



Nissan Maxima 3.5 SV shown in Brilliant Silver with optional equipment.

2012 NISSAN MAXIMA®

INNOVATION BEYOND TWO DOORS. INNOVATION FOR ALL.

THE 4-DOOR SPORTS CAR®. Now 290 horsepower takes you somewhere special. Where sports car performance and sedan sophistication exist together. A performance-tuned Continuously Variable Transmission delivers seamless acceleration while steering wheel column-mounted paddle shifters keep the action close. A streamlined cockpit puts you in charge of exhilaration and premium surroundings offer amenities for all. Elegance has an edge in the 4-Door Sports Car®.



SHIFT_ the way you move

FOUR EXCEPTIONAL NISSAN MAXIMAS TO CHOOSE FROM.



3.5 S: 4DSC™ PERFORMANCE BEGINS HERE



3.5 SV: REFINED PLUS EXTRAS



3.5 SV: WITH SPORT PACKAGE



3.5 SV: WITH PREMIUM PACKAGE

FEATURES

	3.5 S	3.5 SV	
EXTERIOR	High Intensity Discharge (HID) xenon headlights	LE	S P T ¹
	Automatic on/off headlights		
	Fog lights	LE	
	Rear spoiler	LE	S T ²
	Dark-finish sport grille and smoked headlights	LE	S
	Dual power outside mirrors		
	Dual power outside mirrors with LED turn signal indicators	LE	
	Heated outside mirrors		C S P
	Tilt-down in reverse outside mirrors and auto-dimming driver-side mirror		S P
	Power sliding moonroof		
	Dual Panel Moonroof with power retractable sunshades		P
	AUDIO	AM/FM/in-dash 6-CD changer audio system	
Digital Bose® audio system with AM/FM/in-dash 6-CD changer			
MP3/WMA CD playback capability			
DVD video playback capability			T
Radio Data System (RDS) and speed-sensitive volume control			
Eight speakers			
Nine speakers, including two subwoofers and center channel			
Illuminated steering-wheel-mounted audio controls			
Auxiliary audio input jack ³ (N/A with Monitor and Premium Packages)			
USB connection port for iPod® interface and other compatible devices _ (replaces auxiliary audio input jack)			P M
Streaming audio via Bluetooth® wireless technology			T
XM® Satellite Radio ⁴			
INTERIOR	Nissan Hard Drive Navigation System with 7.0" VGA touch-screen _ monitor, voice recognition, XM NavTraffic® and XM NavWeather™ ⁴		T
	Vehicle Information System with 7.0" color monitor		P M
	RearView Monitor ⁵		P M
	Bluetooth® Hands-free Phone System		
	Dual Zone Automatic Temperature Control (ATC) with in-cabin microfilter		
	HomeLink Universal Transceiver		
	Cruise control with illuminated steering-wheel-mounted controls		
	Auto-dimming inside mirror		
	Digital compass (deleted when equipped with Nissan Navigation System)	LE	
	Nissan Intelligent Key® with Push Button Ignition		
	Power door locks with auto-locking feature		
	Power windows with front windows one-touch auto-up/down		
	Rear-window power sunshade		P
	Power-tilt/telescoping steering column		S P
	Variable intermittent speed-sensitive windshield wipers		
Mood lighting (premium mood lighting with P)			
Dual sun visors with extenders and dual illuminated visor vanity mirrors			

