The perfect partner for all you do.

There’s nothing quite like Hyundai Santa Cruz. It’s part people hauler, part truck – and totally game for your next adventure. Santa Cruz blends the comforts of a 4-door crossover vehicle with the cargo capacity of an open bed. Filled with functional innovations and available with potent turbocharged power, the 2023 Santa Cruz is ready to work and play as hard as you do.

It’s big enough for your friends, family or cargo – but compact enough to fit into a garage or parallel parking space. And nimble enough to use its available HTRAC All Wheel Drive to snag a secluded campsite. Santa Cruz is also flush with technologies that keep you connected to your world, no matter where you roam. The abundance of innovations extends to advanced safety and driver-assist features that earned the 2022 Santa Cruz equipped with LED headlights a 2022 IIHS TOP SAFETY PICK rating.

When it comes to style, Santa Cruz is anything but utilitarian. Check out the sophisticated effect of the LED Daytime Running Lights hidden within the parametric jewels of its grille. And the way its wide stance and available 20˝ alloy wheels project a bold attitude. See those horizontal T-shaped rear LED taillights? Embossed into their lamps are the words “Designed in California” – our tribute to a design group that saw the need for a new kind of utility vehicle.

Built at our U.S. plant in Alabama, Santa Cruz is one more reason why people who buy a Hyundai are likely to buy another. For 13 years in a row, Hyundai has ranked #1 in Customer Loyalty according to the global brand research consultancy Brand Keys – a perfect partnership, indeed.
It’s always on guard duty.

Your Santa Cruz looks out for your safety in countless ways. Then again, some of the ways can be counted. Like the view standard and four available advanced SmartSense safety features that use cameras, radar sensors and ultrasonic sensors to monitor your surroundings from nearly every angle.

Around town, Rear Cross-Traffic Collision-Avoidance Assist, a Rear View Monitor with Parking Guidance and an available Surround View Monitor1 help you navigate challenging parking maneuvers. On the highway, Blind-Spot Collision-Avoidance Assist2 is enhanced by an available Blind-Spot View Monitor that displays live video in the instrument cluster from either side of your Santa Cruz.3

The innovation doesn’t stop there. Santa Cruz Limited’s Highway Driving Assist helps maintain a safe cruising distance from vehicles in front of you, while also helping to keep you centered in your lane’s1 Intelligent Speed Limit Assist and Navigation-based Smart Cruise Control with Curve Control team up to automatically adjust for changing speed limits and reduce your cruising speed as you approach curves in the road.2

Combining advanced features with LED headlights, your Santa Cruz shines brightly as it rides through the darker side of the drive. And when the sun sets, LED headlights9 come on automatically to help keep your eyes on the road.

The versatile Santa Cruz is designed to be the ultimate urban warrior. It’s nimble in congested traffic and easy to park once you reach your destination. Got a load to haul? Self-leveling rear shocks give Santa Cruz the stability to carry heavy cargo in its bed. Got toys to tow? The 2.5L 4-cylinder engine is tow-rated at 3,500 pounds, while Turbo AWD Santa Cruz models boast a 5,000-pound towing capacity.1

The 2.5L turbocharged 281-horsepower engine with 311 lb-ft of torque and an 8-speed Wet Dual Clutch Transmission with paddle shifters. Together with the availability of HTRAC All Wheel Drive, the adventure starts where the road ends.

Hyundai SmartSense Technologies

Highway Driving Assist
Lane Following Assist
Lane Keeping Assist
Forward Collision-Avoidance Assist with Pedestrian Detection
Blind-Spot Collision-Avoidance Assist
High Beam Assist
Driver Attention Warning

Optional features shown
Open the door, any door—Santa Cruz has four—and you’ll step into an interior that is serious about having fun. Santa Cruz’s wraparound dual-cockpit design puts entertainment and connectivity features at your command. Its focal point is a center stack punctuated by an 8˝ touchscreen with wireless Apple CarPlay® and Android Auto™ smartphone integration.

But what makes Santa Cruz so unique is its cargo bed. The multi-functional rear bed creates exceptional versatility. For tall stuff. Valuable stuff. And dirty stuff. Put the tailgate down, and it becomes an extension of the bed. Stepping into the open bed is easy, thanks to integrated bumper steps wide enough for large boots.

An available lockable tonneau cover helps protect your gear. In the floor of the cargo bed, there’s also a compartment for dry storage. See that drain plug? It lets you fill the compartment with ice and use it as a cooler. An available 115-volt power outlet caters to electric coolers and other portable appliances, too. How cool is that?

