2021 C-CLASS
Seductive Reasoning
Forget for a moment what you need your car to be. What do you want it to be? A fashion statement? A love letter to your favorite road? Your best piece of sporting gear? The C-Class takes your desires to heart. And hands you three bodystyles, each in five levels of intensity from sporty to superlative. And if you suddenly remember your needs—like solidity, security, space—prepare to have your sense of reason seduced, too.
The C-Class has been a favorite among drivers, on the racetracks of Europe and the streets of the world, for generations. It’s achieved that not by trying to please everyone, but by overachieving in what matters most: Being the favorite of you.
FIFTEEN WAYS TO FEEL A SINGULAR PASSION
For generations, it’s been both a groundbreaking innovator and a torch-bearer for cherished traditions of craftsmanship. It’s been a safety leader and racing champion—even both at once, serving as a pace car in Formula 1®. It’s been an acclaimed value and the object of desire. What’s propelled the C-Class to its popularity in the world’s markets and its own showroom, is exactly how it has earned the affection of its drivers, one by one: By outperforming norms. Resetting standards. Pairing sensibility with sensuality. And by offering its depth of character in a breadth of choices. It’s a popular favorite because you get to pick your favorite C-Class.

A C-Class is a spacious sport sedan, a sleek fastback coupe, or a bold yet breezy cabriolet. It’s turbocharged or twin-turbocharged. It sends power to the rear wheels or all four. It’s generous with its luxuries, like standard heated front seats—plus a virtual scarf in the cabriolets. It’s thoughtful in its technologies, like 100% LED lighting and a hands-free trunk opener. It’s proactive about your well-being, like blind spot warning that can also alert passengers if it’s not ok to open a door to exit. And it’s not just stylish, it’s tailored to suit your own style—with a long menu of wheels, body elements and cabin appointments to create a C that’s totally you.

MODELS
C 300 and C 300 4MATIC
SEDAN / COUPE / CABRIOLET
255-hp inline-4 turbo, rear-wheel drive or 4MATIC® all-wheel drive
AMG C 43
SEDAN / COUPE / CABRIOLET
AMG-enhanced 385-hp V6 biturbo, AMG Performance 4MATIC all-wheel drive
AMG C 63
SEDAN / COUPE / CABRIOLET
Handcrafted AMG 469-hp V8 biturbo, rear-wheel drive
AMG C 63 S
SEDAN / COUPE / CABRIOLET
Handcrafted AMG 503-hp V8 biturbo, rear-wheel drive
ACCLAIMED ACCOMMODATIONS
The first time you enter a C-Class, your eyes promise the rest of your senses they’re about to experience something special. Shapes and surfaces flow like organic sculpture. The air vents evoke an executive jet. Contoured and finely stitched seats, a cascading console, and even satin aluminum switches reveal attention to tiny details and the space at large. Your comfort is a multisensory experience: Supportive, soothing power heated front seats. Double-filtered, dual-zone climate control. The FrontBass® acoustic chambers concealed within the body structure. And metal surround sound® speaker grilles that indulge your eyes and ears. Praised for raising the standard in its class, the C-Class offers all your senses a lift.

LUXURY HIGHLIGHTS
Power front seats, with memory and power thigh support for the driver
Heated and ventilated® front seats
64-color LED ambient lighting with illuminated front door sills®
Dual-zone climate control with dust, pollen and activated-charcoal odor filters
Burmester® Surround Sound System®
Power sunroof (sedans), Panorama roof (sedans,* coupes), or triple-layer “acoustic” power soft top (cabriolets)
AIRSCARF® neck-level heating and AIRCAP® draft stop (cabriolets)
designo Nappa leather upholstery packages*
Specs alone cannot define performance—even in a car with specs as impressive as the C-Class. Which is why all the elements of power, traction and speed team up to generate agility, clarity, and a graceful urgency. Turbo-boosted torque is on tap when you need to accelerate, merge, pass and climb. Power is sent to the pavement via substantial wheels—18" or more—via the rear wheels or two types of all-wheel drive. As turns get sharper, suspensions get firmer, yet both the selective-damping shock absorbers and 3-stage adaptive AMG setup let you cruise in comfort. Whether it’s an efficiently exuberant C300—all rated 30 highway mpg or better—or a growling 503-hp C63 S, every C is more than the sum of its specs.

