metallic ^{3,4}	●	●	●	●	●	●	●	●
A52 Space Gray Metallic ⁴	●	●	●	●	●			●
475 Black Sapphire Metallic ⁴	●	●	●	●	●	●	●	●
Interior trims								
4B9 Aluminum ⁶	●	●	●	●	●	●	●	●
4MG Glacier Silver Aluminum ⁷	●	●	●	●	●	●	●	●
4AB Dark Burl Walnut Wood ¹	●	●	●	●	●	●	●	●
4A3 Light Burl Walnut Wood ⁶	●	●	●	●	●	●	●	●

¹ Standard.
² Optional and included in Premium Package.
³ Not available with M Sport Package.
⁴ Optional.
⁵ Optional; requires M Sport Package.
⁶ No-cost option.
⁷ No-cost option; requires M Sport Package.

Interior trims

□ 4B9 Aluminum



□ 4MG Glacier Silver Aluminum (requires M Sport Package)



■ 4AB Dark Burl Walnut Wood



□ 4A3 Light Burl Walnut Wood





STRIKINGLY MODERN.

Titanium Silver Metallic paint, Black Dakota Leather upholstery, Aluminum interior trim: a sophisticated interpretation of BMW advanced technology – and the 3 Series' sport sedan legacy.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.

335d Sedan shown with the following equipment:

Exterior color: Titanium Silver Metallic
 Interior upholstery: Black Dakota Leather
 Interior trim: Aluminum
 Additional equipment: Moonroof



NATURAL GOOD LOOKS.

As compelling as anything found in nature, Tasman Green Metallic paint changes color from greens to blues as it reflects sun and shadow. The warmth of a Beige Dakota Leather interior, set off by the gleam of Light Burl Walnut Wood, forms a natural counterpoint.

For details on the availability of standard and optional features, please refer to the Standard equipment / Optional equipment charts at the back of this brochure.

328i Sedan shown with the following equipment:

Exterior color: Tasman Green Metallic
 Interior upholstery: Beige Dakota Leather
 Interior trim: Light Burl Walnut Wood
 Additional equipment: STEPTRONIC automatic transmission, Sport Package with Multi Spoke (Style 286) light alloy wheels, Navigation system, Park Distance Control, moonroof

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■ BMW's distinctive front kidney-shaped grille features a chrome surround. The vertical slats on the 335i, 335i xDrive and 335d grille are chrome; the 328i and 328i xDrive have black slats.



■ **Rain sensor** measures the amount of rain. In "intermittent" windshield wiper mode, it automatically adjusts the wiping interval as needed. Includes **Automatic headlight control** (not shown), which activates headlights by means of a sensor that responds to darkness. The rain sensor is also integrated into the braking system as part of the Brake Drying feature.



■ **Door sill** with BMW insignia and polished chrome inlay adds a customized touch to the 3 Series Sedan.



■ **xDrive badges**, located to the rear of the front wheel wells of the 328i xDrive and 335i xDrive, indicate that these BMWs are all-wheel-drive models.



□ **V Spoke (Style 285)** 17 x 8.0 light alloy wheels with 225/45 **run-flat¹ all-season tires**. (Optional on 328i/328i xDrive.)



■ **V Spoke (Style 360)** 16 x 7.0 light alloy wheels with 205/55 **run-flat¹ all-season tires**. (Standard on 328i/328i xDrive.)



■/□ **Multi Spoke (Style 284)** 17 x 8.0 light alloy wheels with 225/45 **run-flat¹ all-season tires**. (Standard on 335i, 335i xDrive and 335d; included in 328i xDrive Sport Package.)



□ **Star Spoke (Style 286)** light alloy wheels and **run-flat¹ performance tires**.² In front: 17 x 8.0 wheels and 225/45 tires; in back: 17 x 8.5 wheels and 255/40 tires. (Included in 328i Sport Package; optional on 328i xDrive, requires optional Sport Package.)



□ **Star Spoke (Style 287)** light alloy wheels and **run-flat¹ performance tires**.² In front: 18 x 8.0 wheels and 225/40 tires; in back: 18 x 8.5 wheels and 255/35 tires. (Included in 335i Sport Package; optional on 335i xDrive, requires optional Sport Package.)



□ **Double Spoke (Style 161)** 17 x 8.0 light alloy wheels with 225/45 **run-flat¹ all-season tires**. (Included in 335i xDrive Sport Package.)



□ **Double Spoke (Style 195)** light alloy wheels and **run-flat¹ performance tires**.² In front: 18 x 8.0 wheels and 225/40 tires; in back: 18 x 8.5 wheels and 255/35 tires. (Included in 335d Sport Package.)

¹ Run-flat tires do not come equipped with a spare tire.

² Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow.



■ □ **Xenon Adaptive Headlights** brilliantly illuminate the road ahead and to the side at night and in conditions with poor visibility, while helping to keep glare away from oncoming drivers. BMW Adaptive Headlights provide optimum road illumination around corners, thanks to an electromechanical system that directs the headlights into and around the bend as soon as the vehicle begins cornering.



■ **Engine Start/Stop button¹** and remote key control the engine. First, insert the remote key into the starter switch slot. After the electronic identification system confirms that it is the correct remote key, you can start (or later, turn off) the engine by pressing the Start/Stop button.



■ **Dynamic Cruise Control** lets you set and keep to a chosen speed above 20 mph, automatically applying the brakes downhill. It is activated via the left-hand steering column switch, and deactivated by applying the brakes or via the switch.²



□ **Three-spoke leather-wrapped multi-function sport steering wheel**, with steering wheel-mounted paddle shifters that allow you to shift gears manually without using a clutch. This option is included in the 3 Series Sedan when equipped with the optional Sport Package and optional STEPTRONIC automatic transmission.



■ **Three-spoke leather-wrapped multi-function steering wheel** lets you keep both hands on the wheel while adjusting various comfort functions, such as changing the radio, CD selections and volume. Optional Voice command (included with optional Navigation system) can be used to access elements of the system.



□ **Three-spoke leather-wrapped multi-function sport steering wheel** offers the standard convenient multi-functions of the standard steering wheel, in addition to the distinctive design element shown on the lower spoke of the steering wheel.



□ **Active Cruise Control** allows the driver to set a desired speed that is automatically maintained in free-flowing traffic. As a slower-moving vehicle is approached, a radar sensor alerts the system and adjusts speed to match the slower vehicle, while maintaining a preset following distance. As the lane ahead clears, the system automatically returns the car to the set speed.²



■ **Instrument panel** features a red backlight speedometer and tachometer. Centered between the two easy-to-read analog instruments is the on-board computer (at right) with liquid crystal display providing additional important driving information.



■ **The on-board computer** with Check Control provides feedback on the vehicle's operating status: oil level indicator and distance to next service appointment/oil change, as well as other detailed information, such as spark plug and micro-filter status. It also provides travel information, including travel range on remaining fuel, external temperature, and more.



□ **Voice command** allows you to activate numerous Navigation system functions, record up to five minutes of notes, and dial hands-free. The Voice command button must be pressed before each use, so conversations won't accidentally activate the phone or other systems.