	3.5 S	3.5 SV	
SEATING/APPOINTMENTS	8-way power driver's seat with manual lumbar support		
	8-way power driver's seat with power lumbar support		
	4-way power front-passenger's seat		
	Driver's seat thigh support extension		
	Memory System – driver's seat, steering wheel and outside mirrors		S P
	Rear bucket seats (3-passenger capacity)		S P
	Heated front seats and heated steering wheel		C S P
	Climate-controlled driver's seat (heated and cooled)		P
	60/40 Split fold-down rear seatbacks with lock		
	Rear-seat trunk pass-through (replaces 60/40 split fold-down)		S P
	Leather-appointed seats (premium leather-appointed seats with S P)		
	Leather-wrapped steering wheel and shift knob		
Parallel-seamed leather-wrapped steering wheel and shift knob		S P	
Piano hairline-trim			
Metallic trim	LE	S	
Atlantic Cherry wood tone trim		P	
SAFETY/SECURITY	Nissan Advanced Air Bag System with dual-stage supplemental front air bags _ with seat belt and occupant-classification sensors		
	Driver and front-passenger seat-mounted side-impact supplemental air bags		
	Roof-mounted curtain side-impact supplemental air bags for front- and rear-seat _ outboard occupant head protection		
	Vehicle Dynamic Control (VDC) ⁶ with Traction Control System (TCS)		
	3-point ALR/ELR passenger seat belt system (ELR for driver)		
	Front seat belts with pretensioners and load limiters		
	Front-seat Active Head Restraints		
	LATCH System (Lower Anchors and Tethers for CHildren)		
	Zone Body construction with front and rear crumple zones		
	Energy-absorbing steering column		
	High-strength steel side-door guard beams and hood-buckling creases		
	Tire Pressure Monitoring System (TPMS) with individual tire pressure display		
	Nissan Vehicle Immobilizer System and Vehicle Security System		

Standard
 Part of 3.5 SV Monitor Package
 Part of 3.5 SV Sport Package
 Part of 3.5 SV Technology Package
 Optional
 Part of 3.5 SV Cold Package
 Part of 3.5 SV Premium Package
 Part of 3.5 S Limited Edition

¹ This option is available on 3.5 SV and requires Monitor Package. ² This option is available on 3.5 SV and 3.5 SV with Premium Package.
³ Driving is serious business and requires your full attention. Do not operate any devices connected to the auxiliary audio/video input jacks while driving. ⁴ Required XM Radio, XM NavTraffic and XM NavWeather monthly subscriptions sold separately. Subscriptions governed by XM Customer Agreement available at xmradio.com. XM NavTraffic only available in select markets. For more information, see www.xmradio.com/navweather.com. ⁵ The optional RearView Monitor is a convenience, but not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up. The RearView Monitor may not detect every object behind you. ⁶ VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. © Bose is a registered trademark of The Bose Corporation. ® The Bluetooth word mark and logo are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license.

PACKAGES

3.5 S LIMITED EDITION PACKAGE

18" aluminum-alloy Dark Hyper Silver finish wheels
Dark-finish sport grille and smoked headlights
High Intensity Discharge (HID) xenon headlights
Fog lights
Outside mirrors with LED turn signal indicators
Rear spoiler
Digital compass in rearview mirror
Metallic trim (replaces piano-hairline trim)

3.5 SV MONITOR PACKAGE

Information Center with 7.0" color monitor
RearView Monitor¹
USB connection port for iPod® interface and other compatible devices (replaces auxiliary audio input jack)
iPod® storage net inside center console

3.5 SV COLD PACKAGE

Heated front seats, steering wheel and outside mirrors

3.5 SV SPORT PACKAGE

Sport-tuned suspension and trunk chassis reinforcement
19" aluminum-alloy wheels and rear spoiler
Dark-finish sport grille and smoked headlights
High Intensity Discharge (HID) xenon headlights
Heated outside mirrors with reverse tilt-down feature

Auto-dimming driver-side outside mirror
Driver's Memory System
Heated leather-wrapped steering wheel with paddle shifters
Power-tilt/telescoping steering column
Premium leather-appointed seats with heated front seats
Rear bucket seats (3-passenger capacity)
Rear-seat trunk pass-through (replaces 60/40 split fold-down)
Metallic trim (replaces piano hairline trim)


