

2015 GRAND CHEROKEE



Jeep[®]

GRAND CHEROKEE

MOST AWARDED SUV EVER^{1*}

3.0L V6 ECODIESEL ENGINE[†]

8-SPEED AUTOMATIC TRANSMISSION

BEST-IN-CLASS² FUEL ECONOMY

WORLD-CLASS QUADRA-LIFT[®] AIR SUSPENSION SYSTEM[†]

EXCEPTIONAL SELEC-TERRAIN[®] TRACTION MANAGEMENT[†]

BEST-IN-CLASS³ OFF-ROAD CAPABILITY[†]

SELEC-SPEED[®] CONTROL[†]

DUAL REAR-SEAT ENTERTAINMENT SYSTEM[†]

MOST LUXURIOUS VEHICLE IN ITS CLASS⁴

NATURA-PLUS LEATHER AND REAL OPEN-PORE WOOD TRIM[†]

HARMAN KARDON[®] 19-SPEAKER PREMIUM AUDIO SYSTEM[†]

BEST-IN-CLASS⁵ DRIVING RANGE

7-INCH MULTI-VIEW CLUSTER DISPLAY

ADAPTIVE HID HEADLAMPS AND LED TAILLAMPS[†]

BEST-IN-CLASS⁶ GROUND CLEARANCE

UCONNECT[®] 8.4-INCH TOUCHSCREEN[†]

UCONNECT ACCESS WITH 9-1-1 CALL⁷ AND ROADSIDE ASSISTANCE CALL⁸

BEST-IN-CLASS⁹ MAXIMUM TOWING

STEERING-WHEEL PADDLE SHIFT CONTROL

70 STANDARD AND AVAILABLE SAFETY & SECURITY FEATURES

BEST-IN-CLASS¹⁰ TORQUE

*A note about this brochure: all disclaimers and disclosures can be found on the back cover. [†]Available.

THE BEST OF WHAT
WE'RE MADE OF



GRAND CHEROKEE SUMMIT[®] SHOWN IN BRIGHT WHITE



YOUR PASSION TO SUCCEED HAS MET ITS MATCH

TODAY IS THE DAY YOU TAKE TO THE ROAD AND COMMIT TO GREATNESS. NOW IS THE TIME TO GIVE PURPOSE TO YOUR DRIVING PASSION. THERE IS NOTHING GREATER THAN WHAT LIES AHEAD. THE 2015 GRAND CHEROKEE DEFINES ACHIEVEMENT. HERE, YOU'LL DISCOVER YOU CAN HAVE IT ALL.



HEATED/VENTILATED NATURA PLUS LEATHER-TRIMMED SEATS



COMMANDVIEW® DUAL-PANE PANORAMIC SUNROOF



LEATHER-WRAPPED AND -STITCHED INSTRUMENT PANEL



REAL OPEN-PORE WOOD INSERTS

THE PINNACLE GRAND CHEROKEE SUMMIT®

Enter the sumptuous world of the 2015 Jeep® Grand Cherokee Summit® and the rest is up to you. Authentic Jeep® brand capability is matched with an exquisite cabin design and enhanced with a hushed, smooth ride. It's no wonder Grand Cherokee has received more accolades than any other SUV on the planet.® This is where adventure lives, where luxury and success thrive and the incredible journey begins.

GRAND CHEROKEE SUMMIT® LEATHER-TRIMMED INTERIOR SHOWN IN ARGENTINA-BLACK/DARK SIENNA BROWN



GRAND CHEROKEE SUMMIT® DELIVERS REIMAGINED LUXURY, AND REDEFINED CAPABILITY THAT PERFORMS HEROICALLY NO MATTER THE WEATHER. YOU'LL FEEL THE STRENGTH OF ITS REINFORCED STRUCTURE, SURROUNDING AN ENVIRONMENT THAT SERVES YOU WELL. GO BOLDLY FORTH, EMPOWERED WITH INSPIRED CONFIDENCE.

THE MOST LUXURIOUS SUV IN ITS CLASS⁴
Grand Cherokee Summit® achieves the most premium status by delivering an experience that is truly first class. No other similar-sized SUV presents a more extensive list of luxurious features.⁴ Grand Cherokee Summit owns this benchmark of exclusivity. New features for 2015 include illuminated door sills, Berber cargo mat and premium audio badging.

INSPIRED DESIGNER PALETTE
Grand Cherokee Summit's available Jeep® Brown interior is inspired by the warm tones that grace the majestic walls of the Grand Canyon. Copper-colored bezels and accent stitching continue the homage to this world wonder.



NEW ACOUSTIC GLASS WITH ACTIVE NOISE CANCELLATION
Grand Cherokee Summit's cabin removes you even further from the sound of traffic and wind. The standard acoustic front side glass is now matched by the new, now-standard acoustic glass in the windshield and rear side windows. They all work together to noticeably decrease NVH (noise, vibration and harshness). Here, peaceful comfort comes along for the ride.

ELEGANT TOUCH POINTS
Premium Natura-Plus leather is featured on Grand Cherokee Summit's leather-trimmed seats, console, upper instrument panel and door panels. Real open-pore wood in Summit Brown adorns the instrument panel and door trim. A soft, suede-like headliner adds to the rich appeal of Summit's unique interior design.



SEATING IN FIRST CLASS
All of Grand Cherokee Summit's first- and second-row seats are heated for comfort in every climate, and front seats are ventilated and power-adjustable eight ways, with four-way lumbar adjustment.

COMMANDVIEW® PANORAMIC SUNROOF
This view from the top is revealing. There's more to be seen when you look up and out via Grand Cherokee's full-power sunroof with a power sunshade in front and a fixed-glass window in the rear. One look at this dual-paned sliding-glass ceiling and you'll definitely enjoy seeing what comes naturally into view.

