MERCURY TRACER. YOU WON'T BELIEVE THE SIZE OF IT.

Chances are if you're reading this, you've made the decision to buy a new car. And now the real decisions start.

How much car do you want? How much car do you need? How much can you afford? Does it have enough room? Will you get your money's worth? Will you enjoy it?

Which brings us to the new 1992 Mercury Tracer. Even though it's small enough outside to squeeze into a tight parking space, Tracer is roomy enough inside to seat five adults with plenty of trunk room to spare. It's fun to drive. Well-powered, yet economical. And not to be overlooked, Tracer looks good. In fact, Tracer offers so much in a small car that you may not believe the size of it.

One more thing. Tracer is designed and built by a lot of people who really want you to like it. In fact, they want you to like it as much or more than any car in its class, built anywhere in the world. They spent a lot of time, money and effort to impress you with Tracer's quality. They even learned to build Tracer with sophisticated techniques that a lot of car manufacturers just don't have.

Tracer comes in three different models: four-door notchback sedan, a performance-tuned 16-valve LTS (Luxury Touring Sedan) and a versatile wagon. Choose the one that makes the most sense for you. Then ask your dealer for a test drive. You've waited long enough.
TRACER LOOKS GOOD FROM ANY ANGLE.

While many may admire Tracer for its looks, one drive will convince you that much of its beauty lies beneath its surface.

A close look at what makes a Tracer a Tracer demonstrates that a small car can come up big in many important areas. For instance, the team that designed Tracer placed considerable attention on delivering responsive handling and performance characteristics for a car in its class. More emphasis was given to smoothing out the noise, vibration and harshness typically found in small cars.

In every aspect of its design, Tracer maintains a steady focus on providing both driver and passengers with the room and comfort they deserve. And on defying the notion that a small car cannot match the sheer satisfaction of owning a larger, more expensive model.

Some of Tracer’s more notable features are indicated here: individually, each is impressive. Together, they create a small sedan that looks good from any angle.
You've got to balance a lot of things in your life. Your job. Your family. Your friends. Your checkbook. How are you going to fit it all in? How else but in a four-door, five-passenger sedan that offers power, economy, comfort, road handling ability and interior room in perfect balance. Happy trails.
TRACER. IT'S SMALL OUTSIDE. BIG INSIDE. AND IT'S MOVING IN NEW DIRECTIONS.

Tracer offers sizable evidence that a small car doesn't have to be a big compromise.

For instance, this car has more room inside than Civic, Sentra, Corolla or Prizm. Tell that to your neck and shoulders. With Tracer's 91 cubic feet of passenger room, up to five adults can be seated without feeling cramped. That's comforting news for families, commuters and everyone else who might like to come along for the ride.

Tracer isn't just large in interior room, it's large in interior conveniences with standard features like an ergonomically positioned instrument cluster that includes analog speedometer, tachometer, fuel and temperature gauges. Comfortable cloth reclining front buckets offer firm support, while the 60/40 split rear seat adds even more capacity to Tracer's spacious 12.1 cubic-foot trunk.

Comfort will get you nowhere without performance. You'll find it in Tracer's 1.9-liter engine, which produces 88 horsepower with plenty of low-end torque for responsive acceleration. Sophisticated features like sequential multi-port electronic fuel injection (SEFI), a mass airflow sensor and an electronic distributorless ignition system contribute to Tracer's smooth power and efficiency. The engine is matched to a precise five-speed manual overdrive transaxle, or choose the optional four-speed electronically controlled automatic.

Tracer's comfort and performance are enhanced by a fully independent suspension system with front and rear stabilizer bars that produce both impressive ride and handling characteristics. Rack-and-pinion steering and power-assisted front disc brakes complete this well-rounded package.
You always wanted to own one of those sporty little numbers, but something was missing. Like passenger room for your friends. Or a trunk that's big enough to carry all your gear. Or an engine under the hood that's as racy as the decal on top of it. So what do you do? You get in a Tracer LTS and hit the road.
TRACER LTS. YOU'LL KNOW YOU'VE TAKEN A STEP UP THE MOMENT YOU PUT YOUR FOOT DOWN.

