

2020 Prius Prime



 Let's
Go
Places

See beyond what's possible.

Discover a freedom that takes you farther. As the most efficient Toyota hybrid yet, Prius Prime is ready to maximize every drive — whether you're running around town or taking it beyond city limits. Keep your adventures going by taking advantage of an EV Mode²³ driving range that has up to an EPA-estimated 25 miles.⁵¹ Charge it whenever you can, or don't. When the charge runs low, Prius Prime will continue to run as an efficient hybrid and still have an EPA-estimated 54 mpg combined.⁴⁸ Uniquely designed with intelligent tech, premium materials, thoughtful engineering and room for five, Prius Prime is ready to help you go to new places.

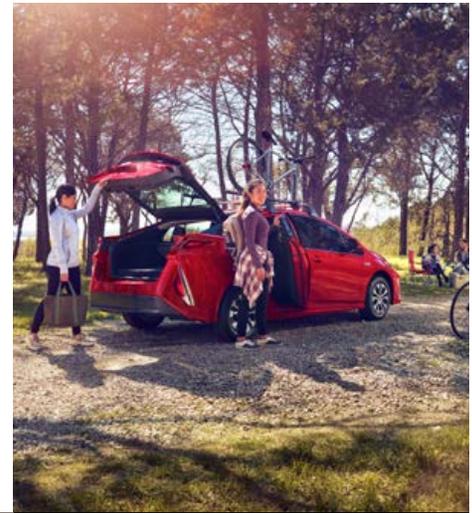


Limited shown in Supersonic Red⁵³ with available accessory cargo cross bars.⁵⁴

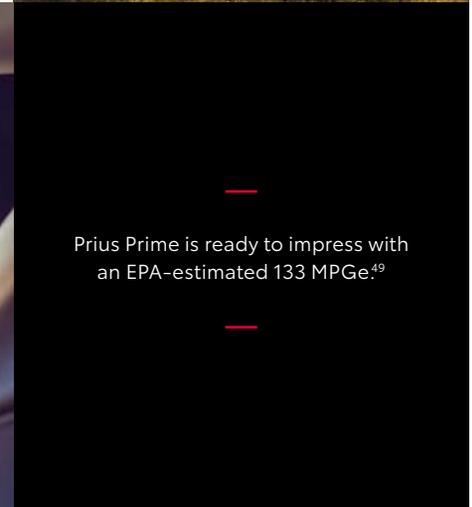
See numbered footnotes in Disclosures section.

Plug in to potential.

It's time to get the most out of every drive in the smartest way possible. Prius Prime has an EPA-estimated 133 MPGe.⁴⁹ Its lightweight materials, proven hybrid technology and an optimized Plug-in Hybrid Vehicle (PHV) system all work together to raise the efficiency bar. Inside, two rear USB ports⁷ and an updated rear seating design enhance every drive with more room, more comfort and more possibilities.



Limited interior shown in Black SofTex^{®22} trim.
See numbered footnotes in Disclosures section.



Prius Prime is ready to impress with an EPA-estimated 133 MPGe.⁴⁹

PLUG-IN HYBRID TECHNOLOGY



Limited shown in Supersonic Red.⁵³

See numbered footnotes in Disclosures section.

LIMITED

The best of both worlds.

Take efficiency to another level. Prius Prime is more than just a hybrid; it's a hybrid you can charge for maximum efficiency. With a full tank of gas and a fully charged battery, Prius Prime has an EPA-estimated 640-mile driving range.⁵⁰ Drive in EV Mode²³ without using a drop of fuel or switch to hybrid mode when needed — it's a no-compromise solution that offers the best of both EV and hybrid options. Add ample cargo space⁴⁷ with seating for up to five, and your potential is endless.



MAXIMUM EFFICIENCY AND PERFORMANCE

A 4-cylinder gas engine and electric motor generators seamlessly work together to provide maximum efficiency. You can even find yourself going all the way up to highway speeds in EV Mode.²³ And when the charge runs low, there's no range anxiety, because Prius Prime will continue to run like a conventional hybrid and still have an impressive EPA-estimated 54 combined mpg.⁴⁸

DAILY DRIVING

Harness Prius Prime's full potential. A full charge has an EPA-estimated 25-mile EV Mode²³ driving range,⁵¹ which may cover many commutes. Get a full charge in about 5.5 hours from a standard outlet,⁵² or take advantage of fast charging stations and shorten the time to a little more than two hours. And remember, if you can't or forget to charge, it's OK. Prius Prime will still run on its efficient gas engine as long as you have fuel.

OWNERSHIP AND MAINTENANCE

Go the distance. Prius Prime's battery is designed to last the life of the vehicle. An impressive 8-year or 100,000-mile hybrid system warranty that covers you for the long haul is only the beginning.⁵⁵ ToyotaCare⁵⁶ covers normal factory scheduled service for the first 2 years or 25,000 miles, whichever comes first, and comes with 3-years, unlimited-mileage, 24-hour Roadside Assistance⁴⁰ to keep you going. Additionally, local savings, incentives and HOV eligibility make owning Prius Prime even easier.

PLUG-IN HYBRID TECHNOLOGY



Limited shown in Supersonic Red.⁵³

See numbered footnotes in Disclosures section.

All the range without the anxiety.

Every last detail of Prius Prime has been optimized to help make it the most advanced — and efficient — Prius yet. Advanced, lightweight materials, like the Toyota-first carbon-fiber-reinforced polymer rear hatch, proven hybrid technology and an optimized Plug-in Hybrid Vehicle (PHV) system, collectively enhance Prius Prime’s performance while maximizing efficiency. Simply charge up from a standard household outlet or any public charging station and go even farther.



EV MODE²³

With a charged battery, you can experience electrifying performance. Prius Prime features a Toyota-first dual motor generator drive system that shuts down the gas engine and enables pure EV Mode driving all the way up to highway speeds. The system’s output and regeneration conditions are clearly displayed in real-time on the Multi-Information Display (MID), so you can see your efficiency in action.



