A New Breed of Jaguar

NINETEEN NINETY SEVEN
1997 trumpets the arrival of the first new Jaguar sports car in a generation, and the continued refinement of the most advanced, sophisticated Jaguar sedans ever created. They are both the Jaguars you remember, and the Jaguars you have always desired. They are a promise fulfilled and a love affair rekindled. Presenting the 1997 Jaguar XJ Series sedans, and introducing the exciting new XK8 coupe and convertible. A new breed of Jaguar is born.
Introducing an automobile that will seduce your soul and ignite your right foot. Meet driving exhilaration in coupe and convertible form. XK8. It's powered by an all-new, 4.0-litre, 290-horsepower engine, the Jaguar AJ-V8. This 32-valve, dual-overhead-cam, all-aluminum powerplant utilizes extraordinary new technology to deliver refined power that you will experience in its responsive performance, its precision, every adjustable new engine. It is sophisticated engine management systems, and double wishbone suspension.
performance, its precision, even the way it sounds. Yet XK8 is much more than a remarkable new engine. It is sophisticated new manufacturing processes, smart new electrical and engine management systems, an advanced new 5-speed ZF automatic transmission, an agile double wishbone suspension, 17-inch Pirelli P Zero tires, and the spirit of its ancestors.
It transforms sun, wind and open roads into pure seduction. The XK8 convertible conveys the sheer joy of open-air driving like no other. Along with its awesome power, rock-solid road manners and advanced technology, the XK8's automated, one-touch convertible top generously delivers sun and wide-open spaces to produce a driving sensation beyond the realm of ordinary imaginings. Adding to this plays such unmistakable Jaguar and multi-adjustable power features, the Jaguar XK8 conveys...
imaginations. Adding to this exhilaration is XK8’s well-appointed 2+2 interior, which displays such unmistakable Jaguar virtues as classic analog gauges set into handcrafted burl walnut and multi-adjustable power front seats enveloped in supple Connolly leather trim. Take heed, the Jaguar XK8 convertible possesses the power to seduce unsuspecting souls.
For many, Jaguar XJ6 sedans define the concept of driver-oriented luxury. For 1997, XJ6 also redefines the luxury of choice. XJ6 is still available in its classic standard wheelbase, and now the long-wheelbase XJ6 L has been added for those seeking enhanced interior room and comfort. Both models display such familiar Jaguar hallmarks as a sensuous interior trimmed with Connolly leather and burl walnut, as well as a muscular yet graceful exterior profile. Both include a smoothly powerful 4.0-litre, 6-cylinder, 245-horsepower engine. Which one to choose? Consider it one of the more delightful dilemmas you may ever face.
Room befitting heads of state and legs of stature. For years, prime ministers and other high-profile political figures have enjoyed stretching out in the back of custom-built, long-wheelbase Jaguars. In the spirit of democracy, we’ve decided greater interior room and comfort should be available to all who want them. Thus evolved our long-wheelbase XJ6L for 1997. The XJ6L offers all the stately elegance, driving prowess and pleasing amenities you demand. Plus the luxury of greater interior room, bringing heightened meaning to the notion that XJ6L is truly every inch a Jaguar.
The 1997 Vanden Plas elevates Jaguar opulence to its highest level. This most gratifying of Jaguars displays numerous virtues distinct to Vanden Plas. The generous room and comfort of the long-wheelbase Vanden Plas are accentuated by lavish amounts of burl walnut uniquely inlaid with select Peruvian boxwood, including elegant walnut picnic tables that fold out to accommodate
rear passengers. The cabin is further endowed with plush lambswool footwell rugs and Autolux upholstery, the finest of select Connolly leathers. Outside, the Vanden Plas is distinguished by a unique fluted grille, dazzling 20-spoke diamond-polished wheels and chrome rearview mirrors, serving ample notice of Jaguar luxury brought to its most refined and elegant degree.
With its lusty performance, the Jaguar XJR sets a defiantly individualistic standard for luxury. Its already potent 4.0-litre, 24-valve, all-aluminum engine is rendered even mightier by a supercharger, generating 322 eager horsepower and zero to 60 mph in 6.7 seconds. This awesome power is controlled by a uniquely calibrated, taut suspension and Pirelli P Zero 255/45 ZR 17-inch tires for precise, predictable road mannerisms. Yet for all its performance characteristics the XJR is still a fully realized luxury sedan, equally capable of pampering the body and pumping up the pulse rate.
The highly rewarding experience of driving a Jaguar extends to the service you receive. Created through the input of thousands of Jaguar owners, Royal Charter Care demonstrates our devotion to your total satisfaction. It includes a comprehensive 4-year/50,000-mile limited warranty,* as well as prompt Roadside Assistance that you can depend on anytime, anywhere in the continental United States. You’ll also receive The Marque, a newsletter advising you on Jaguar developments and providing a forum to express your views. Ask your Jaguar dealer for details on the many benefits of Jaguar ownership.