Tracer LTS is a sporty small sedan for the individual who appreciates that while it's nice for passengers to be comfortable, the most important luxuries of all are appreciated from a driver's point of view.

You'll not only travel in style in Tracer LTS, you may just get there ahead of everybody else thanks to a dual-overhead-cam, 16-valve, electronic multi-port fuel-injected 1.8-liter engine that produces an eager-to-please 127 horsepower. It's loaded with the kind of performance features that will get your adrenaline pumping without frequent stops at the gas pump.*

This power is matched to a slick 5-speed manual overdrive transaxle with gear and final-drive ratios linked for performance. An optional 4-speed electronic automatic overdrive transaxle is also available.

Something enjoyable is in hand when you grab hold of the four-spoke leather-wrapped steering wheel and maneuver Tracer LTS over roads with a sharp case of the bends. Power-assisted rack-and-pinion steering and sport-tuned independent suspension help make the twisty part of the road as enjoyable as taking the straight and narrow route.

This performance reaches the road through eight-spoke cast aluminum wheels riding on 14-inch low-profile Goodyear all-weather performance radials. Power-assisted four-wheel disc brakes bring everything to a quick halt.

Inside, Tracer LTS refutes the notion that a performance-tuned small car must be a tight fit. In fact, Tracer LTS offers ample room for five adults, including an impressive 34.6 inches of rear leg room. This room also comes with such standard interior features as analog cluster instrumentation, AM/FM cassette stereo, light group, fingertip speed control and unique cloth upholstery.

*See EPA statement in back of catalog.
Inside, Tracer LTD offers such amenities as standard cloth upholstery, front-way adjustable driver's seat, and integral rear seat headrests. LTD interior is featured in Titanium cloth. Some equipment shown may be optional.

Front seat belt not shown in order to provide a clear view of the interior. Always wear the shoulder and separate lap belt.
When you were a kid, you probably had a little red wagon. It was great for hauling stuff around. Now you’re all grown up. You’ve got a lot more stuff. It’s time to think about a wagon again.
TRACER WAGON.
A STYLISH WAY
TO PUT IT ALL
BEHIND YOU.

Tracer Wagon demonstrates the latest example of Mercury's philosophy that even though a wagon may carry boxes, it doesn't have to look like one.

Tracer Wagon's contoured shape instantly reminds one of its larger sibling, Sable Wagon. This distinctive look is more than a simple repeat of a winning formula. Tracer Wagon's smooth lines make it both pleasing to the eye and aerodynamic to the wind for better fuel efficiency at highway speeds* and reduced interior wind noise.

Tracer Wagon carries the attributes of Sable Wagon inside as well, providing seating for up to five adults or a generous 66.9 cubic feet of cargo capacity with the rear seat folded down. The versatile 60/40 rear seat allows you to carry an additional passenger or two while still leaving storage space for longer items.

This wagon is pulled along nimbly by its 1.9-liter SEFI engine, matched to a precise 5-speed manual overdrive transaxle or optional electronic 4-speed automatic overdrive. Front-wheel drive provides added traction, while the 4-wheel independent suspension with front and rear stabilizer bars offers a combination of smooth ride and responsive handling that might make you forget you bought this wagon for practical reasons.

You'll find more to like in Tracer Wagon, including power rack-and-pinion steering, power front disc brakes, dual electric remote-control mirrors and an AM/FM stereo radio with digital clock. A clear view of what's behind you in any weather is provided by a standard defroster and wiper/washer for the rear window.

A wagon as versatile as Tracer can carry the workload all week long and still give you room to play on weekends. The one-piece liftgate goes up, the gear goes inside and away you go.

*See EPA statement in back of catalog.
TRACER OFFERS MORE CHOICES FOR THOSE WHO CAN'T GET ENOUGH OF A GOOD THING.