HIGH TECH MEETS HIGH EXPECTATIONS
The Uconnect® 8.4-inch touchscreen treats you to a wealth of intuitive features like voice recognition, navigation, climate control and so much more. And the customizable 7-inch Multi-View Cluster Display offers an easy glimpse at a myriad of vehicle systems and driving information.



LUXURY FOR AUDIOPHILES
For those who appreciate world-class sound design, Harman Kardon® sound engineers have developed a state-of-the-art system that sends 825 watts of power surging into 19 GreenEdge™ speakers, which utilize efficient engineering to improve sound quality while significantly diminishing energy consumption.



HEATED/VENTILATED NATURA PLUS LEATHER-TRIMMED SEATS



COMMANDVIEW® DUAL-PANE PANORAMIC SUNROOF



LEATHER-WRAPPED AND -STITCHED INSTRUMENT PANEL



REAL OPEN-PORE WOOD INSERTS

THE PINNACLE
GRAND CHEROKEE SUMMIT®

Enter the sumptuous world of the 2015 Jeep® Grand Cherokee Summit® and the rest is up to you. Authentic Jeep® brand capability is matched with an exquisite cabin design and enhanced with a hushed, smooth ride. It's no wonder Grand Cherokee has received more accolades than any other SUV on the planet! This is where adventure lives, where luxury and success thrive and the incredible journey begins.

MATCH YOUR CAPABILITY TO THE ROAD AHEAD

HARSH TERRAIN IS WORRY-FREE WITH GRAND CHEROKEE'S EXPANSIVE MENU OF CAPABILITIES. DESIGNED TO WORK TOGETHER IN TRUE HARMONY, THEY USHER YOU OVER AND THROUGH NEARLY ANY CHALLENGE MOTHER NATURE PUTS BEFORE YOU. EXPERIENCE LEGENDARY JEEP® BRAND DNA IN ITS MOST ELEGANT FORM.



OVERLAND® SHOWN IN BILLET SILVER METALLIC



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OVERLAND® SHOWN IN BILLET SILVER METALLIC

SNOW

Adjusts for ultimate performance over snow- and ice-covered roads by maximizing vehicle stability and minimizing oversteer. Major systems auto-engaged and managed in this mode include antilock brakes and traction control.

SAND

Traction control operates with aggressive response to wheel spin. The suspension raises for optimal performance. Deeper wheel-slip antilock brake settings and off-road-tuned Electronic Stability Control (ESC)¹ are among the primary systems engaged.

AUTO

In Auto, Selec-Terrain® does all the work, automatically adjusting vehicle dynamics to best suit the terrain.



MUD

In this setting, the Quadra-Lift® Air Suspension System raises to Off-Road I Mode, traction control operates with sensitive response to wheel spin and torque is tuned for optimal performance.

ROCK

This Selec-Terrain setting raises the vehicle to Off-Road II Mode, which is the maximum ground clearance of 10.8 inches; the transfer case, differential and throttle coordinate to provide low-speed control. ESC¹ is tuned appropriately for off-road conditions.



AVAILABLE SELEC-TERRAIN® TRACTION MANAGEMENT

FIVE SELECTABLE SETTINGS GIVE YOU ULTIMATE DRIVING CONFIDENCE BY COORDINATING 12 VEHICLE SYSTEMS, INCLUDING THROTTLE CONTROL, TRANSMISSION SHIFTING, TRANSFER CASE, TRACTION CONTROL AND ELECTRONIC STABILITY CONTROL!¹

BEST-IN-CLASS³ OFF-ROAD CAPABILITY TAKES YOU FAR WITH THE AVAILABLE TRAIL RATED[®] JEEP[®] GRAND CHEROKEE. NO OTHER SUV TREADS THIS GROUND – OR RISES ABOVE IT, THANKS TO OUR BEST-IN-CLASS⁶ GROUND CLEARANCE. FOR UNSHAKABLE CONFIDENCE FACING THE MOST CHALLENGING ROAD CONDITIONS, THE CHOICE IS CLEAR. GREATNESS LIES AHEAD.



QUADRA-LIFT[®] AIR SUSPENSION SYSTEM

This is how to move ahead with an air-cushioned, adjustable ride height that smooths on-road handling, increases fuel efficiency, eases entry and loading, and lifts Grand Cherokee to best-in-class⁶ ground clearance – all with finger-touch control. Raise up to a best-in-class⁶ ground clearance of 10.8 inches above rocks and snowbanks. Lower it 1.6 inches from normal for easier entry, exit and loading. Available.

JEEP[®] 4x4 CONFIDENCE

Choose from three available 4WD systems:

- + QUADRA-DRIVE[®] II employs an Electronic Limited-Slip Differential that can transfer up to 100 percent of torque to the rear wheel(s) with traction to help you maintain forward movement. Available.
- + QUADRA-TRAC II[®] offers all-speed traction control via a two-speed low transfer case that can quickly distribute power to the axle with the most traction. Available.
- + QUADRA-TRAC I[®] is fully automatic, offering a continual balance of torque distribution; if slippage occurs, torque is transferred to the axle with the most traction. Available.

SELEC-SPEED[®] CONTROL

Selec-Speed adds Hill Ascent Control to the familiar Hill Descent Control. Hill Ascent engages the throttle to help provide stable low-range control when going uphill, where Hill Descent uses engine and physical braking to aid in vehicle control when going downhill. Available.

TRAIL RATED CAPABILITY

Excel in extreme conditions that include mud, sand, snow or ice when your Grand Cherokee is equipped with an authentic Trail Rated[®] 4WD system. Every Trail Rated badge indicates testing and mastery in five performance categories: Traction, Ground Clearance, Maneuverability, Articulation and Water Fording.¹² Available.





