DISCOVER

GAME-CHANGING FLEXIBILITY.
Beach day. Vacation day. Or just Saturday. Whatever the adventure, Ford EcoSport is ready for action. Pack in the essentials with plenty of places to stow, stash and store. Stay connected with high-tech, in-car technology. And dial up the fun with sporty style, impressive performance and well-crafted comfort.

Ford EcoSport is the subcompact SUV that fits your big plans.
FIERCE
FUN COMES IN TWO FORMS.

[ 1.0L ECOBOOST® & FRONT-WHEEL DRIVE ]
What does EcoBoost mean to you? It means award-winning engines (like this one). A 6-speed SelectShift® automatic transmission that also allows you to shift gears for a more engaging drive. Auto Start-Stop Technology that shuts off the engine when you come to a complete stop, and seamlessly restarts it when you release the brake pedal to help reduce fuel consumption and emissions during stop-and-go city driving. And most of all, it means this turbocharged beauty gets you wherever you need to go – with confidence you can count on.

123 MAX. HORSEPOWER / 125 LB.-FT. MAX. TORQUE

[ 2.0L Ti-VCT & INTELLIGENT 4WD SYSTEM ]
Feeling a little power hungry? Satisfy that urge with this available 2.0L direct-injection engine that’s paired with available Intelligent 4WD. Hug corners and hit straightaways with commanding horsepower and torque. Be confident in just about any weather condition. And bring more joy to every ride.

166 MAX. HORSEPOWER / 149 LB.-FT. MAX. TORQUE
Getting there is easy. Leaving this cabin is the hard part.

Ford EcoSport makes the journey as good as the destination with a level of sophistication that usually comes with sticker shock. Run your fingers along the available leather-wrapped steering wheel. Set the mood with available ambient lighting. And let your crew stretch out with comfortable seating — including spacious head, leg and hip room in the rear row. It’s all designed to fit your lifestyle — and your budget.
LIVE WELL-CONNECTED.

The available voice-activated SYNC® 3 system puts just what you need on the tip of your tongue – or at your fingertips thanks to a vibrant 8" touchscreen, while your smartphone lets you use Siri® or Google™ to stay connected while helping you keep your eyes on the road – and your hands on the wheel. To control your favorite apps on your paired smartphone or other mobile devices, use available SYNC 3 AppLink.²

Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving.

¹ Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

² Commands may vary by phone and AppLink software.

³ FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service and features exclude Wi-Fi hotspot. FordPass App is available via download and compatible with select smartphone platforms. Message and data rates may apply.

⁴ Requires device with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality.

⁵ Trial length and service availability may vary by model, model year or trim. All SiriusXM services require a subscription, each sold separately by SiriusXM after the trial period. Service will automatically stop at the end of your trial unless a subscription is purchased. See the SiriusXM Customer Agreement at www.siriusxm.com for complete terms. Some services and features are subject to device capabilities and location availability. All fees, content and features are subject to change.

Available SiriusXM® 3-month All Access trial subscription.⁵

Listen to your favorite tunes through the available 10-speaker B&O Sound System.

With the FordPass App³ and FordPass Connect,³ access complimentary remote features like start/stop, lock/unlock, schedule a start, locate your vehicle and vehicle status check.

Connect up to 10 devices at once – inside the vehicle or up to 50' away – with 4G LTE Wi-Fi hotspot capability and FordPass™ Connect.³

To see your phone’s familiar interface on the big screen, take advantage of available compatibility with Apple CarPlay® for your iPhone® or Android Auto™ for your Android™ smartphone.³

Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving.
Changing lanes. Backing up. Holding your own on steep hills. Our well-rounded collection of standard and available Ford Co-Pilot360™ Technology features can help you with these everyday situations and so many more. These advanced driver-assist technologies are about supplementing your driving skills. So you can feel confidently in command on the road.

**STANDARD**
- Rear View Camera
- Automatic Headlamps
- Hill Start Assist

**AVAILABLE**
- Rain-Sensing Windshield Wipers
- Reverse Sensing System
- BLIS® (Blind Spot Information System)® with Cross-Traffic Alert
- Voice-Activated Navigation

1. Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle. They do not replace safe driving. See owner’s manual for details and limitations. 2. BLIS replaces standard integrated blind spot mirrors.
MASTER YOUR DAILY MANEUVERS.

1. Remember that even advanced technology cannot overcome the laws of physics.
   It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

[ AVAILABLE INTELLIGENT 4WD DRIVE ]
Reads and reacts to the road 20 times faster than the blink of an eye. Translation: Capability is yours in just about any condition. Available when equipped with the 2.0L Ti-VCT engine.

[ AVAILABLE SPORT-TUNED SUSPENSION ]
Standard on SES model. Become one with the road. You’ll be ready to take on the twists and turns thanks to precise handling and a fine-tuned suspension.

[ ADVANCETRAC® WITH ROLL STABILITY CONTROL™ ]
Corners with confidence. Helps keep all 4 wheels firmly on the ground by selectively applying individual brakes and modifying engine power. Standard.