□ **Park Distance Control** uses ultrasonic sensors in the front and rear bumpers to help you judge the distance to other cars and unseen objects when parking. The beeping becomes faster as your bumper approaches the object, turning into a constant tone when the distance is less than 12 inches.

Shown with optional Navigation system.



■ **6-speed manual transmission** delivers a precise, athletic feel. Its responsiveness is due, in part, to the enhanced synchronization of shifts from neutral to each gear. A shortened shift lever and "throw" add to the sporty feel of the gearbox. The sixth gear drops revs at highway speeds for smooth cruising. (Not available in 335d; shown with iDrive, included with optional Navigation system.)



■ □ **6-speed STEPTRONIC automatic transmission** provides a choice of three modes: "Drive" with Adaptive Transmission Control; more dynamic "Sport" mode; and STEPTRONIC automatic, for the hands-on control of a manual without a clutch. (When ordered with the Sport Package or M Sport Package, steering wheel-mounted paddle shifters are automatically added.)



□ **Navigation system** features a high-resolution, glare-free monitor. Using GPS satellites in conjunction with data stored on an internal hard drive, a choice of detailed maps show – and tell – the directions to your desired destination. Enhancements include 3-D daytime and nighttime maps, zoom, travel planner, and an Assistance Window. Additionally the hard drive offers 12 GB of space that can hold up to 2,000 songs. It also provides Real Time Traffic Information on potential traffic problems and solutions.

¹ Foot must be on brake in order to start; with manual transmission, clutch must also be depressed.

² Speed control systems are not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. Due to road, traffic and visibility conditions, the driver must decide whether and how the system is used.



■ **BMW anti-theft AM/FM stereo CD/MP3 player** includes Radio Data System, Auto-Store, and 3-channel FM diversity antenna; reads/displays song title.
 ■ **HD Radio™** receives free, digital AM/FM broadcasts in clear, static-free sound; multicast FM stations, and innovative data services.



□ **Harman Kardon Surround Sound Audio System** with vehicle-specific equalizing and powerful 420W amplifier. The 13-speaker system includes four tweeters, four midrange speakers located in the door panels and two midrange speakers located under the rear shelf space, two bass speakers located under the front seats and one midrange center channel speaker located in the dashboard.



■ **Auxiliary input port** lets you connect an external audio source, such as an iPod® or MP3 player.
 □ **iPod and USB adapter** lets you scroll through and select the music you want by using the car's radio controls, the multi-function steering wheel buttons, or optional iDrive Controller. Music titles are displayed on the radio or Navigation screen.



■ **Power window buttons** with "one-touch" up/down operation and **exterior mirror adjustment** controls are located conveniently to the left of the driver, allowing access that doesn't require taking your eyes off of the road.



■ **Standard front seats**, shown here with optional Dakota Leather upholstery, offer eight-way manual adjustment, including two-way headrests with Active Headrests feature. The front passenger seat also includes manual height adjustment.



□ **Heated front seats** are a welcome feature for driver and front passenger in cooler weather. By pressing the icon button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of three settings. (Heated front seats are also included in the Cold Weather Package.)



□ **Power seat adjustments** included with eight-way power front seats allow customized comfort and convenience for driver and front passenger. The two-setting memory system automatically adjusts the driver's seat and side-view mirror positions, with individual preferences available at your fingertips.



■ **Automatic climate control system** allows occupants to select a specific cabin temperature and choice of fan speeds, as well as automatic or manual airflow and recirculation. The automatic recirculation control activates whenever certain air pollutants are detected. The system also includes defrost/demist and MAX A/C functions.



■ **Front armrest** with integrated storage compartment folds up to allow access to a front cupholder and Auxiliary input port shown on the facing page.



■/□ **Two-way power glass moonroof** with one-touch operation slides backward or tilts up to let in as much fresh air and sky as you like. Includes a sliding interior sunshade and remote operation. (Also included in the Premium Package.)



■ **Lined trunk** is illuminated and can be expanded by folding down either side of the optional split-folding 60/40 rear seats – or both at once to facilitate the transport of long items.



□ **Rear fold-down seats** allow flexible combinations of passengers and cargo. Use the folding 60/40 seats with through-load feature for transporting skis or other long items. (Also included in the Cold Weather Package.)



■ **Rear cupholders** are integrated into the front of the rear-seat center armrest. When not in use, they can be stored out of sight by sliding them back into the armrest.



■ **Front cupholders** are integrated into the dashboard within convenient reach of the driver and front passenger. The passenger's cupholder is shown above; the driver's cupholder is to the right of the center console.



□ **Power sunshade for the rear window** can be raised and lowered at the press of a button. Together with manual sunshades for the rear side windows, this feature maintains occupant privacy, helps eliminate glare, and helps lower the cabin temperature by reflecting intense sunlight.



□ **Comfort Access system** offers convenient keyless access to your car. Simply carrying the remote key in a pocket or purse allows you to unlock the doors by touching the door handle. You can also turn the engine on or off by pressing the Start/Stop button¹ without inserting the remote key.

For details on the availability of standard and optional features, please refer to the Standard equipment | Optional equipment charts at the back of this brochure.

¹Foot must be on the brake in order to start; with manual transmission, clutch must also be depressed.

COLD WEATHER PACKAGE

Enjoy winter to the fullest with the Cold Weather Package. There's nothing like the feeling of quick-warming heated front seats on a cold morning, and the reassurance of clean, bright headlights on a stormy night. Add the comfort of a rear center armrest and the convenience of 60/40 split, separately folding rear seats.



Retractable **high-intensity headlight washers** help keep lights clean of ice, mud, road salt and other coatings, for maximum road lighting and enhanced driving safety.



Heated steering wheel makes gloves unnecessary for cold weather driving. A flick of the switch quickly warms the steering wheel to the perfect temperature.



Heated front seats are a welcome feature for driver and front passenger in cooler weather. By pressing the icon button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of three settings.



Rear fold-down seats allow flexible combinations of passengers and cargo. Use the folding 60/40 seats with through-load feature for transporting skis or other long items.

PREMIUM PACKAGE

Add immeasurably to the enjoyment of your 3 Series Sedan with the Premium Package. Eight-way power-adjustable front seats, upholstered in supple Dakota Leather, offer the customized comfort of four-way lumbar support. At night you'll appreciate the enhanced visibility afforded by auto-dimming rear- and power-adjustable, folding exterior side-view mirrors. BMW Assist™ offers roadgoing peace of mind, while Bluetooth® wireless technology lets you keep in touch without taking your eyes from the road. And the integrated three-button Universal garage-door opener takes the place of up to three separate remote-control devices, helping to eliminate clutter.



Power-adjustable, folding exterior side-view mirrors automatically dim when reflecting bright lights, helping to eliminate glare when driving at night.



BMW Universal garage-door opener takes the place of up to three remote-control devices. It can activate remote functions outside the vehicle, such as garage-door openers or home-lighting systems.



The **automatic-dimming inside rear-view mirror** darkens in response to the bright headlights of vehicles behind you. The easy-to-read **digital compass**, integrated into the mirror, is a convenient way to constantly keep your bearings while driving.