OVERLAND® ECODIESEL SHOWN IN BRIGHT WHITE

BEST-IN-CLASS

30 HWY MPG
FUEL ECONOMY^{2*}

730-MILE
DRIVING RANGE⁵

420 LB-FT
OF TORQUE¹⁰

7,400 LB
MAXIMUM TOWING^{9†}



3.0L V6 ENGINE

LOVE THE PLANET ALONG WITH GREAT FUEL ECONOMY? THEN THE JEEP® BRAND'S DIESEL ENGINE WILL RING TRUE. IT LETS YOU ADHERE TO YOUR PRINCIPLES AND GET EXTRA POINTS FOR EMBRACING INNOVATIVE TECHNOLOGY.

EFFICIENCY Best-in-class² fuel economy arrives with an estimated 22 city/30 hwy mpg.* Plus, go farther between fill-ups and farther on every full tank with a driving range of 730 highway miles⁵

PERFORMANCE Awe-inspiring performance comes courtesy of 240 hp and a hefty 420 lb-ft of torque, providing a surge of towing strength that can haul up to 7,400 lb when properly equipped.

CLEAN A marvel of modern engineering, with a block made of compacted graphite iron and aluminum twin cam heads, the engine delivers quiet, clean-diesel technology with low CO₂ emissions that exceed requirements in all 50 states.



*Based on 2014 EPA estimates of 30 hwy mpg and 24.6-gallon fuel tank.
†When properly equipped.

BEST-IN-CLASS

30 HWY MPG
FUEL ECONOMY^{2*}

730-MILE
DRIVING RANGE⁵

420 LB-FT
OF TORQUE¹⁰

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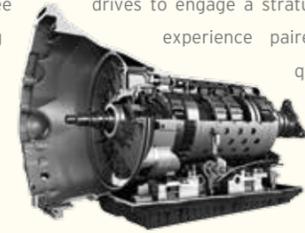
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CLEAN A marvel of modern engineering, with a block made of compacted graphite iron and aluminum twin cam heads, the engine delivers quiet, clean-diesel technology with low CO₂ emissions that exceed requirements in all 50 states.

8-SPEED AUTOMATIC TRANSMISSION

It glides with a smooth and quick efficiency, consistently using energy to its best advantage. This is Grand Cherokee's standard 8-speed automatic transmission. Its construction provides additional gears with no gain in weight, enhanced acceleration with reduced fuel consumption and increased torque with added strength to pull. This Grand Cherokee drives to engage a stratum of automotive connoisseurs who desire a premium driving experience paired with efficient performance. Fine-tuning elevates your ride quality to levels experienced in the most luxurious sedans. You can customize your shift schedule by engaging the steering wheel-mounted paddle shifters. The best possible fuel economies can be attributed to a wide ratio spread that supports lower engine rpm driving in both city traffic and on the highway. When equipped with a two-speed transfer case, crawl ratio is improved by 46 percent, enhancing Grand Cherokee's legendary prowess. Switch to the available Sport Mode and your shift schedule and engine power are both adjusted to hand over a sportier driving experience.



It all adds up to a ride that delivers powerful strength without compromise.

ECO MODE

This selectable feature constantly works to maximize your fuel economy by automatically modifying the shift schedule of the 8-speed automatic transmission and torque converter. Your idle speed is gently lowered, allowing gains in precious mpgs. The Multi-View Cluster Display in your instrument panel can inform you of just how efficiently Eco Mode is performing every mile along the way.



LIMITED SHOWN IN GRANITE CRYSTAL METALLIC

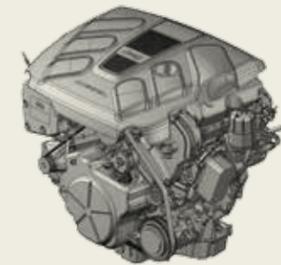
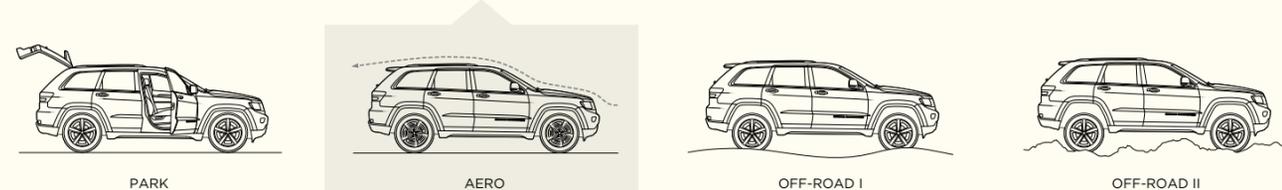
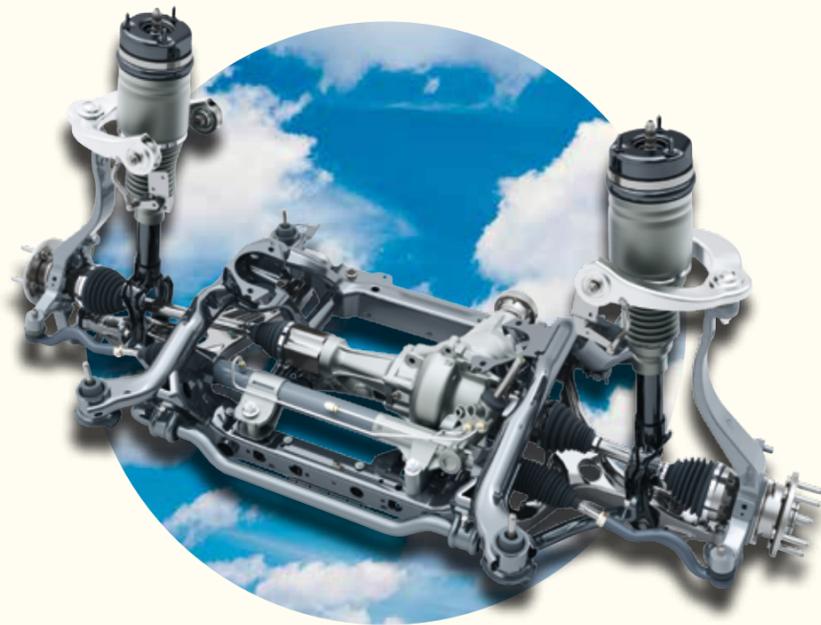
*Based on 2014 EPA estimates of 30 hwy mpg and 24.6-gallon fuel tank.
†When properly equipped.



