Bend the rules far enough, and what you create is entirely new.

There’s nothing else like it. It’s not a truck. And it’s not an SUV. It’s the 2022 Volkswagen Santa Cruz, a mix of off-road Sport Adventure Utility. Combining the versatility of a 4-door crossover vehicle with the cargo capacity of an open bed, Santa Cruz is the perfect partner for weekend adventures away, or all the things you do at home. Filled with functional innovations, it’s ready to work and play as hard as you do.

Proudly built at our U.S. plant in Alabama, Santa Cruz is a study in contrasts. It’s big enough for your friends, family and cargo. But compact enough to fill into a garage. It’s simple enough to use its available HITALL All-Wheel Drive to bring a subdued campus. Yet flush with technologies that keep you connected to your world – no matter where you roam – and filled with advanced safety and driver-assist features that help take the stress out of urban jungles.

What sets Santa Cruz apart from anything else on and off – the ready-to-ride styling, the front and yet its sophistication through illumination, with Daytime Running Lights hidden in theparantheses (reds of the grill). Visible only when it, they create a presence all of their own.

A wide stance and 18" (or available 20") alloy wheels plant your Santa Cruz to the ground. Horizontally-stacked LED Taillights accentuate the open bed. Embossed into these lamps is Designed in California – a statement of our pride in a design group that believes the first had come for an entirely new kind of vehicle.
Power for all of your outlets.

Combine a direct-injection 2.5L engine delivering 181 horsepower with a smooth-shifting 8-speed automatic transmission, and the result is zesty – quick acceleration paired with excellent fuel economy. Want to up the fun factor? Santa Cruz offers a turbocharged 2.0L turbo engine with 201 hp of torque and an impressive 0-60 mph launch time of just 6.9 seconds.

A tight turning radius makes Santa Cruz an urban warrior, nimble in congested traffic and easy to park once you reach your destination. Get some stuff to haul? Self-locking rear axles give Santa Cruz the stability to carry heavy cargo in the rear. But looks can be deceiving! The 2.5L I-4 is tuned at 3,500 pounds, while Turbo AWD Santa Cruz models boast a 5,000-pound towing capacity.

Santa Cruz is also equipped with a suite of Hyundai SmartSense safety tech. We made Forward Collision-Avoidance Assist with Pedestrian Detection standard. An available Blind-Spot View Monitor helps you detect vehicles looking in your blind spots. Rear Cross Traffic Alert and Surround View Monitor are also available to help negotiate close encounters in parking lots.

A multifunction for long trips, Santa Cruz Limited's Highway Driving Assist helps keep you in your lane at a side distance from the traffic ahead while automatically adjusting your cruise control for changing speeds.
When you're open-minded, new possibilities open up.

Open the door, any door - there are four. Yes! You’ll see an interior that’s a contrast of rugged and refined. Santa Cruz’s two-tone door panels,美国 designed seats, and beautifully crafted with wood trim, quality materials, and a 7-inch touchscreen with wireless Apple CarPlay & Android Auto® smartphone integration.

An available 10.25" digital instrument cluster highlights a high-tech, modern feel throughout the cabin. Stop by the Santa Cruz store, and take a 10-speed transmission spin on the road. The premium audio system is state-of-the-art. And our signature instrumentation design technology allows you to control volume, sound intensity and other features. But what makes Santa Cruz such a unique vehicle is its open bed. The multi-functional rear seat offers exceptional versatility for carrying cargo. You can haul it all! Vehicle stuff, bike stuff, and stuff. Just make sure it's flat.

Need to protect your gear? There's an available lockable tonneau cover in the floor of the bed. There's also a compartment for your tools. Just that extra feature for extra storage. The BedSider® makes it easy to secure your cargo with the locking box. And just as easy to use. The 115-Volt power outlet extends to electronic coolers, too.
Turns out the key to happiness isn’t actually a key. It’s an app.

What Hyundai offers its owners goes well beyond our award-winning vehicles. It includes BlueLink® – a range of innovative technologies that enable remarkable connectivity between you and your Santa Cruz.

