Live big adventures. Leave a small footprint.

Three years ago, the Hyundai Kona and Kona Electric SUVs shared the honor of being named 2019 North American Utility Vehicle of the Year. What impressed the North American Car, Utility and Truck of the Year judges, which are chosen randomly each year to be representative of the buying public, was that the Kona and Kona Electric are compact SUVs that are as variable and stylish as it is fun to drive. Since then, Kona has only improved. Our designers added eye-catching accents, polished wheels and styling elements that accentuate just that end. What kind of power plant command is up to you – Kona offers a choice of fuel-efficient 2.0L turbocharged 140-horsepower engine, Kona Electric, or first all-electric SUV before an EPA-estimated driving range of up to 258 miles on a full charge. So there can be plenty of venturing in every adventure. Hyundai’s Suite NAV can even be in Korea in your performance-minded styling, which is accompanied by rugged power and handling agility. For those pursuing acceleration and sharp-sharp driving dynamics, there’s Kona N for the ultimate SUV launched by our N Performance brand.

Whichever model you choose, Kona is nimble in urban traffic and tight parking spaces. And with the availability of All Wheel Drive, you’ll have the help of added traction to keep you moving confidently. This will also improve confidence behind the wheel. Advanced safety technologies, such as Blind-Spot Collision Avoidance Assist and Rear Cross-Traffic Collision Avoidance Assist are standard on every Kona model.

Now wonder more people who buy a “Kona buy another – more than any other car, at any price.” In fact, for the fifth year in a row, Hyundai has ranked #1 in Customer Loyalty. Now that’s some footprint.
Fuel your desires.

With Kona, fuel-efficient performance is offered two ways. For starters, there’s the smooth and quiet power of a 1.6L, Atkinson Cycle Smartstream engine and Intelligent Variable Transmission that powers Kona S and Kona SEL.

Kona Limited features a turbocharged 1.6L Smartstream engine and 7-speed Dual Clutch Transmission (DCT) that yields 180 horsepower. Kona N Line uses that same 1.6-liter turbocharged and 7-speed DCT to serve up its spin on adventure—with the added flair of motorsport-inspired styling cues inside and out.

Drive any Kona, and you’ll feel a sense of command and control that starts with its high seating position and tight turning radius. On Kona All-Wheel Drive models, a multi-link rear suspension helps achieve precise steering response and nimble handling. Kona also features multiple drive modes, which let you customize the steering feel, transmission and overall powertrain responsiveness at the push of a button.

Another button activates Kona’s available Smart Cruise Control with Stop & Go, which adjusts your speed automatically when you’re stuck in traffic, or keeps you at a safe distance from the vehicle ahead. Kona’s Rear Cross Traffic Alert system warns you when a vehicle approaches from the side, and lets you stop and engage. Kona’s Front Safety System enhances safety by warning you of obstacles in the path of your Kona.

Every Kona model also features a Rear View Monitor with Parking Guidelines that makes parallel parking seem effortless. Features like these are among the many reasons why Kona was named 2020 Best Subcompact SUV by U.S. News & World Report*.
Drive electric.
Without getting sticker shock.

Some car companies make Electric Vehicles that are luxury cars — and priced accordingly. At Hyundai, we wanted to make our first all-electric SUV a vehicle that everyone could consider owning. With Kona Electric, it’s now possible to plug and play — even if you can’t have a fortune to play with.

With its battery-powered motor, Kona Electric turns torque into instant acceleration — with two Tesla-sized motorbatteries and a driving range of up to 258 miles on a single charge. Plug a 110 kW (150 hp) motor into the car’s rear-facing charging port in Kona Electric’s front bumper, and you can power up from 10% to an 80% charge in around 49 minutes.

Using the MyHyundai+ BlueWIZ app on your compatible smartphone, you can check the battery’s charge before you go and schedule charging remotely to take advantage of lower utility rates during off-peak hours! Kona Electric even does some recharging while you drive. See those paddle shifters on the steering wheel? They are regenerative braking paddles that let you choose between two levels of energy capture.

Say you want to camp at a national park, but bring some of the comforts of home along. Activate WiFi Mode from the instrument cluster menu, and you can continue to power your Kona Electric’s climate or audio systems while you’re parked at the campsite.

In 2020, Hyundai is leading the way with its all-electric SUV, Kona Electric. With a driving range of up to 258 miles on a single charge, it’s a game-changer for electric vehicle enthusiasts. The Kona Electric is available in several trim levels, offering something for everyone looking to go electric.
Turbocharge your adventures.

