2013 Mitsubishi Model Line Up




MITSUBISHI
MOTORS

Drive More.

With so many car companies churning out so many parody products, we at Mitsubishi choose to be different. Of course, we build our vehicles for a different breed of driver, too. It's clear to us that people who want distinctive styling and the latest technology see past the procession of bland imitations. A driver who yearns for, say, the mastery of super all-wheel control, isn't interested in anything from a parody lineup.

At Mitsubishi, we believe that every vehicle we make should stand for something. Something more than expected. And that's why, from the breathtaking Lancer Evolution to the accommodating Outlander Sport, every Mitsubishi is built for those who take pride in what they drive, and refuse to drive more of the same.






Bluetooth®









THE FUTURE IS PRESENT

At Mitsubishi, we have a history of forward thinking. And our quality lineup for 2013 carries on that tradition with renewed excitement. From the latest electronics to high-performance innovations, our vehicles abound with the kind of leading-edge technologies and thoughtful extras that make Mitsubishis different.

Super All-Wheel Control

A series of advanced technologies orchestrated to work in harmony, S-AWC provides you with maximum traction regardless of road surface conditions.

FUSE Hands-free Link System™

Featuring available Bluetooth® 2.0[1] technology, FUSE allows you voice-control interfacing with your phone and hands-free music playing from your iPod[2] or other MP3 player and USB devices.

Rockford Fosgate® Audio System with SiriusXM™ Satellite Radio

Rockford Fosgate® premium audio system offers up to 710 watts of power, programmable profiles, and steering wheel controls. With the included SiriusXM Satellite Radio (3-months of service provided), you'll get over 130 channels, including commercial-free music.[3]

The 40-gigabyte navigation system

The 40-gigabyte navigation system includes features like Real-Time Traffic, Diamond Lane Guidance,™ and an entertainment system with DVD player and music server that holds up to 3,000 tunes.

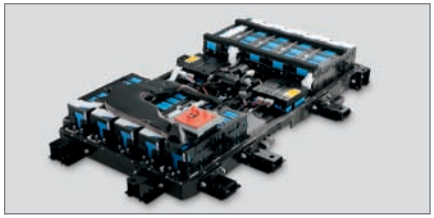
Twin Clutch - SST

This "automated manual" transmission utilizes two clutches to achieve the efficiency of a manual gearbox while allowing smooth, ultrafast shifting.

i-MiEV. i Opening.

i-MiEV. IT'S THE 100% ELECTRIC VEHICLE FROM MITSUBISHI THAT COMES FROM 40 YEARS OF REFINING AND PUSHING THE LIMITS OF TECHNOLOGY. IN FACT, THE i-MiEV WILL FOREVER CHANGE THE WAY WE DRIVE AND HOW WE SEE PERFORMANCE. FOR INSTANCE, TALKING MILES PER GALLON IS IRRELEVANT. NOW IT'S 16 KILOWATT-HOURS OF PURE EFFICIENT POWER. WE'RE NOT BURNING HYDROCARBONS ANYMORE. WE'RE BURNING ELECTRONS. TRANSLATED: WE'RE PUMPING OUT 112 MPGe.[4]

THE i-MiEV IS ALSO FILLED WITH A BUNCH OF AMAZING INNOVATIONS. LIKE THE REGENERATIVE BRAKES THAT TURN BRAKING INTO ENERGY. THE UNIQUE OPERATING SYSTEM THAT EFFICIENTLY DISTRIBUTES ENERGY THROUGHOUT THE CAR. OR THE ABILITY TO GRAB AN 80% CHARGE IN 30 MINUTES AT A PUBLIC QUICK-CHARGE STATION. ALL OF THIS NOT ONLY MAKES THE i-MiEV A TECHNOLOGICAL MARVEL, IT'S ALSO GOOD FOR THE PLANET.



Phenomenal Battery Life
The i-MiEV boasts impressive range—the product of a high performance and lightweight lithium-ion battery that packs 16 kilowatt-hours.



Quieter Than the Wind
The days of cars screaming by are over. The i-MiEV whispers. And right now it's whispering good bye gas stations. That's because on board is a zero-emission 100% electric motor with one highly efficient magnet.





i-MiEV in Diamond White Pearl

Lancer
Rekindle the passion.