*See your local Jaguar dealer for complete terms and conditions of the limited warranty and for details on Roadside Assistance. For more information, call 1-800-4-JAGUAR or visit our website at http://www.jaguarcars.com.
### SELECT SPECIFICATIONS

**XK8 CONVERTIBLE**

- **Engine Type**: 90° V8, Aluminum alloy cylinder head/block. Twin DOHC, 32-valve, variable cam phasing.
- **Displacement – litres (cc)**: 4.0-litre (396)
- **Maximum horsepower BHP @ rev/min**: 290 @ 6100
- **Maximum torque lb ft @ rev/min**: 284 @ 4250
- **Transmission type**: 5-speed automatic
- **Tire size**: Pirelli P Zero 245/50 ZR 17
- **Steering**: Power-assisted, speed-sensitive, variable ratio rack-and-pinion steering.
- **Front suspension**: Sport-tuned suspension. Fully independent with twin wishbones; Coil springs with telescopic dampers.
- **Rear suspension**: Sport-tuned suspension. Fully independent with lower transverse wishbones and radius arms; Coil springs with telescopic dampers.
- **Maximum curb weight – lb (kg)**: 3867 (1754)
- **Overall length – in (mm)**: 187.4 (4760)
- **Overall height – in (mm)**: 61.4 (1566)
- **Wheelbase – in (mm)**: 101.9 (2588)
- **Trunk capacity – cu ft (cu m)**: 9.5 (0.27)

**XK8 COUPE**

- **Engine Type**: 90° V8, Aluminum alloy cylinder head/block. Twin DOHC, 32-valve, variable cam phasing.
- **Displacement – litres (cc)**: 4.0-litre (396)
- **Maximum horsepower BHP @ rev/min**: 290 @ 6100
- **Maximum torque lb ft @ rev/min**: 284 @ 4250
- **Transmission type**: 5-speed automatic
- **Tire size**: Pirelli P Zero 245/50 ZR 17
- **Steering**: Power-assisted, speed-sensitive, variable ratio rack-and-pinion steering.
- **Front suspension**: Sport-tuned suspension. Fully independent with twin wishbones; Coil springs with telescopic dampers.
- **Rear suspension**: Sport-tuned suspension. Fully independent with lower transverse wishbones and radius arms; Coil springs with telescopic dampers.
- **Maximum curb weight – lb (kg)**: 3673 (1666)
- **Overall length – in (mm)**: 187.4 (4760)
- **Overall height – in (mm)**: 51.0 (1296)
- **Wheelbase – in (mm)**: 101.9 (2588)
- **Trunk capacity – cu ft (cu m)**: 11.1 (0.31)

Note: Specifications and colors are subject to change without notice. Some vehicles shown with optional equipment. Please ask your dealer for details.

### SELECT STANDARD & OPTIONAL EQUIPMENT

<table>
<thead>
<tr>
<th></th>
<th>Standard</th>
<th>Optional</th>
<th>Not Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automatic stability control</td>
<td>■</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Traction control**</td>
<td>○</td>
<td>■</td>
<td></td>
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<tr>
<td>4-wheel disc brakes with anti-lock braking system</td>
<td>■</td>
<td>■</td>
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</tr>
<tr>
<td>Electric tilt and telescopic steering wheel</td>
<td>■</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>Connolly leather-trimmed interior</td>
<td>■</td>
<td>■</td>
<td></td>
</tr>
<tr>
<td>Walnut trim (available on XJR with Coffee, Cream and Oatmeal interior)</td>
<td>■</td>
<td>■</td>
<td></td>
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<tr>
<td>Wood/leather steering wheel</td>
<td>■</td>
<td>■</td>
<td></td>
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<tr>
<td>Driver and passenger air bags†</td>
<td>■</td>
<td>■</td>
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<tr>
<td>Vehicle security system with remote entry</td>
<td>■</td>
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<td></td>
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<tr>
<td>Personalized remote memory activation feature**</td>
<td>■</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>Integrated garage door/entrance gate opener (3-channel XK8; 4-channel sedans)**</td>
<td>■</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>3-position memory door mirrors, driver seat and steering column with auto tilt-away feature**</td>
<td>■</td>
<td>■</td>
<td>■</td>
</tr>
<tr>
<td>2-position memory door mirrors, driver seat and steering column with auto tilt-away feature</td>
<td>■</td>
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<td>■</td>
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<tr>
<td>Automatic climate control with CFC-free air conditioning</td>
<td>■</td>
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<tr>
<td>One-touch electric tilt and slide sunroof</td>
<td>■</td>
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</tbody>
</table>

**XJ Series All-Weather package includes traction control and heated front/rear seats; traction control and heated front seats are standard on XJR; XK8 All-Weather package includes heated power wash, heated front seats and traction control.