Kona N was created by Hyundai’s N engineers for drivers who crave race-inspired levels of performance. Dual 1200BHP to sport seats with hide trim, grip the leather-wrapped N steering wheel and grab the leather-dad shift knob. Now get ready for N Grit 205%, a drive-activated overboost that increases the output of Kona N’s turbocharged 2.0L engine up to 400 hp for 30 seconds! Limited-Control mode engages from a standing start while in N Center Capping Differential grip and max power to the pavement at optimal camber.

An 8-speed Wet Dual Clutch Transmission with no matching gears that each downward shift is reserved for maximum effect – all accompanied by growl, snarl and pop over the variable exhaust system. Activated through customisable drives modes.

Quickratio actuated power steering and an all-new advanced electronic system-controlled suspension plus Kona N’s super sharp handling. The brake pedal, and huge 19” front rotors take hold, bringing you to a swift and sure stop. Want to be your own N engineer? Tapping the blue N buttons on the steering wheel lets you select your desired drives mode. In Custom mode, lets you calibrate suspension and powertrain settings. Or press the dedicated N Mode button to reset everything. The buttons can also start the engine. Take your Kona N to a track near you, and you’ll feel like an 8 Division development driver, pushing the NTurbo to its limits in pursuit of the highest possible levels of performance.

* KONA N: SWIVEL BL Kona N.
Enhance your sense of security. With Hyundai SmartSense.

Potential collisions are all around. That’s why your Kona comes with Hyundai SmartSense, a robust suite of safety and driver-assist technologies that offer excellence at every turn. It’s a fusion of cameras, sensors and radar technologies that provide a truly 360-degree lookout for potential hazards. Every 2023 Kona comes standard with innovations like Forward Collision-Avoidance Assist, Lane Following Assist and Driver Attention Warning.

Hyundai SmartSense Technologies

Forward Collision-Avoidance Assist
When the system senses a slower vehicle ahead or a pedestrian in your path, your Kona warms up to apply the brakes automatically if you don’t respond sufficiently.

Rear Cross-Traffic Collision-Avoidance Assist
When backing out of a parking spot and noticing another vehicle or a person, your Kona automatically applies the brakes to help prevent a collision.

Safe Exit Warning | Rear Occupant Alert
When your Kona detects a back-up vehicle or a person in its blind spot, your Kona alerts you so that you can safely exit the vehicle.

Blind-Spot Collision-Avoidance Assist
When the system detects a vehicle in your blind spot, your Kona applies the brakes to help prevent a collision.

Highway Driving Assist
An advanced driver assistance feature that helps keep your Kona centered in its lane and at a safe speed on the highway.

Lane Following Assist
When the system detects a lane marking, it assists you in maintaining your position in the lane, even if you deviate from the lane, and helps you return to the lane safely.

Safe Exit Warning
When backing out of a parking space, your Kona alerts you to check for people or other vehicles before you start moving.

Driver Attention Warning
If your Kona detects that you’re not paying attention to the road, it warns you to focus on driving safely.

Rear Occupant Alert
When the system detects a back-up vehicle or a person in its blind spot, your Kona alerts you so that you can safely exit the vehicle.

Driver Attention Warning
If your Kona detects that you’re not paying attention to the road, it warns you to focus on driving safely.

Rear View Monitor
When you’re reversing, your Kona displays a view of what’s behind you, so you can park safely.

Hyundai Kona 2023
The Kona is a compact crossover SUV that provides a blend of practicality and style. It’s equipped with advanced technology and features that enhance your driving experience. With a sleek design and comfortable interior, the Kona is ideal for urban living and highway adventures.
Make your personal space more personal.

Kia gives you a personal, minimalist sense of style with an interior that looks and feels like it was designed just for you. Even before you slide into the driver’s seat, you’re in control. Using the MyHyundai app on your compatible smartphone, you can remotely start your Kia’s climate controls for a cabin temperature that feels just right the moment you drive. Using the available In-Slot Digital Key to unlock the door is as easy as inserting your compatible phone in the front door pocket.

Step inside, take your seat— and enjoy the view. The available 8-way power driver seat with power lumbar adjustment ensures precisely fit comfort. A 10” touchscreen display makes your ability to control things from one easy-to-view place possible, while an available 10.25” navigation touchscreen expands that ability with a split-screen display and junction view. A guidance system. The navigation system is enhanced with Dynamic Voice Recognition, which makes it easy to tune into your favorite SiriusXM® channels on the available Harmon Kardon® premium audio system.

