Topaz. A car that combines style with a sense of security.

Topaz OS shown in Crystal Blue Clearcoat Metallic.

Clearly, this is a car that not only makes you feel good about the way it looks, but also makes you feel comfortably secure when you're inside.

Topaz LS shown in Medium Titanium Clearcoat Metallic.

There are many reasons for this feeling of confidence, ranging from Topaz's surefooted front-wheel drive and four-wheel independent suspension to the protective steel side beams.

Topaz LTS shown in Oxford White and Medium Titanium Clearcoat Metallic.

Topaz XR5 shown in Titanium Frost Clearcoat and Medium Titanium Clearcoat Metallic.

Topaz appeals to both logic and emotion. It is a car that impresses you with its durability and sturdiness, yet is elegantly styled and thoroughly equipped.

To learn about the lineup of 1991 Topaz cars, please turn the page.

Some features shown may be optional. See option list on pages 26 and 27.
To keep drivers and passengers feeling secure and to help cope with unexpected situations, Topaz employs thoughtful engineering and technology throughout the car. Take seats, for example. Topaz front seats are built on sturdy steel frames for strength and rigidity.

Because there are always unknown factors on the road, here are some reassuring facts about Topaz.

If you live where weather becomes severe, you may want the added traction of Topaz’s optional four-wheel drive. A touch of a switch engages this system even while the car is moving. In addition, a limited-slip rear differential helps reduce wheel spin when 4-wheel drive is engaged. Topaz doors are built of strong double panel welded construction. And inside each is a high-strength steel beam designed to withstand a push test force of two times the vehicle weight. Door latches are designed to withstand a push-open load in excess of 2,000 pounds to help keep doors closed in the event of an impact. Rear doors in Topaz 4-door models are equipped with child-proof door locks.

Shown here is a demonstration of the optional driver-side air bag Supplemental Restraint System being deployed. (This photographic sequence was not made during an actual test.) This system, working together with properly worn safety belts, provides the most advanced occupant restraint system available today.

Another Topaz feature that helps protect drivers is the energy-absorbing steering wheel and steering column. These units are designed to be collapsible, reducing the risk of driver injury in the event of an impact.
We'd like to show you all of Topaz's standard features, but we ran out of room.

It's understandable. Topaz has a generous number of standard features, both inside and out, of benefit to owners. Each of them underscores the fact that there's no need to compromise on convenience, appearance or security while staying within your budget.

Some of the many noteworthy standard features, including power steering, power brakes and electronic AM/FM stereo radio, are highlighted here. But because of the large number involved, many other items have been included in the complete list on pages 26 and 27.

Reading lists of features, however, is no substitute for getting to know Topaz firsthand at your local Lincoln-Mercury dealer. Topaz is a car of advanced overall design and impressively sturdy construction. A car whose objective is to make the entire experience of ownership a rewarding one.

Topaz GS shown in optional Crystal Blue Clearcoat Metallic.
Topaz is more than just a smart choice.

Yes, Topaz GS is a wise decision. It offers eye-pleasing Topaz styling and driver-pleasing comforts and conveniences. Plus, of course, Topaz's reassuring sturdiness.

Topaz GS shown in Crystal Blue Clearcoat Metallic with turbine style wheel covers.

Some features shown may be optional. See option list on pages 26 and 27.
Some people call this ergonomics. We call it common sense.

Ergonomics is the relationship between man and his environment. In this case, Topaz and driver. And while it's a valuable science, it is in the end, common sense.

Common sense says that a car's entire interior, and particularly the instrumentation and controls, should help, not hinder the driver. You see before you a driver's “command post” designed to do just that. The instruments are positioned so that you see them without searching for them. So that your eyes can stay focused on the road—as they should be. Grouped to be viewed at a glance are analog speedometer, tachometer, main odometer, trip odometer, fuel level and engine coolant temperature gauges.

This kind of “human engineering” results in a car that's not just pleasing to drive, but easy to live with over the miles. It also contributes to a sense of security for Topaz drivers.

Shown here is the Topaz fingertip speed control which is standard on LS and LSS models, and optional on all others. Note that it's conveniently integrated into the steering wheel for easy access by the driver (Not available with air bag.)

Instrument panel shown for Topaz GS interior in Crystal Blue.
You can have a hand in the “final assembly” of your Topaz.

As you can see by the interior below, the Topaz GS (shown here in Crystal Blue Cloth) is beautifully styled and very comfortably appointed. Its value is further enhanced by its many standard features.