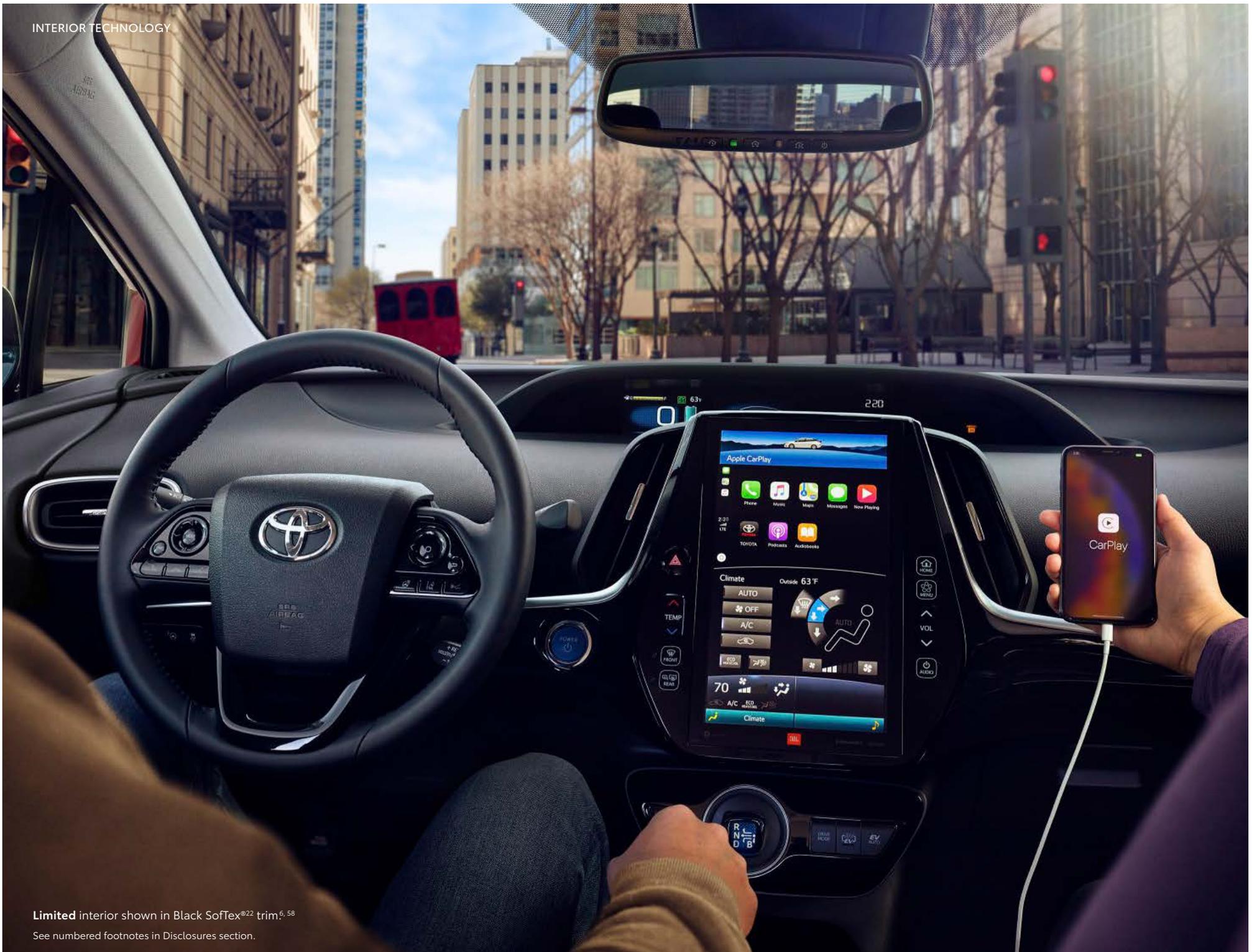
HV/EV AUTO DRIVE MODES

Prius Prime also offers multiple driving modes so that the driver stays in control: EV (Electric Vehicle) Auto Mode⁵⁷ and HV (Hybrid Vehicle) Mode. EV Auto Mode intelligently selects between EV and hybrid driving based on demand and driving conditions to optimize your efficiency. HV Mode efficiently combines the gas engine and electrical power from the HV battery to drive Prius Prime.



INTELLIGENT DRIVE COACH

This available intelligent technology, called Predictive Fuel-Efficient Drive,²¹ helps boost fuel efficiency by learning your routine stopping patterns. When approaching a recorded stop, an icon will display and suggest the optimal time to release the accelerator. Regenerative braking is designed to engage sooner when your foot is off the accelerator. The kinetic energy gets stored in the hybrid battery and is ready for you to use.



Limited interior shown in Black SofTex^{®22} trim.^{6, 58}

See numbered footnotes in Disclosures section.

Make every drive more personal.

Get into a space that's designed to welcome you as much as it is to inspire you. Prius Prime's updated interior shows off a sleeker look with piano-black accents on the steering wheel and center console. You'll even welcome longer trips, thanks to Prius Prime's available integrated navigation¹⁷ and infotainment system. Connect your smartphone and use the available 11.6-in. touch-screen or standard *Bluetooth*⁹⁹ to make phone calls. You can also listen to available *SiriusXM*¹⁵ that offers over 170 channels of sports, news, talk and commercial-free music, all in amazing digital sound.



APPLE CARPLAY⁹⁶ COMPATIBILITY

Bring along a familiar face. Now with Apple CarPlay[®] compatibility, you can pair your compatible iPhone^{®58} with Prius Prime to get directions, make calls, send and receive messages, and listen to music, while staying focused on your commute.



QI-COMPATIBLE WIRELESS CHARGING²⁶ AND USB PORTS⁷

With Prius Prime's available Qi-compatible wireless smartphone charging, you can charge your Qi-compatible smartphone or other compatible device without wires or worry. Place it on the nonslip holder and charge up before getting to your destination. You can also plug it into one of three USB ports — one underneath the center console and two behind the center armrest — found inside.



AMAZON ALEXA⁵⁹ COMPATIBILITY

Almost anywhere the road takes you, Amazon Alexa connectivity follows. With a smartphone connection and the Toyota+Alexa app, all you have to do is ask Alexa to play music, hear the news, check weather, control smart-home devices and more.