DISCOVER THE THRILL OF DRIVING ALL OVER AGAIN. WITH AVAILABLE ALL-WHEEL CONTROL THAT NOT ONLY LETS YOU PERFORM MAGNIFICENTLY AROUND EVERY CURVE, BUT HOLDS YOU TIGHT TO THE ROAD AND GIVES YOU THE CONFIDENCE YOU NEED, ESPECIALLY IN INCLEMENT WEATHER OR POOR ROAD CONDITIONS. AND A SLEEK PRESENCE THAT WILL LEAVE YOU BREATHLESS. THE LANCER IS HARD TO RESIST. BUT ONCE YOU DISCOVER THE AVAILABLE HARD-DISC DRIVE NAVIGATION SYSTEM, FUSE HANDS-FREE LINK SYSTEM™ TECHNOLOGY AND A ROCKFORD FOSGATE® PREMIUM AUDIO SYSTEM, YOU'LL BE READY FOR A LONG-DISTANCE RELATIONSHIP.



Efficient Strength

With Lancer, you get the choice of either a 2.0-liter or 2.4-liter engine. Both feature dual overhead cams and Mitsubishi Innovative Valve-timing Control (MIVEC) for optimum power and fuel efficiency.



Awarded Safety

The Lancer is equipped with a variety of innovative safety systems that helped make it a Top Safety Pick with the Insurance Institute for Highway Safety (IIHS) for the past 5 years.

* 2WD Lancer Sedan received Top Safety Pick award



Lancer SE in Rally Red

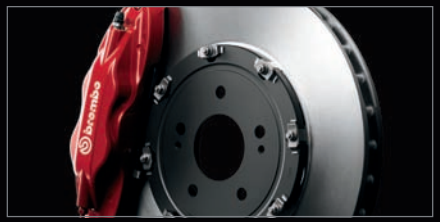
Lancer Evolution
Driving passion to obsession.

THE ASTOUNDING LANCER EVOLUTION ISN'T JUST A SPORTIER LANCER, IT'S AN ENTIRELY RE-ENGINEERED HIGH-PERFORMANCE VEHICLE. BOASTING A TWIN-SCROLL TURBOCHARGED ENGINE, AN AVAILABLE TWIN CLUTCH SPORTRONIC SHIFT TRANSMISSION AND SUPER ALL-WHEEL CONTROL, IT CAN TURN A DAILY COMMUTE INTO A DRIVING COMPULSION.



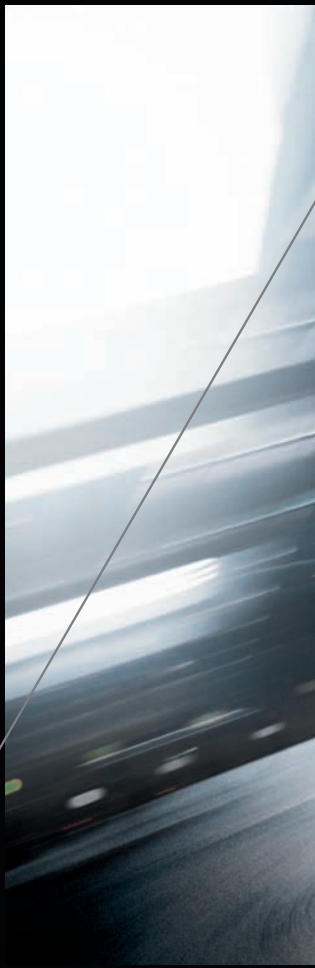
Twin-Scroll Turbocharged Engine

Lancer Evolution's powerful MIVEC engine features an all-aluminum block, dual overhead cams and an advanced intercooled twin-scroll turbocharger that boosts power to 291-horsepower @ 6,500 rpm and 300 lb.-ft. of torque @ 4,000 rpm.



Ride Technology

Lancer Evolution MR achieves a smoother ride quality with the help of high-end components, such as BBS® alloy wheels, BREMBO™ Brakes, two-piece brake rotors, Bilstein® shocks and Eibach® springs.





Lancer Evolution MR in Phantom Black

Lancer Sportback
Loading fun with functionality.

IN THE REMARKABLE LANCER SPORTBACK, EXTRA UTILITY COMES STANDARD. ITS FIFTH DOOR REVEALS 52.7 CUBIC FEET OF CARGO SPACE* AND PROVIDES EASY LOADING. AND WITH THE HANDY 60/40 SPLIT REAR SEAT, VERSATILITY IS ALWAYS ALONG FOR THE RIDE.