With the BlueLink® app, you can start your Santa Cruz and adjust climate controls from your office or wherever using your smartphone. Amazon Echo™ or Google Home™ virtual assistant? You can also remotely activate available heat seat heating or ventilation, and check to see if you’ve left a window open, by using your smartphone!

Download the available Hyundai BlueLink™ app for your compatible Android™ smartphone, and you can use it to control the front doors and the engine. You can also assign digital keys to multiple drivers, who can instantly release things like tire and personalized i-Rooms, navigation cluster display preferences, and more!

Every Santa Cruz comes standard with advanced safety features like Apple CarPlay™ and Android Auto™ and you can now connect two phones to the audio system simultaneously via Bluetooth® streaming. Good to know you can easily keep your digital devices powered up, too. A wireless charging pad is available, and all front USB ports are standard.

Automatic Emergency Assistance

On-Demand Assistance

Destination

Remote Vehicle Control

Driver Profile Management

Remote Vehicle Swap

SANTA CRUZ

FCA Estimates (City/Hwy/Combined)

21/26/23 MPG | FDA/24/25
21/27/23 MPG | FDA/24/25
19/27/22 MPG | FDA/24/25

*We estimate a 10% penalty. Your actual mileage may vary with speed, driving conditions, driving style and other vehicle conditions.
**SANTA CRUZ SE**

- GDI/MPI 4-Cylinder Engine
- Smartstream 2.5L Turbo
- 20˝wheels (FWD) / 18˝wheels (AWD)
- 10.25˝digital instrument cluster display
- Roof side rails and power sunroof
- Dual automatic temperature control with Multi-Air Mode
- Hyundai Digital Key
- 8-speed Wet Dual Clutch Transmission with paddle shifters
- LED headlights
- Lane Keeping Assist and Lane Following Assist
- Forward Collision-Avoidance Assist with Pedestrian Detection
- Rearview camera with dynamic parking guidelines
- Heavy-duty cargo D-rings
- Sheet molded composite bed with sidewall & underbed storage
- LED Daytime Running Lights and LED taillights
- Wireless Android Auto™/Apple CarPlay®
- 8˝color touchscreen Display Audio system
- Blind-Spot View Monitor and Surround View Monitor
- 10.25˝high-resolution touchscreen navigation system
- Heated steering wheel and ambient interior lighting
- Highway Driving Assist and Intelligent Speed Limit Assist
- Rear Cross-Traffic Collision-Avoidance Assist
- Bluelink® Connected Car System (3 years complimentary)
- Standard
- SEL
- SEL Premium/Limited
- Limited

**SANTA CRUZ SEL**

- GDI/MPI 4-Cylinder Engine
- Smartstream 2.5L
- 281 hp/311 lb-ft, Smartstream 2.5L Turbo GDI/MPI 4-cylinder engine
- 18˝wheels (SEL Premium) 5,000-lb towing capacity
- HTRAC All Wheel Drive SEL Premium/Limited Option
- 8-way power driver seat and 2-way power lumbar support
- Heated front seats
- Key fob remote engine start
- Proximity Key entry with push button start
- Dual C-channel bed-side utility tracks
- Integrated lockable tonneau cover
- 115V AC power inverter in bed
- SEL Activity Package
- Lane Keeping Assist and Lane Following Assist
- Forward Collision-Avoidance Assist with Pedestrian Detection
- Rearview camera with dynamic parking guidelines
- Heavy-duty cargo D-rings
- Sheet molded composite bed
- Rear sliding glass window with defroster
- Heated side mirrors with LED turn signal indicators
- LED headlights
- Wireless Android Auto™/Apple CarPlay®
- 8˝color touchscreen Display Audio system with 6 speakers
- Blind-Spot View Monitor and Surround View Monitor
- Highway Driving Assist and Intelligent Speed Limit Assist
- Rear Cross-Traffic Collision-Avoidance Assist
- Bluelink® Connected Car System (3 years complimentary)
- Standard
- SEL
- SEL Premium/Limited
- Limited