Slide upon the available power console and bathe your Kia’s interior with light. A dashboard with the availability of a digital instrument cluster and ambient lighting accents set an unrivaled tone. Kia is where form and functionality come together. Need a flexible space plan for passengers and cargo? The 60/40 split-fold-flat rear seatbacks with the available split-gate cargo area create lots of options, while a dual-level cargo floor helps keep everything really organized.
It’s as digital as your life.

To keep you plugged into your digital life on the go, Kia is available with industry-leading digital technologies and services. Keep your favorite apps in arm’s reach, enjoy the comfort and convenience of Kia’s digital assistant, and have the peace of mind of knowing your vehicle is always connected.

Using the MyKia app on your smartphone or tablet, or the Starlink™ infotainment system, you can keep track of your vehicle’s location, set boundaries, and receive alerts if your vehicle is tampered with or begins to move without your permission. The MyKia app can also be used to remotely lock and unlock your vehicle, activate your climate controls, and check fuel levels and oil life.

The Starlink™ infotainment system allows you to have access to a wide variety of applications, from streaming music and video to navigation and more. With Apple CarPlay™ and Android Auto™, you can seamlessly integrate your phone and control your phone’s features from the center console.

Automatic Emergency Assistance
Blind-Spot Collision Warning (BCW)
Forward-Collision-Aware Collision Avoidance (FCA)
Lane Departure Warning (LDW)
Lane Keeping Assist (LKA)
Driver Fatigue Monitor
Parking Assist (PA)
Remote Start
Remote Lock/Unlock
Remote Start/Stop
Remote Window Controls
Remote Valet Mode
Remote Service App
Remote Vehicle Monitoring
Remote Vehicle Start
Vehicle Security System
Vehicle Status

These features, and many more, are available on select Kia models. For more information, visit kia.com or contact your local Kia dealer.

Kia Motors America, Inc.
100 Kia Dr.
Tuscaloosa, AL 35405

1-800-KIA-CARS

©2018 Kia Motors America

The images shown in this ad are representative of the vehicles they depict. Kia Motor America reserves the right to change, withdraw, or discontinue any of these features, specifications, or services at any time and without notice. Kia reserves the right to make changes at any time, with respect to vehicle specifications, features, options, colors, pricing, and other information. All information contained in this advertisement is subject to change without notice. Kia Motors America, Inc. reserves the right to alter these specifications at any time and without notice. Kia Motors America, Inc. reserves the right to make changes at any time, with respect to vehicle specifications, features, options, colors, pricing, and other information. All information contained in this advertisement is subject to change without notice.
### KONA SE
- Engine: 2.0L MPI 4-Cylinder Engine
- Color: Black Cloth SE
- Features: Power tilt-and-slide sunroof, Over-the-Air Map Updates, Harman Kardon® 8-speaker premium audio system

### KONA N Line
- Engine: 2.0L Turbo SE
- Color: Black Leather N Line
- Features: 10.25˝ high-resolution color touchscreen navigation, Power tilt-and-slide sunroof, Leather-trimmed seating surfaces

### KONA Electric
- Engine: Permanente-Magnet Electric Motor
- Color: Blue Wave*** Cactus Fern**Teal Isle
- Features: Over-the-Air Map Updates, 10.25˝ high-resolution color touchscreen navigation, Power tilt-and-slide sunroof

### KONA N Colors:
- Lunar White, Ultra Black, Sonic Blue and Racing Red

### Exterior Dimensions
- Overall Height: 61.0 in (SE), 61.4 in (SEL), 61.6 in (N Line), 61.2 in (Electric SE/SEL, Limited)
- Overall Width: 70.9 in (SE, SEL), 70.8 in (N Line), 70.8 in (Electric SE/SEL, Limited)
- Overall Length: 165.6 in (SE, SEL, Limited), 165.9 in (N Line), 165.6 in (Electric SE/SEL, Limited)
- Wheelbase: 102.4 in (SE, SEL, Limited), 102.4 in (N Line), 102.4 in (Electric SE/SEL, Limited)

### Interior Dimensions
- Total Interior Volume: 113.3 cu ft (SE, SEL), 111.6 cu ft (N Line, Electric SE/SEL, Limited)
- Passenger Volume: 94.1 cu ft (SE, SEL), 92.4 cu ft (N Line, Electric SE/SEL, Limited)
- Shoulder Room (front/rear): 55.5 / 54.5 in (SE), 55.5 / 54.5 in (SEL), 55.5 / 54.5 in (N Line), 55.5 / 54.5 in (Electric SE/SEL, Limited)
- Headroom (front/rear): 37.8 in (SE), 39.6 (38.0) / 45.8 in (SEL), 37.7 in (N Line), 37.6 (36.0) / 45.8 in (Electric SE/SEL, Limited)