So, you could drive away in a new Topaz GS without adding a thing and be quite happy. However, you do have some other choices. Options that offer added comfort, performance, beauty and even entertainment.

To make it easy and economical to personalize your Topaz, the most popular options have been grouped together in Preferred Equipment Packages (PEP). Choosing options this way offers price savings compared to ordering them individually. One popular Topaz GS grouping is PEP 363A. It includes automatic transmission, air conditioning, tilt steering wheel, electric rear window defroster and the other items displayed here. Information on PEPs may be found on pages 26 and 27.
If you're looking for more in a Topaz, you'll find it in the LS.

With even more standard features than Topaz GS, Topaz LS has sport-tuned suspension plus other features that make it an outstanding value.

Topaz LS shown in Medium Titanium Clearcoat Metallic with optional polycast wheels. Some other features shown may also be optional. See option list on pages 26 and 27.
These are the arrangements we’ve made for your next trip.

A Topaz interior is designed to accommodate all its occupants in first-class fashion. Accommodations are quiet, with little wind noise. Contoured seats and ample legroom, hiproom and shoulder room make sure the drive cross-town or cross-country is uncrammed and comfortable.

You’ll find many things that will make you feel good inside Topaz LS, including such standard features as plush all-cloth upholstery, a fold-down front-seat armrest and a center console with convenient cassette tape storage. Illuminated mirrors in the overhead visors are also standard.

All these comforts deserve a ride to match, and you’ll find it in a fully independent suspension system enhanced by the firm, road-gripping support of a standard sports suspension package and performance steel-belted radial tires on Topaz LS.

These and other features make Topaz LS an ideal sedan for the open road. And to help you bring more along on your travels, a deck-lid luggage rack is standard.

There’s a great deal of pleasure to be gained in the comfort of a Topaz LS. Get behind the wheel soon to see just how enjoyable it can be.
No one will believe you bought it for practical reasons.

How could they? Topaz LTS has stylish looks and interior appointments that could easily be confused with a traditional luxury touring sedan.

A closer look reveals a truly practical car for those who seek affordable luxury. Topaz LTS—the letters designate "Luxury Touring Sedan"—is the top-of-the-line Topaz with a host of standard luxury and performance features.

You’ll find a lot of reasons to be impressed with Topaz LTS. If you’d like to know more, you’ll find a complete listing of its standard and optional features on pages 26 and 27.

Topaz LTS shown in Solid Oxford White and Medium Titanium Clearcoat Metallic with cast aluminum wheels. Some features shown may be optional. See option list on pages 26 and 27.
Some people might feel more comfortable if it cost more.

There are those who believe quality comfort and convenience must command top prices. The Topaz LTS emphatically sets aside that misconception.

The interior here is typical of one you'd expect to find in a luxury car. It includes such standard luxuries as air conditioning, a Premium Sound system, a leather-wrapped steering wheel, power windows and power door locks.

The sport bucket seats are contoured and recline to ease stress and fatigue. The driver's seat offers six-way power adjustments. Front seats include power lumbar supports.

We invite you to test drive a Topaz LTS. You'll be pleasantly surprised at how comfortable you'll be with its luxury.

Topaz LTS includes the comfort of power lumbar support in the front seats. A firmer setting helps reduce lower back fatigue on longer trips.

A Premium Sound system, featuring an 80-watt amplifier and four strategically placed speakers, is standard on Topaz LTS.
If you saw Topaz as more sensible than spirited, XR5 could change your mind.

Take a look. Topaz XR5 is a sporty two-door coupe that comes at you with a different point of view.

This car is full of surprises, starting with the hood with a 2.3L HSO engine producing 100 horsepower (SAE net). It features electronic multi-port fuel injection for smooth performance.

A nimble 5-speed manual transmission with gear and final-drive ratios linked for responsive acceleration places performance at your side. Its shift patterns and placement near the driver's side are ergonomically designed for quick, easy shifts.

XR5 also includes such performance-oriented features as precise power rack-and-pinion steering, steel-belted radial performance tires mounted on cast aluminum wheels and a sport/touring suspension that tenaciously grips the road.

This special Topaz is set off with aggressive black trim and moldings. Inside, the leather-wrapped tilt steering wheel, power lumbar support and electronic AM/FM stereo/cassette (all standard) make the driver's environment much more exciting.