Eight-way power-adjustable front seats cradle driver and passengers in soft gathered Dakota Leather. Durable and easy to maintain, a Leather interior adds elegance and refinement.



Two-way power glass moonroof with one-touch operation slides backward or tilts up to let in as much fresh air and sky as you like. Includes a sliding interior sunshade and remote operation.



Lumbar support for front seats adds four-way adjustable comfort for the lower back. Lumbar support can be adjusted up/down and in/out.



BMW Assist¹ and Bluetooth system offers hands-free calling through your BMW-approved Bluetooth phone. The BMW Assist Safety Plan is included for four years, providing Automatic Collision Notification, Emergency Request, Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Tele-Service and more. The optional Convenience Plan offers Directions, Traffic, Weather, Critical Calling and Concierge services.

SPORT PACKAGE

The Sport Package injects even greater excitement into every minute spent behind the sport steering wheel.¹ Larger wheels and run-flat² performance tires³ team up with the sport-tuned suspension⁴ to grip corners with a vengeance. Specially bolstered sport seats cradle you comfortably over long distances, while holding you firmly in place during sporty driving maneuvers.



High-Gloss shadowline trim gives a purposeful look to window frames, window recess finishers, and door-sill trim strips.



Three-spoke, leather-wrapped multi-function sport steering wheel lets you keep both hands on the wheel while adjusting various comfort functions, such as changing the radio, CD selections and volume. Voice command (included with Navigation system) can be used to change radio stations and audio selection, Navigation system destinations, and telephone entries.

¹ When STEPTRONIC automatic transmission is ordered with the Sport Package or M Sport Package, steering wheel-mounted paddle shifters are required and automatically included.

² Run-flat tires do not come equipped with a spare tire.

³ Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow.

⁴ Sport-tuned suspension not available in 328i xDrive and 335i xDrive.



Star Spoke (Style 286) light alloy wheels and run-flat² performance tires.³ In front: 17 x 8.0 wheels and 225/45 tires; in back: 17 x 8.5 wheels and 255/40 tires. (Included in 328i Sport Package; optional in 328i xDrive, requires Sport Package.)



Double Spoke (Style 195) light alloy wheels and run-flat² performance tires.³ In front: 18 x 8.0 wheels and 225/40 tires; in back: 18 x 8.5 wheels and 255/35 tires. (Included in 335d Sport Package.)



Double Spoke (Style 161) 17 x 8.0 light alloy wheels with 225/45 run-flat² all-season tires. (Included in 335i xDrive Sport Package.)



Star Spoke (Style 287) light alloy wheels and run-flat² performance tires.³ In front: 18 x 8.0 wheels and 225/40 tires; in back: 18 x 8.5 wheels and 255/35 tires. (Included in 335i Sport Package; optional in 335i xDrive, requires optional Sport Package.)



Multi Spoke (Style 294) 17 x 8.0 light alloy wheels with 225/45 run-flat² all-season tires. (Included in 328i xDrive Sport Package.)



Eight-way adjustable front sport seats make the driving experience more enjoyable. Side bolsters can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering. (Eight-way power front sport seats with two-way manual headrests and thigh support are standard in 335i, 335i xDrive and 335d with Sport Package; optional or included with Premium Package in 328i and 328i xDrive with Sport Package.)

M SPORT PACKAGE

An Aerodynamic kit and increased top-speed limiter indicate the performance-oriented attitude of the M Sport Package. Le Mans Blue Metallic, a paint choice exclusive to the M Sport Package, is set off by High-Gloss shadowline trim. The interior boasts sport seats, a leather-wrapped multi-function M sport steering wheel¹ and an Anthracite headliner. M door sills and an M footrest add an expressive visual touch. The M-tuned sports suspension⁴ is complemented by mixed size run-flat² performance tires.³



Shadowline trim surrounding the windows and door center post enhance the sporty attitude.



The **Aerodynamic kit** includes a front air dam with generous air intakes, dynamic side skirts and an athletic rear spoiler. The M Sport chassis is lowered for tighter handling when cornering and a more aggressive look.⁴



Double Spoke (Style 194M) M light alloy wheels and run-flat² performance tires.³ In front: 17 x 8.0 wheels and 225/45 tires; in back: 17 x 8.5 wheels and 255/40 tires. (Included in 328i and 328i xDrive M Sport Package.)



Star Spoke (Style 193M) M light alloy wheels and run-flat² performance tires.³ In front: 18 x 8.0 wheels and 225/40 tires; in back: 18 x 8.5 wheels and 255/35 tires. (Included in 335i, 335i xDrive and 335d M Sport Package.)



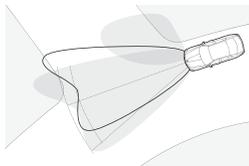
Three-spoke, leather-wrapped multi-function M sport steering wheel includes a thick, textured rim and thumb indents that are designed for performance driving, while multi-function buttons allow you to adjust various comfort features while keeping both hands on the wheel. The integrated multi-function buttons can be used to operate the radio, CD player and telephone (if installed).



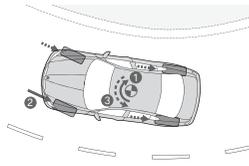
Sport front seats offer optimum lateral support during sporty driving maneuvers, and long-distance comfort when traveling. (Eight-way power front sport seats with two-way manual headrests and thigh support require Premium Package or power seats feature in 328i and 328i xDrive.)



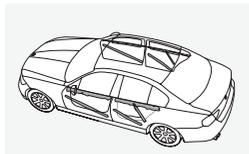
M entry door sills with chrome inserts and the M logo perfectly complement the M Sport Package.



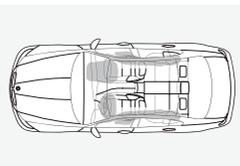
■/□ **Xenon Adaptive Headlights** automatically swivel to follow the curves of the road. The system uses data from on-board sensors and the steering wheel angle to determine the car's direction, then adjusts the headlights accordingly. The system offers outstanding nighttime vision. (Standard on 335i/335i xDrive and 335d; optional on 328i/328i xDrive.)



■ **Cornering Brake Control** increases vehicle stability by proportioning the braking force while turning. When you brake in a turn, the pressure comes off the rear wheels, which (1) causes the vehicle to swerve inward (oversteer). Cornering Brake Control counteracts this action by asymmetrically adjusting brake pressure (2), creating stabilizing counter-torque (3) independently of the ABS system.



■ BMW's **door anchoring system** includes reinforcing bars with hook-like members within each door. In a serious side impact, the bars hook the door to the body, locking them together to make a more rigid passenger cell. When the pressure is released, the anchoring system is designed to disengage so that the doors can be opened (unless further damage from the impact prevents them from opening).



■ In the event of a collision, BMW's supplemental restraint system (SRS) with advanced technology for the driver and front passenger seats determines which **airbags** to deploy for optimal protection. The system also includes front seat-mounted side-impact airbags. BMW's Head Protection System (HPS) is designed to help protect passengers in both front and rear compartments.

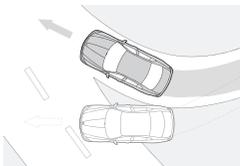
Note: Pictures of airbags are for illustrative purposes only.