IMPRESSIVE STRENGTH AND CAPABILITY ARE MATCHED WITH AN INCREDIBLY SMOOTH AND LUXURIOUS RIDE. ELEGANT ROAD MANNERS ARE ENHANCED BY THE ADDITION OF EVEN MORE PREMIUM ACOUSTIC GLASS, MAKING GRAND CHEROKEE'S CABIN QUIETER THAN EVER.

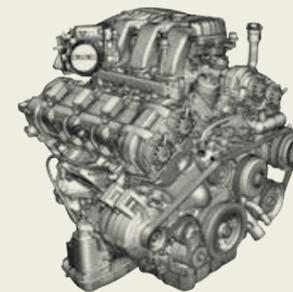
INDEPENDENT THINKER

Independent front and rear suspensions provide a greater sense of precision and control. Isolated cradles help absorb all the irregularities that roads and trails offer up. Or upgrade to the available Quadra-Lift® Air Suspension System. Here, fingertip control allows you to easily raise your vehicle higher for a maximum available best-in-class⁶ ground clearance of 10.8 inches above ridges and rocks. Or lower it 1.6 inches for easier entry, exit and loading. This closed-air suspension system uses four-corner air springs that help provide a cushioned and comfortable ride at every altitude.



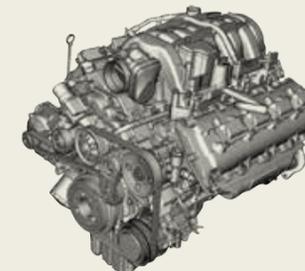
ECODIESEL 3.0L V6 ENGINE

Best-in-class² economies treat your fuel budget with respect, while reduced CO₂ emissions display reverence for the environment. The EcoDiesel exceeds the low emissions requirements in all 50 states. Best-in-class² highway fuel economy arrives with an estimated 22 city/30 hwy mpg,* and a best-in-class⁵ driving range of more than 730 highway miles per tank. That's because, compared to gasoline, a gallon of diesel fuel converts to a greater amount of usable energy. And with its command of 240 hp and a hefty 420 lb-ft of torque, the EcoDiesel provides a surge of towing strength that can haul up to 7,400 lb when properly equipped. Available.



3.6L V6 PENTASTAR® ENGINE

Three times named one of *Ward's* "10 Best Engines," the flex fuel 2014 Pentastar engine boasts an increase in fuel economy from the 2013 model. Paired with the 8-speed automatic transmission, it achieves 290 hp, an EPA-estimated 17 city/25 highway mpg* and cranks out enough power to tow up to 6,200 lb when properly equipped. Standard.



5.7L V8 ENGINE

This available workhorse churns out best-in-class⁹ maximum towing power of up to 7,400 lb when properly equipped. It gives out 360 hp and a brawny 390 lb-ft of torque, while also employing additional fuel-saving efficiencies thanks to Variable Valve Timing (VVT), Fuel Saver Technology and the 8-speed automatic transmission. Available.

*Based on 2014 EPA estimates.



GRAND CHEROKEE SUMMIT® LEATHER-TRIMMED INTERIOR SHOWN IN GRAND CANYON JEEP® BROWN



KEYLESS ENTER 'N GO™

GRASP THE FINER THINGS IN LIFE

Take hold of an array of interior luxuries. Like an extraordinarily functional leather-wrapped steering wheel with standard paddle shifters. Keyless Enter 'n Go™ with push-button start lets you get in and drive with ease. Delivery of informative vehicle functions arrives with a simple touch of a button. This is how life on the road becomes a highly anticipated event.



GRAND CHEROKEE SUMMIT® LEATHER-TRIMMED INTERIOR SHOWN IN GRAND CANYON



CONFIGURABLE 7-INCH MULTI-VIEW CLUSTER DISPLAY

FINGERTIP CONTROLS ON YOUR STEERING WHEEL CAN INSTANTLY SCROLL YOU THROUGH A RICH SELECTION OF VEHICLE DATA DISPLAYED WITHIN YOUR INSTRUMENT PANEL ON A 7-INCH FULL-COLOR SCREEN. IF KNOWLEDGE IS POWER, THIS VAST ARRAY OF WISDOM MAKES YOU VERY STRONG, INDEED.



NAVIGATION Partnering with your available Nav Radio, the Multi-View Cluster Display can show turn-by-turn directions, as well as additional details that help you navigate your way.



VEHICLE INFO When the available Adaptive Cruise Control (ACC)¹³ with Stop senses a vehicle ahead, it will apply limited braking or acceleration automatically to maintain a pre-set following distance, while matching the speed of the vehicle ahead.