Sheet molded composite bed with rail system, adjustable tie-down cleats and LED bed lighting

Lockable under-bed storage compartment

Integrated multi-level rear bumper steps

10.25˝digital LCD instrument cluster

Rear seats with under-seat storage

Open for business. And pleasure.
Bluelink® offers to its owners goes beyond our award-winning vehicles. It includes Bluelink’s range of innovative technologies that enable remarkable connectivity between you and your Santa Cruz. With the MyHyundai app, you can start your Santa Cruz remotely and adjust climate controls from your office or kitchen using your smartphone, Amazon Echo® or Google Home™ virtual assistant. You can also remotely activate available front seat heating or ventilation, or check to see if you’ve left a window open.

Download the available Hyundai Digital Key, and you can use your compatible Android™ smartphone to unlock the front doors and start the engine. Digital keys can be assigned to multiple drivers, who can instantly retrieve their own personalized remote controls via Bluetooth® streaming!

Every Santa Cruz comes standard with wired or wireless Apple CarPlay® and Android Auto™ and you can now connect two phones to the audio system simultaneously via Bluetooth® streaming! Good to know you can easily keep your digital devices powered up, too. A wireless charging pad is available, and dual front USB charge ports are standard.

<table>
<thead>
<tr>
<th>Interior Colors</th>
<th>Exeter Colors</th>
<th>Wheels</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black Cloth</td>
<td>Se / SEL / SEL Premium</td>
<td>18˝Alloy Wheel</td>
</tr>
<tr>
<td>Gray Cloth</td>
<td>Se / SEL / SEL Premium</td>
<td>20˝Alloy Wheel</td>
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<tr>
<td>Black Leather</td>
<td>Limited</td>
<td>20˝Alloy Wheel</td>
</tr>
<tr>
<td>Dark Gray Leather / Orange Accents</td>
<td>Limited</td>
<td>20˝Alloy Wheel Limited</td>
</tr>
</tbody>
</table>

SANTA CRUZ Limited in Blue Stone

Automatic Emergency Assistance
- Bluelink®: 24/7/365 Emergency Assistance as well as Automatic Collision Notification if you’re in an accident where your vehicle’s airbags deploy.

On-Demand Diagnostics
- Run vehicle diagnostics from your MyHyundai mobile app, or even from the press of a button using the “DIAGNOSTIC” function of your infotainment or infotainment vehicle health report (by request).

Driver Profile Management
- Use your smartphone, smart speaker or wearable device to remotely start your Santa Cruz’s engine, adjust the cabin temperature before you start your journey, and much more.

Remote Vehicle Controls
- Use your smartphone to find out signal strength, send destination to navigation system, and receive maintenance reminders via remote diagnostics.

Destination Send-to-Car
- You can send your navigation searches, radio presets and instrument cluster display preferences directly to your vehicle.

Remote Vehicle Status
- Use your smartphone, smart speaker or wearable device to remotely start your Santa Cruz’s engine, unlock the doors, set the temperature of the cabin, and much more.

Bluelink Connected Care offers 24/7 SOS Emergency Assistance as well as Automatic Collision Notification that calls for help if you’re in an accident where your vehicle’s airbags deploy. Bluelink agents will contact existing emergency service providers.

Remote Vehicle Status
- Run vehicle diagnostics from your MyHyundai mobile app, report issues at the press of a button and receive maintenance reminders via remote diagnostics.

Remote Vehicle Status
- Use your smartphone, smart speaker or wearable device to remotely start your Santa Cruz’s engine, unlock the doors, set the temperature of the cabin, and much more.

Remote Vehicle Status
- Use your smartphone to find restaurants or points of interest, then send the destination to Santa Cruz’s available navigation system for driving directions before you start your journey.

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SANTA CRUZ SE
Standard 2.5L GDI/MPI 4-cylinder Engine

Popular Features
- 12" touch-instrument display
- 10-way power driver seat
- 8-way power passenger seat
- 2-way power lumbar support
- Push button start
- 60/40 split tip-up rear seat cushions and under-seat storage tray
- Front and rear LED maplights
- Cruise control  |  Smart Cruise Control with Stop & Go

SANTA CRUZ SEL
Standard 2.5L GDI/MPI 4-cylinder Engine

Popular Features
- 281 hp
- 311 lb-ft
- Dual automatic temperature control
- Leather-wrapped steering wheel and shift knob
- Key fob remote engine start
- Proximity Key entry with push button start
- Rear View Monitor with Parking Guidance
- 115V AC power inverter in bed
- Integrated lockable tonneau cover
- Dual C-channel bed-side utility tracks
- 115V AC power outlet in bed
- Dual rear USB charge ports
- Dual automatic temperature control with Multi-Air Mode
- Interior Features SE SEL NIGHT SEL P Limited