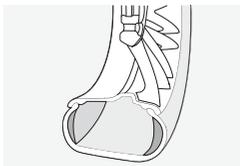
■ **BMW restraint system** for the driver and front passenger combines three-point safety belts, automatic safety-belt pretensioners, seat bolsters that help prevent occupants from sliding forward, and Active Headrests. This system helps provide optimum restraint in a collision.



■ **Impact-absorbing bumpers** and compressible "crush tubes" front and rear help absorb the force of impact in collisions up to nine mph, minimizing damage to the vehicle's body and simplifying repairs. Only at higher impact speeds do structural supports begin to deform, dissipating impact energy to help protect occupants.

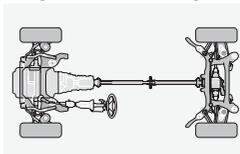


■ **Dynamic Stability Control (DSC) with Dynamic Traction Control (DTC)** features Brake Drying, Brake Stand-by, Brake Fade Compensation and Start-off Assistant. DSC is a braking control system that helps to stabilize a vehicle when it senses a loss of control. If the system senses over- or understeer, it responds with counter-measures to help keep the vehicle under control.



■ **Run-flat tires** allow speeds of up to 50 mph and travel from 30 to 150 miles after loss of air pressure, depending on the total vehicle weight! Reinforced sidewalls help prevent the tires from collapsing or loosening from the rim. In the event of a decline in tire pressure, the driver is warned by the **Tire Pressure Monitor**.

¹ Please see the Owner's Manual for more information detailing allotted miles to travel and load weight rules.



■ **Lightweight construction** is used throughout the 3 Series Sedan. In the front section, for example, aluminum is used extensively for suspension components and in the steering rack. BMW's TwinPower Turbo engines in the 335i, 335i xDrive and 335d models are all aluminum, and the naturally aspirated inline six in the 328i and 328i xDrive is an aluminum/magnesium composite – the lightest in its class.

	328i	328i xDrive	335i	335i xDrive	335d
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Performance and efficiency

3.0-liter, 230-horsepower, dual overhead cam (DOHC), inline 24-valve 6-cylinder engine with composite magnesium/aluminum engine block, Valvetronic, and Double-VANOS steplessly variable valve timing	●	●			
3.0-liter, 300-horsepower, dual overhead cam (DOHC), inline 24-valve 6-cylinder engine with aluminum engine block, TwinPower Turbo technology, Valvetronic, piezo direct injection, and Double-VANOS steplessly variable valve timing			●	●	
3.0-liter, 265-horsepower, dual overhead cam (DOHC), inline 24-valve 6-cylinder Advanced Diesel engine with aluminum engine block, TwinPower Turbo technology and third-generation piezo common rail direct injection					●
Electronic throttle control	●	●	●	●	●
6-speed manual transmission	●	●	●	●	●
6-speed STEPTRONIC automatic transmission with Adaptive Transmission Control	○	○	○	○	●
Steering wheel-mounted paddle shifters (required and automatically added when STEPTRONIC automatic transmission and Sport Package or M Sport Package are ordered)	○	○	○	○	○

Handling, ride and braking

Dynamic Stability Control (DSC), including Brake Fade Compensation, Start-off Assistant, Brake Drying, and Brake Stand-by features, with Dynamic Traction Control (DTC)	●	●	●	●	●
Extensive aluminum componentry, including front suspension components (forged-aluminum lower arms, steering knuckle), subframe; steering rack, and brake components	●		●		●
xDrive all-wheel-drive system		●		●	
Hill Descent Control		●		●	
Double-pivot type front suspension with dual forged-aluminum lower arms (328i xDrive and 335i xDrive have steel lower arms and a steel subframe, plus an aluminum thrust plate)	●	●	●	●	●
5-link rear suspension with cast-aluminum upper transverse arms	●	●	●	●	●
Front and rear anti-roll (stabilizer) bars	●	●	●	●	●
Twin-tube gas-pressure shock absorbers	●	●	●	●	●
4-wheel ventilated anti-lock disc brakes with Dynamic Brake Control (DBC)	●	●	●	●	●
Engine-speed-sensitive, variable-assist power steering	●	●	●	●	●
Active Steering with Servotronic power assist			○		
Sport suspension calibration	□■		□■		□■
Increased top-speed limiter	□■	■	□■	■	□■

● Standard
○ Optional
□ Included in optional Sport Package
■ Included in optional M Sport Package

	328i	328i xDrive	335i	335i xDrive	335d
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Exterior					
V Spoke (Style 360) light alloy wheels, 16 x 7.0 and 205/55 run-flat ¹ all-season tires	●	●			
V Spoke (Style 285) light alloy wheels, 17 x 8.0 and 225/45 run-flat ¹ all-season tires (cannot be ordered with Sport Package or M Sport Package)	○	○			
Multi Spoke (Style 284) light alloy wheels, 17 x 8.0 and 225/45 run-flat ¹ all-season tires		□	●	●	●
Star Spoke (Style 286) light alloy wheels, 17 x 8.0 front, 17 x 8.5 rear; 225/45 front, 255/40 rear run-flat ¹ performance tires ² (328i xDrive requires Sport Package)	□	○			
Double Spoke (Style 194M) M light alloy wheels, 17 x 8.0 front, 17 x 8.5 rear; 225/45 front, 255/40 rear run-flat ¹ performance tires ²	■	■			
Double Spoke (Style 161) light alloy wheels, 17 x 8.0 and 225/45 run-flat ¹ all-season tires				□	
Star Spoke (Style 287) light alloy wheels, 18 x 8.0 front, 18 x 8.5 rear; 225/40 front, 255/35 rear run-flat ¹ performance tires ² (335i xDrive requires Sport Package)			□	○	
Star Spoke (Style 193M) M light alloy wheels, 18 x 8.0 front, 18 x 8.5 rear; 225/40 front, 255/35 rear run-flat ¹ performance tires ²	○	○	■	■	■
Double Spoke (Style 195) light alloy wheels, 18 x 8.0 front, 18 x 8.5 rear; 225/40 front, 255/35 rear run-flat ¹ performance tires ²					□
Tire Pressure Monitor	●	●	●	●	●
Halogen high- and low-beam headlights and Corona headlight-rings	●	●			
Xenon Adaptive Headlights with dynamic auto-leveling and Corona headlight-rings	○	○	●	●	●
Halogen free-form front foglights	●	●	●	●	●
Retractable, high-intensity headlight washers	★	●	★	●	★
Heated dual power mirrors and heated windshield washer jets	●	●	●	●	●
Chrome-plated exhaust tips	●	●	●	●	●
Aerodynamic kit	■	■	■	■	■
High-Gloss shadowline trim	□■	□■	□■	□■	□■
Metallic paint	○	○	○	○	○

Interior seating and trim					
8-way adjustable front seats (includes 2-way headrests with Active Head Restraints feature)	●	●			
8-way power front seats with 2-way manual headrests with Active Head Restraints feature, and driver memory with 2 presets for exterior mirror and seat positions	○◇	○◇	●	●	●
8-way manual adjustable front sport seats with adjustable back bolsters, and 2-way headrests with Active Head Restraints feature, and thigh support	□■	□■			
8-way power front sport seats with adjustable back bolsters, 2-way manual headrests with Active Head Restraints feature, and thigh support; driver memory for exterior mirror and seat positions (optional power seats or Premium Package required in 328i and 328i xDrive)	□■	□■	□■	□■	□■
4-way adjustable power lumbar support for front seats	◇	◇	◇	◇	◇
Leatherette upholstery	●	●	●	●	●
Dakota Leather upholstery	○◇	○◇	○◇	○◇	○◇

¹ Run-flat tires do not come equipped with a spare tire and wheel.
² Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires are not recommended for driving in snow and ice.
³ Optional and included in 328i and 328i xDrive Premium Packages; standard in 335i, 335i xDrive and 335d.
⁴ Cruise Control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.