[ ELECTRIC POWER-ASSISTED STEERING ]
Brings finesse to fun by providing a gentle steering assist when parking – and gives you more confident control at higher speeds. Standard.

Distinct and daring, the available SE Appearance Package enhances your standout style with unique wheels and a stylish interior complete with orange instrument panel appliqués and orange copper-accented cloth seats. So whether you’re heading downtown, into the office or off the grid, expect to attract your fair share of appreciative stares.

Colors are representative only. See your dealer for actual paint/trim options. *Metallic. 1 Late availability. 2 Additional charge.
Cargo volume behind first row  50.0
Hip room  51.6/50.9
Fuel tank (gal.) 13.6
Head room  39.6/37.5
Width – Including mirrors 81.0
Height 64.8/65.1
Interior (in.)
Head room  Front/Rear
39.6/37.5
Legroom  Front/Rear
42.9/21.6/36.7
Hip room  51.0/50.9
Shoulder room 63.5/51.3
Capacities (cu. ft.)
Passenger volume  91.1
Cargo volume behind first row  50.0
Cargo volume behind second row  20.5
Fuel tank (gal.) 13.6

CARGO MANAGEMENT SYSTEM

HEADS UP DISPLAY

DASHBOARD & INSTRUMENTATION

Exterior DIMENSIONS

CAPACITIES

STANDARD FEATURES

POWERTRAIN

MECHANICAL

6-speed SelectShift® automatic transmission
Active grille shutters
Auto Start-Stop Technology
Battery saver
Electric power-assisted steering
Tire inflator and seal kit

Ford Co-Pilot360™ Technology

Adaptive (Automate On/Off/Headlamps)
Hi Start Assist
Reverse Camera

Comfort & Convenience

4 cargo area-down hooks
8 cupholders
172-power outputs (2)
60/40 flip-up and split-fold-flat rear seats
Folding front passenger grab handle
Particulate air filter
Power windows with driver one-touch-up/-down feature
Supplemental PDC heating
Variable-interruption windshield wipers with washer; intermittent rear with washer

Connectivity & Entertainment

MyFord® Connect with 4G LTE Wi-Fi hotspot capability
MyKey® technology to help encourage responsible driving
Individual Tire Pressure Monitoring System (TPMS)
AdvanceTrac® with RSC® (Roll Stability Control™)
Safety Canopy® System with side-curtain airbags
Front- and rear-seat side airbags
dual-stage front airbags
Personal Safety System™ for driver and front passenger includes
FordPass™ Connect
Variable-intermittent windshield wipers with washer;
Supplemental PTC heater
Particulate air filter
60/40 flip-up and split-fold-flat rear seats
12V powerpoints (2)
8 cupholders
4 cargo area tie-down hooks
COMFORT & CONVENIENCE

Hill Start Assist
Autolamp (Automatic On/Off Headlamps)
Tire inflator and sealant kit
Battery saver
Auto Start-Stop Technology
6-speed SelectShift® automatic transmission
STANDARD FEATURES

FORD CO-PILOT360 TECHNOLOGY

FORD CO-PILOT360 TECHNOLOGY

SE Convenience Package: 110V/150V AC power outlet; 7 speakers; ambient lighting; B&O (Blind Spot Information System) with Cross-Traffic Alert; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM Traffic and Travel Link with 5-year subscription)

SE Appearance Packages: 17” Shadow Silver aluminum wheels; 6-way power driver’s seat with manual lumber; unique Medium Stone cloth-trimmed seats with orange contrast stitching; orange instrument panel appliques; and leather-wrapped steering wheel

OPTIONAL PACKAGES

SE Convenience Package: 110V/150V AC power outlet; 7 speakers; ambient lighting; B&O (Blind Spot Information System) with Cross-Traffic Alert; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM Traffic and Travel Link with 5-year subscription)

SE Appearance Packages: 17” Shadow Silver aluminum wheels; 6-way power driver’s seat with manual lumber; unique Medium Stone cloth-trimmed seats with orange contrast stitching; orange instrument panel appliques; and leather-wrapped steering wheel

OPTIONAL FEATURES

APPEARANCE

Black grille; halogen quad-beam reflector headlamps and configurable daytime running lamps; and black molded-in-color door handles and power sideview mirrors with integrated blind spot mirrors
Silver Lining painted grille; body-color fog lamp bezels, door handles, and power sideview mirrors with turn signal indicators; black roof-rack side rails; and Ans Gray Instrument panel appliques
Black-painted grille and surround; black headlamp and gloss-black paint-fog lamp bezels; power; heated sideview mirrors with gloss black mirror caps and turn signal indicators; unique black rocker moldings with EcoSport logo; unique tail lamps with black treatment; black-painted roof-rack side rails; unique black rear speaker; and body-color door handles
Chrome grille; metallic-colored front and rear bumper accents; body-color door handles; heated sideview mirrors with turn signal indicators; silver-painted roof-rack side rails; bright swing gate applique; high-gloss black-painted instrument panel appliques; and perimeter alarm

