

MAZDA SPEED

2003.5 MAZDASPEED PROTEGE



ZOOM-ZOOM

WE THOUGHT OF 1,000+ WAYS TO MAKE IT SCREAM. THEN DID 'EM ALL.

Turn these horses loose. A Garrett® T25 turbocharger, featuring revolutionary ball-bearing technology and an air-to-air intercooler, puts a potent 170-hp at your disposal.

A fresh spin on things. Custom-designed 17-inch alloy wheels by Racing Hart™ sport a new Dark Hyper Silver treatment for the ultimate high-performance look.

Adrenalin's soundtrack. A 450-watt Kenwood-Excelon CD/MP3 audio system rocks your world via six speakers plus a trunk-mounted 8-inch subwoofer.

From the side of the road, the 2003.5 MAZDASPEED Protégé is a sight to behold—new front and rear skirts, rear wing, Dark Hyper Silver Racing Hart™ aluminum wheels, and four hot new colors: Blazing Yellow Mica, Titanium Gray Metallic, Laser Blue Metallic* and

Sunlight Silver Metallic*. Then there's the competition-inspired cockpit—designed by serious drivers for serious drivers. The leather-wrapped, 3-spoke steering wheel provides a comfortable, confident grip in the curves. While suede-like seat bolsters enhance support

during demanding maneuvers and spirited cornering. No detail went unattended. The center gauge needles, now silver, are all the more striking. Even the steering wheel, shift boot and seats are now accented with a sporty, electric yellow stitching.



Great minds drive alike. Working together, they can redefine performance. And with the 2003.5 MAZDASPEED Protégé, the stunning result reflects well over 1,000 modifications to a stock Mazda Protégé. To help us truly push the performance envelope, we recruited an impressive ensemble of experts that began with **Callaway Cars**. Renowned for unleashing a car's true performance potential, they helped us develop a fully-engineered turbocharged powertrain, featuring a Garrett® T25 turbocharger. **Racing Beat**, our partner in

many GTU and GTO IMSA championships, system-engineered the 2003.5 Protégé's **Tokico** dampers, higher-rate coil springs and larger diameter stabilizer bars for superb suspension performance. The race-inspired drilled-aluminum pedals and aluminum gear-shift knob add a sporty look and feel. And to ensure maximum traction, the 2003.5 Protégé with ultra-low profile **Bridgestone** RE040 215/45R17 Z-rated unidirectional tires mounted on exclusively-designed **Racing Hart™** 17-inch aluminum alloy wheels.



At Mazda, we take safe driving seriously. You should too, by making sure any competitive driving is always done in accordance with professionally-supervised programs at your area's tracks and courses.

*Late availability

WE DID THE TUNING. NOW, YOU DO THE DRIVING.

Talk speed and performance with the average person and you'll get a polite nod. Maybe. Not so with another enthusiast. Like you, their eyes will begin to dance. Their body will lean into imaginary turns. And their hands will steer and shift through a conversation's twists and turns.

Like you, our *MAZDASPEED* team isn't content to merely talk the talk. Fact is, after 25 years of winning races and developing high-performance parts and accessories for the street, we're ready to launch something even more impressive—the 2003.5 *MAZDASPEED* Protegé. It's the latest offering in our series of factory-tuned and fully warranted vehicles engineered for true enthusiasts. Just like you.

Available exclusively through specially-trained Mazda dealers, this 170 horse-powered rocket is the talk of the highway. Well, that is, as much as an indescribable rush can be.

A MORE LIBERATING APPROACH TO OWNER PEACE OF MIND.

To ensure your new *MAZDASPEED* Protegé continues to be a source of pride and exhilaration for years to come, we created the Mazda Driver's Assurance Plan. It includes a 48-month/50,000-mile "bumper-to-bumper" limited warranty, as well as a 24-hour Emergency Roadside Assistance program to help minimize any inconvenience if an unexpected problem occurs on the road. And should your Mazda require a warranty repair, the Mazda Service Transportation Solution can typically make sure you have another vehicle to drive. With the Mazda Driver's Assurance Plan, your time and peace of mind come first. For complete details, see your Mazda dealer.

THERE'S NO TELLING HOW FAR ZOOM-ZOOM CAN TAKE YOU.

For an experience that is a million miles away from the ordinary, click on www.MazdaUSA.com/mazdaspeed_protege and check out the "official" *MAZDASPEED* page. Dedicated to enthusiasts, it serves up all kinds of cool info on *MAZDASPEED* Motorsports products plus special links to road tests, reviews, racing events and tuners.

2003.5 MAZDASPEED PROTEGÉ Specifications and Features

Powertrain

Engine: 2.0L DOHC 16-valve 4-cylinder w/iron block, alloy cylinder head
Turbocharger: Garrett T25 ball-bearing-type with air-to-air intercooler
Horsepower: 170 SAE Net @ 6000 rpm
Torque: 160 SAE Net lb-ft @ 3500 rpm
Transaxle: 5-speed w/Tochigi Fuji limited-slip differential; heavy-duty 24-mm driveshafts
Clutch: Heavy-duty friction disc and pressure plate
Exhaust system: Sport-tuned stainless steel w/high-flow polished muffler
Fuel Requirement: Premium unleaded gasoline

Suspension/Chassis

Steering: Euro-spec rack-and-pinion with variable power assist
Suspension: Racing Beat-developed high-performance suspension system including front strut-tower brace; higher-rate coil springs; Tokico dampers; 27-mm front stabilizer bar (polyurethane bushings); 20-mm rear stabilizer bar (rubber bushings)
Brakes: Euro-spec 4-wheel disc w/11-inch rotors, high-friction pads, ABS and EBD
Wheels: 17x7 custom-designed Racing Hart™ 5-spoke alloys with Dark Hyper Silver finish
Tires: 215/45ZR17 Bridgestone Potenza RE040 Z-rated, unidirectional tread design
Curb weight: 2843 lb

Exterior Features

Rear wing spoiler and lower air dam;
side sill extensions
Aggressive front fascia with wind split
Special *MAZDASPEED* badging



Interior Features

Charcoal sport cloth interior with yellow stitching
Black mesh seat inserts w/suede-like bolsters
MAZDASPEED logos on scuff plates, floor mats and tach
Perimeter shock sensor alarm
Two-tone leather-wrapped tilt steering wheel w/yellow stitching
Shortened shift lever w/*MAZDASPEED* knob; *MAZDASPEED* drilled-aluminum foot pedals

Audio

450 watts total system power
Kenwood AM/FM/CD head unit with liquid gel 3-D screen and MP3/ID3 capability
Self-hiding and removable head-unit face plate
Wireless remote control
Four coaxial door speakers; two front-door-mounted tweeters
250-watt 8-inch subwoofer mounted to rear package shelf
Built-in rear glass antenna

*Late availability.

All product information is correct as of date of printing. Mazda vehicle and parts limited warranties are void if the vehicle or part is used for competition or if they fail as a result of customer modification. See dealer for a copy of the limited warranty.