- Standard
- Optional
- Included in optional Sport Package
- Included in optional M Sport Package
- ◇ Included in optional Premium Package
- ★ Included in optional Cold Weather Package

	328i	328i xDrive	335i	335i xDrive	335d
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Interior seating and trim (Continued)					
3-stage heated front seats	○★	○★	○★	○★	○★
Split fold-down through-load rear seats	○★	○★	○★	○★	○★
Dark Burl Walnut Wood trim	●	●	●	●	●
Light Burl Walnut Wood trim (no-cost option)	○	○	○	○	○
Aluminum trim (no-cost option)	○	○	○	○	○
Glacier Silver Aluminum trim (no-cost option; requires M Sport Package)	○	○	○	○	○
Antracite headliner	■	■	■	■	■
M door sills and M footrest	■	■	■	■	■

Comfort and convenience					
Engine Start/Stop button	●	●	●	●	●
Advanced Vehicle & Key Memory – includes climate-control temperature and air-distribution settings, exterior mirror and power seat settings, ² audio tone settings and radio presets with optional Navigation system, central-locking preferences, and lighting preferences	●	●	●	●	●
Comfort Access keyless entry with multi-function remote control	○	○	○	○	○
Automatic climate control – includes micro-filter, automatic air recirculation, left/right temperature control, temperature- and volume-controlled rear outlets, windshield misting sensor, MAX A/C function, heat at rest, and recall of individual user settings	●	●	●	●	●
2-way power glass moonroof with "one-touch" operation and sliding interior sunshade	○◇	○◇	●	●	●
Heated steering wheel (not available with M Sport Package)	○★	○★	○★	○★	○★
Front-seat center armrest	●	●	●	●	●
Front passenger cupholders (dashboard-integrated)	●	●	●	●	●
Rear-seat center armrest with cupholders	●	●	●	●	●
Tilt/telescopic steering wheel column	●	●	●	●	●
Park Distance Control (PDC), front and rear (not available with M Sport Package)	○	○	○	○	○
Interior and power-adjustable folding exterior mirrors with automatic-dimming function; digital compass	◇	◇	◇	◇	◇
Power front and rear windows with "one-touch" up/down operation	●	●	●	●	●
Power rear sunshade; manual rear side window shades	○	○	○	○	○
Dynamic Cruise Control ⁴	●	●	●	●	●
Active Cruise Control ⁴	○	○	○	○	○
Automatic high beams	○	○	○	○	○
BMW Ambiance Lighting front and rear	●	●	●	●	●
Courtesy lights – include fade in/fade out, actuation from remote, automatic switch-on when engine is turned off, separately controlled left/right front and rear reading lights, front footwell lighting, and illuminated vanity mirrors	●	●	●	●	●
Ground-illuminating lights in door handles	●	●	●	●	●
Locking glovebox	●	●	●	●	●
Electric interior trunk release	●	●	●	●	●
Rain-sensing windshield wipers and Automatic headlight control	●	●	●	●	●
Integrated 3-button Universal garage-door opener	◇	◇	◇	◇	◇

	328i	328i xDrive	335i	335i xDrive	335d
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Instrumentation and controls					
3-spoke leather-wrapped multi-function steering wheel with audio and Bluetooth® phone controls (if so equipped)	●	●	●	●	●
3-spoke leather-wrapped multi-function Sport steering wheel or M Sport steering wheel with audio and Bluetooth phone controls (if so equipped)	□■	□■	□■	□■	□■
Service Interval Indicator with miles-to-service readout	●	●	●	●	●
Check Control vehicle monitor system with pictogram display, oil status display, and Condition Based Service indicator	●	●	●	●	●
On-board computer with Check Control – provides feedback on the vehicle's operating status; oil level indicator and distance to next service appointment; change, as well as other detailed information, such as spark plug and micro-filter status. It also provides travel information – travel range on remaining fuel, external temperature and more	●	●	●	●	●
BMW Navigation system with 16:9 high-resolution, 3-D screen, Voice command system, and Real Time Traffic Information; iDrive system with high-function on-board computer, Controller, and 6 programmable memory buttons; and 12 GB storage for audio files (also includes Online Information Services when equipped with BMW Assist™*)	○	○	○	○	○

Audio system					
Anti-theft AM/FM stereo CD/MP3 player audio system with Radio Data System (RDS)	●	●	●	●	●
Harman Kardon Surround Sound Audio System with vehicle-specific equalizing and powerful 420W amplifier; the 13-speaker system includes four tweeters, four midrange speakers located in the door panels and two midrange speakers located under the rear shelf space, two bass speakers located under the front seats and one midrange center channel speaker located in the dashboard.	○	○	○	○	○
Auxiliary audio input for portable music players	●	●	●	●	●
SIRIUS Satellite Radio with one-year subscription	○	○	○	○	○
iPod® and USB adapter (includes cable connector)	○	○	○	○	○
Smartphone Integration (requires iPod and USB adapter and Premium Package or BMW Assist)	○	○	○	○	○
HD Radio™ with "multicast" FM station reception	●	●	●	●	●

Safety and security					
Anti-lock braking system (ABS)	●	●	●	●	●
Adaptive Brake Lights	●	●	●	●	●
BMW's Advanced Safety System for integrated deployment of passive and active safety features	●	●	●	●	●
Front and rear Head Protection System (HPS)	●	●	●	●	●
Active Headrests	●	●	●	●	●
Driver's and passenger's front airbag supplemental restraint system (SRS) with advanced technology: dual-threshold, dual-stage deployment; and front-passenger seat sensors designed to prevent unnecessary airbag deployment	●	●	●	●	●
Seat-mounted front side-impact airbags	●	●	●	●	●
Front safety belts with automatic pretensioners	●	●	●	●	●
Front passenger seat-occupation recognition with Passenger's Airbag Off indicator	●	●	●	●	●
Interlocking door anchoring system to help protect against door intrusion in side impacts	●	●	●	●	●

- Standard
- Optional
- Included in optional Sport Package
- Included in optional M Sport Package
- ◇ Included in optional Premium Package
- ★ Included in optional Cold Weather Package