By choosing a Tracer, you're saying something about the kind of car you want to drive. And by choosing from Tracer's selection of optional equipment, you're making the statement even more personal.

Depending on the Tracer you choose, you can select Preferred Equipment Packages that group popular combinations of optional equipment. These packages not only make ordering your Tracer more convenient, they provide sticker price savings over ordering these items individually.

Some of Tracer's choices are mentioned here. For details on the full list of available options and Preferred Equipment Packages, consult the standard and optional features listing at the back of the catalog.

1. All three Tracer models offer the option of a four-speed electronic automatic transmission. The four-speed overdrive contributes to quieter, high-speed cruising while promoting fuel efficiency.

2. You'll like the sound of Tracer even more when you order the optional Premium Sound system with AM-FM stereo cassette. Sound quality is given a boost by an 80-watt amplifier and four speakers that are positioned for optimum acoustics.

3. Tilt column steering allows you to position the wheel where you feel most at ease, it's standard on LT1, optional on other models.

4. An optional power moon roof provides a scenic highlight for your travels.

5. Fixed on cold winter mornings won't be a problem for long with the rear window defroster. It's optional on Tracer Sedan, standard on Wagon and LT1 models.

6. Optional air conditioning helps you keep your cool in sweaty situations.

7. Dual electric remote-controlled mirrors can be positioned at the touch of a button. They're optional on Tracer Sedan, standard on LT1 and Wagon models.

*See EPA statement in back of catalog.
WHAT CAN I DO TO IMPROVE PERFORMANCE?

Recognizing that it takes a team of participants who are not only dedicated but fully prepared to achieve new levels of quality, each worker when the turns call, standards for automotive quality keep increasing. Not just in the United States, but around the world.

Tracer provides a perfect example of this determined emphasis on quality. From the moment Tracer was first conceived, the primary focus was to design and build a car that would attain quality levels for its class that would equal or exceed the best the world has to offer.

Tracer began with a clean sheet of paper and the attitude that no part was so good that it could not be improved, and no detail was so small that it could be overlooked. This philosophy of "continuous improvement" demands that even if a car achieves best-in-class quality, there are still opportunities to improve.

Tracer demonstrates this philosophy in several interesting ways. For instance, many design specifications call for pieces to fit within .004 of an inch. Which means that if a part doesn't fit right, it doesn't fit at all. There is literally no tolerance for mistakes.
Chances are, you started your day by starting your car. Tens of millions of us do. Every day. All over the country. Surely, nothing we own is more closely and constantly intertwined with our lives than the automobile.

At Lincoln-Mercury, we never lose sight of the fact that our products go on to play a major part in the lives of people. That's why we're dedicated to bringing you cars that will not only serve you faithfully, but will also help make your life more enjoyable.

Stop by a Lincoln-Mercury dealer and see what we're doing.

**Motorcraft QUALITY PARTS**

Genuine Ford and Motorcraft original equipment replacement parts are engineered and manufactured to Ford's highest specifications. They're your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production.

The optional Ford Extended Service Plan covers selected components on new Mercury cars for longer than the vehicle's basic warranty. The cost is so moderate for the protection offered that it could pay for itself the first time it is needed. Ask your participating Lincoln-Mercury dealer for complete details of the plan, which is available on cars sold and normally operated in the 50 United States and Canada.

Ford Credit offers advantageous financing arrangements for qualified buyers, plus the convenience of making them right where you buy your car—at your Lincoln-Mercury dealer.

As an alternative to car ownership that may well suit your needs, there's Ford Credit's Red Carpet lease. Ask for the facts on leasing at your Lincoln-Mercury dealer.

**EPA statement:** 1992 EPA mileage estimates were unavailable when this publication was printed. The 1992 Mercury Tracer, however, should post good mileage figures. Ask your Lincoln-Mercury dealer for the latest information.

**Option availability:** Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.