Paddle Shifters
Available with our Continuously Variable Transmission (CVT) are rally-inspired paddle shifters that offer real hands-on performance. Simply pull the right paddle to upshift and the left paddle to downshift.



European Style
A popular car feature in Europe, Lancer Sportback's hatchback-style fifth door makes accessing the roomy cargo bay a snap. Très bien!

* With rear seats folded flat





Lancer Sportback GT in Mercury Gray

Lancer Ralliart
Get your attitude on track.

FOR THOSE WITH A FLAIR FOR RALLY STYLE, WE OFFER THE RACE-INSPIRED LANCER RALLIART. WITH A 237-HORSEPOWER TURBOCHARGED ENGINE, PERFORMANCE TUNED SUSPENSION, AN ALUMINUM HOOD AND ALL-WHEEL CONTROL, IT'LL PUT YOU IN A FAST-TRACK FRAME OF MIND.



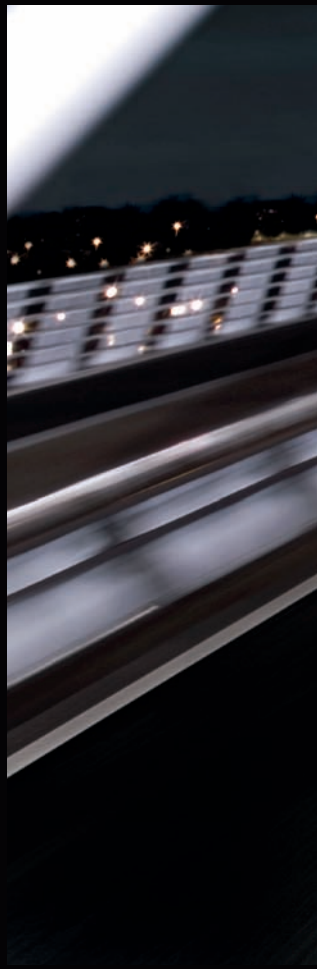
Ralliart Heritage

For nearly 50 years, Mitsubishi has been at the forefront of motor sports competition. Our perennial success on the World Rally Championship racing circuit is legendary. Lancer Ralliart embodies the spirit of this proud tradition.



Turbocharged Torque

The power within Lancer Ralliart springs from a 2.0-liter single-scroll turbocharged engine producing 237-horsepower @ 6,000 rpm. Plus, a mighty 253 lb.-ft. of torque is on tap from 2,500 rpm through 4,750 rpm. To handle the extra power, Ralliart gets a larger front stabilizer bar and firmer springs and dampers.





Lancer Ralliart in Wicked White

Outlander Sport
A fresh take on versatility.

PUT A NEW SPIN ON YOUR ACTIVE LIFESTYLE WITH THE OUTLANDER SPORT. THIS HOT NEW CROSSOVER IS LOADED WITH EXCITING AVAILABLE FEATURES LIKE A FUSE HANDS-FREE LINK SYSTEM,™ ALL-WHEEL CONTROL, BRAKE ENERGY REGENERATION, ELECTRIC POWER STEERING, AND A SPECTACULAR PANORAMIC GLASS ROOF.



18-inch Alloy Wheels
Outlander Sport's assertive exterior style is made even more striking with standard 18-inch alloy wheels.



Panoramic Glass Roof
By day, the panoramic glass roof creates a fresh, open-air feeling throughout the interior. By night, the roof's LED mood lighting sets the tone for endless evening drive possibilities.





Outlander Sport SE with Premium Package in White Pearl

Outlander
Realize your full capacity.

DISCOVER WHAT'S POSSIBLE IN A SPACIOUS OUTLANDER. BOASTING 72.6 CUBIC FEET OF SPACE AND AVAILABLE 3RD-ROW SEATING[5], OUTLANDER WILL IMPRESS YOU WITH IT'S VERSATILITY. AND WITH SUPER ALL-WHEEL CONTROL (S-AWC)* OUTLANDER IS ENGINEERED TO RESPOND TO THE ROAD AND YOUR DRIVING. IT DELIVERS THE PERFECT BALANCE OF POWER TO KEEP YOUR GRIP ON THE ROAD. OUTLANDER LETS YOU BRING MORE—AND DO MORE.