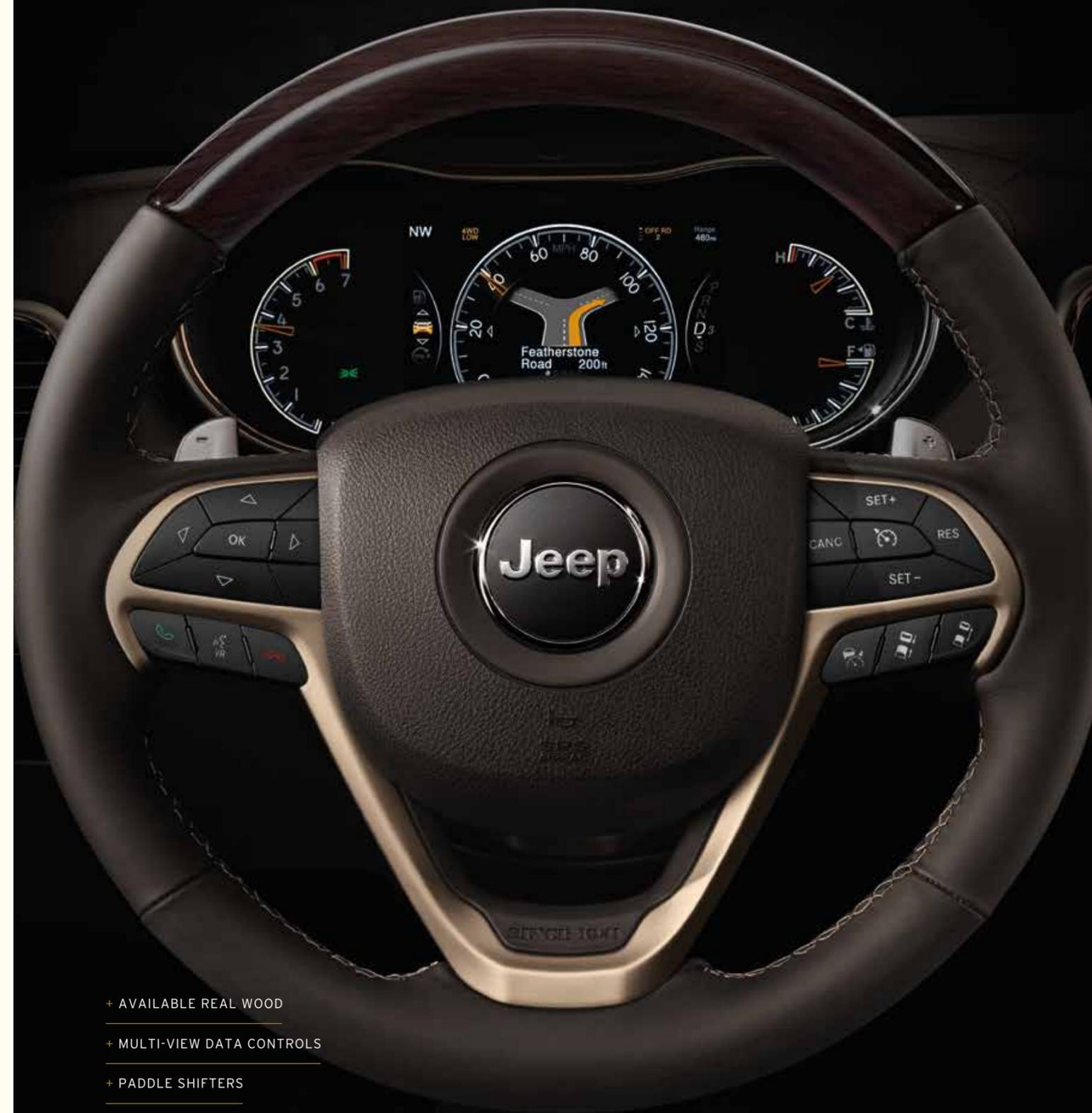
CAPABILITY See the current settings for your available Quadra-Lift® Air Suspension System and steering-wheel position. You can also see how your available Selec-Terrain® system is functioning via perspective visuals.



VEHICLE DYNAMICS Are your tires properly inflated? You'll be notified if the pressure is low on any tire. Driving off-road? See a graphic depiction of how your wheels are articulating.



VEHICLE ALERTS You'll receive visual notification here for safety systems, such as available Forward Collision Warning (FCW)¹⁴ with Crash Mitigation and Advanced Brake Assist. Set the distance for the available ACC with Stop.¹³



+ AVAILABLE REAL WOOD

+ MULTI-VIEW DATA CONTROLS

+ PADDLE SHIFTERS

+ AVAILABLE HANDS-FREE VOICE COMMAND¹⁵ CONTROL FOR BLUETOOTH® ENABLED PHONE, AUDIO, CLIMATE, NAVIGATION AND MORE

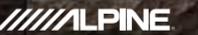
+ CRUISE CONTROL

+ AVAILABLE ADAPTIVE CRUISE CONTROL WITH STOP¹³

+ LEATHER TRIM

GRASP THE FINER THINGS IN LIFE

Take hold of an array of interior luxuries. Like an extraordinarily functional leather-wrapped steering wheel with standard paddle shifters. Keyless Enter 'n Go™ with push-button start lets you get in and drive with ease. Delivery of informative vehicle functions arrives with a simple touch of a button. This is how life on the road becomes a highly anticipated event.



IMMERSIVE SOUND The Alpine® Surround Sound System, standard on Overland® and optional on Limited, utilizes a high-powered, 12-channel, 506-watt amplifier powering nine speakers and a subwoofer, optimally placed throughout the cabin.

CLIMATIZED FOR COMFORT Dual-Zone Automatic Temperature Control (ATC) constantly adjusts the air temperature inside the cabin to create a customized environment.

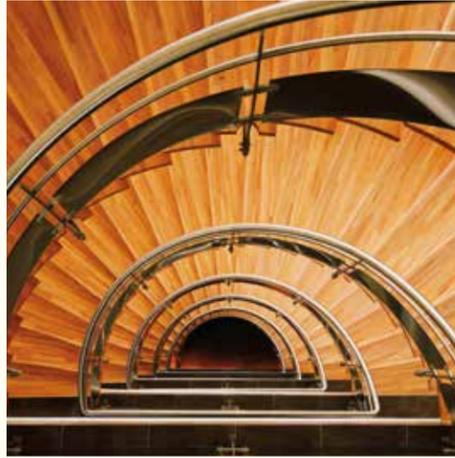
HEATED AND AVAILABLE VENTILATED FRONT SEATS Add quick warmth on cool days and welcome relief when temperatures rise – a small fan gently circulates cool air via perforations within the front seat coverings.

BLU-RAY™ PLAYER WITH SEATBACK-MOUNTED VIDEO SYSTEM Two available 9-inch high-resolution screens are integrated into the seatback to entertain rear-seat passengers. The system can play standard DVDs as well as Blu-ray discs and includes independent HDMI and RCA inputs for each screen.



