SUMMER'S HERE. IT'S TIME TO COME OUT OF YOUR SHELL.

Introducing the perfect place to spend summer: The all-new 1981 Mercury Capri. This 10-valve, dual-overhead cam, fuel-injected conversion comes equipped with four-wheel drive, a 5-speed manual or automatic transmission, power windows, optional rack and pinion steering, four-wheel independent suspension, 2+2 seating and ...
JUST BECAUSE IT'S COLD OUTSIDE DOESN'T MEAN YOU'RE SUPPOSED TO HIBERNATE.

SUMMER'S OVER. NOW WHAT'S YOUR PLAN?

You can even get an optional removable hardtop. Read on and discover what Count and its turbocharged twin, Capri XR2, are all about. Then put yourself behind the wheel. What happens next is entirely up to you.

*Illustrated in Cardinal Red. Some equipment shows may be options. Good times are available at 10 additional charge.*
RUFUS CAN'T SING, HE CAN'T EARN A LIVING AND HE CAN'T HELP ME. PUT THE TOP DOWN. THEN AGAIN, I CAN DO THOSE THINGS MYSELF.

POP, POP, POP LIFT, FOLD, APPLY SUNSCREEN.

With Capri, it's easy to keep yourself up to the world. In fact, one person can put Capri's top up or down in about as much time as it takes to find your sunglasses.
CAPRI SHOWS ME THINGS I NEVER LEARNED IN SCHOOL

Since the human body moves in many ways, so does Capri's driver's seat. It reclines fully, offers lumbar support and even adjusts for height. Capri has a safety-collapsible, lockable, too, with a driver's side air bag; supplemental Restraint System located in the steering wheel. The cloth-trimmed sport bucket seats are pictured here in Red.

TAKE A SEAT, KICK BACK. CLASS IS ABOUT TO BEGIN

Capri's interior is designed to please drivers a reason on how to rest in style and still feel the wheel. The instrument panel and custom vinyl ensue in cocktail fashion—almost like they were tailored to your body. The leather wrapped steering wheel is black and striped. A padded console can be wiped at a glance. The Speedo, trips miles, or is clear by your seat. There even a user friendly package with a storage bin, coin holders, and two-two holders. Some equipment shown may be optional.
XR2 IS THE MOST FUN I'VE EVER HAD WITHOUT GETTING WET.

SHARKS SHOULD HAVE TEETH.

The turbocharged Capri XR2 is the perfect prescription for people who like their fun in a hurry. Under the hood, there's a turbocharged, 1.6-liter, 16-valve, DOHC twin-cam engine producing 135 horsepower. The optional gasoline is more efficiently delivered to an intercooler that allows the turbocharger to perform its magic, increasing horsepower and torque. The engine is matched to a responsive 5-speed manual transmission. It's great to have power, but life can also be enjoyed without it. You'll be prepared to handle the Capri XR2 with its performance-oriented four-wheel independent suspension. When you want to stop, you'll have a choice of front disc brakes, including 30-inch vented discs, or rear discs. The Capri XR2 offers power disc brakes all around, including 30-inch vented discs up front for quick-stopping power. XR2's appearance is as charged as its performance, with standard 15-inch wheels, fog lamps, and a rear spoiler. Pictured here in Radium Discharge Metallic.
THE END OF MY WORKDAY OPENS UP ENDLESS POSSIBILITIES.
THE END OF MY WORKDAY OPENS UP ENDLESS POSSIBILITIES.
WHEN I WAS A KID, MOM ALWAYS TOLD ME TO GO PLAY OUTDOORS. TODAY, I'M STILL TAKING HER ADVICE.
### Selected Optional and Standard Features

**Engines**
- **Capri**: 4.9L V8
- **Capri XR2**: 3.8L V6

**Capacities**
- **Capri**:
  - Gasoline: 15.0 gal
  - Diesel: 14.0 gal
- **Capri XR2**:
  - Gasoline: 14.0 gal
  - Diesel: 13.0 gal

**Interiors**
- **Capri**:
  - Builtin air bag: Supplemental Restraint System
  - Head and rearseat 3-point shoulder belts
  - Air conditioning
- **Capri XR2**:
  - Airbag: Supplemental Restraint System
  - Head and rearseat 3-point shoulder belts
  - Air conditioning

**Suspensions**
- **Capri**:
  - Rear: Independent MacPherson strut with shock absorber/torsion bar stabilizer bar, Anti-lock and gradient
  - Differential: Limited slip differential
- **Capri XR2**:
  - Rear: Independent MacPherson strut with shock absorber/torsion bar stabilizer bar, Anti-lock and gradient
  - Differential: Limited slip differential

**Standard**
- **Capri**:
  - Power window switches
  - Power steering
  - Tilt wheel column
  - AM/FM radio
- **Capri XR2**:
  - Power window switches
  - Power steering
  - Tilt wheel column
  - AM/FM radio

**EXTRA COLOR**
- **Capri**:
  - No extra color
- **Capri XR2**:
  - No extra color

**Wheels and Tires**
- **Capri**:
  - 14 x 6 1/2 10 spoke aluminum alloy wheels
  - P205/60R 14 BSW (blackwall)
- **Capri XR2**:
  - 14 x 6 1/2 10 spoke aluminum alloy wheels
  - P205/60R 14 BSW (blackwall)

**Exterior Paint Colors**
- **Capri**:
  - Black
  - White
  - Blood Red
  - Bright Silver
  - Medium Royal Blue
  - Shadow Blue

### All This and the Quality of a Mercury

Customer satisfaction with Mercury cars may be attributed to the personal care taken by the sales and service staff at various dealerships. The Lincoln-Mercury Quality Commitment program is designed to ensure high-quality service for our customers. We want Lincoln-Mercury customers to be the most pleased in the automobile industry.

**LIFETIME SERVICE GUARANTEE**
- Participating Lincoln-Mercury dealers offer a Lifetime Service Guarantee, which guarantees their work for as long as you own the vehicle. This means that you have no financial risk of repair once and never again. If ever after the three years have been used, the repair dealer will still honor the Three years. For new and used cars, a lifetime service warranty is available. Ask your Lincoln-Mercury dealer for a copy of this limited warranty, and take time to read it.

**MOTORCRAFT QUALITY PARTS**
- Genuine Ford and Motorcraft original equipment replacement parts are engineered for your Ford.
- The parts are designed, tested, and manufactured to meet Ford's high specifications.
- They are the same high standards as those utilized in the original parts.

**EXTENDED SERVICE PLAN**
- The optional Ford Extended Service Plan covers all major parts and labor costs on new Mercury cars for longer than the vehicle's basic warranty. The cost is moderate for the protection offered, it could pay for itself the first time it is needed. Ask your participating Lincoln-Mercury dealer for complete details of the plan, which is available on cars sold or normally operated in the 50 United States and Canada.