



2006

FOCUS



SERIOUS STREET CRED

Credibility makes for appreciation. Case in point: Ford Focus. It's been getting praise of the highest order right out of the chute. *Car and Driver* awarded Focus a 10Best badge 5 years in a row.* And for 4 years straight, Focus was recommended as a Best Buy by *Consumer Guide*® *Automotive*.** The accolades won't stop anytime soon, especially with attention turning to this year's eye-poppin', newly available Street Appearance Package (shown here, fascia-to-fascia). Standout tuner looks – incorporated front and back – scream, "Playin' loud!" No doubt, that thrill is tenfold when you're the one behind the wheel.

*2000-2004, all Focus models. **2001-2004 Focus models.

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BUILT FOR THE ROAD AHEAD.





STYLIN' SET OF CHOICES

Ford Focus offers you some of the most substantial, head-turning body styles in its class; not to mention the best selection. Sweeping arcs meld with crisp creases to form an air of refinement others lack. This fresh, European-influenced design — highlighted with muscular fenders — exudes a drive-me-with-gusto attitude. The crowning touch is a diamond-patterned grille flanked by crystalline headlamps. One Focus model in particular makes no bones about its thrill-a-minute intent: the performance-packed ZX4 ST Sedan. Under the hood is a 151-horsepower Duratec engine that takes its hi-revvin' cues from a short-throw 5-speed on the floor. The ST's racing-motivated suspension is deftly stiffened: its chrome-tipped exhaust is aggressively tuned; 16" aluminum wheels are precision-machined; a rear wing spoiler is decklid-mounted; and the leather-wrapped shifter and steering wheel are red-stitched. Anti-lock brakes further boost your handling bravado. In sum, *it's a blast*.



CHECK OUT THESE DIGS

Clubbing, cruising or carpooling, you and 4 friends will be lookin' real fine in the red-hot ZX4 ST. Charcoal cloth sport buckets are splashed with a mesmerizing red-and-black diamond pattern, mirroring the front-door accents. Or splurge for the charcoal leather-trimmed seating option that comes with Preferred Suede® inserts. The height-adjustable, leather-trimmed front seats are available heated too — a rarity for this class.





RACING ROOTS



Since its 1999 World Rally Championship (WRC) debut on the snow-and-ice-patched alpine roads in Monte Carlo, Focus has been a mainstay of Ford Racing. The grueling, 11-month rally season pits Focus against the clock in more than a dozen countries, on 4 continents — where courageous drivers do battle for 3 days at a clip in many of the harshest environments on the planet. You name it, the Focus WRC has been there and done that: conqueror of blinding sandstorms, punishing gravel, freezing blasts, boiling temps and tons more stuff. Meaning every 2006 Focus production car has benefited from over half a decade of extreme real-world testing. On the SCCA (Sports Car Club of America) Pro Racing circuit, Focus is decked out in Air Force Reserve red, white and blue. Anything but reserved, this baby flies. Its intense driving dynamics are put to the test weekly, battling foes along straightaways and in the corners on tracks across the U.S. *Let freedom zing.*



GOOD FOR 4 TRIPS AROUND THE WORLD*

In addition to the New-Vehicle Bumper-to-Bumper Limited Warranty, Focus comes with exclusive 100,000-mile/5-year Powertrain Coverage** – from the engine and transmission to the entire driveline. On top of it all, some key Duratec components require less maintenance to begin with: 150,000-mile air filter, 150,000-mile valve adjustment, and 100,000-mile platinum-tipped spark plugs (part of the 100,000-mile tune-up interval)†

RESPONSIBLE REVS

You don't have to sacrifice power to reduce pollution. The aluminum-block Duratec engines for Focus were recently revamped to be more energetic, more efficient, more eco-responsible†† and even more ear-pleasing than ever. Every Duratec is equipped with chain-driven dual overhead cams (DOHC), 16 valves, 4 cylinders and sequential multi-port fuel injection. All helping to ensure Focus remains well above average in the EPA Green Vehicle Guide.