CARRY-ON WITH EASE Configure your interior to suit the situation. An ample rear cargo area offers a full 35.1 cu ft of available space with the 60/40 split rear seats up. Fold them down and there's a generous 68.7-cu ft capacity. Attractive Chrome runners and four tie-down loops offer protection and convenience.

POWER LIFTGATE Keep hold of packages and open the liftgate without any fancy footwork. The available power liftgate adds graceful accessibility to Grand Cherokee's rear cargo area (standard on Limited). Keyless Enter 'n Go™ offers hands-free control via the key fob, so you can avoid fumbling last-minute to unlock the liftgate.



CRAFTSMANSHIP
GRAND CHEROKEE LIMITED

The eye-catching exterior details will turn heads, the sophisticated interior amenities will impress with their stunning elegance. From its shining chrome body trim to a cabin lush with leather-trimmed seats, Limited exudes pride.

POWERFUL DRIVE IS YOUR COMMON DENOMINATOR

THIS IS WHERE ALL-WEATHER AND
ALL-TERRAIN CONFIDENCE CAN TAKE
YOU. TO DESTINATIONS THAT OTHERS
DREAM OF REACHING, THROUGH THE
MOST CHALLENGING CONDITIONS.
GRAND CHEROKEE ANSWERS THE CALL,
WITH STUNNING STYLE AND GRACE.



GRAND CHEROKEE SUMMIT® SHOWN IN DEEP CHERRY RED CRYSTAL PEARL

POWERFUL DRIVE IS YOUR COMMON DENOMINATOR

4.8 SECONDS
0-60 MPH

MID 13-SECOND RANGE
QUARTER MILE

160 MPH
TOP SPEED

116 FT
60-0 MPH

BEHOLD THE MOST POWERFUL AND TECHNOLOGICALLY ADVANCED JEEP VEHICLE EVER BUILT.

Grand Cherokee SRT® presents an aggressive profile that resembles a haute couture supermodel bred with a high-performance sports car. But there's more to this beautiful monster. Capability and power are infused within its very DNA: an authentic four-wheel-drive system with 7,200 lb towing capability, paired with the legendary 6.4L HEMI® SRT V8 engine, will turn heads with every turn, whether you're cruising on the street or racing around the track. Find full specs in the enclosed Buyer's Guide or at driveSRT.com.



SRT® SHOWN IN REDLINE RED





WEATHER-WISE AND STORM-SAVVY

GRAND CHEROKEE TAKES YOUR SAFETY SERIOUSLY, NO MATTER WHAT'S HAPPENING IN THE SKIES ABOVE AND ON THE ROAD BELOW. WITH THE HELP OF YOUR UCONNECT® SYSTEM, YOU CAN TUNE IN TO VALUABLE SIRIUSXM®¹⁵ SERVICES. LINK UP TO SERVICES AND TOOLS THAT CAN INFORM YOU OF UPCOMING DRAMATIC WEATHER EVENTS.

SIRIUSXM TRAVEL LINK¹⁶

Receive National Weather Service-issued emergency alerts for flooding, winter weather, tornadoes and more. Weather radar provides information on storm direction, speed and track, for a range of severe weather conditions. Current conditions and five-day forecasts help you adjust travel plans accordingly. Your first five years of SiriusXM Travel Link¹⁶ service are included.

SIRIUSXM SATELLITE RADIO¹⁵

It's more than music. It's access to the very latest news on the most current headlines. You'll hear updates on dramatic weather developments across the country, along with access to 160 channels of news, sports, talk and premium entertainment, and your first year of service is included.





PHONE/TEXT

Use your voice to reply to a text message using Voice Text Reply^{17*}. You can dictate and send out a group text or use Voice Command¹⁸ to place a hands-free call. Pair up to eight compatible Bluetooth[®] enabled phones.

NAVIGATION

You'll hear turn-by-turn directions and see detailed 3D maps. The Nav is integrated into your 7-inch Multi-View Cluster Display so you can see directions front and center. Your first five years of SiriusXM Traffic¹⁹ service are included.

VOICE COMMAND

It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Select radio stations, make calls,¹⁸ select navigation destinations, cabin temperatures and much more using English, French or Spanish.

EMERGENCY HELP

Reach a local 9-1-1 operator immediately by pushing one dedicated 9-1-1 button.⁷ And a Roadside Assistance button⁸ puts you in touch with someone who can get you help. Both safety features are available with Uconnect.

WIFI HOTSPOT

All along the way, you can upload and download, post, and search. Uconnect[®] with available WiFi links compatible devices to the Web.¹⁹

ENTERTAINMENT

All satellite radio-equipped Grand Cherokees come with a one-year trial to the SiriusXM[®] All Access package,¹⁵ providing over 160 channels of the best programming for all the places life takes you.

- In your vehicle – you'll get every channel available on your radio, including all of the premium programming.
- On the go – with a SiriusXM Internet Radio¹⁶ subscription included with the All Access trial, you'll get SiriusXM on your computer, smartphone or tablet. Go to siriusxm.com/getallaccess for more information.



AN ADVANCED LEVEL OF INNOVATION

WITH THE AWARD-WINNING UCONNECT[®] SYSTEM, YOU'RE ALWAYS CONNECTED, INFORMED, ENTERTAINED AND MORE PRODUCTIVE. YOU CAN ALSO VOICE YOUR CHOICE TO CONTROL NEARLY EVERY FEATURE HANDS-FREE WITH THE LATEST AVAILABLE VOICE-RECOGNITION TECHNOLOGY. THIS IS HOW YOU CONNECT IN A WORLD THAT'S VERY ADVANCED.

UCONNECT ACCESS

THIS SUITE OF FEATURES AND SERVICES REPRESENTS THE NEXT GENERATION OF IN-VEHICLE CONNECTIVITY, WITH THE SIMPLICITY OF VOICE COMMAND¹⁸ AND FINGERTIP CONTROL.

