

T H E 2 0 0 2 C H E V Y
PRIZM



“... among the most prudent new-car choices you can make.”

— *Consumers Digest*
Review of 2001 model.

Chevy Prizm. Owners love it. Critics praise it. Year after year, nine out of 10 Prizm owners say they would recommend Prizm to a friend.* And Prizm has also earned high ratings from leading automotive publications. Why such a loyal following? Prizm gives discerning buyers what they want in a small sedan. Enduring style. Quality. Comfort. Value. And day-in, day-out dependability. Whether it's Prizm Sedan or the uplevel LSi Sedan, this car will impress you.

*Based on owner surveys, 1993 through 2001 model years.

Throughout this brochure, you'll find invitations to learn more about Prizm's features by visiting chevy.com/prizmbrochure



See Prizm from every angle.
Visit chevy.com/prizmbrochure

“Prizm offers top-quality craftsmanship with great safety features...”

— Jack Gillis, *The Ultimate Car Book*
Review of 2001 model.

Find out how Chevrolet's 24-hour Roadside Assistance adds to your sense of security. Visit chevy.com/prizmbrochure



A safety cage surrounds you. Prizm's standard safety-cage construction and comprehensive safety package are designed to help give you peace of mind wherever you drive. Four-wheel ABS and side-impact air bags* are optional.

Standard Prizm Safety/Security Features:

- Solid safety-cage body construction — including steel side-door beams and front/rear crush zones
- Daytime Running Lamps with Automatic Exterior Lamp Control
- Child security rear-door locks
- Rear-seat lap and shoulder belts
- Adjustable safety belt guide loops
- Front safety belt pretensioners and force-limiters
- Plus many other important occupant protection and crash-avoidance features

Prizm Sedan in Medium Red Metallic with optional alloy wheels.

*A NOTE ON CHILD SAFETY:
Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See the vehicle Owner's Manual and child safety seat instructions for more safety information.



Available Four-Wheel ABS

Optional four-wheel antilock brake system (ABS) reduces wheel lockup while braking and is designed to help the driver maintain steering control and help prevent locking wheels on most slippery surfaces.



Standard Internal Trunk Release Handle

Should a person get locked inside the trunk, the lid can be opened from the inside via a glow-in-the-dark handle that will glow with exposure to light. Another important Prizm safety feature.



Available Integral Rear Child Safety Seat

The added convenience of a built-in child restraint safety seat is integrated into the car's rear passenger seat, which eliminates the need to install the seat each time it's used. Prizm LSi is the only car in its class to offer this option.†

†Based on a comparison of 2001 competitive models in the GM Low-Sedan segment.



Available Side-Impact Air Bags*

Optional side-impact air bags on both the driver and front-passenger side are designed to provide enhanced protection in the event of a side impact. Many cars in Prizm's class do not offer this advanced safety feature.†

Standard LATCH System

For child restraint seats at the two outboard rear-seat positions, the LATCH (Lower Anchorages and Top tether anchorages for Children) system is designed to make it easier to securely install child safety seats.

NOTE: This safety feature works properly with any child restraint seat equipped with a LATCH anchorage system. Each outboard position has two lower anchorages and one seat-mounted top-tether anchorage (the right-hand outboard position will not have two lower anchorages when equipped with the optional Integral Rear Child Safety Seat). The center seat position has a seat-mounted top-tether anchorage only.



“... a well-appointed, solid interior
and comfortable ride — and it delivers impressive fuel economy.”*

— *Automobile Magazine* online (automobilemag.com)
Review of 2001 model.

LSi is Prizm at its very best. A Custom Cloth interior with special LSi touches quietly says “quality.” This is a car that makes driving pure pleasure.

Prizm LSi Standard Features:

- Air conditioning
- AM/FM stereo with integral clock, cassette player and four speakers
- Tilt steering wheel
- Cruise control
- Power windows and door locks
- Dual power outside mirrors
- Remote Keyless Entry with illumination
- Rearview mirror with integral dual reading lamps
- Tachometer with outside temperature display
- Split-folding rear seat with trunk pass-through
- Distinctive 14-inch LSi full wheel covers

View Prizm LSi interior from every angle. Visit chevy.com/prizmbrochure

*EPA estimated MPG 32 city, 41 highway (manual transmission) and 30 city, 40 highway (four-speed automatic transmission).

Prizm LSi Sedan Custom Cloth in Light Neutral. Shown with available automatic transmission.



Split-Folding Rear Seat

For added cargo-carrying flexibility, Prizm LSi includes a standard 60/40 split-folding rear seat with trunk pass-through.



