MERCURY COUGAR XR7 AND LS. THESE CATS PERFORM.

True to their name, these are cars that move, handle and stop with cat-like assurance.

In fact, everything about Cougar has been geared toward creating a highly satisfying driver's car.

A car that would be responsive and equally at home cruising the interstate or straightening out the curves of a mountain road.

And a car that would prove that the word "performance" could co-exist quite nicely with words like "luxury" and "style."

From its fuel-injected 5.0-liter H.O. V-8 powerplant, the only V-8 in its class, to its four-wheel disc anti-lock brakes and computer-controlled four-wheel independent suspension, Cougar XR7 is true to its mission of keeping you in control.

And Cougar LS presents a strong case for demonstrating that performance and elegance do work together quite nicely indeed. It's distinctively good looking. Comfort-focused. A joy to drive. And quite capable of showing the competition a thing or two about handling the open road.
SABLE
PERHAPS THE MOST COPIED CAR IN THE WORLD.

One glance at any Sable quickly discloses the most obvious of its virtues: styling so advanced that it's been widely imitated, but not equaled. Indeed, Car and Driver magazine recently called it: "One of the ten best inspired designs of all time."

Yet, beneath that handsome exterior, and equally appealing interior, are the advanced engineering accomplishments that make Sable a rewarding car in which to be either a passenger or driver.

As clear evidence of that, Sable comes equipped with a sequential fuel-injected V-6 engine, 4-wheel independent suspension and precise rack-and-pinion steering.

Sable also seats six adults comfortably, in very attractive surroundings.

Sable is available in LS and GS sedans and wagons. All models feature a driver-side air bag Supplemental Restraint System as standard equipment and offer the option of 4-wheel disc anti-lock brakes.

Sable LS shown left in Electric Red Clearcoat Metallic. Sable GS shown upper left in Oxford White.
Sable LS Wagon shown upper right in Black Clearcoat.
Some features shown may be optional. See your dealer for details.
TOPAZ. A CAR THAT COMBINES STYLE WITH A SENSE OF SECURITY.

Clearly, this is a car that not only makes you feel good about its looks, but also makes you feel comfortably secure when you're inside.

There are many reasons for this feeling of confidence, ranging from Topaz's surefooted front-wheel drive and four-wheel independent suspension to protective steel side beams in the doors, child-proof rear door locks and bumpers that exceed government impact requirements by 100%.

Topaz is a unique car that appeals to both logic and emotion. It is a car that impresses you with its durability and sturdiness, yet is elegantly styled and thoroughly equipped.

Topaz is available in four models: the top-of-the-line LTS, the luxurious LS, the economical GS and the sporty XRS. If you live where weather becomes severe, you may want the added traction of Topaz's optional four-wheel drive. It's available on LTS, LS and four-door GS models, which also offer an optional driver-side air bag Supplemental Restraint System. (Not available with four-wheel drive.)
Full-sized luxury takes on a dramatic new shape this spring with the introduction of the all-new 1992 Grand Marquis.

This new Grand Marquis offers all the room, ride and comfort in the Grand Marquis tradition, coupled with advanced design and new technology.

Outside, its new aerodynamic lines move through the air more efficiently to help silence the wind and increase fuel efficiency. Inside, this uncompromising full-sized sedan offers generous room for six adults and enormous luggage capacity.

You'll find even more to feel comfortable about in the new 1992 Grand Marquis. It features an all-new V-8 engine that's not only more powerful, but also more efficient. And it includes the peace of mind provided by such safety advances as a standard driver-side air bag Supplemental Restraint System, optional passenger-side air bag, standard four-wheel disc brakes, and an optional Anti-lock Brake System (ABS) which includes Traction Assist.

You'll have to wait until spring to see this all-new Grand Marquis firsthand. And now the good news: It's worth the wait.
THE NEW MERCURY CAPRI. LET'S HEAR IT FOR PHYSICAL ATTRACTION.

Introducing the perfect place to spend summer. The all-new 1991 Mercury Capri. This 16-valve, dual-overhead-cam, fuel-injected convertible comes equipped with front-wheel drive, a 5-speed transmission, power-assisted rack-and-pinion steering, a driver-side air bag Supplemental Restraint System, four-wheel independent suspension and other fun features. You can even get an optional removable hardtop.

You'll find Capri has what you need to let the good times roll. Its 2+2 seating arrangement lets you bring as many as three fellow sun worshippers along for the ride. The trunk offers up to 6.2 cubic feet of storage space. And with the top up you can fold the rear seat down to create extra room for anything from skis to 6-foot party sub to an ample supply of tanning lotion.

Capri even makes it easy to open yourself up to the world. In fact, one person can put Capri's top up or down in about as much time as it takes to find your sunglasses.

If you like your sun in a hurry, choose Capri XR2. It has a turbocharged, 1.6-liter, 16-valve, DOHC fuel-injected engine producing 132 horsepower. And performance-tuned four-wheel independent suspension for when life throws you a few curves.
THE NEW MERCURY TRACER. YOU WON'T BELIEVE THE SIZE OF IT.

Tracer is the all-new small sedan from Mercury that's full of surprises.

Even though Tracer is small enough to squeeze into a tight parking space, it's roomy enough inside to seat five adults with plenty of trunk room to spare. It has more room inside than Civic, Sentra, Corolla or Prizm. Tell that to your neck and shoulders.

Tracer is also fun to drive. It's equipped with a 1.9-liter engine with sequential multi-port electronic fuel injection that's powerful, yet economical. And not to be overlooked,

Tracer looks good.

One more thing. Tracer is designed and built by a lot of people who really want you to like it. In fact, they want you to like it as much or more than any car in its class, built anywhere in the world. They spent a lot of time, money and effort to impress you with Tracer's quality.