3.5 SV PREMIUM PACKAGE³


Includes Sport Package contents plus:
Dual Panel Moonroof with power retractable sunshades⁴
Climate-controlled driver's seat (heated and cooled)
Rear-window power sunshade and premium mood lighting
Information Center with 7" color monitor
RearView Monitor¹
USB connection port for iPod® interface and other compatible devices (replaces auxiliary audio input jack)
iPod® storage net inside center console
Atlantic Cherry wood-tone trim (replaces metallic trim)

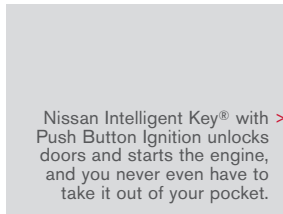
3.5 SV TECHNOLOGY PACKAGE⁵

Nissan Hard Drive Navigation System
XM NavTraffic® and XM NavWeather™⁶
Zagat Survey® restaurant reviews
Streaming audio via Bluetooth® wireless technology
DVD video playback capability



 Open up to a glass Dual Panel Moonroof. A rear-window power shade keeps sun away.

 Touch-screen voice-activated > navigation system with a 7" screen.³ XM NavTraffic®⁴ for real-time traffic advisories.



Nissan Intelligent Key® with > Push Button Ignition unlocks doors and starts the engine, and you never even have to take it out of your pocket.





< Seamless acceleration from the performance-tuned CVT transmission with 4 selectable modes.

SPECIFICATIONS

ENGINE

VQ35DE – 3.5-liter DOHC 24-valve V6 engine
Horsepower – 290 hp @ 6,400 rpm
Torque – 261 lb-ft @ 4,400 rpm


DRIVETRAIN

Front engine/Front-Wheel Drive
Xtronic CVT® (Continuously Variable Transmission) with DS mode and manual mode
Optional: Paddle shifters (Part of  )

WHEELS AND TIRES

18" x 8" aluminum-alloy Fine Silver finish wheels
Optional: 18" x 8.0" aluminum-alloy Dark Hyper Silver finish wheels (Part of )
Optional: 19" x 8.0" aluminum-alloy Light Hyper Silver finish wheels (Part of )
P245/45R18 V-rated all-season tires
Optional: P245/40R19 V-rated all-season tires (Part of )
Optional: P245/40R19 W-rated summer tires (Requires )

SUSPENSION AND BRAKES

Front: Independent strut-type suspension
Rear: Independent multi-link suspension
Front (25.4 mm) and rear (21.0 mm) stabilizer bars
Optional: Sport-tuned suspension (Part of )
Vehicle-speed-sensitive power steering
12.60" x 1.10" front and 12.13" x 0.63" rear vented discs
4-wheel Anti-lock Braking System (ABS)
Electronic Brake force Distribution (EBD)
Brake Assist

WARRANTIES

Every 2012 Nissan is backed by a 36-month/36,000-mile limited vehicle coverage and a 5-year/60,000-mile limited powertrain coverage. (For complete information, see your Nissan dealer and read the actual limited warranty.) For extra protection, you can also add Security+Plus®, the only extended service agreement approved by Nissan.

Choose a dealer to buy your Nissan Maxima®:

¹ The optional RearView Monitor is a convenience, but is not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up. The RearView Monitor may not detect every object behind you. ² Driving is serious business and requires your full attention. Do not operate any devices connected to the auxiliary audio/video input jacks while driving. Replaces standard auxiliary audio input jack. ³ This package does not include dark-finish sport grille, smoked headlights, sport-tuned suspension, 19" aluminum-alloy wheels and rear spoiler. ⁴ Deletes sunglasses holder. ⁵ Digital compass in rearview mirror is deleted with this package. ⁶ Required XM Radio, XM NavTraffic and XM NavWeather monthly subscriptions sold separately. Subscriptions governed by XM Customer Agreement available at xmradio.com. XM NavTraffic only available in select markets. For more information, see www.xmradio.com/navweather.com. [®] The Bluetooth word mark and logo are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. [®] iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included. [®] Zagat Survey is a registered trademark of Zagat Survey LLC, Ltd.

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