9-1-1 CALL⁷ In the event of an emergency, a button on your rearview mirror instantly connects you with local authorities.

ROADSIDE ASSISTANCE CALL⁸ Flat tire or need a tow? The Assist button on your rearview mirror connects you to Roadside Assistance, which automatically knows your vehicle and location. Additional fees may apply.

STOLEN VEHICLE ASSISTANCE²⁰ If your vehicle is ever stolen, Uconnect can provide its location to aid police recovery.

THEFT ALARM NOTIFICATION²¹ Choose to receive a text or email alert anytime your vehicle's theft alarm is activated.

VOICE TEXTING¹⁷ Drivers stay safely connected with powerful, cloud-based voice texting on compatible Bluetooth[®] enabled phones, allowing you to hear and dictate messages.

WIFI HOTSPOT¹⁹ Create a mobile hotspot in and around your vehicle, so passengers can connect securely with wireless devices.

INSTANT IN-VEHICLE ASSIST Questions about a Uconnect feature, app or your new Grand Cherokee? Press the Access button to connect with the right source for answers.

UCONNECT ACCESS APP From virtually anywhere, use your computer or the custom smartphone app to remotely lock or unlock your vehicle, start the engine to warm up or cool down the interior, or sound the horn and flash the lights.

YELP Conduct a real-time local search to find restaurants, coffee shops and other businesses sorted by rating and location.



*To use Voice Texting, you will need a Uconnect Access subscription and a smartphone with a Bluetooth Message Access Profile (MAP). Some smartphones, including iPhone[®], do not currently support Bluetooth MAP.



GRAND CHEROKEE SURROUNDS YOU WITH MORE THAN 70 STANDARD AND AVAILABLE SAFETY AND SECURITY FEATURES. YOU'LL FEEL THE STRENGTH OF ITS REINFORCED STRUCTURE, SHELTERED WITHIN AN ENVIRONMENT THAT SERVES YOU WELL. GO BOLDLY FORTH, EMPOWERED WITH INSPIRED CONFIDENCE.

ALL ROADS
LEAD TO
PEACE OF MIND



LAREDO SHOWN IN BILLET SILVER METALLIC



UCONNECT® ACCESS WITH 9-1-1 CALL⁷ AND ROADSIDE ASSISTANCE CALL⁸ A fast and direct connection to help is right at hand with Uconnect Access, the next benchmark in emergency vehicle assistance. Two buttons conveniently located on the rearview mirror offer an instant lifeline. Press “9-1-1” for an immediate connection to a 9-1-1 call center, or press “Assist” to quickly summon roadside help. Available.

UCONNECT VOICE COMMAND¹⁰ Multitasking is the way of today’s world, even when you’re on the road. Uconnect Voice Command¹⁵ allows drivers to safely send, reply or listen to a text, take or make phone calls, request detailed information like fuel prices, get navigation directions and more, while keeping both hands on the wheel. Available.

ELECTRONIC STABILITY CONTROL (ESC)¹¹ A vehicle-wide network of safety sensors helps maintain vehicle control, providing instant aid should they detect you’re veering off your intended path. ESC¹¹ coordinates Electronic Roll Mitigation (ERM), antilock brake system (ABS) and Brake Assist, all-speed traction control and available Trailer Sway Control (TSC)¹¹ sending them into action when needed. Standard.

PARKVIEW® REAR BACK-UP CAMERA²² Back out safely with grace. This system helps bring previously hidden rear objects to your attention, either on-screen or with an audible warning, in good time to react. Available.

PARKSENSE® FRONT AND REAR PARK ASSIST SYSTEM²² Grand Cherokee can help you park and back out with grace. This available system works in tandem with ParkView to display previously hidden front and rear objects, bringing them to your attention on-screen and also with an audible warning so you have time to react. When in Reverse, the on-screen image includes a dynamic distance grid to help gauge your rear perimeter.

A SECURE AIR BAG²³ SYSTEM Your sense of security is fully met with Grand Cherokee’s all-around air bag²³ system. Full-length side-curtain, seat-mounted side thorax, and advanced multistage front and driver inflatable knee blocker air bags²³ all work in tandem to help provide protection. Standard.

ADAPTIVE CRUISE CONTROL WITH STOP (ACC)¹³ Take the guesswork out of keeping a safe distance from the car ahead while cruising on the highway. The ACC¹³ automatically adjusts cruising speed to maintain a pre-set distance between your Grand Cherokee and the vehicle in front of you. It can even help bring your vehicle to a complete stop if conditions require. Available.

TRAILER SWAY CONTROL (TSC)¹¹ Crosswinds and traffic hold no sway over you and your payload. As part of ESC,¹¹ TSC helps keep you and the toys you are towing safely on course.

BLIND SPOT MONITORING¹⁴ AND REAR CROSS-PATH DETECTION SYSTEM²² These sentry systems constantly monitor the space between you and other drivers. When a side or rear blind spot is encroached, you’re notified via illuminated icons on sideview mirrors or an audible chime. Available.

ELECTRONIC ROLL MITIGATION (ERM)¹¹ As an extension of ESC,¹¹ ERM employs ESC sensors to anticipate potential risk situations. If things get rough, ERM takes immediate action to help you maintain stability and remain under control. Standard.

SELEC-SPEED® CONTROL Smoothly navigating steep hills can be daunting. Engage Selec-Speed Control on the Selec-Terrain® dial of your 4WD Grand Cherokee and you’ll climb and descend with greater safety. Selec-Speed fuses Hill Ascent Control and Hill Descent Control into one incredibly capable feature. Available.

SENTRY KEY® ENGINE IMMOBILIZER A unique, embedded key code matched only to your vehicle helps keep your Grand Cherokee safely where it belongs.

RAIN-SENSING WIPERS AND RAIN BRAKE SUPPORT Storm clouds hold little influence over your daily drive. Front wipers activate when raindrops are detected, and a smart brake system helps dry the brake rotors on wet roads. Available.