	328i	328i xDrive	335i	335i xDrive	335d
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Safety and security (Continued)					
Central locking system with center console switch (leaves gas filler door unlocked), double-lock feature and 2-step unlocking	●	●	●	●	●
Coded Driveaway Protection	●	●	●	●	●
Automatic-locking retractors (ALR) on all passenger safety belts for installation of child-restraint seat	●	●	●	●	●
LATCH attachments on child-restraint safety installation	●	●	●	●	●
Crash sensor that activates Battery Safety Terminal disconnect of alternator, fuel pump and starter from battery, automatically unlocks doors, and turns on hazard and interior lights	●	●	●	●	●
Programmable Daytime Running Lights	●	●	●	●	●
Anti-theft alarm system	○	○	○	○	○
BMW Assist with Bluetooth wireless technology for hands-free calling (with Bluetooth enabled mobile phone), with phonebook downloading and speech recognition capabilities (please visit your authorized BMW center for details on standard and optional services and a list of BMW-approved Bluetooth technology enabled mobile phones; also includes Online Information Services when equipped with BMW Navigation system)	○◇	○◇	○◇	○◇	○◇

BMW Services					
BMW Ultimate Service™ (for complete details on BMW Ultimate Service, visit bmw.usa.com/ultimateservice)	●	●	●	●	●

Premium Package					
2-way power glass moonroof with "one-touch" operation and sliding interior sunshade	○◇	○◇	●	●	●
8-way power front seats with 2-way manual headrests with Active Head Restraints feature, and driver memory with 2 presets for exterior mirror and seat positions	○◇	○◇	●	●	●
4-way adjustable power lumbar support for front seats	◇	◇	◇	◇	◇
Dakota Leather upholstery	○◇	○◇	○◇	○◇	○◇
Interior and power-adjustable folding exterior mirrors with automatic-dimming function; digital compass	◇	◇	◇	◇	◇
Integrated 3-button Universal garage-door opener	◇	◇	◇	◇	◇
BMW Assist with Bluetooth wireless technology for hands-free calling (with Bluetooth enabled mobile phone), with phonebook downloading and speech recognition capabilities (please visit your authorized BMW center for details on standard and optional services and a list of BMW-approved Bluetooth technology enabled mobile phones; also includes Online Information Services when equipped with BMW Navigation system)	○◇	○◇	○◇	○◇	○◇

Cold Weather Package					
3-stage heated front seats	○★	○★	○★	○★	○★
Heated steering wheel (not available with M Sport Package)	○★	○★	○★	○★	○★
Split fold-down through-load rear seats	○★	○★	○★	○★	○★
Retractable, high-intensity headlight washers	★	●	★	●	★

	328i	328i xDrive	335i	335i xDrive	335d
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Sport Package (not available with M Sport Package)					
Star Spoke (Style 286) light alloy wheels, 17 x 8.0 front, 17 x 8.5 rear; 225/45 front, 255/40 rear run-flat ⁵ performance tires ⁶ (328i xDrive requires Sport Package)	<input type="checkbox"/>	<input type="checkbox"/>			
Multi Spoke (Style 284) 17 x 8.0 light alloy wheels, 225/45 run-flat ⁵ all-season tires	<input type="checkbox"/>				
Star Spoke (Style 287) light alloy wheels, 18 x 8.0 front, 18 x 8.5 rear; 225/40 front, 255/35 rear run-flat ⁵ performance tires ⁶ (335i xDrive requires Sport Package)			<input type="checkbox"/>	<input type="checkbox"/>	
Double Spoke (Style 161) 17 x 8.0 light alloy wheels, 225/45 run-flat ⁵ all-season tires				<input type="checkbox"/>	
Double Spoke (Style 195) light alloy wheels, 18 x 8.0 front, 18 x 8.5 rear; 225/40 front, 255/35 rear run-flat ⁵ performance tires ⁶					<input type="checkbox"/>
8-way manual adjustable front sport seats with adjustable back bolsters, and 2-way headrests with Active Head Restraints feature, and thigh support	<input type="checkbox"/>	<input type="checkbox"/>			
8-way power front sport seats with adjustable back bolsters, 2-way manual headrests with Active Head Restraints feature, and thigh support; driver memory for exterior mirror and seat positions (optional power seats or Premium Package required in 328i and 328i xDrive)	<input type="checkbox"/>				
3-spoke leather-wrapped multi-function Sport steering wheel with audio and Bluetooth [®] phone controls (if so equipped)	<input type="checkbox"/>				
Sport suspension calibration	<input type="checkbox"/>				<input type="checkbox"/>
High-Gloss shadowline trim	<input type="checkbox"/>				
Steering wheel-mounted paddle shifters (required and automatically added when STEPTRONIC automatic transmission and Sport Package are ordered)	<input type="checkbox"/>				
Increased top-speed limiter	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>

M Sport Package (not available with Sport Package)					
Double Spoke (Style 194M) M light alloy wheels, 17 x 8.0 front, 17 x 8.5 rear; 225/45 front, 255/40 rear run-flat ⁵ performance tires ⁶	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Star Spoke (Style 193M) M light alloy wheels, 18 x 8.0 front, 18 x 8.5 rear; 225/40 front, 255/35 rear run-flat ⁵ performance tires ⁶	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
8-way manual adjustable front sport seats with adjustable back bolsters, and 2-way headrests with Active Head Restraints feature, and thigh support	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
8-way power front sport seats with adjustable back bolsters, 2-way manual headrests with Active Head Restraints feature, and thigh support; driver memory for exterior mirror and seat positions (optional power seats or Premium Package required in 328i and 328i xDrive)	<input checked="" type="checkbox"/>				
3-spoke leather-wrapped multi-function M sport steering wheel with audio and Bluetooth [®] phone controls (if so equipped)	<input checked="" type="checkbox"/>				
Sport suspension calibration	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>
Anthracite headliner	<input checked="" type="checkbox"/>				
High-Gloss shadowline trim	<input checked="" type="checkbox"/>				
Steering wheel-mounted paddle shifters (required and automatically added when STEPTRONIC automatic transmission and M Sport Package are ordered)	<input type="checkbox"/>				
Increased top-speed limiter	<input checked="" type="checkbox"/>				
Aerodynamic kit	<input checked="" type="checkbox"/>				
M door sills and M footrest	<input checked="" type="checkbox"/>				

- Optional
- Included in optional Sport Package
- Included in optional M Sport Package

⁵ Run-flat tires do not come equipped with a spare tire and wheel.

⁶ Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires are not recommended for driving in snow and ice.