Rain-Sensing Wipers
This automatic system helps keep visibility clear during changing precipitation conditions. An infrared sensor detects water through the windshield glass and determines wiper frequency and speed.



Flap-Fold Tailgate
Outlander features the only two-piece flap-fold tailgate in its class. It not only makes for easy loading, it also doubles as a bench for outdoor activities, handling up to 400 pounds.



* S-AWC available on Outlander GT



Outlander GT in Quartz Brown



i-MiEV

STANDARD FEATURES
(2012 Model Year shown)

- 100% electric – No gas
- 49kw AC Synchronous motor
- 16kWh lithium-ion battery
- 112 MPGe[4]
- 4-wheel Antilock Braking System (ABS)
- Zero Emissions Vehicle (ZEV)
- Active Stability Control (ASC) with Traction Control Logic

AVAILABLE FEATURES

- 360 watt, 8 speaker deluxe audio (SE model)
- HDD navigation system
- Rearview camera system
- FUSE Hands-free Link System™ with USB port, steering wheel audio controls

AVAILABLE PACKAGES

- Premium Package
- Cold Zone Package
- Quick Charge Package



LANCER

STANDARD FEATURES

- 148-horsepower 2.0-liter, 168-horsepower 2.4-liter or 237-horsepower 2.0-liter turbocharged MIVEC engine
- Reinforced Impact Safety Evolution (RISE) unibody
- 7-airbag safety system including driver's knee airbag[6]
- 26/34 EPA-estimated city/highway mpg (Lancer ES CVT)[8]

AVAILABLE FEATURES

- All-Wheel Control (AWC) system
- Continuously Variable Transmission (CVT) with INVECS-III Adaptive Shift Control
- Sportronic® shifting and paddle shifters
- FAST-Key keyless entry and starting system
- FUSE Hands-free Link System™ with USB port
- 40GB hard disc drive navigation system with Music Server and Real-Time Traffic
- 18-inch Alloy wheels
- Rockford Fosgate® 710-watt premium audio system
- SiriusXM Satellite Radio for 3 months
- Rearview camera system

AVAILABLE PACKAGES

- Alloy Wheel Package
- Deluxe Package
- Premium Package
- Touring Package
- Exterior Package
- Interior Package
- LED Illumination Package
- Chrome Package
- Popular Equipment Package
- All Weather Package
- Leather Package



LANCER SPORTBACK

STANDARD FEATURES

- 148-horsepower 2.0-liter, 168-horsepower 2.4-liter MIVEC engine
- Up to 52.7 cubic feet of maximum cargo space
- Thule® roof rack accomodation
- 7-airbag safety system including driver's knee airbag[6]
- 24/32 EPA-estimated city/highway mpg (ES CVT)[8]

AVAILABLE FEATURES

- Continuously Variable Transmission (CVT) with INVECS-III Adaptive Shift Control
- Sportronic® shifting and paddle shifters
- FUSE Hand-free Link System™ with USB port
- FAST-Key keyless entry and starting system
- 40GB hard disc drive navigation system with Music Server and Real-Time Traffic
- Rockford Fosgate® 710-watt premium audio system
- SiriusXM Satellite Radio for 3 months
- Rearview camera system

AVAILABLE PACKAGES

- Alloy Wheel Package
- Deluxe Package
- Touring Package
- Exterior Package
- Interior Package
- LED Illumination Package
- Chrome Package
- All-weather Package
- Popular Equipment Package



LANCER EVOLUTION

STANDARD FEATURES

- 291-horsepower 2.0-liter turbocharged 4-cylinder MIVEC engine
- Super All-Wheel Control (S-AWC) system
- RECARO® front seats[7]
- Brembo® brakes
- FUSE Hands-free Link System™ with USB port

AVAILABLE FEATURES

- Twin Clutch Sportronic® Shift Transmission (TC-SST) with three shift modes
- Sportronic® shifting and paddle shifters
- Forged BBS® alloy wheels, BILSTEIN® struts and Eibach® suspension springs
- 2-piece front brake rotors
- 40GB hard disc drive navigation system with Music Server and Real- Time Traffic
- Rockford Fosgate® 710-watt performance audio system
- SiriusXM Satellite Radio for 3 months