INTERIOR TECHNOLOGY



Limited interior shown in Black SofTex^{®22} trim.

See numbered footnotes in Disclosures section.

Intelligence meets technology.

Prius Prime has innovative tech that you just can't miss. Its available 11.6-in. touch-screen display uses intuitive pinch, zoom, tap and swipe gestures for a familiar smartphone-like experience. So whether you're planning your next night out or using the navigation to help you get there, you've got the power to do it all.



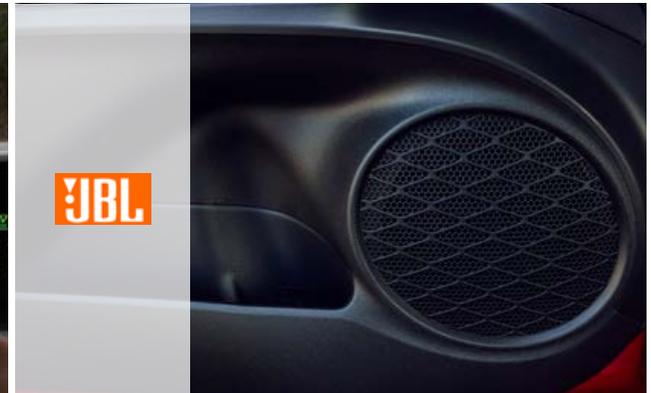
MULTI-INFORMATION DISPLAY (MID)

The customizable 4.2-in. color dual Multi-Information Display screens let you keep track of Prius Prime's vitals at a glance. Use the steering wheel-mounted controls to keep track of real-time driving data, up-to-date fuel economy, energy use, and more — all while keeping both hands on the wheel.



COLOR HEAD-UP DISPLAY (HUD)

Prius Prime's available color Head-Up Display uses aircraft-inspired technology to project information about your drive on the windshield, where it's convenient to see. Easily view the current speed, energy monitor, turn-by-turn navigation directions, battery charge, and Toyota Safety Sense™ P (TSS-P)³¹ alerts — all without taking your eyes off the road.



JBL^{®18} PREMIUM AUDIO SYSTEM

Sound all around. The available JBL® Premium Audio features ten speakers to amplify output from less energy. What you hear is clear sound imaging that will elevate any drive. You can also use the USB ports⁷ or Bluetooth^{®9} hands-free wireless technology to bring your favorite playlist, and backup singers, along for the ride.

SAFETY



Limited shown in Supersonic Red.⁵³

See numbered footnotes in Disclosures section.

Surrounded by safety.

Prepare for the unexpected. Prius Prime comes standard with an advanced suite of six safety features. The Star Safety System™ includes Enhanced Vehicle Stability Control (VSC),²⁷ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)²⁸ and Smart Stop Technology® (SST).²⁹ Prius Prime also comes with eight airbags,³⁰ including a driver and front passenger Advanced Airbag System. Driver and front passenger seat-mounted side airbags, front and rear side curtain airbags, a driver's knee airbag and a front passenger seat cushion airbag complete the system.



RAIN-SENSING WIPERS

Keeping your view clear. Between light rain and heavy downpours, Prius Prime's available rain-sensing variable windshield wipers can be set to automatically activate depending on the amount of rain on the windshield and the speed of the car. It's a convenience that helps you stay focused on the road.