Optional Power Sunroof

Open up and let the sun shine in! This factory-installed option lets you really enjoy those bright, sunny days. It includes a tilt-up feature and an interior map light.

Prizm LSi Sedan in Cashmere Taupe Metallic. Some optional equipment shown.

FOR MORE INFORMATION ...
visit our web site at chevy.com

“Prizm is an excellent value in a small car.”

— AAA New Car & Truck Buying Guide
Review of 2001 model.

Prizm Sedan. Well-equipped and quietly accommodating.

Chevy Prizm comes highly recommended because it gives you a lot for your money. Every considerate detail confirms Prizm's renowned reputation for substance and value. Truly, this is one great car.

Standard In Every Chevy Prizm:

- 1.8L Twin Cam engine
- Fully independent front and rear suspension system
- Air conditioning
- AM/FM stereo
- Power steering
- Delayed entry/exit interior lighting
- Cargo-area light
- Rear-seat heat ducts
- Dual-mode trip odometer
- Dual visor vanity mirrors
- Two front-seat cup holders
- Console with storage and rear-seat cup holder
- Interior releases for trunk and fuel door



1.8L Engine With Advanced Variable-Valve Timing System

Prizm is one of the most fuel-efficient small cars you can buy.* It features a smooth, Twin Cam, 16-valve, 1.8L engine with variable-valve timing system. This technologically advanced system gives you power in all rpm ranges for on-demand acceleration when you need it.

*EPA estimated MPG 32 city, 41 highway (manual transmission) and 30 city, 40 highway (four-speed automatic transmission). Based on GM Low-Sedan segment and 2001 competitive information.



Available AM/FM Stereo With CD Player

In Prizm Sedan, you can choose from three different sound systems, including this optional, electronically tuned, four-speaker AM/FM stereo with integral CD player and premium coaxial front speakers.

Prizm Sedan in Silver Metallic with optional alloy wheels.

Prizm Sedan interior in Dark Charcoal. Shown with available automatic transmission.

FOR MORE INFORMATION ...
visit our web site at chevy.com

Buyer's Guide

Preferred Equipment Group	Sedan		LSi
	1	2	1
Standard equipment	■	■	
LSi equipment			■
Electronically tuned AM/FM stereo with seek, cassette player, digital clock and four speakers		■	S
Cruise control		■	S
Power door locks		■	S

Exterior Features	Sedan	LSi
Daytime Running Lamps with Automatic Exterior Lamp Control	S	S
Black body-side moldings	S	S
Black door window frames	—	S
Body-color front and rear bumpers	S	S
Composite clear-lens halogen headlamps	S	S
Dual outside mirrors (LH and RH manual remote)	S	—
Dual power outside mirrors	—	S
Paint: Anti-chip paint and primer on lower doors, rocker panels, wheel arches and front edge of hood	S	S
Tinted glass	S	S
Two-sided galvanized steel, except on the roof where it's not needed	S	S
Variable intermittent windshield wipers	S	S

Power Teams/Chassis	Sedan	LSi
125-hp, 1.8L, 16-valve, four-cylinder engine with dual overhead camshafts, Sequential Fuel Injection and variable-valve timing system	S	S
Five-speed manual transmission	S	S
Three-speed automatic transmission	O	O
Four-speed automatic transmission (electronically controlled)	O	O
Four-wheel antilock brake system (ABS)	O	O
Power front disc/rear drum brakes	S	S
Power-assisted rack-and-pinion steering	S	S
Stabilizer bars, front/rear	S	S
Stainless-steel exhaust system	S	S
Suspension, four-wheel independent	S	S

Trailer ¹	Sedan	LSi
Trailer classification	Light	Light
Gross trailer weight (lbs., up to)	1500	1500
Maximum tongue load (lbs.)	150	150

Capacities	Sedan	LSi
Fuel tank capacity (gal., approx.)	13.2	13.2

S — Standard. O — Optional. ■ Included in Preferred Equipment Group.

1 Additional equipment required. See your dealer for further trailering information. 2 Covered storage on LSi model. 3 Except on LSi with optional sunroof. 4 Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information. 5 Sound systems include Electronically Tuned Receiver (ETR) with AM/FM stereo, seek feature and digital clock.