AVAILABLE PACKAGES

- Sight and Sound Package
- Sun and Leather Package
- Premium Package
- Touring Package
- Exterior Package
- Interior Package
- LED Illumination Package



OUTLANDER SPORT

STANDARD FEATURES

- 148-horsepower 2.0-liter 4-cylinder MIVEC engine
- Manual or continously variable transmission (CVT)
- 18-inch Alloy wheels
- 7-airbag safety system including driver's knee airbag[6]
- Brake energy regeneration system
- Active Stability Control with Hill Start Assist
- FUSE Hand-free Link System™ with USB port
- 31 EPA-estimated highway mpg (ES/SE CVT 2WD)[8]

AVAILABLE FEATURES

- All-Wheel Control (AWC) system
- Panoramic glass roof with adjustable LED mood lighting
- 40GB hard disc drive navigation system with Music Server and Real-Time Traffic
- Paddle shifters (requires CVT)
- Rearview camera system
- Super-wide High Intensity Discharge (S-HID) headlamps
- One-touch Start/Stop (OSS) engine switch
- Rockford Fosgate® 710-watt performance audio system
- SiriusXM Satellite Radio for 3 months

AVAILABLE PACKAGES

- Premium Package
- Exterior Package
- Interior Package
- Cargo Package
- Protection Package
- Protection Plus Package
- LED Illumination Package
- Park Assist Sensor Package
- All Weather Package
- Leather Seating Package



OUTLANDER

STANDARD FEATURES

- 168-horsepower 4-cylinder or 230-horsepower V6 MIVEC engine
- Continously Variable Transmission (CVT) or 6-speed Sportronic® automatic with Idle Neutral Logic
- Flap-Fold tailgate
- Active Stability Control
- 6 standard airbags[6]
- 23/28 EPA-estimated city/highway mpg (Outlander ES/SE CVT 2WD)[8]

AVAILABLE FEATURES

- Outlander GT with Super All-Wheel Control (S-AWC) system with electronically-controlled active front differential
- FUSE Hands-free Link System™ with USB port
- 40GB hard disc drive navigation system with Music Server and Real-Time Traffic
- Rearview camera system
- Rockford Fosgate® 710-watt performance audio system
- SiriusXM Satellite Radio for 3 months
- 18-inch alloy wheels
- Power glass sunroof
- Leather seating surfaces

AVAILABLE PACKAGES

- Premium Package
- Touring Package
- Exterior Package
- Interior Package
- Towing Package
- Cargo Package
- Protection Package
- LED Illumination Package
- Grille & Light Package
- All Weather Package

10-Year / 100,000 Mile

LIMITED POWERTRAIN WARRANTY

WE ARE SO CONFIDENT IN THE QUALITY, RELIABILITY AND DURABILITY OF OUR VEHICLES THAT WE BACK THEM WITH VERY EXTENSIVE WARRANTIES.[9] SO WHEN YOU DRIVE OFF IN YOUR NEW MITSUBISHI, YOU'LL KNOW YOU CAN ENJOY IT FULLY FOR MANY YEARS TO COME.

5 YEAR/60,000 MILE
BASIC WARRANTY

7 YEAR/100,000 MILE
ANTI-CORROSION/PERFORATION

5 YEAR/UNLIMITED MILE
ROADSIDE ASSISTANCE

See retailer for limited warranty and roadside assistance terms and conditions.

Mitsubishi Motors North America, Inc.
6400 Katella Ave., Cypress, CA 90630-0064
1-888-MITSU2013

MITSUBISHICARS.COM
Log on to our Website and browse our full lineup of new vehicles, get manufacturer's suggested retail price and customer rebate information and "build" the Mitsubishi that's right for you. The site can help you locate your nearest dealer - or even have a dealer contact you.

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Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colors may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment. Not all equipment is available on every model. For complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi retailer.

MITSUBISHI MOTORS

We believe not all drivers are created equal. So we build our vehicles for a different breed of driver, the fearless ones who take pride in what they drive, and refuse to drive more of the same. It's obvious to us that people who truly want distinctive styling and the latest technology see past the procession of bland imitations. We believe that every vehicle we make should stand for something. Something more than expected. And that's why we don't build Mitsubishi cars for stereotypes. We build them for you.

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