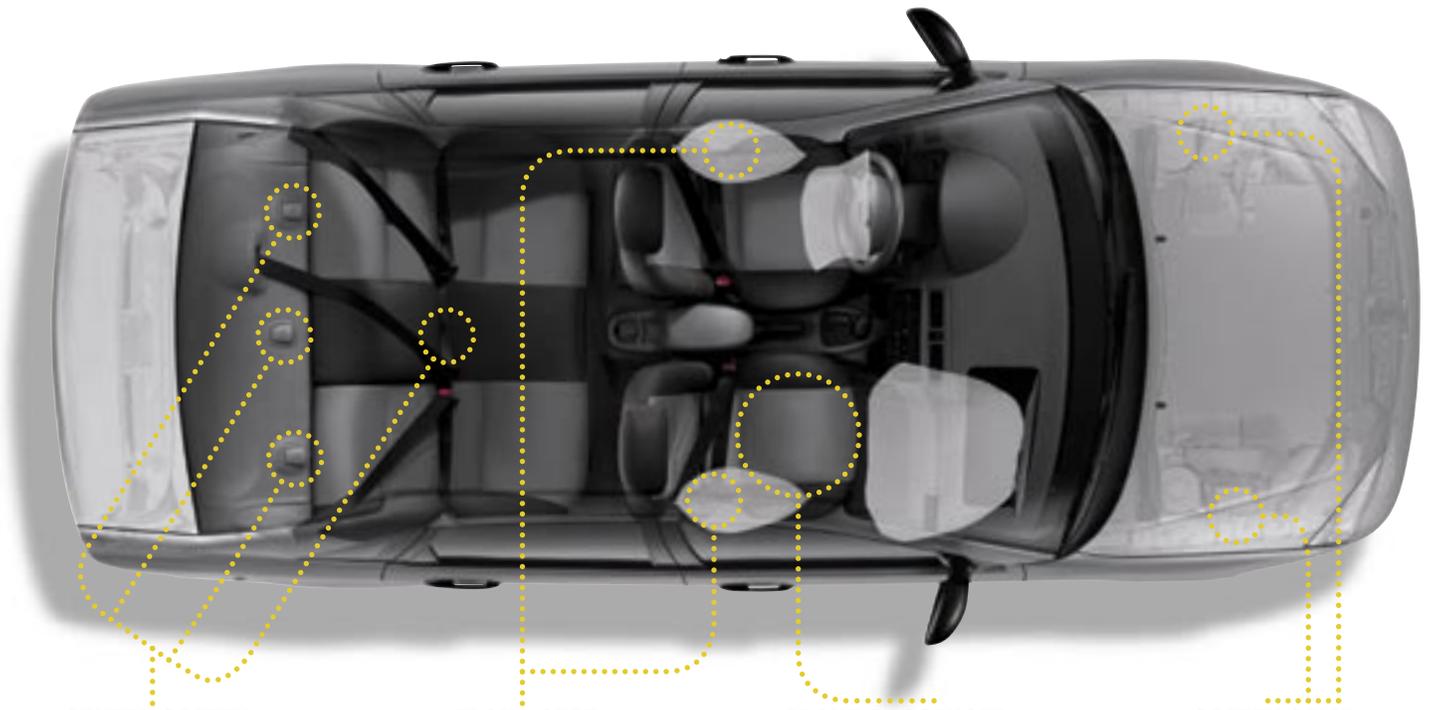
2.3L Duratec 23. Unleashes 151 hp and 154 lb.-ft. of torque, while issuing only 1/4 of the smog-inducing particles allowed for an Ultra Low Emissions Vehicle (ULEV). It's mated to a short-throw 5-speed manual, and it's exclusive to ZX4 ST.

2.0L Duratec 20. Delivers 136 hp and 136 lb.-ft. of torque. Standard on all models (except ZX4 ST) in states with federal emissions standards, it yields a mere 1/5 of the smog-forming emissions required of a ULEV.