CHARGE-AND-GO PACKAGE

Ingot Silver-painted grille; body-color side rails; heated sideview mirrors with turn signal indicators; silver-painted roof-rack side rails; bright swing gate applique; high-gloss black-painted instrument panel appliques; and perimeter alarm

CHARGE-AND-GO PACKAGE

Ingot Silver-painted grille; body-color side rails; heated sideview mirrors with turn signal indicators; silver-painted roof-rack side rails; bright swing gate applique; high-gloss black-painted instrument panel appliques; and perimeter alarm

Hill Start Assist
Front carpeted floor mats
4-way manual driver and front-passenger bucket seats
Cargo area cover and package tray
CARGO MANAGEMENT SYSTEM WITH ADJUSTABLE SHELF
Electronic automatic temperature control
Front carpeted floor mats
CARGO MANAGEMENT SYSTEM WITH ADJUSTABLE SHELF
Six-speaker system
Electronic automatic temperature control
Ingot Silver-painted grille; body-color side rails; heated sideview mirrors with turn signal indicators; silver-painted roof-rack side rails; bright swing gate applique; high-gloss black-painted instrument panel appliques; and perimeter alarm

Microsoft Windows

Siri Eyes Free

BLIS (Blind Spot Information System) with Cross-Traffic Alert

Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM Traffic and Travel Link with 5-year subscription)

Electronic automatic temperature control
Front carpeted floor mats
CARGO MANAGEMENT SYSTEM WITH ADJUSTABLE SHELF
Electronic automatic temperature control
Ingot Silver-painted grille; body-color side rails; heated sideview mirrors with turn signal indicators; silver-painted roof-rack side rails; bright swing gate applique; high-gloss black-painted instrument panel appliques; and perimeter alarm

Microsoft Windows

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Microsoft Windows

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BLIS (Blind Spot Information System) with Cross-Traffic Alert

Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM Traffic and Travel Link with 5-year subscription)
New Vehicle Limited Warranty. We want your Ford EcoSport ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Ford Credit. Get the ride you want. Whether you plan to lease or buy, Ford Credit has the option that’s right for you. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Original Accessories. They’re designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of Ford Limited Accessories Warranty. FLA are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of Ford Limited Accessories Warranty.

Ford Original Accessories. They’re warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, a battery jump start or towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Ford Insure. Insurance that lets you earn discounts for safe driving, offering a maximum discount of 40% from your policy. FordInsure works with your 2021 model-year Ford to gauge your driving habits and calculate a discount based on how you drive. Visit www.fordinsure.com to learn more.

American Road Services Company LLC is the licensed insurance agency offering Ford Insure and is underwritten by Nationwide Mutual Insurance Company and affiliates. Home Office: Columbus, OH. Ford Motor and Ford Credit are not insurance companies or agents. Subject to underwriting guidelines, review and approval. Details and availability vary; program criteria differ in California. Discounts do not apply to all coverage elements; actual savings vary by state, coverage selections, rating factors and policy changes.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

EPA-ESTIMATED RATINGS

Actual mileage will vary.

1.0L EcoBoost®

<table>
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<th></th>
<th>CITY</th>
<th>HWY</th>
<th>COMB</th>
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<tr>
<td>Front-wheel drive (FWD)</td>
<td>27 MPG</td>
<td>29 MPG</td>
<td>28 MPG</td>
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<tr>
<td>Intelligent 4WD</td>
<td>23 MPG</td>
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2.0L Ti-VCT I-4

<table>
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<tbody>
<tr>
<td></td>
<td>28 MPG</td>
<td>29 MPG</td>
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Ford Licensed Accessory. *Consult owner’s manual for details on roof rack load limits.

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Comparisons based on competitive models within its Mini/Subcompact Utility class. Based on Ford segmentation, publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an “as is” basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.
From day one, we had the future in mind. And over 117 years later, we continue that tradition of innovation with Ford Co-Pilot360™ helping push us closer to autonomous driving, the latest generation of SYNC® to communicate untethered and our first fully electric vehicle – Ford Mustang Mach-E.

We’ve always had our mind on the future. Now we’re building it.

The FordPass™ App

Meet FordPass. The app that puts your ownership experience in the palm of your hand.

Access complimentary remote features like start/stop, lock/unlock, schedule a start, locate vehicle and vehicle status check when your vehicle is equipped with FordPass Connect¹

With FordPass Rewards, earn Points to use toward complimentary maintenance² or accessories when you buy or lease a new Ford

Earn 10 FordPass Rewards Points for every $1 spent on vehicle service and maintenance

Get help on the road with 24/7 Roadside Assistance³

Download the FordPass App today.

¹FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. FordPass App is available via download and compatible with select smartphone platforms. Message and data rates may apply. ²Modem must be activated within 60 days of purchase through the FordPass App on a smartphone and remain active for at least 6 months after activation. Buyers of non-modem-equipped vehicles will also receive Points for complimentary maintenance after enrollment. Visit a participating dealer for details or go to FordPassRewards.com. ³Roadside assistance is included for certain owners and available to everyone for a per-service fee.