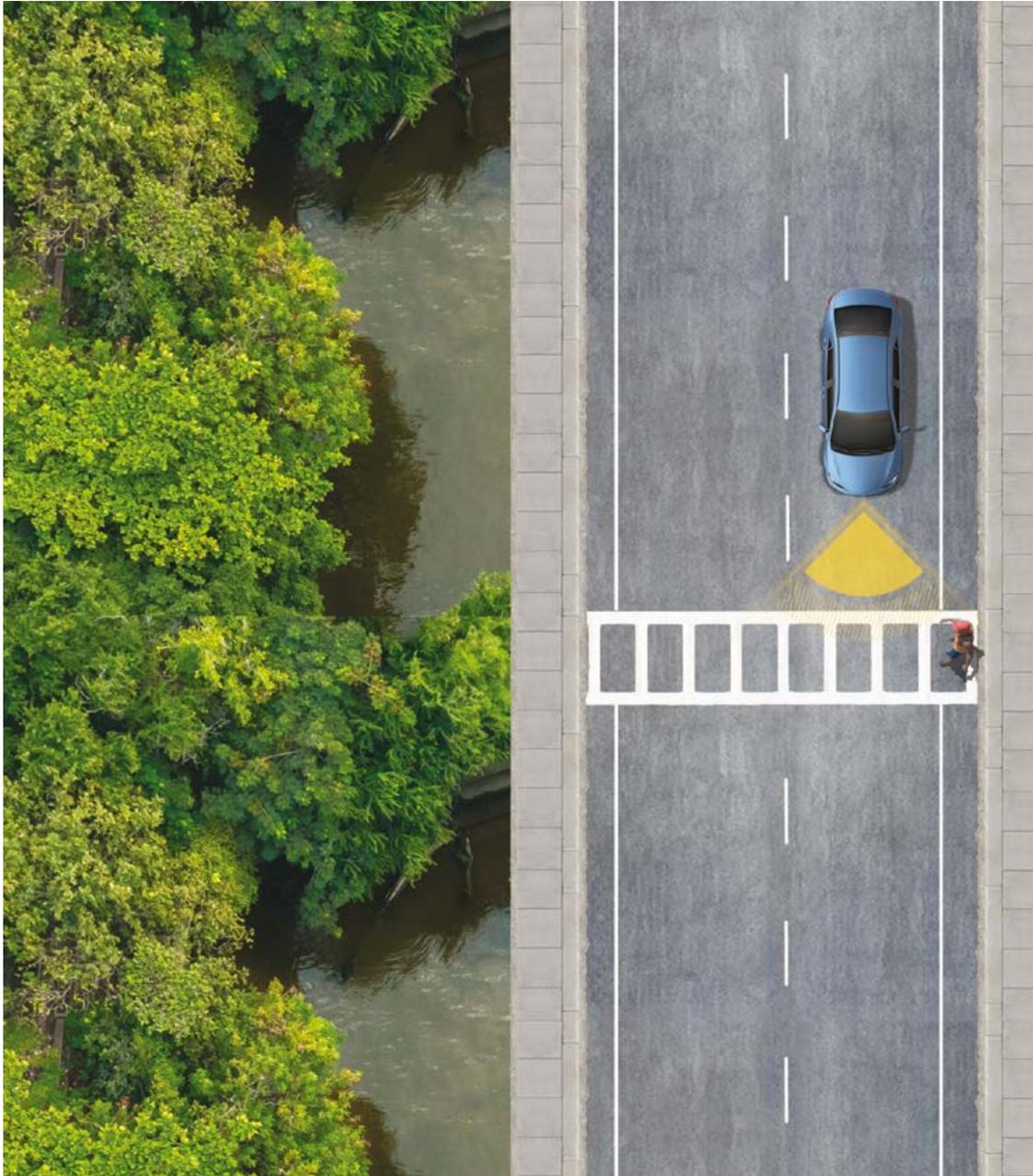
BLIND SPOT MONITOR (BSM)⁴⁴

Detect more of what matters. When a vehicle in the next lane enters your vehicle's blind spot on either side, the available Blind Spot Monitor is designed to illuminate the indicator in that sideview mirror. If you continue to signal a lane change to that lane, the indicator will flash to get your attention.



REAR CROSS-TRAFFIC ALERT (RCTA)⁴⁵

Helping raise your awareness. In Reverse, Prius Prime's available Rear Cross-Traffic Alert uses sensors designed to detect vehicles approaching from either side. If the system senses cross traffic, it warns you by flashing the side mirror indicators and sounding a warning tone.



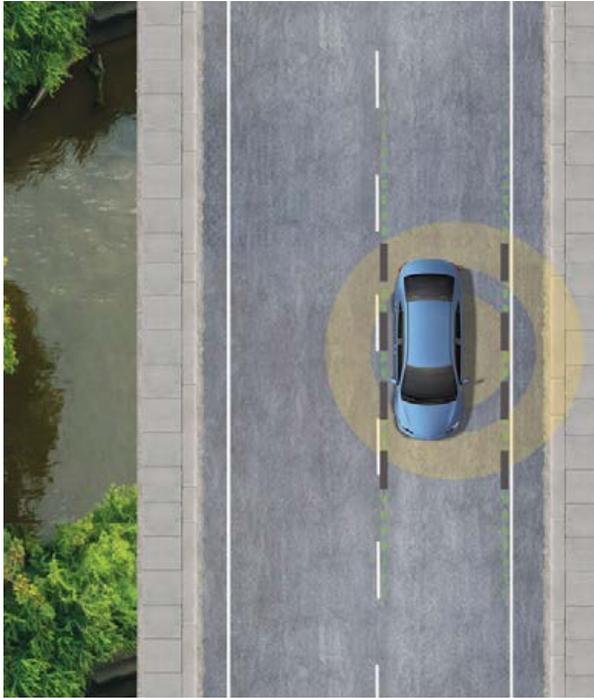
Active safety comes standard.

Prius Prime's standard Toyota Safety Sense™ P (TSS-P)³¹ is an active safety package that combines Pre-Collision System with Pedestrian Detection (PCS w/PD),³² Lane Departure Alert with Steering Assist (LDA w/SA),³⁴ Automatic High Beams (AHB)³⁵ and Full-Speed Range Dynamic Radar Cruise Control (DRCC)³⁶ to assist you. TSS-P's comprehensive features create in-the-moment safety designed to help keep you safe under certain circumstances.



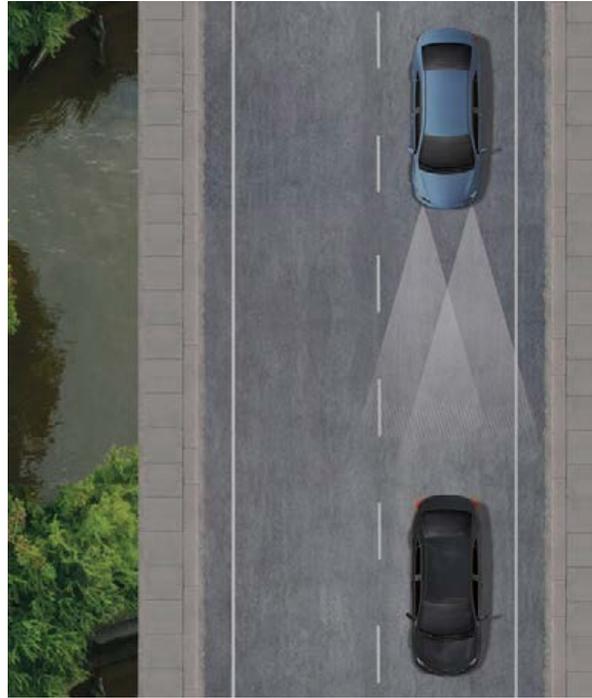
PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION (PCS W/PD)³²

Pre-Collision System with Pedestrian Detection (PCS w/PD) is designed to help keep the road safe by detecting a vehicle or a pedestrian in certain situations. By combining millimeter-wave radar with a camera capable of shape recognition, the system provides an audio/visual alert, warning you of a possible collision under certain circumstances. If you don't react, the system is designed for automatic braking support to help mitigate the potential for a collision.



