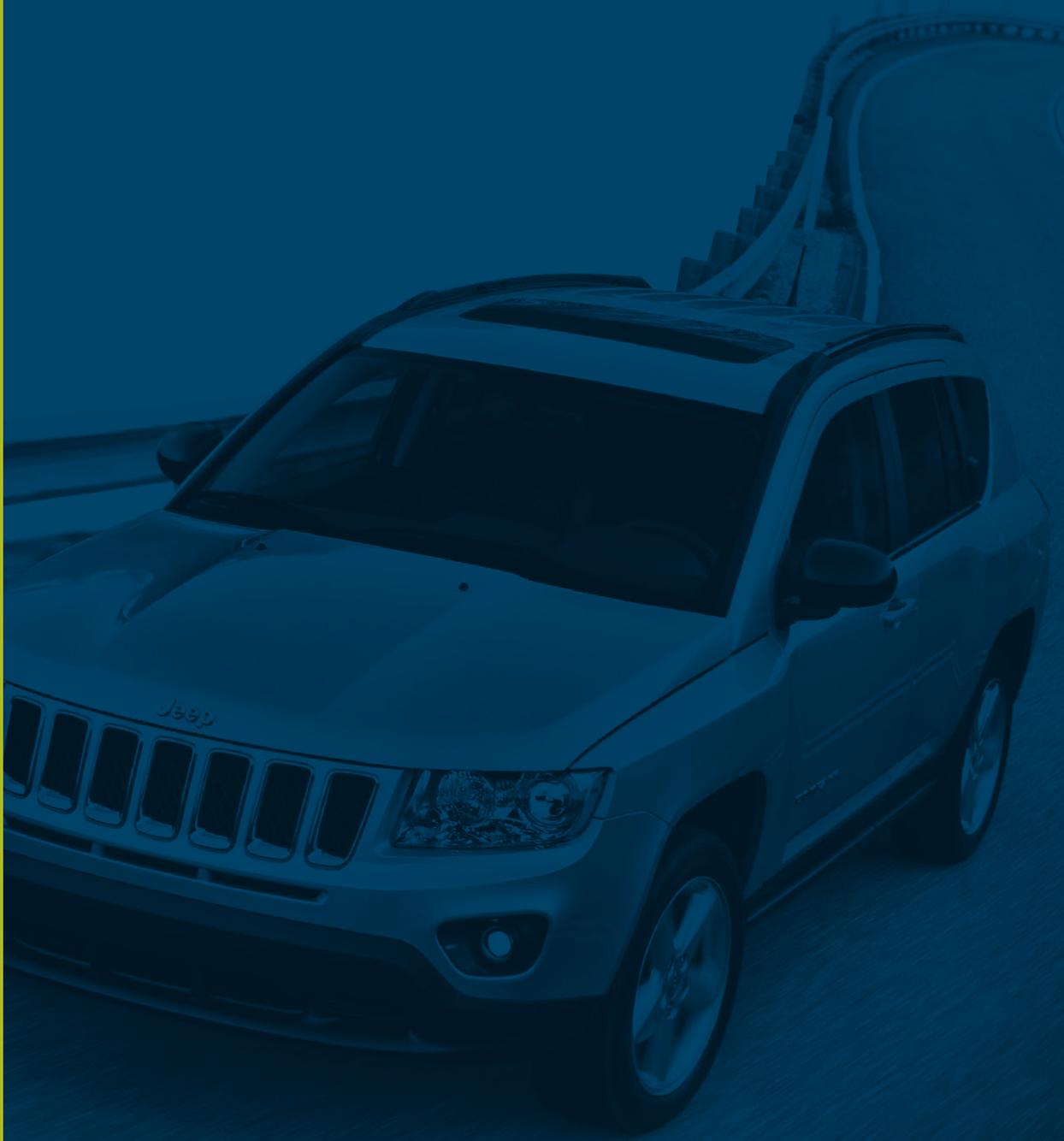


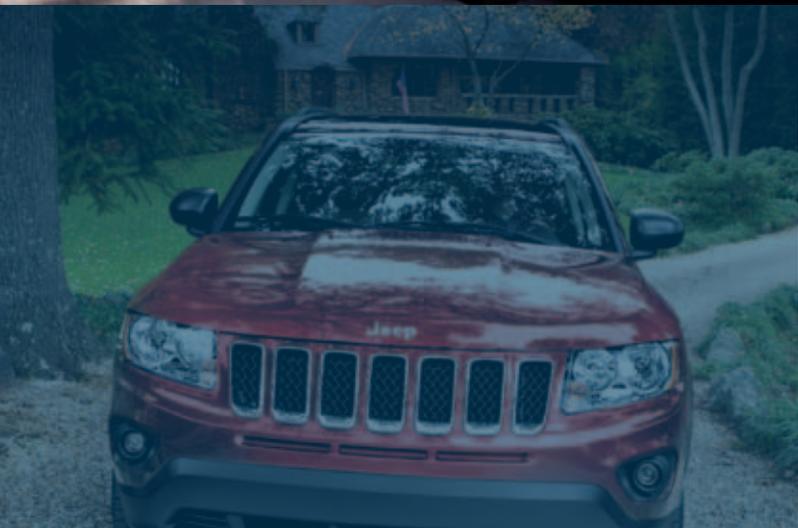


2012



Jeep[®]

COMPASS





CAPABILITY WITHOUT COMPROMISE. WITH LEGENDARY ROOTS ENHANCED BY A GENEROUS INFUSION OF CREATURE COMFORTS AND EFFICIENT VALUE, COMPASS CLAIMS THE ROLE OF MODERN-DAY ICON. THE IMPRESSIVELY CAPABLE COMPASS TAKES EVERY ADVENTURE-SEEKING ENTHUSIAST UP, OVER, AND BEYOND, TO ARRIVE AT DESTINATIONS MOST OTHERS CAN ONLY DREAM OF REACHING.





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SUPER 4WD NATURAL.



FOR A SERIOUS EXPLORATION OF WORLDLY WILDS, THE CAPABLE 2012 JEEP® COMPASS EXPANDS YOUR VIEW. IT COMES WITH MODERN TOUCHES AND A TRAIL RATED® SOUL THAT'S YOURS FOR THE TAKING. AN ALL-WEATHER TRAVELER THAT FEARS NO MUD, ICE, OR SNOW, COMPASS FULLY RETAINS ITS AUTHENTIC JEEP BRAND ROOTS.

FREEDOM DRIVE I

Active, full-time 4WD capability with LOCK mode, features Electronically Controlled Coupling (ECC), which constantly monitors wheel slippage and transfers torque to the axle that can use it most. In tough conditions, the system can be locked 50/50 front/rear for added low-speed capability and control. Available.

FREEDOM DRIVE II®