2.0L Duratec 20E PZEV (Partial Zero Emissions Vehicle)§ Produces 130 hp and 129 lb.-ft. of torque, maintaining zero fuel system evaporative discharge and meeting Super Ultra Low Emissions Vehicle requisites.

*Just be sure to take 'em all within your first 5 years of ownership. **100,000-mile/5-year Powertrain Extended Service Plan. Powertrain Limited Warranty in Florida. A deductible applies. See dealer for details. †Under normal driving conditions with regular fluid and filter changes. ††Based on 2004 vs. 2005 2.0L Duratec 20 DOHC engine emissions. §Standard on S/SE/SES models in CA, MA, ME, NY and VT; available in AZ, CT, NH, NJ, NV, OR, PA and RI.





**CENTER SAFETY
BELT & LATCH**

All 5 seating positions are engineered with the added assurance of 3-point safety belts. For uniform child-safety seat hookup, Ford Focus is equipped with LATCH (lower anchors and tether anchors for child-safety seats).

**FRONT-SEAT
SIDE AIRBAGS**

Available on every Focus model, these airbags offer an extra margin of head and chest protection for you and your front passenger during certain side impacts.

**FRONT-PASSENGER
SENSING SYSTEM**

A major piece of the Personal Safety System® for Ford Focus, this hi-tech occupant-sensing system determines if the front-passenger's airbag should be activated or not.

**"SAFETY CELL"
CONSTRUCTION**

The unitized body of Focus is built to provide crash energy-management in the event of an accident.

IN CASE OF **EMERGENCY**

You can't feel really good until you feel truly safe. That's why the front-wheel-drive Focus comes with a heap of protection, in assorted forms. The Personal Safety System calculates various factors in a heartbeat to keep front-seat occupants out of harm's way in certain frontal collisions. A sophisticated "safety cell" passenger surround that's innate to each Focus is reinforced with ultra-high-strength steel crossmembers. And since crossing your fingers won't stop you from being stranded, the battery saver shuts off interior lights after 20 minutes if you mistakenly leave any on, or by chance leave a door ajar.

LENDING A HELPING HAND, FAST

The Personal Safety System helps protect both you and your front passenger. It combines 8 advanced technologies: dual-stage front airbags; a restraint control module; safety belt energy-management retractors and pretensioners; Front-Passenger Sensing System; and sensors for crash severity, safety belt usage and driver's-seat position. The whole Personal Safety System does its thing in milliseconds — instantly applying protective measures.



LINEUP LOWDOWN

S (ZX3/ZX4/ZX5)



Standard S content: 2.0L I-4 Duratec 20 or 20E PZEV* engine • 5-speed manual transmission • 15" steel wheels with 9-spoke wheel covers • P195/60R15 all-season tires • Front disc and rear drum brakes • Black grille with chromed surround • Black manual sideview mirrors • Black exterior door handles • Black rear decklid/liftgate molding • AM/FM stereo/single-CD player with MP3 capability and with speed-sensitive volume control • Intermittent windshield wipers • Black instrument cluster surround with black-faced gauges • Silver-metallic instrument panel center stack on ZX3 and ZX5; black on ZX4 (shown)



SE (ZX3/ZX4/ZX5/ZXW)



All S content, plus: 15" steel wheels with 6-spoke wheel covers • Air conditioning • Power Group including power windows, power locks, keyless entry with 2 key fobs, and power sideview mirrors • Variable-intermittent windshield wipers • Front center armrest with storage • Black instrument panel center stack on ZX4 and ZXW; silver-metallic finish instrument panel center stack on ZX3 and ZX5 (shown)



SES (ZX3/ZX4/ZX5/ZXW)