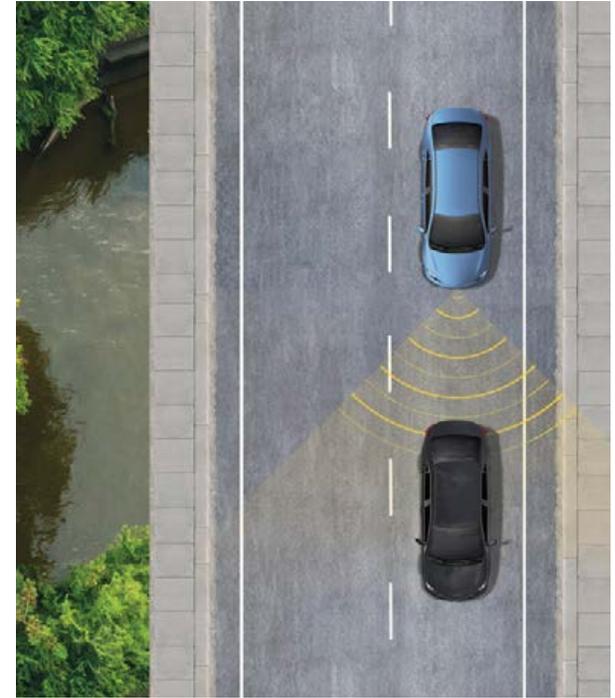
LANE DEPARTURE ALERT WITH STEERING ASSIST (LDA w/SA)³⁴

Under certain circumstances, Lane Departure Alert with Steering Assist (LDA w/SA) is designed to help detect lane departure on roads with visible lane markings. LDA only activates when you're traveling at a speed of 32 mph or faster. When you hear and see the alert, after carefully checking the road around you, safely direct your vehicle back to the center of your lane. In addition, if the system senses that you're unintentionally drifting, it may automatically make small corrective steering inputs to help keep your vehicle in its lane.



AUTOMATIC HIGH BEAMS (AHB)³⁵

The Automatic High Beams (AHB) feature is a safety system designed to help you see more clearly at night — without distracting other drivers. Designed to activate at speeds above 25 mph, AHB relies on an in-vehicle camera to help detect the headlights of oncoming vehicles and taillights of preceding vehicles, then automatically toggles between high and low beams accordingly to provide the appropriate amount of light. By using high beams more frequently, the system may allow earlier detection of pedestrians and obstacles.



FULL-SPEED RANGE DYNAMIC RADAR CRUISE CONTROL (DRCC)³⁶

Intended for highway use and similar to "constant speed" cruise control, available Full-Speed Range Dynamic Radar Cruise Control (DRCC) (unavailable on manual transmissions) lets you drive at a preset speed. DRCC uses vehicle-to-vehicle distance control, which is designed to adjust your speed, to help you maintain a preset distance from the vehicle ahead of you that is driving at a slower speed. DRCC uses a front-grille-mounted radar and an in-vehicle camera designed to detect vehicles and their distance. If a driver is traveling slower than you, or within your preset range, DRCC is designed to automatically slow your vehicle down without deactivating cruise control. If DRCC determines you need to slow down more, an audio and visual alert notifies you and brakes may be applied. When there's no longer a vehicle driving slower than your preset speed in front of you, DRCC will then accelerate to the preset speed and regular cruise control will resume.

CONVENIENCE



Limited shown in Supersonic Red.⁵³

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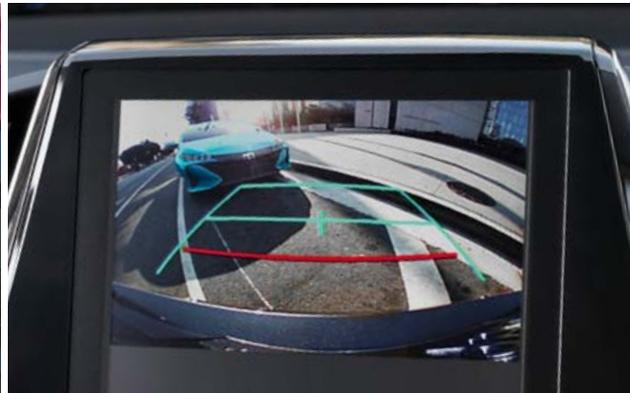
Reveal more of what's around you.

From crosstown to cross country, discover how easy it is to fit in. Thanks to Prius Prime's innovative technologies, you'll find yourself parking like a pro. Not only will the available Intelligent Clearance Sonar (ICS)⁴¹ with Intelligent Parking Assist (IPA)⁴² help remove the stress out of parking, it'll help you enjoy more of where you're going.



INTELLIGENT CLEARANCE SONAR (ICS)⁴¹

Be aware of what's around you. As you park, available Intelligent Clearance Sonar is designed to help you scan for stationary objects like walls or posts that are within close proximity. If a collision is anticipated, Prius Prime will emit an audible and visual alert, reduce engine or motor output, and if needed, apply the brakes automatically to help bring Prius Prime to a halt.



STANDARD BACKUP CAMERA²⁰

When in Reverse, Prius Prime's standard integrated backup camera uses a wide-angle lens to display a large viewing area. Clearly marked lines on the screen show the distance, giving you more confidence to get out of any spot — tricky or not.



INTELLIGENT PARKING ASSIST (IPA)⁴²

Available Intelligent Parking Assist helps you navigate and conquer those difficult parking situations with the push of a button. Prius Prime automatically controls the steering wheel, while you control the gas, gears and brake, to help guide you into an open parking space.

Comfort within reach.

Prius Prime's interior features a modern design with premium materials throughout. From every press of a button to every turn of the steering wheel, feel the quality come through. Add smart tech and innovative thinking, and get ready for a more engaging drive. Its front seats also feature side bolsters to help keep you in place when the road twists, for that extra boost of confidence behind the wheel.



STANDARD HEATED FRONT SEATS

Add warmth to every drive. With standard heated front seats, you and your front passenger can find a little more comfort with the flip of a switch.



60/40 SPLIT FOLD-DOWN REAR SEATS

Prius Prime's 60/40 split rear seats fold flat to maximize cargo space and versatility.⁴⁷ With 19.8 cu. ft. of space, Prius Prime will help you take on more adventures and come back with even more memories.



SMART KEY SYSTEM²⁴ WITH PUSH BUTTON START AND REMOTE A/C²

With your Smart Key fob in your pocket or purse, Prius Prime can sense when you are near. Touch the driver's door handle and it'll unlock automatically. When you reach your destination, touch the handle again to lock. You can also cool the cabin to the preset temperature by pressing the Remote A/C button on the Smart Key fob. Once inside, press the Push Button Start and you're ready to go.