Trail Rated, full-time 4WD with LOCK mode, Off-Road mode with Hill Descent Control (HDC) and Brake Traction Control. Torque is adjusted on-demand for added fuel efficiency. Its all-weather capability expertly handles more difficult off-road situations, as well as deeper snow, mud, and up to 19" of water. Available.

2.4L DOHC 16V ENGINE

This powerhouse zooms off to achieve an EPA estimated fuel economy of 27 hwy/21 city mpg while delivering 172 hp supported by 165 lb-ft of torque. The engine's dual Variable Valve Timing electronically controls both intake and exhaust valves, four valves per cylinder (16V total), helping to improve power and encourage an economic performance. Available.

2.0L DOHC 16V ENGINE

Efficient and capable of delivering up to an EPA estimated 29 hwy/23 city mpg, the 2.0L four-cylinder engine cranks out a healthy 158 hp and 141 lb-ft of torque — an impressive performance for an engine this size. It's matched to a 5-speed manual 2WD transaxle or the automatic Continuously Variable Transaxle (CVT2). Available.

CVT2

The Continuously Variable Automatic Transaxle (CVT2) with AutoStick uses a 30-mm high-strength multilayer steel drive belt and two active V-pulleys to vary vehicle speed, resulting in a smooth and quiet ride. The AutoStick shifter puts optimal vehicle performance under your command. Available.