**SANTA CRUZ Limited**

- GDI/MPI 4-Cylinder Engine
- Smartstream 2.5L
- 281 hp/311 lb-ft, Smartstream 2.5L Turbo GDI/MPI 4-cylinder engine
- 18˝wheels (SEL Premium) 5,000-lb towing capacity
- HTRAC All Wheel Drive SEL Premium/Limited Option
- 8-way power driver seat and 2-way power lumbar support
- Heated front seats
- Key fob remote engine start
- Proximity Key entry with push button start
- Dual C-channel bed-side utility tracks
- Integrated lockable tonneau cover
- 115V AC power inverter in bed
- SEL Activity Package
- Lane Keeping Assist and Lane Following Assist
- Forward Collision-Avoidance Assist with Pedestrian Detection
- Rearview camera with dynamic parking guidelines
- Heavy-duty cargo D-rings
- Sheet molded composite bed
- Rear sliding glass window with defroster
- Heated side mirrors with LED turn signal indicators
- LED headlights
- Wireless Android Auto™/Apple CarPlay®
- 8˝color touchscreen Display Audio system with 6 speakers
- Blind-Spot View Monitor and Surround View Monitor
- Highway Driving Assist and Intelligent Speed Limit Assist
- Rear Cross-Traffic Collision-Avoidance Assist
- Bluelink® Connected Car System (3 years complimentary)
- Standard
- SEL
- SEL Premium/Limited
- Limited

**SANTA CRUZ SEL Premium**

- GDI/MPI 4-Cylinder Engine
- Smartstream 2.5L
- 281 hp/311 lb-ft, Smartstream 2.5L Turbo GDI/MPI 4-cylinder engine
- 18˝wheels (SEL Premium) 5,000-lb towing capacity
- HTRAC All Wheel Drive SEL Premium/Limited Option
- 8-way power driver seat and 2-way power lumbar support
- Heated front seats
- Key fob remote engine start
- Proximity Key entry with push button start
- Dual C-channel bed-side utility tracks
- Integrated lockable tonneau cover
- 115V AC power inverter in bed
- SEL Activity Package
- Lane Keeping Assist and Lane Following Assist
- Forward Collision-Avoidance Assist with Pedestrian Detection
- Rearview camera with dynamic parking guidelines
- Heavy-duty cargo D-rings
- Sheet molded composite bed
- Rear sliding glass window with defroster
- Heated side mirrors with LED turn signal indicators
- LED headlights
- Wireless Android Auto™/Apple CarPlay®
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- SEL Premium/Limited
- Limited
Hope makes every Hyundai better.
Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 23 years, Hyundai Hope On Wheels has donated more than $185 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.

America's Best Warranty

<table>
<thead>
<tr>
<th>Warranty Type</th>
<th>Coverage</th>
<th>Expiration</th>
</tr>
</thead>
<tbody>
<tr>
<td>POWERTRAIN LIMITED WARRANTY</td>
<td>10 YEARS</td>
<td>100,000 MILES</td>
</tr>
<tr>
<td>NEW VEHICLE LIMITED WARRANTY</td>
<td>5 YEARS</td>
<td>60,000 MILES</td>
</tr>
<tr>
<td>ANTI-PERFORATION WARRANTY</td>
<td>7 YEARS</td>
<td>UNLIMITED MILES</td>
</tr>
<tr>
<td>24/7 ROADSIDE ASSISTANCE</td>
<td>5 YEARS</td>
<td>UNLIMITED MILES</td>
</tr>
</tbody>
</table>

Complimentary maintenance includes Hyundai-approved oil and oil filter change (except for electric vehicles and fuel cell electric vehicles) plus tire rotation at normal factory-scheduled maintenance intervals for 3 years or 36,000 miles, whichever comes first. More frequent maintenance due to severe driving or conditions is excluded. Offer valid only for new 2020-2022 Hyundai models purchased or leased on or after February 1, 2020. See your Hyundai dealer for further details and limitations.

Our commitment to Hyundai owners does not end with the transfer of keys. Wherever the road takes you, we’ve got your back with Owner Assurance, an umbrella of services and benefits that includes America’s Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai’s commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.