DESIGN



Limited shown in Supersonic Red.⁵³

See numbered footnotes in Disclosures section.

Innovative. Intentional. Inspiring.

Prius Prime is designed to enhance your drive with innovation that lies on and beneath the surface of the artfully sculpted exterior. The combination of purposeful, aerodynamic elements and lightweight components helps increase your efficiency — and contributes to an EPA-estimated 25-mile EV Mode²³ driving range.⁵¹ All of this helps Prius Prime strike the perfect balance between its elevated efficiency and eye-catching style. It's an uncompromising approach that ensures you'll enjoy every moment.



CARBON-FIBER-REINFORCED-POLYMER REAR HATCH

Prius Prime's rear hatch features more than just the unique design of the dual-wave glass. Made of carbon-fiber-reinforced polymer, a Toyota first, the rear hatch is made to be rigid while still being lightweight. Using this advanced material reduces the overall weight of the car and helps contribute to its fuel efficiency.



STANDARD LED LIGHTING

Prius Prime even finds efficiency in its lighting design. The visually striking Quad-LED projector headlights use LEDs that consume less energy and produce a brighter light compared to regular bulbs. Available fog lights, accent lights and rear taillights are also equipped with LEDs to complete the look.



15-IN. ALLOY WHEELS

Prius Prime's lightweight aluminum alloy wheels are designed to perform. The low-rolling-resistance tires and wind-cheating wheel covers help enhance fuel efficiency and make your drive more comfortable.



LE

Powertrain

- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 55 city/53 highway/54 combined EPA-estimated mpg⁴⁸
- 133 EPA-estimated MPGe⁴⁹
- 640-mile EPA-estimated total driving range⁵⁰
- 25-mile EPA-estimated EV Mode²³ driving range⁵¹

Exterior Features

- Quad-LED projector headlights with auto-off feature
- LED Daytime Running Lights (DRL) with on/off feature
- LED taillights and stop lights
- Patterned acrylic grille overlay with active grille shutter
- Heated power outside mirrors with folding feature
- 15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/65R15 tires
- Washer-linked variable intermittent windshield wipers
- Dual-wave rear glass design
- Carbon-fiber-reinforced-polymer rear hatch
- Charge port with illumination and charging indicator light

Interior Features

- Smart-flow climate control system with pollen filtration
- Audio Plus — includes six speakers, 7-in. touch-screen, AM/FM, CD player, Scout® GPS Link³ compatible with up to 3-year trial,⁴ Siri® Eyes Free⁵, Apple CarPlay⁶ compatible, USB media port,⁷ two USB charge ports,⁷ hands-free phone capability, advanced voice recognition⁸ and music streaming⁹ via *Bluetooth*⁹ wireless technology. Toyota Connected Services¹⁰ — Safety Connect¹¹ with 3-year trial,¹² Wi-Fi Connect Powered by Verizon¹³ with up to 2 GB within 6-month trial,¹⁴ SiriusXM¹⁵ with 3-month All Access trial.¹⁶ See toyota.com/audio-multimedia for details.
- Integrated backup camera²⁰
- 4.2-in. color dual Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and ECO Score, ECO Savings Record, Drive Monitor, ECO Diary, climate control, driver support systems, audio system content, and navigation system content
- 5-passenger seating with 60/40 split fold-down rear seats with center armrest and cup holders
- SofTex²²-trimmed tilt/telescopic steering wheel with audio, climate, Multi-Information Display (MID) and *Bluetooth*⁹ hands-free phone controls
- Digital instrumentation with speedometer, hybrid system power meter, fuel gauge, odometer, current fuel economy, shift-position indicator, EV²³/hybrid mode indicator, and drive mode indicator

- Fabric-trimmed heated front seats with armrests and seatback pockets; 6-way adjustable driver's seat; 4-way adjustable front passenger seat
- Smart Key System²⁴ on driver's door with Push Button Start
- Power windows with auto up/down
- Dual sun visors with extenders and illuminated vanity mirrors
- Power door locks
- Rear center console with armrest and two rear cup/bottle holders
- Cargo area lightweight tonneau cover
- One front 12V auxiliary power outlet
- Rear dome light
- Cargo area light
- Front-door storage pockets with sculpted bottle holders; rear-door storage bottle holders
- Foot pedal parking brake
- Charge cable for standard outlet (120V)

Safety Features

- Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC),²⁷ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)²⁸ and Smart Stop Technology® (SST)²⁹
- Driver and front passenger Advanced Airbag System³⁰
- Driver and front passenger front seat-mounted side airbags, passenger seat cushion airbag, driver's knee airbag and front and rear side curtain airbags³⁰
- Toyota Safety Sense™ P (TSS-P)³¹ — Pre-Collision System with Pedestrian Detection (PCS w/PD)³² Lane Departure Alert with Steering Assist (LDA w/SA),³⁴ Automatic High Beams (AHB)³⁵ and Full-Speed Range Dynamic Radar Cruise Control (DRCC)³⁶
- LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on rear seats
- Tire Pressure Monitor System (TPMS)³⁷
- Vehicle Proximity Notification System (VPNS)³⁸
- Hill Start Assist Control (HAC)⁴³
- Engine immobilizer⁴⁶
- Tire Repair System
- Additional year of Roadside Assistance⁴⁰ for a total of 3 years of Roadside Assistance from date of purchase



XLE

Adds to or replaces features offered on LE

Powertrain

- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 55 city/53 highway/54 combined EPA-estimated mpg⁴⁸
- 133 EPA-estimated MPGe⁴⁹
- 640-mile EPA-estimated total driving range⁵⁰
- 25-mile EPA-estimated EV Mode²³ driving range⁵¹

Exterior Features

- Quad-LED projector headlights with auto on/off feature
- Smart charging cable lock