ALL-WEATHER GROUP

When the weather gets tough, no one wants to get caught in the mud, snow, or rain. Add this Group, and you'll have the chops to safely get where you're going, plus the ability to help others in need. Includes tow hooks, engine block heater, all-season floor mats, daytime running headlamps, all-terrain tires, and 17-inch aluminum wheels. Available.



GUARDIAN HERO.

7

SAFETY & SECURITY

PEACE OF MIND TAKES YOU FAR. HEAD OUT WITH CONFIDENCE, KNOWING THAT A ROBUST SET OF MORE THAN 30 AVAILABLE SAFETY AND SECURITY FEATURES ARE IN PLACE, KEEPING WATCH ON THE TRAIL AND ON THE ROAD. A JEEP® ENGINEERED SAFETY CAGE STRUCTURE CONTAINS A FRONT CRUMPLE ZONE SPECIFICALLY DESIGNED TO ABSORB ENERGY DURING A FRONTAL IMPACT. YOUR ALL-WEATHER HERO IS ALWAYS ON GUARD.

TIRE PRESSURE MONITORING SYSTEMS. Embedded sensors continuously monitor the pressure in the tires and will immediately notify the driver when levels drop below the minimum acceptable level.



HEATED POWER EXTERIOR MIRRORS. Melt snow and ice off your sideview mirrors as you warm up your interior. This available feature also helps to keep your mirrors icicle-free as you drive.

ELECTRONIC STABILITY CONTROL (ESC)⁽¹⁾ An advanced system designed to assist drivers in maintaining control of their vehicle at all times. It integrates a four-wheel antilock brake system (ABS) with hydraulic Brake Assist, all-speed traction control, and Electronic Roll Mitigation (ERM) to constantly monitor driver input against the vehicle's actual course. When needed, the system automatically helps provide braking to the appropriate wheels and reduces engine power when overly sharp steering and/or impending wheel lift is detected.

ADVANCED MULTISTAGE FRONT AND SIDE-CURTAIN AIR BAGS.⁽²⁾ These air bags provide nearly instantaneous occupant protection by matching air bag output to crash severity.

SUPPLEMENTAL SEAT-MOUNTED SIDE AIR BAGS.⁽³⁾ Each side air bag has its own sensor to autonomously trigger the air bag on the side where the impact occurs. Available.

HALOGEN HEADLAMPS AND FOG LAMPS. These bright sources of light improve down-road visibility at night or during inclement weather.

HILL START ASSIST (HSA). This system works to prevent Compass from rolling away when starting the vehicle on an up- or downhill gradient. It holds the vehicle stationary for two seconds after the driver's foot is removed from the brake pedal, allowing time to apply the throttle. Standard on manual transaxle models, and included with the Trail Rated® Freedom Drive II® Off-Road Group.

FRONT-SEAT ACTIVE HEAD RESTRAINTS.⁽⁴⁾ In the event of a rear-end collision, the head restraints move forward and upward to decrease the space between the head restraint and occupant's head, thereby helping to reduce the chance of injury.

SiriusXM TRAVEL LINK™.⁽⁵⁾ As packaged with the available Media Center 430N radio, you'll have access to real-time information on accidents, traffic flow, construction, road closures, and more. Alternative route guidance and mapping lets you easily avoid troubled areas to help you arrive safely and on time.

*A note about this brochure: All disclaimers and disclosures can be found on the inside back cover.





INFORMED AND WELL-CONNECTED.

STAY IN TOUCH WITH THE PEOPLE, MUSIC, AND DEVICES THAT MATTER MOST. UCONNECT® IS AN INTUITIVE HUB FOR ALL YOUR MEDIA — CELL PHONE, INTERNET, SIRIUSXM™ SATELLITE RADIO,⁽⁴⁾ NAVIGATION SYSTEM, MP3 PLAYER, AND SMARTPHONE. YOU'LL STAY CONNECTED, INFORMED, ENTERTAINED, AND FOCUSED ON DRIVING WITH THIS USER-FRIENDLY SYSTEM.