Interior Features	Sedan	LSi
Tilt steering wheel	O	S
Air conditioning	S	S
Cargo-area light	S	S
Center console with dual cup holders, storage tray, coin box and rear cup holder	S	S ²
Child restraint safety seat LATCH anchorage system	S	S
Child security rear-door locks	S	S
Cruise control	O	S
Day/night inside rearview mirror (with integral dual map lights on LSi) ³	S	S
Delayed entry/exit lighting	S	S
Dual visor vanity mirrors and straps (driver-side mirror is covered)	S	S
Electric sunroof with map lights and pop-up feature	O	O
Floor mats, front and rear, carpeted, color-keyed	S	S
Front shoulder safety belt height adjusters	S	S
Driver and front-passenger air bags ⁴	S	S
Driver and front-passenger side-impact air bags ⁴	O	O
Internal trunk release handle	S	S
Power door locks	O	S
Power windows with lockout feature	O	S
Rear-window defogger	O	S
Remote fuel-filler door and trunk release	S	S
Remote Keyless Entry	—	S
Tachometer with outside temperature display	O	S
Trip odometer (dual-mode)	S	S

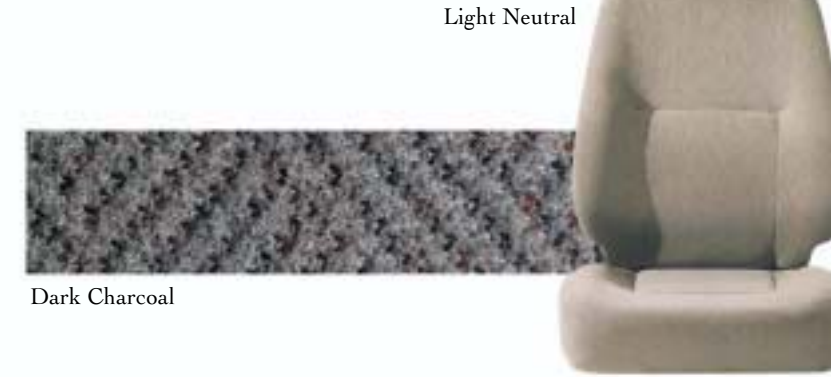
Delco Electronics Sound Systems ⁵	Sedan	LSi
AM/FM stereo with four speakers	S	—
AM/FM stereo with integral cassette player and four speakers (front speakers premium coaxial)	O	S
AM/FM stereo with integral CD player and four speakers (front speakers premium coaxial)	O	O

Capacities	Sedan	LSi
Passenger capacity	5	5
Interior passenger volume (cu. ft.)	88.0	88.0
Luggage capacity (cu. ft.)	12.1	12.1

Interior Dimensions (in.)	Front	Rear
Headroom	39.3	36.9
Hip room	50.5	51.2
Legroom	42.5	33.2
Shoulder room	52.8	52.2

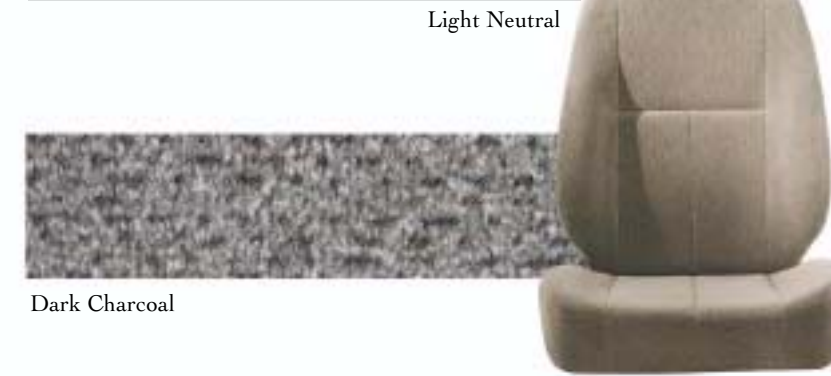
Exterior Dimensions (in.)	Value
Overall height	53.7
Overall width	66.7
Overall length	174.3
Wheelbase	97.1

Standard Cloth Trim



Dark Charcoal

LSi Custom Cloth Trim



Dark Charcoal

Color Availability

Exterior Colors	Interior Colors	
	Dark Charcoal	Light Neutral
Black Metallic	■	■
Green Metallic	■	■
Medium Red Metallic	■	■
Cashmere Taupe Metallic	■	■
Silver Metallic	■	■
Dark Blue-Green Metallic	■	■
White	■	■

Seats

	Sedan	LSi
Standard Cloth seat and door insert trim	S	—
Custom Cloth seat and door insert trim	—	S
60/40 split-folding rear seat with trunk pass-through feature	—	S
Integral child safety seat (includes fixed right rear seatback)	—	O

Wheels/Tires



14" full wheel covers — Standard on Prizm Sedan
 14" LSi full wheel covers — Standard on Prizm LSi
 14" alloy wheels — Optional — both models

P175/65R-14" all-season steel-belted radial tires — standard on Prizm Sedan
 P185/65R-14" all-season steel-belted radial tires — standard on Prizm LSi

Price out a new 2002 Prizm for yourself. Visit chevy.com/prizmbrochure



Black Metallic



Green Metallic



Medium Red Metallic



Cashmere Taupe Metallic



Silver Metallic



Dark Blue-Green Metallic



White

► FOR ADDITIONAL INFORMATION ABOUT CHEVROLET VEHICLES, VISIT CHEVY.COM OR AMERICA ONLINE KEYWORD: CHEVY PRIZM

Chevrolet is there with the largest dealer network in the USA — and a comprehensive owner protection plan that will look after you from the moment you take delivery of your new Prizm.