**PERFORMANCE HIGHLIGHTS**

Engine: 255-hp inline-4 turbo (C300), 385-hp AMG-enhanced V6 biturbo (C43), handcrafted 449-hp AMG V8 biturbo (C63), or handcrafted 503-hp AMG V8 biturbo (C63 S)

9-speed automatic transmission with shift paddles: 9G-TRONIC, AMG SPEEDSHIFT+ TCT (C43) or AMG SPEEDSHIFT MCT (C63/63 S)

Rear-wheel drive, 4MATIC® all-wheel drive, or AMG Performance 4MATIC all-wheel drive

4-wheel multilink suspension with selective damping (C300), or AMG RIDE CONTROL Sport Suspension with 3-stage damping

DYNAMIC SELECT drive modes

ECO Start/Stop system
Mercedes-Benz engineering helps bring the future to you, and you into the future: In-cabin innovations help make every day more enjoyable, while advanced safety systems look out for your tomorrows.

**SAFETY HIGHLIGHTS**
- Blind Spot Assist w/Exit Warning*
- Radar-based Active Brake Assist frontal collision mitigation*
- PRE-SAFE® collision preparation*
- Rearview camera or Surround View System*
- PARKTRONIC w/Active Parking Assist*
- Pop-up roll bars (Cabriolets)*
- Driver Assistance Package*
- Distronic® cruise control
- Active Steering Assist
- Evasive Steering Assist
- Route-based Speed Adaptation
- Active Brake Assist w/Cross-Traffic Function
- PRE-SAFE PLUS rear impact preparation
- Active Blind Spot, Emergency Stop, Lane Change, Lane Keeping, and Speed Limit Assists

**TECHNOLOGY HIGHLIGHTS**
- 12.3" reconfigurable digital instrument cluster, 10.25" central multimedia display, rotary controller on console, and Touch Control Buttons on steering wheel
- COMAND® navigation* with touchpad, voice control and live traffic*
- MB Entry Navigation* with voice control
- Apple CarPlay and Android Auto*
- Multiple USB ports; wireless charging*
- Head-Up Display*
- In-car WiFi* with TuneIn Radio*
- LED Intelligent Light System headlamps with Adaptive Highbeam Assist*

**PROACTIVE PROTECTION**
An advanced network of sensing technologies keeps its superhuman focus on what’s ahead. As you drive, radar watches traffic ahead to help you avert or lessen frontal collisions. Blind Spot Assist not only helps make changing lanes safer, it can also alert passengers if it’s not ok to open a door after you park. Available systems can help you park hands-free, or offer a suite of assists to help de-stress driving: Cruise control that adapts to the flow of traffic, lane curvature, and even slows for toll plazas and speed zones. Lane-changing with the tap of a turn signal. Alerts and braking assistance for cross-traffic or other hazards. A C-Class keeps its eyes on your future.

**INTUITIVE INNOVATION**
Technology feels a touch more human in a C-Class. Its displays and controls are sized, shaped and placed to flow seamlessly with your natural reach and sightlines. Intuitive interfaces keep a world of features fingertips-close, with smartphone-like Touch Control Buttons on the steering wheel, and a rotary controller on the console. The 10.25" central multimedia display integrates Apple CarPlay® and Android Auto. Two navigation options both feature their own voice interfaces and live traffic info. Instrumentation is presented via a 12.3" digital display you can reconfigure for design and content. An optional Head-Up Display can make key info even easier to view. And to help keep you connected without needing to plug in, wireless charging and in-car WiFi are available, too.
OPTION PACKAGES

In addition to generous standard features, an enticing menu of options and packages lets you tailor a sedan, coupe or cabriolet to suit the way you drive, and live.

NIGHT EDITION
(Available on C 300 sedans)
Contents of AMG Line and Night Package
Black, Polar White or Lunar Blue paintwork
19” AMG multispoke wheels1 in black
Gloss black diamond-block grille
Sport steering wheel in Nappa/DINAMICA
Black MB-Tex/DINAMICA upholstery with blue/grey stitching
Topstitched MB-Tex dash trim

STYLING PACKAGES
AMG Line (C 300 models):
18” AMG® 5-spoke wheels1
Sport suspension and steering
AMG styling, chrome diamond-block grille
Rear spoiler in 3 finishes (sedan, coupe)
AMG interior styling, sport steering wheel14
Night Package adds:
Gloss-black exterior and wheel accents

EXTERIOR LIGHTING PACKAGE
LED Intelligent Light System headlamps
Adaptive Highbeam Assist