PHONE. Talking on the phone while driving has never been easier – or more responsible. Uconnect Phone is the in-vehicle, voice-activated communication system that allows you to talk on your Bluetooth® compatible phone virtually hands-free. This clever system is also smart enough to synchronize with your Bluetooth compatible phone's address book⁽⁵⁾ – up to 1,000 entries – every time you get into your vehicle.



WEB. Put the power of high-speed Internet in your vehicle with Uconnect Web.⁽⁶⁾ Effortlessly connect any WiFi-enabled device to the Internet at 3G broadband speeds, making your vehicle a mobile Hotspot. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this unique Authentic Accessory by Mopar® — it's all wireless. Subscription required. Sold separately.



VOICE COMMAND. It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations or SiriusXM Satellite Radio⁽⁴⁾ channels. Make calls and select navigation destinations, and record voice memos. This smart system technology can also be trained to better recognize your voice and can understand commands in English, French, and Spanish.



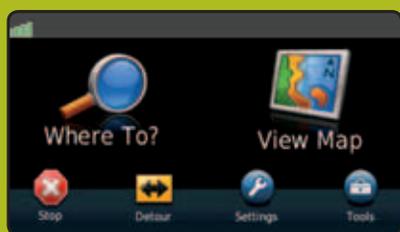
ENTERTAINMENT. Manage all of your media. You'll have several ways to access audio. Get the sound going via CDs/DVDs, MP3s, remote USB port, audio jack, hard disc storage, Voice Command, SiriusXM Satellite Radio⁽⁴⁾ (your first year of service is included), and Bluetooth streaming audio.



NAVIGATION. Provides enhanced GPS navigation and destination entry via Voice Command and SiriusXM TrafficTM⁽⁴⁾ for real-time traffic information on the go. It can also locate nearby restaurants, shopping, hospitals, or points of local interest. Includes accident alerts, road closings, and traffic flow. Your first year of SiriusXM Traffic service is included.



MEDIA CENTER 430 CD/DVD/MP3 RADIO. Go anywhere, hear everything, with this multimedia system. Hands-free communication lets you safely talk on the phone, text, or operate the radio. It arrives loaded with SiriusXM Satellite Radio⁽⁴⁾ and a hard drive to store your media.



GARMIN

GARMIN® NAV. Head out in the right direction with a Media Center that includes Garmin, the most recognized name in GPS wayfinding. It features the Garmin intuitive user interface and navigation with lane guidance, bringing the popular handheld experience to a factory in-dash screen.



**SiriusXM
TRAVEL LINK**

SiriusXM TRAVEL LINK™⁽⁴⁾
Access a wealth of information at your fingertips, including national and local weather reports, local gas prices, in-game and final sports scores, weekly movie times, even local ski slope conditions. Subscription is required after one-year included service.

SNOW? BIG DEAL.





Jeep



LIMITED

13

LIMITED

GO FORTH AND CONQUER WITH COMPASS LIMITED'S UPSCALE STYLE MATCHED WITH A POWERTRAIN THAT DELIVERS AN AMAZING EPA ESTIMATE OF 27 HWY/ 21 CITY MPG. ITS STANDARD 2.4L 4-CYLINDER ENGINE WITH VARIABLE VALVE TIMING (VVT) CAN BE PAIRED WITH YOUR CHOICE OF TWO 4WD SYSTEMS THAT HELP LIMITED MAKE EASY WORK OF SNOW-COVERED STREETS AND SAND-COVERED HILLS.





1 4-WHEEL ANTILOCK BRAKES (ABS). + This system includes Brake Assist and all-speed traction control to help maintain vehicle control during emergency braking. Special off-road calibration provides sustained lockup on surfaces like mud or gravel for improved braking, as well as helping to securely navigate off-road trails when driving in 4WD Off-Road mode.

2 GRABS UNLIMITED ATTENTION. + Upscale styling adds to Limited's appeal with ultra-brite 18-inch aluminum wheels, a bright exhaust tip, and bright accent on the rear fascia.

3 INNER SANCTUARY. + Limited's cabin includes standard luxury features like a leather-wrapped steering wheel with audio and speed controls, six-way power adjustable driver's seat, leather-trimmed heated front bucket seats, and an optional Media Center 430N navigation radio.