### Wheels
- 16˝ alloy wheels (SE, SEL, Limited)
- 17˝ alloy wheels (N Line, Electric SE/SEL, Limited)
- 18˝ alloy wheels (N Line, Electric SE/SEL, Limited, N Line)

### Popular Features
- Blind-Spot Collision-Avoidance Assist
- 8-way power driver seat with power lumbar support
- Splash Guard (Black LE/Sehgal)
- Rear Cross-Traffic Collision-Avoidance Assist
- Power windows with front auto-down/up
- Power tilt-and-slide sunroof
- Over-the-Air Map Updates
- Bluetooth® Connectivity
- 10.25˝ touch screen with navigation
- Harman Kardon® 8-speaker premium audio system
- LED headlights and taillights
- Automatic climate control
- Heated front seats
- Leather-trimmed steering wheel and shift knob
- Automatic transmission
- Driver Assistance System
- High-beam assist
- Multi-function steering wheel
- Front and rear parking sensor
- Front and rear USB charge ports
- Wireless Apple CarPlay® and Android Auto™
- 10.25˝ touchscreen display audio system
- Front and rear USB charge ports
- Wireless Apple CarPlay® and Android Auto™
- 8-way power driver seat with power lumbar support
- Front and rear parking sensor
- Front and rear USB charge ports
- Wireless Apple CarPlay® and Android Auto™
- 10.25˝ touchscreen display audio system
- 147 hp, 132 hp
- 18˝ alloy wheel
- 61.6 in, 62.0 in, 62.2 in
- Front (dual) and rear USB charge ports
- 10.25˝ touchscreen display audio system
- 201 hp, 291 hp
- 18˝ alloy wheel
- 61.6 in, 62.0 in, 62.2 in
- 2.0L Turbo SE
- 17˝ alloy wheels
- 10.25˝ touchscreen display audio system
- 201 hp, 291 hp
- 18˝ alloy wheel
- 61.6 in, 62.0 in, 62.2 in
- 2.0L Turbo SE
- 17˝ alloy wheels
- 10.25˝ touchscreen display audio system
- 201 hp, 291 hp
- 18˝ alloy wheel
- 61.6 in, 62.0 in, 62.2 in
- 2.0L Turbo SE
- 17˝ alloy wheels
- 10.25˝ touchscreen display audio system
- 201 hp, 291 hp
- 18˝ alloy wheel
- 61.6 in, 62.0 in, 62.2 in
- 2.0L Turbo SE
- 17˝ alloy wheels
- 10.25˝ touchscreen display audio system
- 201 hp, 291 hp
- 18˝ alloy wheel
- 61.6 in, 62.0 in, 62.2 in
- 2.0L Turbo SE
- 17˝ alloy wheels
- 10.25˝ touchscreen display audio system
- 201 hp, 291 hp
- 18˝ alloy wheel
- 61.6 in, 62.0 in, 62.2 in
- 2.0L Turbo SE
- 17˝ alloy wheels

### Exterior Colors
- Available Contrasting Black Roof:
  - SEL without sunroof / **Electric SE without sunroof
  - Available in Solar Yellow (SE), Electric Chrome (Electric SE/SEL, Limited), Urban Green (Limited)
  - Available in Aqua Blue (SE), Cactus Fern (Electric SE/SEL, Limited), Ceylon Green (Limited)

### Interior Colors
- Available in Black Leather (SE/SEL, Limited)
- Available in Black Leather & Sand Beige (KONA N Line)
- Available in Beach Blue (Electric SE/SEL, Limited)
- Available in Blue Wave*** Cactus Fern**Teal Isle (KONA Electric)
- Available in Electric SE/SEL
- Available in Black Cloth (SE/SEL)
- Available in Sport Cloth & Suede (KONA N Line)
- Available in Black Leather & Sand Beige (Limited)
- Available in Black Leather & Beige (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather & Beige (SE/SEL, Limited)
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather & Beige (SE/SEL, Limited)
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather & Beige (SE/SEL, Limited)
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather & Beige (SE/SEL, Limited)
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather & Beige (SE/SEL, Limited)
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather & Beige (SE/SEL, Limited)
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather & Beige (SE/SEL, Limited)
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather & Beige (SE/SEL, Limited)
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/SEL
- Available in Black Leather (SE/SEL, Limited)
- Available in Electric SE/EL
KONA N KONA / KONA Electric