They even learned to build Tracer with sophisticated techniques a lot of car manufacturers just don't have.

Tracer is available in a four-door notchback sedan, a versatile wagon and a performance-tuned 16-valve LTS sedan with a dual-overhead-cam, 16-valve, electronic multi-port fuel-injected engine that produces an eager-to-please 127 horsepower.

Whichever model you choose, Tracer offers so much in a small car that you may not believe the size of it.

Tracer LTS shown left in Black. Tracer shown below in Light Titanium. Tracer Wagon shown bottom in Oxford White. Some features shown may be optional. See your dealer for details.
COUGAR
Front engine/foor-wheel drive

ENGINE
Type V8 4V
Displacement 5.0 liters
Horsepower (SAE net) 190 BHP @ 4800 rpm
Torque (SAE net) 300 lb-ft @ 4800 rpm
Fuel delivery Sequential multiport fuel injection
Compression ratio 9.5:1
Engine control EEC-I

TRANSMISSION
Automatic 4-speed w/OD
Suspension
Front Independent MacPherson strut w/upper control arm & lower suspension arm
Rear Multi-link w/upper control arm & lower suspension arm

STEERING
Type Power-assisted recirculating ball
DIMENSIONS (in Inches)
SEDAN
Overall length 192.2

DECORATIVE COLORS
Standard Exterior Colors
Black
White
Tan
Gray
Green

Optional Interior Colors
Englewood Beige
Maroon
Navy Blue

EXTERIOR COLORS
Standard Exterior Colors
Black
White
Tan
Gray
Green

Optional Interior Colors
Englewood Beige
Maroon
Navy Blue

TOPAZ
Front engine/foor-wheel drive

ENGINE
Type V6 3.0 L
Displacement 3.0 liters
Horsepower (SAE net) 150 BHP @ 6200 rpm
Torque (SAE net) 165 lb-ft @ 4800 rpm
Fuel delivery Sequential multiport fuel injection
Compression ratio 9.5:1
Engine control EEC-I

TRANSMISSION
Automatic 4-speed w/OD
Suspension
Front Lower control arm w/upper control arm & lower suspension arm
Rear Multi-link w/upper control arm & lower suspension arm

STEERING
Type Power-assisted recirculating ball
DIMENSIONS (in Inches)
SEDAN
Overall length 192.2

DECORATIVE COLORS
Standard Exterior Colors
Black
White
Tan
Gray
Green

Optional Interior Colors
Englewood Beige
Maroon
Navy Blue

EXTERIOR COLORS
Standard Exterior Colors
Black
White
Tan
Gray
Green

Optional Interior Colors
Englewood Beige
Maroon
Navy Blue

TRACER
1992 GRAND MARQUIS
Front engine/foor-wheel drive

ENGINE
Type V8 4V
Displacement 5.0 liters
Horsepower (SAE net) 190 BHP @ 4800 rpm
Torque (SAE net) 300 lb-ft @ 4800 rpm
Fuel delivery Sequential multiport fuel injection
Compression ratio 9.5:1
Engine control EEC-I

TRANSMISSION
Automatic 4-speed w/OD
Suspension
Front Independent lower control arm w/upper control arm & lower suspension arm
Rear Multi-link w/upper control arm & lower suspension arm

STEERING
Type Power-assisted recirculating ball
DIMENSIONS (in Inches)
Sedan
Overall length 191.4

DECORATIVE COLORS
Standard Exterior Colors
Black
White
Tan
Gray
Green

Optional Interior Colors
Englewood Beige
Maroon
Navy Blue

EXTERIOR COLORS
Standard Exterior Colors
Black
White
Tan
Gray
Green

Optional Interior Colors
Englewood Beige
Maroon
Navy Blue

CAPRI
Front engine/foor-wheel drive

ENGINE
Type V8 4V
Displacement 4.1 liters
Horsepower (SAE net) 165 BHP @ 5400 rpm
Torque (SAE net) 280 lb-ft @ 4000 rpm
Fuel delivery Sequential multiport fuel injection
Compression ratio 9.5:1
Engine control EEC-I

TRANSMISSION
Automatic 4-speed w/OD
Suspension
Front Independent lower control arm w/upper control arm & lower suspension arm
Rear Multi-link w/upper control arm & lower suspension arm

STEERING
Type Power-assisted recirculating ball
DIMENSIONS (in Inches)
Sedan
Overall length 191.4

DECORATIVE COLORS
Standard Exterior Colors
Black
White
Tan
Gray
Green

Optional Interior Colors
Englewood Beige
Maroon
Navy Blue

EXTERIOR COLORS
Standard Exterior Colors
Black
White
Tan
Gray
Green

Optional Interior Colors
Englewood Beige
Maroon
Navy Blue

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Customer satisfaction with Mercury cars may be attributed to the personalized attention given by the sales and service staffs at Lincoln-Mercury dealerships and to the Lincoln-Mercury Quality Commitment program. Its goal is to achieve outright industry leadership in customer satisfaction. We want Lincoln-Mercury customers to be the most pleased in the entire automotive industry.

Motorcraft Quality Parts

Genuine Ford and Motorcraft original equipment replacement parts are engineered and manufactured to Ford's high specifications. They're your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production.

EPA statement. 1991 EPA mileage estimates were unavailable when this publication was printed. The 1991 Mercurys, however, should post good mileage figures. Ask your Lincoln-Mercury dealer for the latest information.

Buckle up—together we can save lives.

Buy or lease your Mercury from your Lincoln-Mercury dealer.

Options Availability: Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

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“Ask Your Lincoln-Mercury Dealer”: Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Lincoln-Mercury dealer is your best source for up-to-date information.