**XJ and XJ8 L Convenience package includes integrated garage door/entrance gate opener, personalized remote memory activation feature, 3-position memory door mirrors, driver seat and steering column with auto tilt-away feature, and electrochromic interior mirror.

† Always wear your safety belt. Enjoy tomorrow. Buckle up today.
## SELECT SPECIFICATIONS

### XJ6 & XJ6 L
- **Engine Type**: In-line 6-cylinder, Aluminum alloy cylinder head/block. DOHC, 24-valve.
- **Displacement** - litres (cc): 4.0-litre (1980)
- **Max. Horsepower**: 245 @ 6000
- **Max. Torque**: 298 @ 4000
- **Transmission type**: 4-speed automatic
- **Power-assisted speed-sensitive rack-and-pinion steering**
- **Fully independent with twin wishbones; Coil springs with telescopic dampers.**
- **Maximum curb weight - lb (kg)**:
  - L: 4400 (1981)
- **Overall length - in (mm)**:
  - 171.8 (4368)
  - 202.8 (5149)
- **Overall height - in (mm)**:
  - 60.1 (1526)
  - 66.0 (1676)
- **Wheelbase - in (mm)**:
  - 112.0 (2850)
  - 117.9 (2995)
- **Trunk capacity - cu ft (m³)**:
  - 11.1 (0.31)
  - 11.1 (0.31)

### VANDEN PLAS
- **Engine Type**: In-line 6-cylinder, Aluminum alloy cylinder head/block. DOHC, 24-valve.
- **Displacement** - litres (cc): 4.0-litre (1980)
- **Max. Horsepower**: 245 @ 6000
- **Max. Torque**: 298 @ 4000
- **Transmission type**: 4-speed automatic
- **Power-assisted speed-sensitive rack-and-pinion steering**
- **Fully independent with twin wishbones; Coil springs with telescopic dampers.**
- **Maximum curb weight - lb (kg)**:
  - L: 4400 (1981)
- **Overall length - in (mm)**:
  - 171.8 (4368)
  - 202.8 (5149)
- **Overall height - in (mm)**:
  - 60.1 (1526)
  - 66.0 (1676)
- **Wheelbase - in (mm)**:
  - 112.0 (2850)
  - 117.9 (2995)
- **Trunk capacity - cu ft (m³)**:
  - 11.1 (0.31)
  - 11.1 (0.31)

### XJR
- **Engine Type**: Supercharged in-line 6-cylinder, Aluminum alloy cylinder head/block. DOHC, 24-valve.
- **Displacement** - litres (cc): 4.0-litre (1980)
- **Max. Horsepower**: 321 @ 3000
- **Max. Torque**: 376 @ 3050
- **Transmission type**: 4-speed automatic
- **Power-assisted speed-sensitive rack-and-pinion steering**
- **Fully independent with twin wishbones; Coil springs with telescopic dampers.**
- **Maximum curb weight - lb (kg)**:
  - L: 4400 (1981)
- **Overall length - in (mm)**:
  - 171.8 (4368)
  - 202.8 (5149)
- **Overall height - in (mm)**:
  - 60.1 (1526)
  - 66.0 (1676)
- **Wheelbase - in (mm)**:
  - 112.0 (2850)
  - 117.9 (2995)
- **Trunk capacity - cu ft (m³)**:
  - 11.1 (0.31)
  - 11.1 (0.31)

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### SELECT STANDARD & OPTIONAL EQUIPMENT

<table>
<thead>
<tr>
<th></th>
<th>XJ6 L</th>
<th>VANDEN PLAS</th>
<th>XJR</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Automatic stability control</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Traction control</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>4-wheel disc brakes with anti-lock braking system</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Electric seat and telescopic steering wheel</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Cosmopolitan leather-trimmed interior</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Wood/lather steering wheel</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Driver and passenger air bags</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Vehicles security system with remote entry</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Personalised remote memory activation feature</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Integrated garage door opener (3-channel XKB, 4-channel sedan)</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td><strong>3-position memory door mirrors, driver seat and steering column with auto fill-year feature</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>2-position memory door mirrors, driver seat and steering column with auto fill-year feature</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Automatic climate control with CFC-free air conditioning</strong></td>
<td>✓</td>
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<td>✓</td>
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<td><strong>One-touch electric tilt and slide sunroof</strong></td>
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