Please see endnotes at back of brochure.
C-CLASS SEDAN

YOU CAN ASPIRE

C 300 / C 300 4MATIC

OR YOU CAN INSPIRE
C 300 Sedan SPECIFICATIONS

ENGINE 2.0L inline-4 turbo

POWER 255 hp @ 5,800 rpm

0-60 MPH → 5.7 sec

DRIVE rear-wheel or 4MATIC® all-wheel

SUSPENSION selective-damping

WHEELS 18" twin 5-spoke

Please see endnotes at back of brochure.
Middle siblings tend to get overlooked, especially in large families. And when all your siblings are overachievers, then what? For the C-Class, the answer is not to blend in. Nope, it basks in the limelight. Soaks up the praise. And revels in its popularity. Smart, handsome and naturally athletic, the C 300 and all-wheel-drive C 300 4MATIC Sedans have long been among the top-sellers in their showroom and in their market segment for one good reason: their goodness. They simply excel at just about everything they set out to do, and make it seem effortless. Turbo power and a smooth 9-speed transmission match swift response with responsible thrift. Artfully designed, impeccably crafted cabins immerse you in thoughtful luxuries, intriguing visuals, and surfaces that reward your touch. There’s also generous room and a wide choice of appointments, such as five types of hand-finished wood trim. Four styling configurations include three with AMG® wheels and body elements—headlined by a new Night Edition with bespoke wheels, grille, upholstery and more. In any form, a C 300 Sedan’s balanced proportions and toned muscle convey not what it aspires to be, but how it inspires: with agile confidence. Understatement, it turns out, is not just a good fit with overachievement. It’s also a great look.

255-HP INLINE-4 TURBO ENGINE. REAR WHEEL DRIVE OR 4MATIC® ALL-WHEEL DRIVE. 18" ALLOY WHEELS1 (OPTIONS TO 19"). HEATED POWER FRONT SEATS. 40/20/40-SPLIT FOLDING REAR SEATS.16 12.3" DIGITAL INSTRUMENT CLUSTER AND 10.25" CENTRAL MULTIMEDIA DISPLAY. APPLE CARPLAY™ AND ANDROID AUTO. KEYLESS-GO® w/HANDS-FREE TRUNKLID. AMG LINE, NIGHT PACKAGE, AND NEW NIGHT EDITION STYLING PACKAGES.*
C-CLASS COUPE

BLURS LINES

C 300 / C 300 4MATIC

SHARPENS CURVES
C 300 Coupe SPECIFICATIONS

/ENGINE 2.0L inline-4 turbo

/POWER 255 hp @ 5,800 rpm

/0–60 MPH → 5.9 sec

/DRIVE rear-wheel or 4MATIC® all-wheel

/SUSPENSION selective-damping

/WHEELS 18" twin 5-spoke
For a car that’s so precisely carved into a moving sculpture, a C-Class coupe blurs the lines between categories that are usually fierce rivals. Sizable wheels—wider at the rear—fill out flaring wheel arches, while its fastback profile sweeps into a wind-carved tail. Clearly, this is purely a sporting car. Its cockpit agrees—or does it? Sport seating is individually contoured for four. Controls and displays are ideally set up to maximize driving enjoyment. But those seats are heated. There’s a giant glass roof you can power-slide open. Metal speaker grilles fill the cabin with surround sound from one of Germany’s most revered names in high-end home audio.

The ambient lighting lets you mix and match 64 colors. This is pure luxury. A mechanical valet even hands you your seat belt as you close the door. Rev up the turbo, squeeze off a few paddle shifts of its 9-speed, and go hug a few curves. The shocks firm up in sharp turns—truly sporting. And yet their selective damping smooths out for straightaways—the essence of luxury. And since it’s a C-Class, there’s also the safety and driver assistance advances, the fuel-efficiency, even a roomy trunk with a hands-free lid and a 40/20/40 folding rear seatback. Lines, blurred. But if you want a coupe that’s a cut above, the choice is clear. And pretty sharp, too.

255-HP INLINE-4 TURBO ENGINE.
REAR-WHEEL DRIVE OR 4MATIC® ALL-WHEEL DRIVE.
18" ALLOY WHEELS1 (OPTIONS TO 19”).
HEATED POWER FRONT SEATS,
40/20/40 SPLIT FOLDING REAR SEATS.16
POWER PANORAMA ROOF.
BURMESTER® SURROUND SOUND.
64-COLOR AMBIENT LIGHTING.
FRONT SEAT-BELT PRESENTERS.
KEYLESS-GO® w/HANDS-FREE TRUNKLID.
AMG LINE AND NIGHT PACKAGE STYLING.*

*Optional or not available on some modules. Please see endnotes at back of brochure.
C-CLASS CABRIOLET