All SE content, plus: 16" 5-spoke aluminum wheels and Pirelli P205/50R16 all-season tires on ZX3, ZX4 and ZX5 • 15" multi-spoke aluminum wheels on ZXW • Body-color bodyside moldings • Body-color rear decklid/liftgate molding • Fog lamps with black surrounds • Speed control • Tilt/telescoping steering column with leather-wrapped steering wheel • Overhead storage console with front map/reading lights, and storage bins for sunglasses and garage door opener • Tachometer • Black instrument cluster surround with grey-faced gauges • Silver-metallic finish instrument panel center stack on ZX3 and ZX5; two-tone finish on ZX4 and ZXW (shown)



ST (ZX4)



All ZX4 SES content, plus: 2.3L I-4 Duratec 23 engine • Unique 16" 5-spoke machined-aluminum wheels • Performance tuned suspension • 4-wheel power disc brakes • Anti-lock Brake System (ABS) • Satin-alloy grille with body-color surround • Power, heated, body-color sideview mirrors • Body-color door handles • Ground effects on rear fascia • Blacked-out lower rear fascia • Fog lamps with silver surrounds • Chrome-tipped exhaust • Sport-tuned exhaust sound • Sport front bucket seats • Black leather-wrapped steering wheel and shifter knob with red contrast stitching • Silver instrument cluster surround with black-faced gauges • Dark grey/metal-mesh finish instrument panel center stack (shown)



*Standard on S/SE/SES models in CA, MA, ME, NY and VT; available in AZ, CT, NH, NJ, NV, OR, PA and RI.



STANDARDS

MECHANICAL

100,000-mile tune-up interval*
 5-speed manual transmission
 Compact spare tire
 European-Inspired Suspension – Front: independent MacPherson strut, stabilizer bar; rear: independent Control Blade
 Front-wheel drive
 Maintenance-free battery
 Power front disc/rear drum brakes
 Power rack-and-pinion steering

SAFETY/SECURITY

Personal Safety System® for driver and front passenger – With dual-stage airbags,** safety belt pretensioners, energy-management retractors, safety belt usage sensors, driver's-seat position sensor, crash severity sensor, Front-Passenger Sensing System (FPSS) and restraint control module
 Battery saver
 Belt-Minder® safety belt reminder
 Child-safety rear door locks (n/a on 3-door models)
 Emergency trunk release (ZX4)
 Headlamps-on reminder
 LATCH – Lower anchors and tether anchors for child-safety seats (rear outboard positions)
 Low-fuel warning light
 Safety belts – 3-point for all 5 seating positions
 "Safety cell" unitized body construction
 SecuriLock® passive anti-theft system
 Shoulder belt height adjusters – Front positions
 Side-intrusion door beams

SEATING

5-person seating
 60/40 split-fold rear seat with flip-up rear-seat cushion
 Height-adjustable driver's seat

INTERIOR

AM/FM stereo/single-CD player with MP3 capability, clock and 4 speakers
 Assist handles – Front and rear overhead
 Center floor console – Full-length with pen storage and cupholders (2 front, 1 rear)
 Courtesy lights with theater-dimming feature
 Front doors with map pockets and integrated bottle holders
 Interior decklid/liftgate release
 Map pocket – Front-passenger seatback
 Power point – Front
 Trip odometer
 Visor vanity mirrors – Driver and front-passenger

EXTERIOR

Bumpers – Body-color, 5-mph impact-absorbing
 Headlamps – Aerodynamic halogen
 Rear-window defroster
 Solar-tinted glass
 Windshield wipers – Front: intermittent; rear: wiper/washer (n/a on ZX4 models)

*Under normal driving conditions with routine fluid and filter changes. **Always wear your safety belt and secure children in the rear seat. †Standard on S/SE/SES models in CA, MA, ME, NY and VT; available in AZ, CT, NH, NJ, NV, OR, PA and RI. ††Requires ABS and tachometer. †Overhead console with storage replaced with map lights only when power moonroof is ordered. †Late availability on ZX3 and ZX5.

Preferred Suede is a registered trademark of Milliken & Company. Audiophile is a registered trademark of Audiophile, Inc.

