Imagine yourself in a Mercury
Your days are filled with adventures.

Imagine being able to accommodate them all.
Mountaineer. It practically begs the question, “Where to?”
If your weekdays and weekends are just a flurry of activity, Mountaineer might be the ideal Mercury for you. It comes with plenty of power, available all-wheel drive and an interior that's both roomy and versatile. And from where you sit, you get a commanding view of the road.

How's this for room — 802 cu. ft. of cargo space with the rear seat down. More room than Jeep® Grand Cherokee and GMC Jimmy!

A DIFFERENT BREED OF SUV

- Available all-wheel drive works full time so you can, too. It automatically adjusts to driving conditions by sending power to front and rear wheels as needed. (V-8 only)
- For your safety and convenience, available puddle lamps are located under both outside mirrors and illuminate the ground in front of the doors.
- A 60/40 split-fold rear seat makes Mountaineer extra handy for hauling unwieldy loads.
- It's easy to get into and out of Mountaineer, thanks to available running boards.

MOUNTAINEER ALSO FEATURES:

- 4.0-liter SOHC V-6 engine* with 100,000-mile tune-up interval under normal driving conditions with routine fluid/filter changes. A 5.0-liter 215-hp V-8 engine is also available.
- Second Generation dual airbags. Always wear your safety belt and secure children in the rear seat.
- 4-wheel disc anti-lock brakes (ABS)
- 5-speed electronic automatic overdrive transmission with overdrive lockout and available Control-Trac (4x4) with V-6
- Available integrated rear child safety seat**
- Dual power fold-away outside mirrors
- Available separate rear seat fan and audio controls
- Available Mach Audio System with Dual Media (cassette/single CD radio) and Radio Data System (RDS)

*Available Fourth Quarter 1997.
**Available only with leather seating surfaces.
Sable. It's full of imagination, and a lot like you.
In many ways, Mercury Sable has a lot in common with you. It has an elegant style and innovative spirit. And it offers the flexibility and room to accommodate you—whether you're taking a client to lunch, friends out to dinner or heading out to a B & B in the country.
Grand Marquis. The best handling Grand Marquis ever.
Grand Marquis has been elegantly restyled. It still offers a roomy, well-appointed interior and V-8 power. But its new PrecisionTrac™ suspension system makes for a more responsive, better-handling, smooth ride. You might say a classic design has just become better.

ROOM, RIDE AND COMFORT

> With the largest trunk in its class, you’ll have plenty of room for luggage and golf clubs.
> V-8 engine provides the power you need—especially appreciated in the passing lane. And it can perform for 100,000 miles without a scheduled tune-up under normal driving conditions with routine fluid/filter changes.
> PrecisionTrac™ suspension system—includes Watt’s linkage rear suspension, improved twin tube shock absorbers, larger brakes, and more.
> Talk about accommodating—here you’ll find one of the roomiest interiors in its class.

GRAND MARQUIS ALSO FEATURES:

> Rear-wheel drive
> Available ABS with All-Speed Traction Control
> Second Generation dual airbags. Always wear your safety belt and secure children in the rear seat.
> 8-way power driver’s seat with power recliner
> Available power passenger seat with power lumbar support (LS only)
> Autolamp on/off delay lighting system
> Power windows and door locks
> SecuriLock™ passive anti-theft system
> Fail-safe cooling with dual speed electric fan
> Fingertip speed control
> Available Premium Audio System with Radio Data System (RDS) (LS only)

Villager. Getting there is half the fun...
You'll be surprised by how much Villager rides and handles like a car. And it's adaptable and flexible, with plenty of creature comforts. With its sliding rear seat, the interior can be arranged and rearranged to handle just about anything you need to haul. Villager is just the right size for all your needs.

VILLAGER LS ALSO FEATURES:

- 3.0-liter SOHC V-6 engine with multi-point electronic fuel injection
- Second Generation dual airbags. Always wear your safety belt and secure children in the rear seat.
- 4-wheel anti-lock brakes
- Fingertip speed control
- Available automatic on/delay off headlamps
- Available Remote Keyless Entry system
- Power flip-out 3rd-row bodyside windows
- Battery saver
- Luggage rack
- Tilt steering column
- Available Electronic Automatic Temperature Control
- Available Super Sound Audio System with 6-disc CD changer

Villager Nautica edition comes with four captain's chairs, leather seating surfaces, deluxe aluminum wheels and more.
Mystique. The road may never feel the same again.
In your Mystique, you'll feel a charge of adrenaline as you approach a stretch of open highway. Your heart will skip a beat as you take a sharp corner. A winding road will afford new challenges you'll enthusiastically welcome. This is where driving exhilaration begins.
Tracer keeps you on the move.
The only thing that's predictable about you is you're always on the go. Tracer is perfectly suited to your lifestyle. Not only does it come with the kind of features you want, it also happens to be fun to drive.

Tracer Wagon comes with a rear window defroster, cargo cover, luggage rack and rear window washer/wiper.
The Mercury Commitment.℠

It's a comprehensive owner benefits package which includes:

ROADSIDE ASSISTANCE 24-hour, seven-day-a-week coverage for towing, fuel delivery, jump-starts, tire changing and lockout assistance. For roadside assistance, call 1-800-241-3673.

MERCURY VEHICLE WARRANTY A Bumper to Bumper limited warranty, covering your automobile for three years or 36,000 miles with no deductible. Ask your Mercury dealer for complete details.

MERCURY CUSTOMER ASSISTANCE CENTER. If you have questions, feel free to call our Customer Assistance Center at 1-800-392-3673.

OWNER IDENTIFICATION CARD. You’ll want to keep it handy because it includes the Mercury Commitment hotline numbers for customer service and roadside assistance.

Mercury encourages you to get involved in the Race for the Cure® which benefits the Susan G. Komen Breast Cancer Foundation. Call 1-800-653-5355.

Ford Credit offers a wide variety of financing and leasing programs to qualified buyers that can be arranged right at the dealership. Ask your dealer for the facts on these programs, or call Ford Credit Customer Service at 1-800-727-7000.

Product Changes: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mercury dealer is your best source for up-to-date information.

Lincoln-Mercury Division reserves the right to change product specifications at any time without incurring obligations.

LITHO IN USA (1,276,000) 9-97 P-0997 Buckle up—together we can save lives.