DRIVING IS A SPORT

C 300 / C 300 4MATIC

FOR ANY SEASON
C 300 4MATIC CABRIOLET

/255-HP INLINE-4 TURBO
/4MATIC® ALL WHEEL DRIVE
/LUNAR BLUE
/SILK BEIGE/BLACK MB-TEX
/18" MULTISPOKE WHEELS
/PARKING ASSISTANCE PACKAGE
C 300 Cabriolet  SPECIFICATIONS

/ ENGINE  2.0L inline-4 turbo
/ POWER  255 hp @ 5,800 rpm
/ 0–60 MPH  →  6.1–6.2 sec\(^{15}\)
/ DRIVE  rear-wheel or 4MATIC\(^{\text{®}}\) all-wheel
/ SUSPENSION  selective-damping
/ WHEELS  18" twin 5-spoke\(^{1}\)

Please see index at back of brochure.
To risk stating the obvious, driving is an outdoor sport. But if you live where there are seasons—or even slightly less than mild weather—it might seem like an unlikely approach to endorsing a sporty, spirited convertible. A C 300 Cabriolet is no ordinary convertible. In fact, a lot of its magical feeling comes from far below its sun-loving, breezy innovations. It is foremost a C-Class, so it aims to win over your head as much as your heart: With advanced safety and driver-assist technologies. A cabin with room for four amid thoughtfully innovative luxuries like dual digital displays, Burmester® surround sound, and 64-color LED ambient lighting. As well as exuberant yet efficient turbo power, a 9-speed you can paddle-shift, a crisp multilink suspension, and the choice of rear-wheel drive or 4MATIC® all-wheel drive. And with its triple-layer “acoustic” fabric top raised, it feels a lot like a solid sport coupe even en route to the ski slopes. Send the power top into hiding, and the C-Class cabriolet shines like the sun: The tailored cabin becomes a rolling fashion show. Intelligent climate control adapts automatically. AIRCAP® wind deflectors rise to help calm turbulence. And after the sun sets, AIRSCARF® neck-level heating lets you enjoy top-down driving when ordinary convertibles want to hibernate.
ALL-WHEEL TRACTION

AMG C 43 SEDAN / AMG C 43 COUPE
AMG C 43 CABRIOLET

ALWAYS IN ACTION
AMG C 43 CABRIOLET

385-HP V6 BITURBO
AMG PERFORMANCE 4MATIC
GRAPHITE GREY
BLACK LEATHER
19" AMG® MULTISPOKE WHEELS
DRIVER ASSISTANCE PACKAGE
AMG C 43  SPECIFICATIONS

/ENGINE  AMG-enhanced 3.0L V6 biturbo  /POWER  385 hp @ 6,100 rpm  /0–60 MPH  →  4.5–4.6 sec

/SUSPENSION  AMG RIDE CONTROL

/DRIVE  AMG Performance 4MATIC

/WHEELS  18" AMG® 5-spoke
Unlike many names in performance, Mercedes-AMG is not a tuner. Tuners modify cars to go faster, or just look faster. For more than half a century, AMG has been developing two kinds of high-performance automobiles from the inherently capable basis of Mercedes-Benz models: racecars that win, and street-legal models that win drivers’ hearts. The AMG C 43 Sedan, Coupe and Cabriolet reveal the depth of their engineering on every surface — of the car, and the road. The infusion of AMG know-how starts with a V6 biturbo engine whose red cover conceals a lightweight diecast-alloy block, variable valve timing and friction-reduction measures taken from AMG’s racing experience. Higher turbo boost further raises output while delivering smooth efficiency that makes a C 43 a reward even on a daily commute. Running gear is thoroughly AMG-developed as well: Lightweight all-wheel drive whose core 69% rear bias preserves agility and crisp feedback. The quicker, slicker AMG SPEEDSHIFT 9-speed. High-flow, rich-toned exhausts. And a versatile suspension whose 3-stage adaptive dampers team with a bespoke front axle. From its twin-bar grille to its four round tailpipes, and in its sporty yet luxurious cabin, the decades of expertise AMG brings to the C 43 is an experience delivered quickly.
A PAIR OF HANDS