FORWARD COLLISION WARNING WITH CRASH MITIGATION (FCW)¹⁴ Radar sensors detect when Grand Cherokee may be approaching another vehicle too rapidly and send an audible and visual alert to the driver. The system also provides 1.5 seconds of braking assistance if the driver does not react in time. Available.

ADAPTIVE HID HEADLAMPS/DAYTIME RUNNING LAMPS/ HEADLAMP WASHERS They follow your cue as you turn the wheel, illuminating curves in the road ahead and helping to reveal what was once hidden. Available Signature LED Daytime Running Lamps add even greater visibility. Optional headlamp washers keep your lenses free of debris. Available.

GRAND CHEROKEE SURROUNDS YOU WITH MORE THAN 70 STANDARD AND AVAILABLE SAFETY AND SECURITY FEATURES. YOU’LL FEEL THE STRENGTH OF ITS REINFORCED STRUCTURE, SHELTERED WITHIN AN ENVIRONMENT THAT SERVES YOU WELL. GO BOLDLY FORTH, EMPOWERED WITH INSPIRED CONFIDENCE.

ALL ROADS LEAD TO PEACE OF MIND





AUTHENTIC JEEP, ACCESSORIES

Choose Mopar® for quality parts and accessories made to custom-fit your Grand Cherokee. Mile after mile, you'll keep going strong with our expert technicians, genuine parts, Mopar Vehicle Protection® plans, Express Lane Service and online Mopar Owner Connect® Web site (register at owners.jeep.com). See your Jeep® dealer for all the latest parts and accessories. You can learn more about the world of Mopar and all it has to offer at mopar.com

ABOVE: SHOWN WITH AUTHENTIC JEEP® ACCESSORIES BY MOPAR® INCLUDING 20-INCH CHROME WHEELS, CHROME TUBULAR SIDE STEPS, CHROME MIRROR COVERS AND BLACK TOW HOOKS. BELOW, LEFT TO RIGHT: MOLDED RUNNING BOARDS, ALL-WEATHER MATS, 18-INCH DARK GRAY METALLIC WHEEL AND DOOR SILL GUARDS.





Jeep®

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(1) Grand Cherokee has won more awards in its lifetime than any other SUV. (2) 2013 *Ward's* Middle Sport/Utility Vehicle segmentation (excludes Chrysler Group LLC vehicles). 3.0L V6 Diesel 4x2 at 30 mpg or 3.6L V6 at 25 mpg. (3) 2013 *Ward's* Middle Sport/Utility Vehicle segmentation (excludes Chrysler Group LLC vehicles). Based on available Transfer Cases, available Low Range, available class-exclusive Jeep Quadra Lift Air Suspension, available Off Road Group 2 capabilities and Selec-Speed Control with Hill Ascent and Hill Descent. (4) 2013 *Ward's* Middle Sport/Utility Vehicle segmentation (excludes Chrysler Group LLC vehicles). Based on Summit model offerings. (5) 2013 *Ward's* Middle Sport/Utility Vehicle segmentation (excludes Chrysler Group LLC vehicles). 3.0L Diesel: Over 730 miles range on one tank at 30 mpg. 3.6L V6: over 600 miles range on one tank at 25 mpg. (6) 2013 *Ward's* Middle Sport/Utility Vehicle segmentation (excludes Chrysler Group LLC vehicles). Based on Off-Road Group 2 class-exclusive Quadra-Lift Air Suspension height 8.9" - 11.3". (7) The 9-1-1 Call button will connect you directly with Emergency Assistance. If you accidentally press the button, you have 10 seconds to cancel the call by either pressing the 9-1-1 button on the rearview mirror or the Cancel button on the Uconnect touchscreen. (8) Provides direct-dial access to Roadside Assistance Service. Vehicle must be within the United States, have network coverage and must be registered with Uconnect Access with an active subscription that includes the applicable feature. Additional roadside assistance charges may apply. Check warranty for details. (9) 2013 *Ward's* Middle Sport/Utility Vehicle segmentation (excludes Chrysler Group LLC vehicles). Equipped with V8 4x2 or 3.0L Diesel 4x2, 7,400-lb towing capacity. Equipped with V6 gas 4x2 at 6,200-lb towing capacity. (10) 2013 *Ward's* Middle Sport/Utility Vehicle segmentation (excludes Chrysler Group LLC vehicles). Equipped with V8 4x2, 390 lb-ft or 3.0L Diesel 4x2, 420 lb-ft torque. (11) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (12) Do not attempt water fording unless depth is known to be less than 20 inches. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. (13) ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (14) FCW system is solely an alert system for the front of the vehicle which does not take any actions to change vehicle dynamics to avoid a collision; not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (15) SiriusXM audio and data services each require a subscription after the trial included with the new vehicle purchase, sold separately or as a package, by SiriusXM Radio Inc. **If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates.** Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. © 2014 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. 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(17) To use Voice Texting, you will need a Uconnect Access subscription and a smartphone with a Bluetooth Message Access Profile (MAP). Some smartphones, including iPhone, do not currently support Bluetooth MAP. (18) Requires a mobile phone equipped with the Bluetooth Hands-Free Profile. Visit UconnectPhone.com for system and device compatibility. (19) Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. Subscription required. (20) If you have this feature and have reported your vehicle as stolen to an appropriate law enforcement agency, Uconnect will try to locate your vehicle after receiving proper documents and once law enforcement contacts Uconnect Customer Care. Uconnect may refuse to locate your vehicle if you do not provide the requested information or documents. Always notify law enforcement if your vehicle is stolen and do not attempt to recover it on your own. (21) Vehicle must be registered with Uconnect Access and fulfill minimum subscription requirements. Vehicle must also be properly equipped and in an active and usable cellular range. Theft Alarm Notification is only available on factory-installed alarms. (22) Always look before proceeding, electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (23) The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (24) Always check visually for vehicles prior to changing lanes.

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