4 AUTOMATIC TEMPERATURE CONTROL. + Preset the desired temperature and airflow is automatically adjusted and dehumidified. An air filtration system helps remove pollen, mold spores, and dust. Standard.



{ EXPLORE MORE IN THE ENCLOSED BUYER'S GUIDE OR VISIT JEEP.COM. }



1 ADJUST YOUR COMFORT LEVELS. + Latitude's standard issue offers drivers and front passengers the soothing comfort of heated seats. The front-passenger seat folds flat and the rear seats have a recline feature that allows up to 12 degrees of added comfort.

2 GET SOME SUN. + Brighten your outlook with the available sunroof. Its express open/close feature operates with the touch of a button. A sunshade keeps you cool when temps get hot. Included with the Sun and Sound Group.

3 PREMIUM SOUND. + The available premium sound system transmits 368 watts of power via nine Boston Acoustics® speakers, including a subwoofer and flip-down liftgate speakers. Audio controls are conveniently located on the leather-wrapped steering wheel.

4 READY TO ROAM. + Latitude's distinctive profile includes an exclusive "Latitude" liftgate badge, fog lamps, and bright 17-inch cast aluminum wheels.





1



16

LATITUDE

COMPASS LATITUDE IS OUTFITTED FOR COMFORTABLE EXCURSIONS TO THE CITY AND ADVENTUROUS EXPEDITIONS TO THE OUTBACK. A STANDARD CVT AUTOMATIC TRANSMISSION THAT'S POWERED BY AN EFFICIENT 2.0L DOHC 16V DUAL VVT ENGINE FULFILLS YOUR NEED FOR POWER AND EFFICIENCY. THE AVAILABLE REMOTE START SYSTEM LETS YOU START LATITUDE FROM A DISTANCE OF UP TO 50 FT, AND THE STANDARD HEATED CLOTH FRONT SEATS GIVE YOU IMMEDIATE COMFORT ON COLD WINTER DAYS.



2



3



4





SOME THINGS JUST
COME NATURALLY.