AMG C 63 SEDAN / AMG C 63 COUPE
AMG C 63 CABRIOLET

A RACING HEART
AMG C 63 COUPE

HANDCRAFTED 449-HP BITURBO V8
REAR WHEEL DRIVE
/designo CARDINAL RED

19" AMG® FORGED WHEELS
AMG EXTERIOR CARBON FIBER
AND NIGHT PACKAGES
AMG C 63 SPECIFICATIONS

ENGINE Handcrafted AMG 4.0L V8 biturbo

POWER 469 hp @ 5,500–6,250 rpm

0–60 MPH → 3.8–4.0 sec

SUSPENSION AMG RIDE CONTROL

DRIVE rear-wheel

WHEELS 18" AMG® 10-spoke
It’s no surprise that the first Mercedes-AMG collaboration to reach U.S. shores was a C-Class. Its inherent balance, solidity and agility made it a natural fit for the handcrafted power, track-honed handling, as well as the AMG wheels and styling, of 1995’s C36. A quarter-century later, Mercedes-AMG has brought home countless racing championships—many of them in track versions of the C-Class that remains a fan favorite in its roadgoing forms: the 2021 AMG C 63 Coupe, Sedan and Cabriolet. Technology and capability keep accelerating, but the guiding principles are not just intact but intensified. Developed entirely by AMG, the 4.0L V8’s twin turbos are set into the “hot V” of the cylinder banks, to cut losses and lag. Each engine is handcrafted by its own master technician, and sends its 469 hp to the rear wheels via a multiclutch 9-speed and limited-slip differential with precise electronic control. Various multimode performance systems—including the transmission, exhaust and 3-stage adaptive damping—can be fine-tuned individually or via the programs of AMG DYNAMIC SELECT. And show matches go, with a vertical-bar grille, deep front apron, 18” or 19” AMG wheels, rear lip spoiler, and quad tailpipes. The richly racy cabin reaffirms that the C 63’s business is your pleasure.

469-HP HANDCRAFTED AMG BITURBO V8.
AMG SPEEDSHIFT® MCT 9-SPEED.
REAR-WHEEL DRIVE w/ELECTRONIC LIMITED-SLIP DIFFERENTIAL.
AMG DYNAMIC SELECT DRIVE MODES.
AMG PERFORMANCE STEERING WHEEL (4 FINISHES), AMG DRIVE UNIT.
AMG PERFORMANCE EXHAUST.
AMG RIDE CONTROL SUSPENSION WITH 3-STAGE ADAPTIVE DAMPING.
18” (UP TO 19” FORGED*) AMG® WHEELS.
AMG NIGHT PACKAGE.*

*Optional or not available on some models. Please see endnotes at back of brochure.
AMG C 63 S MODELS

A TRACK RECORD

AMG C 63 S SEDAN / AMG C 63 S COUPE
AMG C 63 S CABRIOLET

OF TRACK RECORDS
AMG C 63 S SPECIFICATIONS

/ENGINE Handcrafted AMG 4.0L V8 biturbo

/POWER 503 hp @ 5,500–6,250 rpm

/0–60 MPH → 3.7–3.9 sec

/SUSPENSION AMG RIDE CONTROL

/DRIVE rear-wheel

/WHEELS 19" AMG® twin 5-spoke

Please see endnotes at back of brochure
Since their first generation, AMG C-Class-based racecars have dominated the German Touring Car Championships and other racing series. Few production cars have such an enduring track record. In fact, no competitor has brought home more trophies than the AMG C-Class. Which is why there’s nothing quite like the C 63 S models. Brought to life in Sedan, Coupe and Cabriolet form like every C-Class, the top performance tier keeps a few aces up its own collective sleeves. Their handcrafted AMG V8 pumps out 503 hp and 516 lb-ft of torque. Sharing the “hot inside V” configuration and racing-born principles as the C 63, exclusive dynamic engine mounts are filled with electromagnetic fluid that can progressively stiffen to optimize handling precision at high revs or relax for everyday driving comfort. Huge composite brakes feature red 6-piston front calipers. The side mirrors and rear spoiler can be rendered in carbon fiber. The AMG Performance steering wheel is stitched in Nappa leather with DINAMICA microsuede side grips, or you can opt for any of three other finishes. Each integrates AMG DRIVE UNIT controls for various multimode performance settings. And AMG Performance front seats* not only let you embrace your car’s rich racing heritage. They’ll embrace you back.