SANTA CRUZ NIGHT
Standard 2.5L GDI/MPI 4-cylinder Engine

Popular Features
- 191 hp
- 281 lb-ft
- Dual automatic temperature control
- Heated front seats — ● ● ● ●
- Heated steering wheel and ambient interior lighting — — — — ●
- 10.25˝ digital instrument cluster display — ● ● ● ●
- 4.2˝ LCD instrument cluster display ● ● — — —
- Proximity Key entry with push button start
- Interior Dimensions SANTA CRUZ

SANTA CRUZ Limited
Standard 2.5L GDI/MPI 4-cylinder Engine

Popular Features
- 191 hp
- 281 lb-ft
- Dual automatic temperature control
- Heated front seats — ● ● ● ●
- Heated side mirrors with LED turn signal indicators — ● ● ● ●
- NIGHT-exclusive front and rear lower fascias — — ● — —
- Dark chrome accent front grille and tailgate handle trim — — ● — ●
- LED Daytime Running Lights and LED taillights ● ● ● ● ●
- Automatic headlights with High Beam Assist ● ● ● ● ●
- 3,500-lb towing capacity (with trailer brakes)
- Electronic Parking Brake with Automatic Vehicle Hold ● ● ● ● ●
- Hillstart Assist Control and Downhill Brake Control ● ● ● ● ●
- Drive Mode Select ● ● ● ● ●
- Advanced Safety SE SEL NIGHT SEL P Limited

SANTA CRUZ EPA MPG Estimates
City/Highway/Combined 22/26/23 MPG
SE / SEL / SEL Premium / Limited
21/25/23 MPG
SE / SEL
19/27/22 MPG
SE / SEL Premium / Limited

Exterior Features
- Multi-Stage LED taillights
- LED Daytime Running Lights and LED taillights
- Dual rear USB charge ports
- Dual automatic temperature control
- Heated front seats — ● ● ● ●
- Heated steering wheel and ambient interior lighting — — — — ●
- 10.25˝ digital instrument cluster display — ● ● ● ●
- 4.2˝ LCD instrument cluster display ● ● — — —
- Proximity Key entry with push button start

SANTA CRUZ Limited
- 191 hp
- 281 lb-ft
- Dual automatic temperature control
- Heated front seats — ● ● ● ●
- Heated side mirrors with LED turn signal indicators — ● ● ● ●
- NIGHT-exclusive front and rear lower fascias — — ● — —
- Dark chrome accent front grille and tailgate handle trim — — ● — ●
- LED Daytime Running Lights and LED taillights ● ● ● ● ●
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- Electronic Parking Brake with Automatic Vehicle Hold ● ● ● ● ●
- Hillstart Assist Control and Downhill Brake Control ● ● ● ● ●
- Drive Mode Select ● ● ● ● ●
- Advanced Safety SE SEL NIGHT SEL P Limited

Rear View Monitor with Parking Guidance ● ● ● ● ●

1. EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition.
Hope comes standard on every Hyundai.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 24 years, Hyundai Hope On Wheels has donated more than $200 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.

America’s Best Warranty

<table>
<thead>
<tr>
<th>POWERTRAIN LIMITED WARRANTY</th>
<th>NEW VEHICLE LIMITED WARRANTY</th>
<th>ANTI-PERFORATION WARRANTY</th>
<th>24/7 ROADSIDE ASSISTANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 YEARS 100,000 MILES</td>
<td>5 YEARS 60,000 MILES</td>
<td>7 YEARS UNLIMITED MILES</td>
<td>5 YEARS UNLIMITED MILES</td>
</tr>
</tbody>
</table>

Complimentary maintenance includes Hyundai-approved oil and oil filter change (except for electric vehicles and fuel cell electric vehicles) plus tire rotation at normal factory-scheduled maintenance intervals for 3 years or 36,000 miles, whichever comes first. More frequent maintenance due to severe driving or conditions excluded. Offer valid only for new 2020-2023 Hyundai models purchased or leased on or after February 1, 2020. See your Hyundai dealer for further details and limitations.

Our commitment to Hyundai owners does not end with the transfer of keys. Wherever the road takes you, we have got your back with Hyundai Owner Assurance, an umbrella of services and benefits that includes America’s Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications.

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