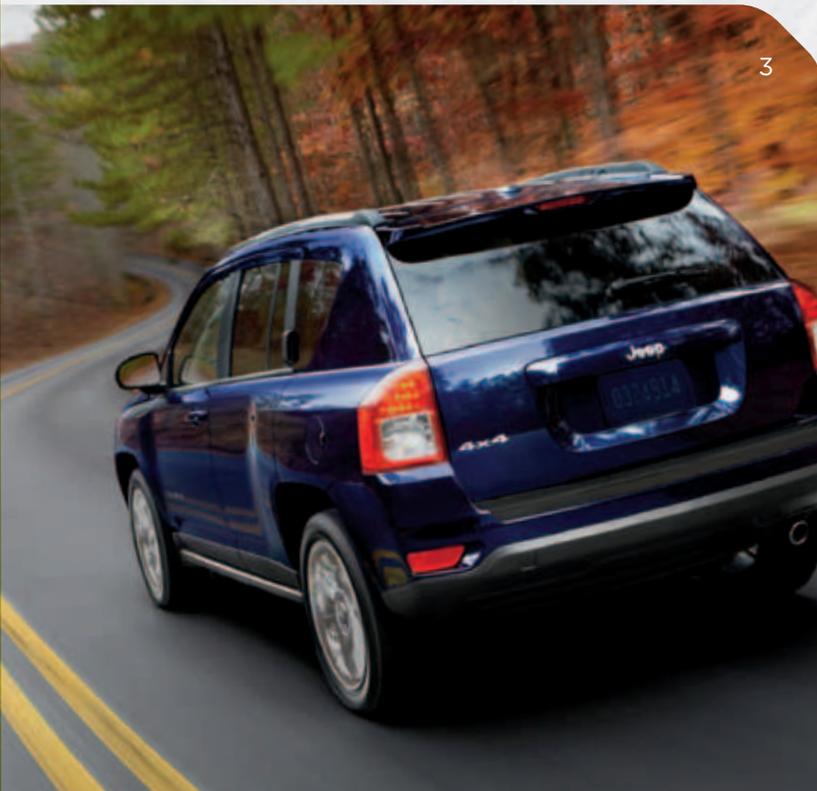


SPORT

19

SPORT

WITH AN EPA ESTIMATE OF 23 CITY/29 HWY MPG, COMPASS SPORT WELCOMES VALUE-MINDED ENTHUSIASTS TO THE LAND OF JEEP® BRAND CAPABILITY. A STANDARD 2.0L I-4 ENGINE MATCHED TO A 5-SPEED MANUAL TRANSAXLE (2WD) DELIVERS EFFICIENTLY CAPABLE HIGHWAY TRAVELING. A 4-WHEEL ANTILOCK BRAKE SYSTEM (ABS), ELECTRONIC STABILITY CONTROL (ESC)⁽¹⁾ WITH ELECTRONIC ROLL MITIGATION (ERM) AND HILL START ASSIST (HSA) ARE JUST A FEW OF THE STANDARD SAFETY FEATURES ON COMPASS SPORT.





Properly secure all cargo.

- 1 **BRIGHT IDEAS.** + Standard illuminated cup holders allow beverages to land securely in the center console. A removable and rechargeable light is another convenient feature that helps you find your way.
- 2 **FOR THE LOVE OF SPORT.** + Play to win with Sport's deep-tinted glass, premium fog lamps, bright roof rack side rails, 17-inch cast aluminum wheels, LED taillamps, body-color rear spoiler, and body-color exterior door handles and liftgate brow. Remote keyless entry gains you easy access to the cabin and its air-conditioned comfort.
- 3 **HANDLE WITH PRIDE.** + The four-wheel independent touring-tuned suspension on Compass improves on-road handling and cornering and helps to provide a smooth and even ride.
- 4 **CARGO CAPABLE.** + Arrange Compass to your liking. The rear liftgate opens up to reveal 53.6 cu ft of cargo room when the standard 60/40 split-folding rear seats are laid down flat.

{ EXPLORE MORE IN THE ENCLOSED BUYER'S GUIDE OR VISIT JEEP.COM. }



Jeep Compass Limited shown with Roof Top Cargo Carrier, Sport Utility Bars, 18-inch Black Painted Cast-Aluminum Wheels, Chrome Mirror Covers, Chrome Door Handle Covers, and Chrome Fuel Filler Door. Authentic Jeep Accessories by Mopar.®

AUTHENTIC JEEP® ACCESSORIES.



MOPAR INSPIRES VEHICLE OWNERS WITH INNOVATIVE PARTS AND ACCESSORIES – ALL MADE TO SPEC FOR YOUR JEEP COMPASS. THIS IS WHAT MOPAR DELIVERS, ALONG WITH EXPERT, CARING SERVICE. MOPAR TECHNICIANS ARE THE MASTERS OF YOUR MAKE AND MODEL, WITH ACCESS TO THE AUTHENTIC TOOLS AND DIAGNOSTIC EQUIPMENT THAT HELP GET THE JOB DONE EFFICIENTLY AND EFFECTIVELY. CHOOSE AUTHENTIC MOPAR PARTS AND SERVICE, AND YOU’LL DRIVE AWAY WITH PEACE OF MIND. FIND OUT MORE AT MOPAR.COM

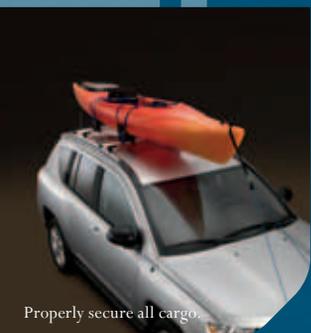
AUTHENTIC JEEP ACCESSORIES BY MOPAR

SPORT. + No matter what adventure you seek, you’ll want to add to the sport of it all with durable and convenient Mopar carriers.

PROTECTION. + Safeguard your vehicle with parts and accessories made precisely for the protection and security of your ride.

STYLE. + Select from a palette of attractive accessories designed to enhance your vehicle’s appearance and express your individual taste.

INNOVATION. + From Uconnect Web® to Ambient Light Kits, the latest Mopar technology can enhance and expand your driving experience.