*Optional or not available on some models. Please see endnotes at back of brochure.
### KEY STANDARD FEATURES

| C 300 | AMG C 43 | AMG C 63 | AMG C 63 S
| --- | --- | --- | ---
| **Performance and Efficiency** | | | |
| ECO Start/Stop system | ✔ | ✔ | ✔
| DYNAMIC SELECT | ✔ | ✔ | ✔
| AMG SELECT | ✔ | ✔ | ✔
| AMG DRIVE UNIT steering-wheel performance control | ✔ | ✔ | ✔
| Active engine mounts | ✔ | ✔ | ✔
| Electric permanent all-wheel drive | ✔ | ✔ | ✔
| Torque Vectoring Brake ESP® Dynamic Cornering Assist AMG Electronic stability control brake limit slip differential | ✔ | ✔ | ✔
| AMG Performance Exhaust System |  |  |  |
| **Safety and Security** | | | |
| Active Brake Assist | ✔ | ✔ | ✔
| Electronic Stability Program (ESP®), Crosswind Assist | ✔ | ✔ | ✔
| Adaptive brake technology: Predictive Brake Priming, Active Brake Assist, Dynamic Brake Support, brake HCC feature | ✔ | ✔ | ✔
| Emergency-assisting Brake Assist (EBA) | ✔ | ✔ | ✔
| Advanced Airbag System | ✔ | ✔ | ✔
| Mercedes Benz Emergency Call | ✔ | ✔ | ✔
| In 11 languages, 14 languages on Coupes, Cabriolets |  |  |  |
| Automatic front-seat belt pretensioners, Coupes, Cabriolets | ✔ | ✔ | ✔
| Dual automatic pop-up roll bars | ✔ | ✔ | ✔
| **Comfort and Convenience** | | | |
| Power trunk release w/3-position driver-seat memory | ✔ | ✔ | ✔
| Power lumbar support | ✔ | ✔ | ✔
| Front seat memory: 8-position C 300, Cabriolet | ✔ | ✔ | ✔
| Individual rear seats: Coupes, Cabriolets | ✔ | ✔ | ✔
| AMG 20/20-tall folding rear seats with DYNAMIC SELECT® | ✔ | ✔ | ✔
| **Entertainment & Navigation** | | | |
| Rear-seat entertainment: 12.3-inch digital instrument cluster display | ✔ | ✔ | ✔
| Dynamic headlight control w/adaptive, multi-pattern display | ✔ | ✔ | ✔
| Collapsible console controller w/Touchpad, Cabriolets | ✔ | ✔ | ✔
| Tri-zone climate control w/temperature display, Coupes, Cabriolets | ✔ | ✔ | ✔
| **Optic Packages** | | | |
| AMG Optics Package | ✔ | ✔ | ✔
| AMG Optics Package w/Black Diamond Edition | ✔ | ✔ | ✔
| AMG Optics Package w/Splitter | ✔ | ✔ | ✔
| **Environmental Packages** | | | |
| Power Sky/Wind/Glass roof | ✔ | ✔ | ✔
| Power glas roof, smoked tinted, Coupes, Cabriolets | ✔ | ✔ | ✔
| Triple-vane acoustically soft top, Cabriolets | ✔ | ✔ | ✔
| Automatic soft top, Cabriolets | ✔ | ✔ | ✔

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**Dimensions**

<table>
<thead>
<tr>
<th>Sedan AMG C 43</th>
<th>Sedan AMG C 63</th>
<th>Coupes AMG C 63</th>
<th>Cabriolet AMG C 63</th>
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<td>Wheelbase</td>
<td>111.0”</td>
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<tr>
<td>Overall length</td>
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<td>Overall height</td>
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<td>55.9” (w/active aero)</td>
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<tr>
<td>Weight</td>
<td>3,726 lbs</td>
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**Base Price**

C 300 $43,995 | AMG C 43 $51,995 | AMG C 63 $71,995 | AMG C 63 S $75,995
UPHOLSTERY

MB-TEX

- C 300 models
- AMG C 43 models
- AMG C 63 models

MB-TEX/DINAMICA

- C 300 models
- AMG C 43 models
- AMG C 63 models

LEATHER

- C 300 models
- AMG C 43 models
- AMG C 63 models

NAPPA LEATHER

- AMG C 63 S models
- AMG C 63 models

designo® NAPPA LEATHER

- Sedans

designo NAPPA LEATHER

- C 300 Coupe, Cabriolet

AMG PERFORMANCE FRONT SEATS

- AMG C 43 Coupe
- AMG C 63 Coupe
- AMG C 63 S models
INTERIOR COLORS & TRIM

BLACK
- MB-Tex C.300
- Leather C.200, AMG C.43
- Nappa leather AMG C.63, AMG C.63 S