	328i	328i xDrive	335i	335i xDrive	335d
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Weight						
Unladen	lbs	3362 (3428)	3605 (3649)	3593 (3605)	3814 (3824)	3825
Weight distribution, front/rear						
Manual transmission	%	50.5/49.5	52.6/47.4	50.9/49.1	53.8/46.2	—
Automatic transmission	%	51.1/48.9	52.9/47.1	51.1/48.9	53.9/46.1	51.0/49.0

Engine						
Liter/type/valves per cylinder		3.0/inline 6/4	3.0/inline 6/4	TwinPower Turbo 3.0/inline 6/4	TwinPower Turbo 3.0/inline 6/4	TwinPower Turbo 3.0/inline 6/4
Bore/stroke	inch	3.35/3.46	3.35/3.46	3.31/3.53	3.31/3.53	3.31/3.54
Nominal output/hp/rpm	hp	230/6500	230/6500	300/5800	300/5800	265/4200
Maximum torque/lb-ft	lb-ft	200/2750	200/2750	300/1200-5000	300/1200-5000	425/1750-2250
Compression ratio	:1	10.7	10.7	10.2	10.2	16.5
Fuel grade		unleaded premium gasoline	unleaded premium gasoline	unleaded premium gasoline	unleaded premium gasoline	diesel

Transmission						
Manual gear ratios						
III	:1	4.32/2.46	4.35/2.50	4.06/2.40	4.06/2.40	—
IIIV	:1	1.66/1.23	1.67/1.23	1.58/1.19	1.58/1.19	—
VVIVR	:1	1.00/0.85/3.94	1.00/0.85/3.93	1.00/0.87/3.68	1.00/0.87/3.68	—
Final drive ratio	:1	3.23	3.39	3.08	3.08	—
Automatic gear ratios						
III	:1	4.07/2.37	4.07/2.37	4.17/2.34	4.17/2.34	4.17/2.34
IIIV	:1	1.55/1.16	1.55/1.16	1.52/1.14	1.52/1.14	1.52/1.14
VVIVR	:1	0.85/0.67/3.20	0.85/0.67/3.20	0.87/0.69/3.40	0.87/0.69/3.40	0.87/0.69/3.40
Final drive ratio	:1	3.73	3.91	3.46	3.46	2.81

Performance						
Drag coefficient	C _d	0.29	0.30	0.30	0.32	0.30
Top speed ¹	mph	130 [150]	130 [150]	130 [150]	130 [150]	130 [150]
Acceleration 0-60 mph ²						
Manual transmission	sec	6.3	6.9	5.4	5.3	—
Automatic transmission	sec	6.9	7.1	5.6	5.4	6.0

Fuel consumption³						
Manual transmission – City/Highway	mpg	TBD/TBD	TBD/TBD	TBD/TBD	TBD/TBD	—
Automatic transmission – City/Highway	mpg	18/28	17/26	19/28	18/27	23/36

Figures in [] apply to vehicles with automatic transmission.
Figures in [] apply to vehicles with Sport Package or M Sport Package.

¹ Top speed limited electronically.
² BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle, road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. **BMW urges you to obey all posted speed laws and always wear safety belts.**
³ EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.

		328i	328i xDrive	335i	335i xDrive	335d

Tires and wheels						
Tire dimensions	standard	205/55	205/55	225/45	225/45	225/45
Wheel dimensions	standard	16 x 7.0	16 x 7.0	17 x 8.0	17 x 8.0	17 x 8.0
Material	standard	light alloy				

Brakes						
Front - diameter	inch	12.3	12.3	13.7	13.7	13.7
Rear - diameter	inch	11.8	11.8	13.2	13.2	13.2

Technical drawings of a BMW 3 Series sedan showing front, side, rear, and top views with dimensions in inches.

Front view dimensions: 59.1 (width), 79.3 (width including mirrors), 55.9 (height).

Side view dimensions: 30.0 (wheelbase), 108.7 (wheelbase), 178.2 (total length), 39.5 (rear overhang).

Rear view dimensions: 59.6 (width), 71.5 (width including mirrors).

Top view dimensions: 55.4 (width), 55.1 (width).

(Excluding side-view mirrors)

All dimensions are shown in inches.

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BMW Performance accessories: Aerodynamic kit, carbon-fiber front splitter, carbon-fiber mirror caps, and Double Spoke (Style 313) 19" light alloy wheels.

PASSION FOR PERFORMANCE MEANS REFUSING TO COMPROMISE. BMW PERFORMANCE.

Driving a BMW is always a special experience. Enhance it further with the wide range of Original BMW Accessories: exterior, interior, mobile communications, transportation and storage.

From aerodynamic components to carbon-fiber trims, high-performance chassis enhancements to M-style interior appointments, these accessories allow you to individualize the look and performance of your BMW.

Choosing a BMW also shows you value dynamic driving, innovative technology and sporty style. Now you can express your passion to the ultimate degree with the exciting new BMW Performance line. BMW designers took their inspiration from BMW M – the heart and soul of BMW motorsport – to create this collection of track-bred accessories.

For more information on Original BMW Accessories and BMW Performance, visit us online at accessories.bmwusa.com or see your preferred authorized BMW center.

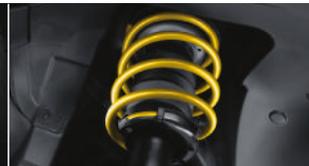
Some details or items shown in photos may not be available in the United States.



BMW Performance Carbon Fiber Rear Deck Lid Spoiler intensifies the look.



BMW Performance Wheels add aggressive styling and reduce unsprung weight.



BMW Performance Suspension modifies height, spring rates for sportier handling.



BMW Performance Steering Wheel's thicker grip provides enhanced control.



BMW Performance Shift Knob (manual transmission) combines a high-tech look with non-slip grip.



BMW Performance Carbon Fiber interior trim strips add distinction.

We constantly monitor your BMW's needs – so you don't have to. Tracking mountain switchbacks, the last thing you should be thinking about is the state of your brake pads. Thanks to BMW's integrated on-board diagnostics system, you will always know exactly when the next service is due, and what work will be required.

Condition-Based Service (CBS) measures the condition of key parts that are subject to wear and tear. It also tracks fluid levels and monitors your BMW's time- and mileage-dependent service requirements. Using this data, the Info

Display in the cockpit automatically alerts you in advance whenever any part of your vehicle will require servicing. You can also use the optional iDrive Control Display to find out which components will need to be serviced, and when.

When combined with TeleService – the innovative telematics service included with the optional BMW Assist™ Safety Plan¹ – the CBS-collected data is automatically transmitted to your BMW center, which then contacts you to set up a service appointment. And because they use only **Original BMW Parts**, you can rely on expert fit and long-lasting BMW quality.

JOY IS THE FEELING OF BEING LOOKED AFTER BY THE BEST. BMW SERVICE FOR YOUR BMW.

BMW Ultimate Service™ At BMW, we believe that a premium ownership experience should feature performance and luxury, as well as safety and convenience. We believe you should be able to drive a BMW to its potential, while enjoying peace of mind and reduced cost of ownership. That's the idea behind BMW Ultimate Service: a suite of comprehensive programs and services that are included in every 2009 and later model year vehicle. The New Vehicle Limited Warranty, the BMW Maintenance Program, and Roadside Assistance come standard, with BMW Assist offered as an option. BMW Ultimate Service starts with the

New Vehicle Limited Warranty, providing you with coverage for the first four years or 50,000 miles, whichever comes first. Additionally, you have 12-year, unlimited-mileage warranty protection against corrosion and rust perforation.² **BMW Maintenance Program** is one of the most comprehensive maintenance programs in its class. We cover all factory-recommended maintenance during the New Vehicle Limited Warranty coverage period. This includes scheduled oil services and inspections. Also covered is the replacement of items that are subject to normal wear and tear, such as brake pads, wiper blade inserts and engine drive belts.³ And, thanks to BMW's advanced engineering, most owners enjoy a well-balanced maintenance schedule, with flexible routine service intervals that can save you time. When your vehicle requires attention, your authorized BMW center ensures that it receives only genuine BMW parts – your assurance of exacting quality standards.