Properly secure all cargo.



{ SEE YOUR DEALER FOR A BROCHURE OF ALL AUTHENTIC JEEP ACCESSORIES FOR COMPASS. }



TRUE TO THE CORE.

UNCOVER AN EXTENSIVE LINE OF FUN THAT'S BEEN DEVELOPED EXCLUSIVELY FOR THE JEEP® BRAND ENTHUSIAST. FROM AUTHENTIC WEARABLES TO UNIQUE GIFTS, ALL ITEMS ARE AS RUGGED AND DURABLE AS YOUR JEEP VEHICLE. SEE HOW YOU CAN LIVEN UP YOUR LIFE. VISIT JEEP.COM/GEAR.

Jeep Gear





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¹No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. ²The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. ³Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint.

⁴Sirius services require subscriptions, sold separately after 12-month trial included with vehicle purchase/lease. Subscriptions governed by SiriusXM Customer Agreement at siriusxm.com. If you decide to continue your SiriusXM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel, SiriusXM U.S. satellite service available only to those at least 18 years of age in the 48 contiguous United States and D.C., with Sirius also available in PR. Go to www.siriusxm.com/traffic for available coverage. © 2011 SiriusXM Radio Inc. ⁵Phone must support Bluetooth Phone Book Access Profile (PBAP). ⁶Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. Subscription required.

THE ADVENTURE NEVER ENDS.

JEEP JAMBOREEES. For those who are driven by an adventurous spirit, we invite you to join us on the trail. You can head for parts unknown or return to fun, familiar places. Jeep Jamboree USA offers off-road adventure weekends that bring together the outdoors, down-to-earth people, and their Jeep 4WD vehicles. We invite you to explore America's remote backcountry, where great friendships and memories are made.



TRIPCAST™ The Jeep brand invites you to enjoy this free and easy way to track the progress of your trips, post photos and videos, audio clips, and notes from the road to share with friends in real time. It automatically maps your trail using your iPhone® GPS capabilities. Link TripCast to your Facebook or Twitter account to post trip updates. Includes Points of Adventure, a database of over 250,000 activity spots, including parks, bike paths, camping areas, ski resorts, and more.



JEEP SOCIAL ADVENTURES. There's more to living the Jeep life when your horizons are expanded to include authentic and active Jeep online communities. Post stories, share photos, watch videos, and get the latest news from Jeep gearheads and engineers. Fellow Jeep enthusiasts are waiting to hear from you on Facebook (facebook.com/Jeep), Twitter (twitter.com/Jeep), Flickr (flickr.com/Jeep) and on YouTube (youtube.com/TheJeepChannel). Tune in, turn us on, and get out into the virtual world where thrilling adventures are happening every single day.



iPAD™ APPS. Steer your iPad over to the Chrysler Group LLC iTunes® store for a full selection of multimedia, fun-to-navigate vehicle apps. You'll find state-of-the-art, fully engaging, touch-based tours on the lineup of Chrysler and FIAT® rides. These robust apps serve up eye-popping and interactive graphics, heart-pumping videos, cool related content links, and detailed information on Chrysler Group LLC's finest automobiles, SUVs, and trucks. You'll enjoy the ride every time you visit.

treadlightly!
OFFICIAL SPONSOR



As a founding member and official partner, we urge all Jeep owners to "Use common sense and stay on designated trails" and follow Tread Lightly! Guidelines, helping preserve the beauty of our landscape for generations to come. Call (800) 966-9900 or visit treadlightly.org to learn more.

TRAVEL RESPONSIBLY on designated roads and trails or in permitted areas.

RESPECT THE RIGHTS OF OTHERS, including private property owners and all recreational trail users, campers, and others, to allow them to enjoy their recreational activities undisturbed.

EDUCATE YOURSELF by obtaining travel maps and regulations from public agencies, planning for your trip, taking recreation skills classes, and knowing how to use and operate your equipment safely.