SILK BEIGE/BLACK
- MB-Tex C.300
- Leather C.300 Sedan, AMG C.43 Sedan

SADDLE BROWN/BLACK
- MB-Tex C.300
- Leather C.300, AMG C.43

MAGMA GREY/BLACK
- MB-Tex C.300 Coupe/Cabriolet, AMG C.43 Coupe/Cabriolet

CRANBERRY RED/BLACK
- Leather C.200 (Sedan requires AMG Line), AMG C.43

PORCELAIN/BLACK
- Leather C.300 Coupe/Cabriolet, AMG C.43 Coupe/Cabriolet

RED PEPPER/BLACK
- Nappa leather AMG C.63, AMG C.63 S

PLATINUM WHITE PEARL/BLACK
- Nappa leather AMG C.63
- Nappa leather AMG C.63 S

BLACK w/BLUE-GREY STITCHING
- MB-Tex/DINAMICA C.300 Sedan Night Edition

BLACK w/RED STITCHING
- MB-Tex/DINAMICA AMG C.43
  Includes red seat belts (black available for no charge)

BLACK
- MB-Tex/DINAMICA AMG C.43

BLACK w/RED STITCHING
- Leather AMG C.43
  Includes red seat belts (black available for no charge)

designo® BENGAL RED
- designo Nappa leather C.200 Coupe/Cabriolet

designo PLATINUM WHITE PEARL/BLACK
- designo Nappa leather Sedan

BLACK w/GREY ACCENTS
- Nappa leather AMG C.63
  Includes silver seat belts (black available for no charge)

MAGMA GREY/BLACK w/YELLOW STITCHING
- Nappa leather AMG C.63, AMG C.63 S
INTERIOR TRIM & SOFT TOPS

NATURAL GRAIN BROWN ASH WOOD
- C300 Sedan

DARK BROWN LINDEN WOOD
- All models

NATURAL GRAIN GREY OAK WOOD
- All models

NATURAL GRAIN WALNUT WOOD
- All Sedans

NATURAL GRAIN BLACK ASH WOOD AND ALUMINUM
- All models

NATURAL GRAIN WALNUT WOOD AND ALUMINUM
- All coupes, cabriolets

AMG CARBON FIBER
- AMG models

BLACK SOFT TOP
- Cabriolets

RED SOFT TOP
- Cabriolets

DARK BLUE SOFT TOP
- Cabriolets

All models require AMG Line.
PAINTWORK

BLACK

MOJAVE SILVER METALLIC

SELENITE GREY METALLIC
designo SELENITE GREY MAGNO

designo CASHMERE WHITE MAGNO

POLAR WHITE

IRIDIUM SILVER METALLIC

designo® CARDINAL RED METALLIC

designo DIAMOND WHITE METALLIC

OBSIDIAN BLACK METALLIC

BRILLIANT BLUE METALLIC

LUNAR BLUE METALLIC

GRAPHITE GREY METALLIC

C300/AMG C 43 Coupes/Cabriolets

Coupes, Cabriolets

Matte—AMG C 63, AMG C 63 S Cabriolet

All Sedans, C 300/AMG C 43 Coupes/Cabriolets

All Sedans, C 300/AMG C 43 Coupes/Cabriolets

C 300/AMG C 43 Coupes, all Cabriolets

Matte—All Coupes, C 300/AMG C 43 Cabriolets

All Sedans, C 300/AMG C 43 Coupes/Cabriolets
WHEELS

18" TWIN 5-SPOKE
- C300
  - w/BLACK ACCENTS
    - AMG Line

17" TWIN 5-SPOKE
- C300 Sedan
  - w/BLACK ACCENTS
    - AMG Line

18" MULTISPOKE
- C300
  - w/BLACK ACCENTS
    - AMG Line

19" TWIN 5-SPOKE
- C300 Coupe/Cabriolet
  - w/BLACK ACCENTS
    - AMG Line

19" 10-SPOKE
- C300 Coupe/Cabriolet
  - w/BLACK ACCENTS
    - AMG Line

18" AMG® 5-SPOKE
- SILVER
  - C300
    - AMG Line

19" AMG MULTISPOKE
- SILVER
  - C300
    - w/BLACK ACCENTS
      - AMG Line

19" AMG TWIN 5-SPOKE
- C300
  - w/BLACK ACCENTS
    - AMG Line

19" AMG MULTISPOKE
- BLACK
  - C300 Sedan
    - w/BLACK ACCENTS
      - Night Edition
OWNERSHIP EXPERIENCE

COMMITTED TO COMMUNITY

Mercedes-Benz USA is committed to educating and empowering the next generation of diverse leaders. To help equip them with the tools for success, MBUSA partners with two national organizations that invest in the futures of young people in communities across the country. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of youth a better life today, and all of us a brighter tomorrow.