BMW Roadside Assistance is provided free of charge for the first four years – with no mileage limit. Call **1-800-332-4BMW (4269)** for friendly on-the-road help, 24/7, anywhere in the United States, Canada and Puerto Rico. This includes everything from flat-tire changes, emergency gasoline and lock-out service, to towing, alternative transportation and even trip-interruption benefits. This service also provides valuable trip-routing advice.

The **BMW Assist** Safety Plan is an optional four-year program. You'll enjoy peace of mind knowing that a friendly response specialist is there to help you, 24/7, at just the push of a button. The Safety Plan includes Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery and Customer Relations. MyInfo allows you to send business locations and street addresses with their associated phone numbers from the Google Maps™ website directly to your BMW. The destination can be sent to your Navigation system for turn-by-turn directions, and you can call the destination via your Bluetooth® linked cell phone. And for the ultimate in coverage, add the optional **Convenience Plan**.⁴ You'll enjoy unlimited access to personalized Directions, Traffic and Weather reports, as well as our Concierge feature, which can send a destination address and phone number, such as a restaurant or hotel, right to your BMW. You can make up to four operator-assisted calls per year with Critical Calling if your cell phone is not available, or if its battery is discharged. BMW Search™ allows online access to up-to-date fuel prices and the latest weather forecasts, as well as Bloomberg's stock indices and the powerful reach of the Google Maps database – delivered to the iDrive display right inside your vehicle.

BMW's unique **TeleService**, included in the BMW Assist Safety Plan, continually monitors specific parts that are subject to wear and tear – including the engine oil, micro-filter, spark plugs, brake linings and various fluids – as well as services that require attention at regular intervals, such as vehicle service inspections. This data is automatically transmitted to your BMW center, which will then call you to schedule a service appointment. You don't have to keep track of when your vehicle requires routine maintenance. An added benefit: any needed maintenance service parts will already be on hand, so your BMW is serviced and returned to you as quickly as possible.

For more details on BMW Ultimate Service, visit your authorized BMW center or log on to bmwusa.com/ultimateservice.



JOY COMES IN MANY FORMS.

BMW Virtual Center.

If you get the sudden urge to shop for a BMW but your BMW center is closed, there's good news – the BMW Virtual Center is open 24 hours a day! Log on to bmwusa.com, then click on the model series you are interested in. After selecting the BMW that interests you, click on "Build Your Own." Configure the BMW of your dreams, and see what the monthly payments would be. You can even send the specifications to your authorized BMW center, apply for financing, or request a test drive – all online!

BMW Financial Services.

Arranging to buy or lease a BMW is easier than you may think. Your authorized BMW center offers leasing and financing to suit your personal needs through BMW Financial Services.⁵ Start the process at our website, where you can build your "dream vehicle," get an estimate on a monthly lease or financing payment, submit a credit application to BMW Financial Services – and get approval – all online!⁶ To find out how BMW Financial Services can help put you behind the wheel of your favorite BMW model, log on to bmwusa.com/dfs or call, toll-free, **1-800-578-5000**.

BMW Publications in "Media Gallery & Library."

Sent to new owners and lessees several times a year, **BMW Magazine** is a fascinating view of the latest events and products in the world of BMW, including personality profiles, travel reviews, and the latest BMW technologies. You can read articles from **BMW Magazine** on the BMW website at bmwusa.com under the "Media Gallery & Library" heading, found in the "Experience" section. Here, you can also view featured videos and images, read recent news articles, and download BMW wallpapers. While you're there, check out the "News Feed" area to enjoy articles from **Inside Track**. For more information, call Customer Assistance at **1-800-334-4BMW (4269)** or visit BMW online at bmwusa.com.

The new **BMW Welt** ("BMW World") delivery and brand-experience center in Munich is bold proof of BMW's passion for design. When you take advantage of the BMW European Delivery Program,⁶ this is where you will meet your new BMW – in a personalized process that is highly dramatic and totally unforgettable. (You might also realize substantial savings that just may pay for your trip.) While you're there, marvel at the historic BMWs in the Museum; learn about our engineers' newest innovations in the Technology and Design Atelier; and take a tour of the plant to experience firsthand the state-of-the-art methods used to create a BMW. Then comes the unique experience of driving your new BMW on the roads it was designed for. To learn more, visit bmwusa.com/europeandelivery.

¹The BMW Assist and Bluetooth Hands-free Calling system with 4 years of Safety Plan services is optional or included in the Premium Package. In order to receive BMW Assist services, a subscriber agreement must be completed and transferred to the BMW Assist Response Center. GPS and underlying wireless services must be available and functioning; vehicle ignition must be turned on (except for Door Unlock and Stolen Vehicle Recovery), battery charged and connected and vehicle's electrical system operational; services may be limited to certain geographic areas. Call toll-free **1-888-333-6118**, go to bmwassist.com, or visit your BMW center for additional program details. Services are subject to the terms and conditions of your subscriber agreement.

²See your authorized BMW center for details on these limited warranties.

³The BMW Maintenance Program covers factory-recommended maintenance services as determined by the Service Interval Indicator for all new eligible MY 2004 and later BMW vehicles. Specific additional items that need replacement due to normal wear and tear are also covered. The maintenance coverage period is for the first 4 years or 50,000 miles, whichever comes first. Exclusions from coverage include: gasoline, gasoline additives, windshield washer fluid and additives, battery, tires, wheels, wheel alignment and tire balancing. All work must be performed by an authorized BMW center. See the Service and Warranty Information booklet for specific terms, conditions and limitations. Further information can also be obtained from your authorized BMW center.

⁴Requires BMW Assist Safety Plan subscription. Services are subject to the terms and conditions of your subscriber agreement. Please go to bmwassist.com for additional details on the optional Convenience Plan.

⁵Subject to credit approval and other terms and conditions.

⁶Not all models available for BMW European Delivery Program. Please go to bmwusa.com or visit your authorized BMW center for details.

More about BMW

bmwusa.com
1-800-334-4BMW



The Ultimate
Driving Machine®

BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. It is important to manage the earth's resources responsibly, and not jeopardize the needs of future generations. That is why BMW makes vehicles that minimize adverse environmental impact, from production (pollution prevention and waste minimization at the plant) through owner use (low emissions) to eventual disposal (easy drainability of all fluid-related components and easy neutralization of all pyrotechnic devices).

This effort has been recognized worldwide and, as a result, we are pleased to have received numerous environmental honors. In the U.S., for example, the Environmental Protection Agency accepted BMW's Spartanburg, SC production and manufacturing facility as a charter member of the agency's National Environmental Performance Track. Internationally, BMW AG – the parent company of both BMW of North America and BMW Manufacturing Co., Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index, and has remained on the Index ever since. At BMW, we strive for high performance in everything we do.

BMW recommends 