And you can get even more of a good thing if you order Topaz XR5 with a Preferred Equipment Package. For instance, PEP 371A includes the convenience of fingertip speed control, the safety of a power lock group and the superior audio performance of the Premium Sound system.

The driver's contoured sport bucket seat includes six-way power adjustments when you order your XR5 with PEP package 371A.
Maybe the best way to understand how well Topaz is put together is to take it apart piece by piece. A closer examination of Topaz reveals how every aspect of its design has been developed with advanced technological engineering principles.

The intent is to design a car with all parts working in unison to create a totally satisfying driving experience.

For example, the 2.3L HSC engine is tuned to provide plenty of usable torque and horse-

There’s a lot that goes into Topaz before you do.

power when you need it. And you receive this power without sacrificing fuel economy thanks to such features as electronic multi-port fuel injection that delivers a precise amount of fuel to each cylinder exactly when it is needed.

By continuously monitoring specific engine functions, EEC-IV helps maintain optimum performance.

EEC-IV monitors various inputs such as vehicle speed, engine speed and load, ambient air temperature, coolant temperature, throttle position and oxygen content of the exhaust gas mixture. These inputs are in turn used by EEC-IV to control ignition timing, fuel metering, exhaust gas recirculation and idle speed with precise, split-second management.

*See EPA statement in back of catalog.

Topaz is built with unibody construction that minimizes body twisting and torquing.

Shown here, this sturdy body combines floor pan, front, rear and side rails, roof pillars and cowl into a single welded unit. The result is a high-strength passenger compartment that is both weight and space efficient. In fact, front pillars and roof are designed to meet a static force roof crush test equal to 1 1/2 times the car's weight.

In addition, doors are made of strong double panel welded construction, and inside each is a heavy-gauge steel side beam for added protection.

Another design feature that plays an active role in Topaz performance is aerodynamics. The smooth exterior shape of Topaz manages the flow of air over, under and around the vehicle as it moves down the road. This carefully sculpted and wind-tested design benefits you in terms of improved handling, reduced wind noise and greater fuel efficiency at highway speeds.

All this strength translates into a sense of security for both driver and passengers.

A fully independent suspension helps cushion the bumps, while keeping the driver in touch with the road to enhance Topaz's handling capabilities. The front suspension employs nitrogen gas-pressurized MacPherson struts, coil springs and stabilizer bar. It's complemented by an independent four-bar rear suspension system with MacPherson struts and coil springs.

However, you don't have to understand all this suspension information to appreciate the way Topaz handles a tight curve.

The shape of Topaz is designed to manage the wind efficiently outside, while still offering generous room inside proportioned to comfortably accommodate both passengers and cargo.
### Selected Optional and Standard Features.

<table>
<thead>
<tr>
<th>Feature</th>
<th>GS</th>
<th>XRS</th>
<th>LS</th>
<th>LTS</th>
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<tbody>
<tr>
<td><strong>Functional Features</strong></td>
<td></td>
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<td></td>
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<tr>
<td>Driver air bag Supplementary Restraint System (side-door only)</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>2.3-liter V6 engine</td>
<td>S</td>
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<tr>
<td>Front and rear moon roof</td>
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<td>S</td>
<td>S</td>
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<tr>
<td>Five-speed manual transmission</td>
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<tr>
<td>Three-speed automatic transmission</td>
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<tr>
<td>Four-wheel drive (4WD) with automatic transmission</td>
<td>O</td>
<td>O</td>
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<tr>
<td>Maintenance-free 48-volt/hr I.D.</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Electronic vacuum regulator</td>
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<tr>
<td>Aluminized exhaust system corrosion protection</td>
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<td>Self-adjusting clutch linkage</td>
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<tr>
<td>Power-assist rack-and-pinion steering</td>
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<tr>
<td>Sport/touring suspension</td>
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<td>Tinted glass</td>
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<td>Electric remote mirror defroster</td>
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<td>Side window defroster</td>
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<td>Engine block heater</td>
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<td>Rear-ends lock</td>
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<tr>
<td><strong>Electrical Features</strong></td>
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<tr>
<td>Amo-halogen headlights</td>
<td>S</td>
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<td>S</td>
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<td>Front-inpaint bumpers</td>
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<td>Conventional protection including precollision steel, cathodic electrocoat, paint primer and electrostatically applied paint</td>
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<tr>
<td>Lower body side protective urethane coating</td>
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<tr>
<td>Front and cover</td>
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<tr>
<td>Car cover</td>
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<td>Ski carrier</td>
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<tr>
<td>Remote trunk lift entry power lock group</td>
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<td>A</td>
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<td>Rear deck lip-up light</td>
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<tr>
<td><strong>Lighting/Convenience/Convenience Features</strong></td>
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<tr>
<td>Air conditioning</td>
<td>O</td>
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<td>Low-back individual reclining seat</td>
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<td>Sport bucket seats</td>
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<td>Six-way power driver's seat</td>
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<td>Black leather-wrapped steering wheel</td>
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<td>Tilt steering wheel</td>
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<td>Speed control</td>
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<td><strong>Comfort/Convenience Group</strong></td>
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<tr>
<td>Includes front center armrest, light group, locking fuel-door lock with remote release and remote trunk release</td>
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</table>