Learn more about how Mercedes-Benz USA gives back at MBUSA.com/community

A nationwide network of youth sports programs, Laureus Sport for Good USA is focused on improving the health, education, employment and social cohesion of youth in underserved communities. Since 2012, Laureus USA has helped nearly half a million young people in 150 cities.

To learn more, visit laureususa.com

Johnny Mac Soldiers Fund helps honor military service and sacrifice by providing scholarships to veterans and military family members—particularly the children of our nation’s fallen and disabled. Since 2014, Johnny Mac has awarded more than $16 million in scholarships to some 2,000 students.

To learn more, visit johnnymac.org

OWNERSHIP EXPERIENCE

DAILY COMMUTE OR ROADTRIP, THOUGHTFUL TECHNOLOGY HELPS MAKE ANY JOURNEY A JOY.

Mercedes me connect puts a network of features in your car, on your smartphone, and in the digital world around you. And all of them collaborate to help keep you on track, on time, and feeling you’re on top of your real world.

• You can remote-start your car, locate where it’s parked, configure vehicle settings from your phone, and more.
• You can look up destinations on your phone and send them to the available COMAND® navigation in your car.
• You can offer WiFi to your passengers, and enjoy audio from all over the planet with TuneIn Radio.

Models with Car-to-X Communication can share info on traffic, road hazards and other conditions with each other, via a central reporting base. So you might find out about a tie-up on your route before you get caught up in it.

The map database for your car’s COMAND navigation system can be updated in your driveway, over the air, up to twice a year—with no need to bring it to the dealership.

WHEREVER YOU DRIVE, THERE’S A TEAM OF SUPPORTIVE PEOPLE LOOKING OUT FOR YOU.

Mercedes-Benz was the first automaker to introduce its own Roadside Assistance Program in the US. For more than 35 years, customers have called on—and counted on—factory-trained experts in times of need.

• A button in your car can connect you. If an air bag or seat-belt tensioner is activated, your car can place the call on your behalf, and even transmit your location.
• They can send help—usually a trained dealer service technician—to your location, even for a jump-start.
• If you see a warning light, so can the experts, and they can often help diagnose trouble over the phone.

Your Mercedes-Benz dealer is helping make service and maintenance even more convenient, with options such as Express Service, Mobile Service, pickup and delivery, online scheduling, and contactless payment. Your dealer can tell you more about the specific benefits they offer.

YOUR MERCEDES-BENZ EXPERIENCE SHOULD ALWAYS FEEL SPECIAL.

Driving a Mercedes-Benz feels like joining a club, as well as a family. Wherever you go, you’re part of a history that started with the first car, and always keeps racing ahead.

• For decades, groundbreaking innovations have protected, entertained and indulged Mercedes-Benz drivers first. While many have gone on to become the standard for all cars, you get to drive the future, today.
• From the AMG Lounge to #MBPhotoPass on Instagram, Mercedes-Benz owners have many ways to connect and interact.
• Your car and your dealer are in on it, too.

• Mercedes me lets your car communicate its service needs to your preferred dealer.
• Your dealer can reach out to you to book an appointment or offer drive-in service.
While the navigation system provides directional assistance, the driver must remain focused on safe driving. The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please see your Operator’s Manual for system operating speeds and additional information and warnings.

The purchase of a new, SiriusXM-equipped vehicle includes a 6-month introductory subscription to the SiriusXM All Access package. Eligible pre-owned vehicles equipped with SiriusXM will receive a 3-month trial subscription to SiriusXM All Access package. Trial length and service availability may vary by model, model year or trim. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.

Blind Spot Assist is a warning system only. Blind Spot Assist or Active Blind Spot Assist may not be sufficient to avoid accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a substitute for driver awareness and checking of surrounding traffic conditions. See Operator’s Manual for system’s operating speeds and additional information and warnings.

Active Brake Assist may not be sufficient to avoid an accident. It does not react to stationary or suddenly moving objects or pedestrians, nor may it react in certain situations where objects cannot be clearly identified, nor does it recognize or predict the movement of the vehicle ahead. The driver’s responsibility at all times is to be attentive to traffic and road conditions, and to provide the steering, braking, and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system’s alerts before braking, as that may not afford sufficient time and distance to brake safely.

Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® is a warning system only. ATTENTION ASSIST and Active Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on as an accident or emergency driver assistance. See Operator’s Manual for system’s operating speeds and additional information and warnings.

Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible to allow repairs. Always obey local traffic laws and driving conditions.

Drivers are responsible for safely operating the vehicle. Always obey local traffic laws and driving conditions. Drivers are responsible for safely operating the vehicle. Always obey local traffic laws and driving conditions.