**Power & Handling**
- 8-speed Wet Dual Clutch Transmission (N DCT)
- 276 hp/289 lb-ft, 2.0L Turbo GDI 4-cylinder engine

**Exterior Features**
- Electronically Controlled Suspension
- N Corner Carving Differential
- Rack-mounted Motor Driven Power Steering
- N 8-speed Wet Dual Clutch Transmission

**Radio & Connected Car Technology**
- Siri® and Google Now™ support
- Bluelink® Connected Car System
- Wireless device charging and Hyundai Digital Key

**Interior Features**
- 10.25˝high-resolution color touchscreen navigation system
- Rear Cross-Traffic Collision-Avoidance Assist
- Blind-Spot Collision-Avoidance Assist
- Lane Keeping Assist and Lane Following Assist with Pedestrian Detection
- Forward Collision-Avoidance Assist
- Rear View Monitor with Parking Guidance
- Ambient LED interior lighting
- Customizable N1/N2 steering wheel buttons
- 60/40 split fold-flat rear seats

**Standard**
- 8-way power driver seat with power lumbar support
- Power tilt-and-slide sunroof
- N-exclusive 19˝alloy wheels
- Heated side mirrors with turn signal indicators
- Large-bore dual exhaust outlets
- N-specific body styling and rear underbody air diffuser
- N logo front grille and bodycolor cladding
- LED headlights and LED taillights
- LED Daytime Running Lights

**Optional**
- Automatic temperature control
- 10.25˝digital instrument cluster display
- 4.2˝color multi-information display
- Phone and cruise controls
- Remote Start
- Remote keyless entry system with alarm
- Interior Features
- Privacy rear glass
- Power tilt-and-slide sunroof
- Roof side rails
- Heated side mirrors with turn signal indicators
- Premium gray body cladding
- N Line grille and bodycolor cladding
- N Line unique front and rear fascia
- High Beam Assist
- LED Daytime Running Lights

**SE / SEL**
- Multi-link rear suspension
- Downhill Brake Control and Idle Stop & Go
- 4-wheel disc brakes
- DC Fast Charging capability with SAE Combo port
- Regenerative brake control paddles
- Shift-by-Wire drive controls
- synchronous motor with 64 kWh lithium ion battery, and other factors.

**EPA Estimates (City/Highway/Combined)**
- KONA N: 27/32/29 MPG
- KONA Electric: 134/106/120 MPGe

---

1. EPA estimates are based on an engine calibrated to conform to the Federal Test Procedure and do not necessarily reflect the actual fuel economy a consumer will achieve. Actual fuel economy will depend on the engine’s condition, the amount of the vehicle’s use, the age/condition of the vehicle, the condition of the engine, the driving conditions, driving habits and the vehicle’s condition. 20/27/23 MPG is the EPA-equivalent measure of gasoline fuel efficiency for electric mode operation. Use for comparison only. Mileage may vary with driving conditions, driving habits, the vehicle’s condition, the age/condition of the lithium ion battery, and other factors.
Hope comes standard on every Hyundai.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 24 years, Hyundai Hope On Wheels has donated more than $200 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.

### America's Best Warranty

<table>
<thead>
<tr>
<th>Warranty Type</th>
<th>Coverage Duration</th>
<th>Coverage Mileage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Powertrain Limited Warranty</td>
<td>10 Years</td>
<td>100,000 Miles</td>
</tr>
<tr>
<td>New Vehicle Limited Warranty</td>
<td>5 Years</td>
<td>60,000 Miles</td>
</tr>
<tr>
<td>Anti-Perforation Warranty</td>
<td>7 Years</td>
<td>Unlimited Miles</td>
</tr>
<tr>
<td>24/7 Roadside Assistance</td>
<td>5 Years</td>
<td>Unlimited Miles</td>
</tr>
<tr>
<td>Hybrid/Electric System Components</td>
<td>10 Years</td>
<td>100,000 Miles</td>
</tr>
</tbody>
</table>

Complimentary maintenance includes Hyundai-approved oil and oil filter change (except for electric vehicles and fuel cell electric vehicles) plus tire rotation at normal factory-scheduled maintenance intervals for 3 years or 36,000 miles, whichever comes first. More frequent maintenance due to severe driving or conditions excluded. Offer valid only for new 2020-2023 Hyundai models purchased or leased on or after February 1, 2020. See your Hyundai dealer for further details and limitations.

Our commitment to Hyundai owners does not end with the transfer of keys. Wherever the road takes you, we have got your back with Hyundai Owner Assurance, an umbrella of services and benefits that includes America’s Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai’s commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.