Interior Features

- Premium Audio with Integrated Navigation¹⁷ and JBL¹⁸ — **11.6-in. touch-screen with split-screen display**, AM/FM cache radio, HD Radio,¹⁹ ten speakers with amplifier, USB media port,⁷ two USB charge ports,⁷ advanced voice recognition⁸, hands-free phone capability and music streaming⁹ via *Bluetooth*⁹ wireless technology, Siri® Eyes Free⁵, Apple CarPlay⁶ compatible, HD Radio¹⁹ Predictive Traffic and Doppler Weather overlay, SiriusXM¹⁵ with 3-month All Access trial.¹⁶ See toyota.com/audio-multimedia for details.
- Predictive Fuel-Efficient Drive²¹
- SofTex²²-trimmed heated front seats with armrests and seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat
- Smart Key System²⁴ on three doors with Push Button Start and remote illuminated entry
- Qi-compatible wireless smartphone charging²⁶ with charge indicator light



Limited

Adds to or replaces features offered on XLE

Powertrain

- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive®
- Electronically controlled Continuously Variable Transmission (ECVT)
- 55 city/53 highway/54 combined EPA-estimated mpg⁴⁸
- 133 EPA-estimated MPGe⁴⁹
- 640-mile EPA-estimated total driving range⁵⁰
- 25-mile EPA-estimated EV Mode²³ driving range⁵¹

Exterior Features

- Integrated LED fog lights and LED accent lights
- Rain-sensing variable intermittent windshield wipers

Interior Features

- Remote A/C System²
- Premium Audio with Integrated Navigation¹⁷ and JBL^{®18} — **11.6-in. touch-screen with split-screen display**, AM/FM cache radio, HD Radio^{™19} ten speakers with amplifier, USB media port⁷ two USB charge ports⁷ advanced voice recognition⁸ hands-free phone capability and music streaming⁹ via *Bluetooth*^{®9} wireless technology, Siri[®] Eyes Free⁵ Apple CarPlay^{®6} compatible, HD Radio^{™19} Predictive Traffic and Doppler Weather overlay, SiriusXM^{®15} with 3-month All Access trial¹⁶ See toyota.com/audio-multimedia for details.
- SofTex^{®22}-trimmed tilt/telescopic steering wheel with heating capability, audio, Multi-Information Display (MID) and *Bluetooth*^{®9} hands-free phone controls
- Auto-dimming rearview mirror with HomeLink^{®25} universal transceiver
- Cargo area heavy sliding tonneau cover

Safety Features

- Color Head-Up Display (HUD) with speedometer, navigation, Hybrid System Indicator, battery charge, and Toyota Safety Sense[™] P (TSS-P)³¹ alerts
- Intelligent Clearance Sonar (ICS)⁴¹ with Intelligent Parking Assist (IPA)⁴²
- Blind Spot Monitor (BSM)⁴⁴ with Rear Cross-Traffic Alert (RCTA)⁴⁵

Color



Midnight Black Metallic



Blue Magnetism



Supersonic Red⁵³



Magnetic Gray Metallic



Classic Silver Metallic



Titanium Glow



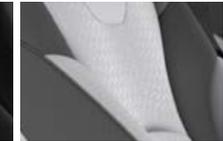
Blizzard Pearl⁵³

Trim

Also available in



LE fabric shown in Black



Moonstone fabric



XLE and Limited SofTex^{®22} shown in Black



Moonstone SofTex^{®22}

Wheel



15-in. 5-spoke alloy wheel with two-tone wheel cover

*Not all colors and trims available on all model grades. See dealer for details. See numbered footnotes in Disclosures section.

ACCESSORIES

Add the final touch to your Prius Prime with a wide range of available Genuine Toyota Accessories. Make your Prius Prime reflect your personal style. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/priusprime or see your Toyota dealer for details.



15-in. 10-spoke alloy wheels



Aero side splitters



Alloy wheel locks



All-weather floor liners⁶⁰



Body side moldings



Cargo liner⁴⁷



Cargo tote⁴⁷



Carpet cargo mat



Carpet floor mats⁶⁰



Door edge guards



Emergency assistance kit



First aid kit

ACCESSORIES

Elevate your Prius Prime driving experience and make an entrance with available Genuine Toyota Accessories. For a complete list of accessories, go to toyota.com/priusprime or see your Toyota dealer for details.