The plan includes:

- **New Vehicle Limited Warranty**
- **24-Hour Roadside Assistance**
- **Courtesy Transportation**

It's an owner protection plan you can believe in. Your Chevrolet dealer has all the details. Through the years and across the miles, wherever America's going ... we'll be there.



NEW VEHICLE LIMITED WARRANTY

This warranty is for GM vehicles registered in the USA. See your Chevrolet dealer for terms and conditions.

Covered for 3 years/36,000 miles (whichever comes first):

- The complete vehicle
- Tires
- Towing to your nearest Chevrolet dealership
- Cosmetic corrosion resulting from defects
- Repairs made to correct any vehicle defect
- No charge for most warranty repairs

Covered for 6 years/100,000 miles (whichever comes first):

- Rust-through corrosion



24-HOUR ROADSIDE ASSISTANCE

Call **1-800-CHEV-USA** toll free anytime during the warranty period. Towing and basic technical advice come with the Basic Care Package.

Optional Courtesy Care provides additional features during the term of the New Vehicle Warranty, including locksmith services, flat tire changing, fuel delivery, non-warranty towing and jump starts. Some services will incur costs. Chevrolet reserves the right to modify or discontinue Basic Care and Courtesy Care at any time.



CHEVROLET CUSTOMER ASSISTANCE CENTER

Call **1-800-222-1020** toll free to talk directly to specialists who can handle any product or service concern you may have.



FROM DAY ONE ...

The vehicle is checklist-ready for you to drive away, and a full orientation awaits you on everything about your new Prizm.



FOR MORE INFORMATION ON 2002 CHEVROLET CAR OR TRUCK PRODUCTS, call **1-800-950-2438** or visit us at chevy.com



COURTESY TRANSPORTATION

Ask your participating Chevrolet dealer for Courtesy Transportation if you drop your vehicle off for repairs under the New Vehicle Limited Warranty. Also see if you qualify for expense reimbursement and/or vehicle rental. Services vary at election of participating dealer.



ACCELERATE YOUR COLLEGE SAVINGS
GM — along with many other leading companies — has teamed up with Upromise, the revolutionary college savings accelerator that can help you save thousands of dollars for college. When you purchase or lease an eligible new Chevrolet, GM will contribute \$150 into your Upromise college savings account. For complete details on the GM-Upromise program, go to <http://upromise.gm.com>. Enrollment is simple and absolutely free. To receive the \$150 GM contribution, you need to be a Upromise member 30 days before you take delivery of your vehicle.



Additional Information

Important: A Word About This Brochure

We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment specifications, models and availability. Since information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

SmartLease By GMAC

For information about SmartLease, SmartBuy or any of the other quality GMAC financing options, see your Chevy dealer, call **1-800-32-SMART** or visit our web site at www.gmacfs.com.

The GM Mobility Program

Chevrolet recognizes the importance of mobility to everyone's life and, therefore, offers financial assistance to persons with disabilities through the General Motors Mobility Program. This program can provide up to \$1,000 reimbursement toward the cost of eligible aftermarket adaptive equipment for drivers or passengers when installed or reinstalled on any eligible purchased or leased new GM vehicle. For details and free resource information, call **1-800-323-9935** (TTY users: **1-800-833-9935**).

Updated Service Information

Chevrolet dealers receive useful service bulletins about Chevrolet products. You can purchase copies of the bulletins by calling **1-800-551-4123**.

Assembly

Chevrolts and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolts with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

Engines

Chevrolts are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

Rust-Through Corrosion Protection

Chevrolts are designed and built to resist corrosion. All body sheet-metal panels are warranted against rust-through for 6 years/100,000 miles (whichever comes first). Application of additional rust-inhibiting materials is not required and none is recommended. See your Chevrolet dealer for terms of this limited warranty.

GM Protection Plan®

The GM Protection Plan offers mechanical repair protection in addition to that provided by GM's New Vehicle Limited Warranty. Coverage for vehicle maintenance is also available. Ask your dealer about the GM Protection Plan. Coverage available only in the U.S. and Canada.

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