Comparisons based on 2005 competitive models, publicly available information and Ford certification data at time of publication. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

FEATURES & OPTIONS

	S	SE	SES	ST	MODELS
● ● ● —					ZX3 – 3-door hatchback
● ● ● ●					ZX4 – 4-door sedan
● ● ● —					ZX5 – 5-door hatchback
— ● ● —					ZXW – 5-door wagon
					MECHANICAL
● ● ● —					2.0L Duratec 20 DOHC engine
● ● ● ●					2.0L Duratec 20E PZEV DOHC engine†
— — — ●					2.3L Duratec 23 DOHC engine
● — — —					15" steel wheels with 9-spoke wheel covers
— ● — —					15" steel wheels with 6-spoke wheel covers
○ ○ ● —					15" multi-spoke aluminum wheels (standard on ZXW SES)
— — ● —					16" 5-spoke aluminum wheels (standard on ZX3/ZX4/ZX5 SES)
— — — ●					16" 5-spoke machined-aluminum wheels
● ● ● —					P195/60R15 all-season tires (standard on ZXW SES only)
— — ● ●					Pirelli P205/50R16 all-season tires (n/a on ZXW SES)
— — — ●					4-wheel disc brakes
○ ○ ○ —					Automatic transmission (n/a on ZX3 S)
— — ● —					Enhanced European suspension with rear stabilizer bar (also standard on ZXW SE)
— — — ●					Performance-tuned suspension with rear stabilizer bar
— ● ● ●					Speed control – Steering wheel-mounted
					SAFETY/SECURITY
○ ○ ○ ●					Anti-lock Brake System (ABS)
○ ○ ○ ○					Front-seat side airbags
— ○ ○ ○					Perimeter alarm system
— ○ ○ ○					Traction Control††
					SEATING
— — ● ○					Heated front seats
— — ○ —					Leather-trimmed seats
— — ● ●					Sport seats – Charcoal cloth with black/red sport cloth inserts
— — — ○					Sport seats – Charcoal leather-trimmed with Preferred Suede® inserts
					INTERIOR
○ ● ● ●					Air conditioning
— ○ ○ ○					AM/FM stereo/6-disc in-dash CD changer with MP3 capability and secondary audio controls on steering wheel
— ○ ○ ○					Sound by Sony Audiophile® System/6-disc in-dash CD changer with MP3 capability and secondary audio controls on steering wheel (n/a on ZXW)
● ● — —					Instrument cluster with black surround and black gauges
— ● ● —					Instrument cluster with black surround, grey gauges and tachometer
— — ● ●					Instrument cluster with silver surround, black gauges and tachometer
— ● ● —					Leather-wrapped steering wheel
— — — ●					Leather-wrapped steering wheel and shifter with red contrast stitching
— — ● ●					Overhead storage console with front map/reading lights and storage bins for sunglasses and garage door opener
— ● ● ●					Tilt/telescoping steering column
					EXTERIOR
— ● ● ●					Fog lamps
— ○ ○ ○					Power moonroof‡
— ● ● ●					Power sideview mirrors (heated on ST)
— — ● ●					Rear decklid spoiler (ZX4 only)
					PACKAGES
— ○ ● ●					Convenience Package – Includes speed control and tilt/telescoping steering column
— ○ ○ —					Safety Package – Includes ABS and front-seat side airbags
— ○ — —					SE Sport Group – Includes 15" multi-spoke aluminum wheels, tachometer, leather-wrapped steering wheel and fog lamps
— ○ ○ ○					Street Appearance Package #1§§ – Includes unique front fascia with fog lamps, side marker lamps, molded-in-black grille and lower air deflector, unique rear fascia with molded-in-black diffuser insert, unique decklid "rally style" spoiler (ZX4) or unique high-mounted rear wing spoiler (ZX3 and ZX5) and bright exhaust tip
— ○ ○ ○					Street Appearance Package #2 – Includes unique front fascia with fog lamps, side marker lamps, molded-in-black grille and lower air deflector, unique rear fascia with molded-in-black diffuser insert, bright exhaust tip and SES-style spoiler (ZX4 only)
— — ○ —					Weather Package – Includes heated seats and heated sideview mirrors