### Preferred Equipment Packages

- **Preferred Equipment Package 31A**
  - Electronic AM/FM stereo with four speakers (may delete for credit)
  - Electronic AM/FM stereo with cassette and four speakers

### Model/Bodystyle Availability

- Two-door: X
- Four-door: X

### Colors

- Standard Exterior Colors GS and LS
  - Black
  - Desert White
  - Medium Red
  - Light Blue
  - Optional Clearcoat Colors GS and LS
    - Medium Titanium Clearcoat Metallic
    - Titanium Frost Clearcoat Metallic
    - Wild Strawberry Clearcoat Metallic
    - Sandalwood Clearcoat Metallic
    - Sundance Frost Clearcoat Metallic
    - Twilight Blue Clearcoat Metallic
    - Crystal Blue Clearcoat Metallic
    - Standard Interior Colors
      - Crystal Blue
      - Titanium
      - Light Sanddune

**Note:** Colors marked with asterisks (*) are additional paint orders. **Light Sanddune** is available for all models.

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**Left to right:** Polycomb wheel, luxury wheel cover, styled cast aluminum wheel.

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**Footnotes:**

- **5-speed manual transmission**
- **Three-speed automatic transmission**
- **Four-speed manual transmission**
- **Four-wheel drive (4WD) with automatic transmission**
- **Maintenance-free 48-volt/hr I.D.**
- **Electronic vacuum regulator**
- **Aluminized exhaust system corrosion protection**
- **Self-adjusting clutch linkage**
- **Power-assist rack-and-pinion steering**
- **Sport/touring suspension**
- **Tinted glass**
- **Electric remote mirror defroster**
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- **Black leather-wrapped steering wheel**
- **Tilt steering wheel**
- **Speed control**
- **Includes front center armrest, light group, locking fuel-door lock with remote release and remote trunk release**
Customer satisfaction with Mercury cars may be attributed to the personalized attention given by the sales and service staffs at Lincoln-Mercury dealerships and to the Lincoln-Mercury Quality Commitment program. Its goal is to achieve outright industry leadership in customer satisfaction. We want Lincoln-Mercury customers to be the most pleased in the entire automotive industry.

Motorcraft QUALITY PARTS

Genuine Ford and Motorcraft original equipment replacement parts are engineered and manufactured to Ford's high specifications. They're your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production.

The optional Ford Extended Service Plan covers selected components on new Mercury cars for longer than the vehicle's basic warranty. The cost is so moderate for the protection offered that it could pay for itself the first time it is needed. Ask your participating Lincoln-Mercury dealer for complete details of the plan, which is available on cars sold and normally operated in the 50 United States and Canada.

Participating Lincoln-Mercury dealers offer the Lifetime Service Guarantee, which guarantees their work on your Mercury Topaz for as long as you own it. This means that you pay for a covered repair once and never again. If it ever has to be fixed again, the repairing dealer will fix it free. Free parts. Free labor. Ask your Lincoln-Mercury dealer for a copy of this limited warranty, and take time to read it.

EPA statement. 1991 EPA mileage estimates were unavailable when this publication was printed. The 1991 Mercury Topaz, however, should post good mileage figures. Ask your Lincoln-Mercury dealer for the latest information.

Buckle up—together we can save lives. Buy or lease your Mercury from your Lincoln-Mercury dealer.

Options Availability: Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

Product Changes: Lincoln-Mercury reserves the right to change product specifications at any time without incurring obligations.

“Ask Your Lincoln-Mercury Dealer”: Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Lincoln-Mercury dealer is your best source for up-to-date information.