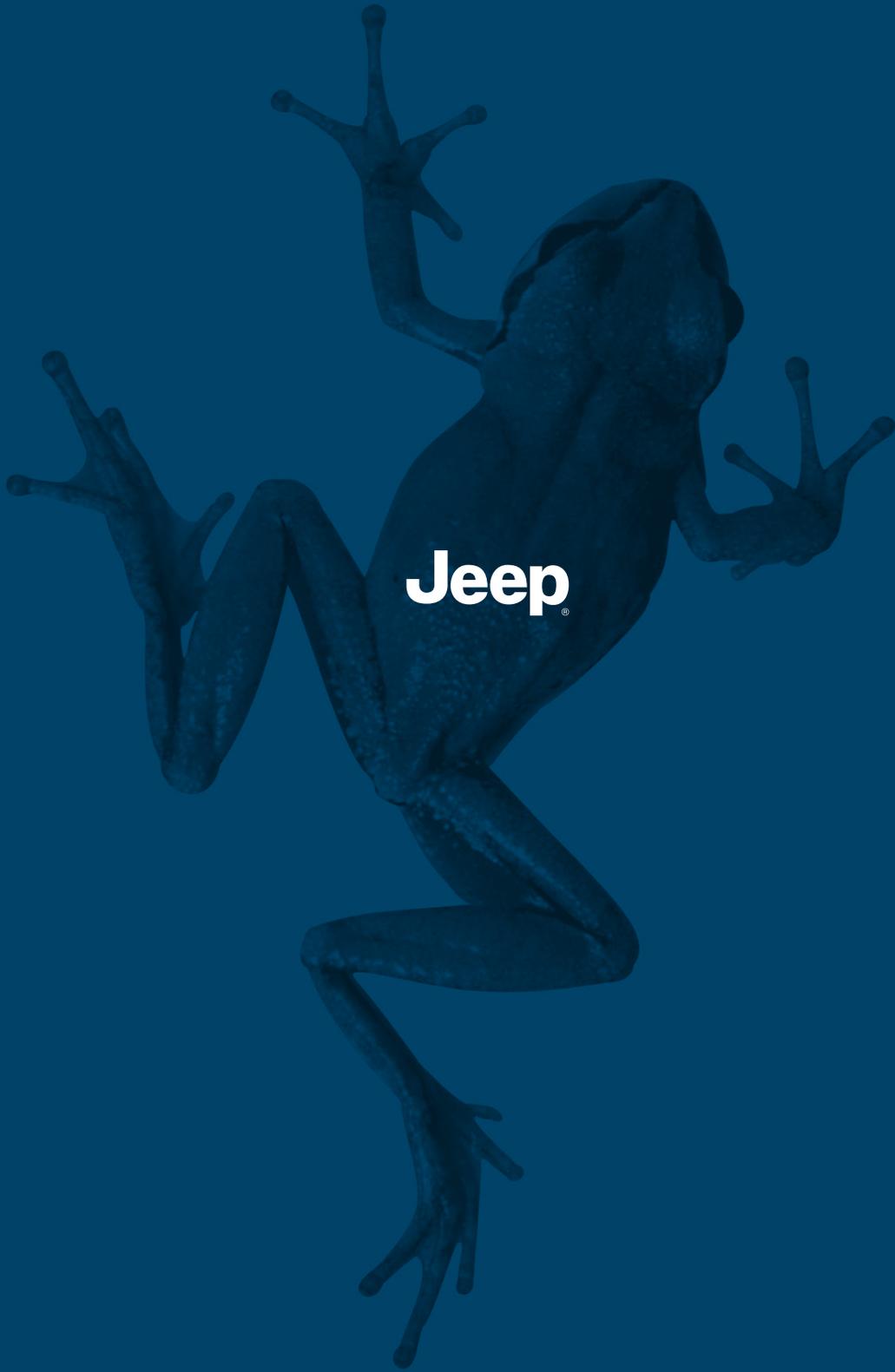
AVOID SENSITIVE AREAS such as meadows, lakeshores, wetlands, and streams, unless on designated routes. This protects wildlife habitat and sensitive soils from damage.

DO YOUR PART by leaving the area better than you found it, properly disposing of waste, minimizing the use of fire, avoiding the spread of invasive species, restoring degraded areas, and joining a local enthusiast organization.





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