● Standard ○ Optional ● Available as part of a package — Not Available

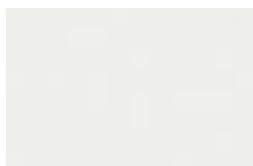
INTERIOR SHADES

LIGHT PEBBLE	
LIGHT FLINT	
CHARCOAL	
ZX3/ZX5	
● ●	Cloud 9 White
● ●	Infra-Red*
● ●	Dark Toreador Red Metallic**
● ●	Light Tundra Metallic*
● ●	Sonic Blue Metallic*
● ●	CD Silver Metallic
● ●	Liquid Grey Metallic*
● ●	Pitch Black
● ●	Screaming Yellow**
ZX4/ZXW	
● ●	Cloud 9 White
● ●	Pueblo Gold Metallic**
● ●	Infra-Red*
● ●	Dark Toreador Red Metallic**
● ●	Light Tundra Metallic*
● ●	Sonic Blue Metallic*
● ●	CD Silver Metallic
● ●	Liquid Grey Metallic*
● ●	Pitch Black
ZX4 ST	
●	Infra-Red
●	CD Silver Metallic
●	Liquid Grey Metallic
●	Pitch Black

*Not available on S models.

**New for 2006. All combinations not available on all trim levels.

EXTERIOR COLORS



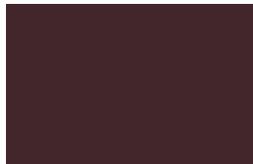
Cloud 9 White



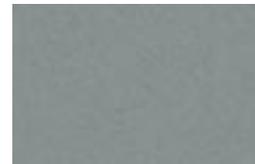
Pueblo Gold Metallic



Infra-Red



Dark Toreador Red Metallic



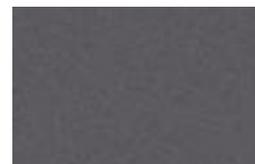
Light Tundra Metallic



Sonic Blue Metallic



CD Silver Metallic



Liquid Grey Metallic



Pitch Black



Screaming Yellow

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options.

EPA-ESTIMATED FUEL ECONOMY

TRANSMISSION	2.0L DURATEC 20	2.0L DURATEC 20E PZEV*	2.3L DURATEC 23
5-speed manual (mpg)	26 city/34 hwy.	26 city/34 hwy.	22 city/31 hwy.
4-speed automatic (mpg)	26 city/32 hwy.	26 city/32 hwy.	n/a

MEAN, GREEN ENGINES

	2.0L DURATEC 20	2.0L DURATEC 20E PZEV*	2.3L DURATEC 23
Horsepower (hp @ rpm)	136 @ 6000	130 @ 6000	151 @ 5750
Torque (lb.-ft. @ rpm)	136 @ 4250	129 @ 4000	154 @ 4250

SLICK RIMS



15" Steel Wheel with 9-Spoke Wheel Cover
Standard on ZX3/ZX4/ZX5 S



15" Steel Wheel with 6-Spoke Wheel Cover
Standard on ZX3/ZX4/ZX5/ZXW SE



15" Multi-Spoke Aluminum Wheel
Standard on ZXW SES;
Optional on S and SE and included with optional SE Sport Group



16" 5-Spoke Aluminum Wheel
Standard on ZX3/ZX4/ZX5 SES



16" 5-Spoke Machined-Aluminum Wheel
Standard on ZX4 ST

New-Vehicle Limited Warranty

We want your Ford Focus ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.



Choose the insurance program that's designed for your vehicle — Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit us at www.fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.



For a purchase or lease, the Ford **Extended Service Plan (ESP)** gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP backed by Ford Motor Company and honored at all Ford dealerships.



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at www.fordcredit.com.



Designed for your vehicle by the company that built your vehicle, Genuine Ford Accessories provides many choices, professional dealer installation, and strong warranty protection. Discover the quality difference of Genuine Ford Accessories. See dealer for limited warranty details.