Illuminated doorsills



Paint protection film⁶¹



Rear bumper appliqué



Removable cross bars⁵⁴



Security system



Universal tablet holder⁶²

FEATURES¹

EXTERIOR	LE	XLE	LIMITED		LE	XLE	LIMITED
Quad-LED projector headlights with auto-off feature	S	—	—	Washer-linked variable intermittent windshield wipers	S	S	—
Quad-LED projector headlights with auto on/off feature	—	S	S	Rain-sensing variable intermittent windshield wipers	—	—	S
LED Daytime Running Lights (DRL) with on/off feature	S	S	S	Dual-wave rear glass design	S	S	S
Integrated LED fog lights and LED accent lights	—	—	S	Carbon-fiber-reinforced-polymer rear hatch	S	S	S
LED taillights and stop lights	S	S	S	Charge port with illumination and charge indicator light	S	S	S
Patterned acrylic grille overlay with active grille shutter	S	S	S	Smart charging cable lock	—	S	S
Heated power outside mirrors with folding feature	S	S	S				
15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/65R15 tires	S	S	S				
INTERIOR							
Remote A/C System ²	—	—	S	Smart Key System ²⁴ on driver's door with Push Button Start	S	—	—
Smart-flow climate control system with pollen filtration	S	S	S	Smart Key System ²⁴ on three doors with Push Button Start and remote illuminated entry	—	S	S
Audio Plus — includes six speakers, 7-in. touch-screen, AM/FM, CD player, Scout® GPS Link ³ compatible with up to 3-year trial, ⁴ Siri® Eyes Free, ⁵ Apple CarPlay ⁶ compatible, USB media port, ⁷ two USB charge ports, ⁷ hands-free phone capability, advanced voice recognition ⁸ and music streaming ⁹ via Bluetooth ^{®9} wireless technology. Toyota Connected Services ¹⁰ — Safety Connect ^{®11} with 3-year trial, ¹² Wi-Fi Connect Powered by Verizon ¹³ with up to 2 GB within 6-month trial, ¹⁴ SiriusXM ^{®15} with 3-month All Access trial. ¹⁶ See toyota.com/audio-multimedia for details.	S	—	—	Power windows with auto up/down	S	S	S
Premium Audio with Integrated Navigation ¹⁷ and JBL ^{®18} — 11.6-in. touch-screen with split-screen display , AM/FM cache radio, HD Radio, ^{TM19} ten speakers with amplifier, USB media port, ⁷ two USB charge ports, ⁷ advanced voice recognition, ⁸ hands-free phone capability and music streaming ⁹ via Bluetooth ^{®9} wireless technology, Siri® Eyes Free, ⁵ Apple CarPlay ^{®6} compatible, HD Radio ^{TM19} Predictive Traffic and Doppler Weather overlay, SiriusXM ^{®15} with 3-month All Access trial. ¹⁶ See toyota.com/audio-multimedia for details.	—	S	S	Dual sun visors with extenders and illuminated vanity mirrors	S	S	S
Integrated backup camera ²⁰	S	S	S	Power door locks	S	S	S
4.2-in. color dual Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and ECO Score, ECO Savings Record, Drive Monitor, ECO Diary, climate control, driver support systems, audio system content and navigation system content	S	S	S	Auto-dimming rearview mirror with HomeLink ^{®25} universal transceiver	—	—	S
Predictive Fuel-Efficient Drive ²¹	—	S	S	Rear center console with armrest and two rear cup/bottle holders	S	S	S
5-passenger seating with 60/40 split fold-down rear seats with center armrest and cup holders	S	S	S	Qi-compatible wireless smartphone charging ²⁶ with charge indicator light	—	S	S
SoftTex ^{®22} -trimmed tilt/telescopic steering wheel with audio, climate, Multi-Information Display (MID) and Bluetooth ^{®9} hands-free phone controls	S	S	—	Cargo area lightweight tonneau cover	S	S	—
SoftTex ^{®22} -trimmed tilt/telescopic steering wheel with heating capability, audio, Multi-Information Display (MID) and Bluetooth ^{®9} hands-free phone controls	—	—	S	Cargo area heavy sliding tonneau cover	—	—	S
Digital instrumentation with speedometer, hybrid system power meter, fuel gauge, odometer, current fuel economy, shift-position indicator, EV ²³ /hybrid mode indicator, and drive mode indicator	S	S	S	One front 12V auxiliary power outlet	S	S	S
Fabric-trimmed heated front seats with armrests and seatback pockets; 6-way adjustable driver's seat; 4-way adjustable front passenger seat	S	—	—	Rear dome light	S	S	S
SoftTex ^{®22} -trimmed heated front seats with armrests and seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat	—	S	S	Cargo area light	S	S	S
				Front door storage pockets with sculpted bottle holders; rear door storage bottle holders	S	S	S
				Foot pedal parking brake	S	S	S
				Charging cable for standard outlet	S	S	S

See numbered footnotes in Disclosures section.

S = Standard — = Not available

FEATURES¹ (continued)

SAFETY/CONVENIENCE

	LE	XLE	LIMITED		LE	XLE	LIMITED
 Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC), ²⁷ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ²⁸ and Smart Stop Technology® (SST) ²⁹	S	S	S	Safety Connect® ¹¹ — includes Emergency Assistance, Stolen Vehicle Locator, ³⁹ Roadside Assistance ⁴⁰ and Automatic Collision Notification; three-year trial subscription. See toyota.com/safety-connect for details.	S	S	S
Driver and front passenger Advanced Airbag System ³⁰	S	S	S	Color Head-Up Display (HUD) with speedometer, navigation, Hybrid System Indicator, battery charge, and Toyota Safety Sense™ P (TSS-P) ³¹ alerts	—	—	S
Driver and front passenger front seat-mounted side airbags, passenger seat cushion airbag, driver's knee airbag, and front and rear curtain shield airbags ³⁰	S	S	S	Intelligent Clearance Sonar (ICS) ⁴¹ with Intelligent Parking Assist (IPA) ⁴²	—	—	S
Toyota Safety Sense™ P (TSS-P) ³¹ — Pre-Collision System with Pedestrian Detection (PCS w/PD); ³² Lane Departure Alert with Steering Assist (LDA w/SA); ³⁴ Automatic High Beams ³⁵ and Full-Speed Range Dynamic Radar Cruise Control (DRCC) ³⁶	S	S	S	Hill Start Assist Control (HAC) ⁴³	S	S	S
LATCH (Lower Anchors and Tethers for Children) includes lower anchors on rear seats	S	S	S	Blind Spot Monitor (BSM) ⁴⁴ with Rear Cross-Traffic Alert (RCTA) ⁴⁵	—	—	S
Tire Pressure Monitor System (TPMS) ³⁷	S	S	S	Engine immobilizer ⁴⁶	S	S	S
Vehicle Proximity Notification System (VPNS) ³⁸	S	S	S	Tire Repair System	S	S	S
				Additional year of Roadside Assistance, ⁴⁰ for a total of 3 years of Roadside Assistance from date of purchase	S	S	S

S = Standard — = Not available

SPECIFICATIONS

MECHANICAL/PERFORMANCE

	LE	XLE	LIMITED
POWER OUTPUT			
Hybrid system net power: 121 hp (90 kW)	Standard	Standard	Standard
ENGINE			
1.8-Liter 4-cylinder Aluminum DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i), EV ²³ /ECO/POWER Modes; 95 hp @ 5200 rpm (71 kW @ 5200 rpm), 105 lb.-ft. @ 3600 rpm (142 N·m @ 3600 rpm)	Standard	Standard	Standard
Compression ratio: 13.0:1	Standard	Standard	Standard
Induction system: Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)	Standard	Standard	Standard
EMISSION RATING			
Federal Environmental Protection Agency (EPA) Emission Standard: Tier 3 Bin 30	Standard	Standard	Standard
California Air Resources Board (CARB) Emission Standard: Low Emission Vehicle (LEV) III, Super Ultra Low Emission Vehicle (SULEV)	Standard	Standard	Standard
ELECTRIC MOTOR			
Motor type: Permanent magnet AC synchronous motor	Standard	Standard	Standard
Voltage: 600V maximum	Standard	Standard	Standard
TRACTION BATTERY			
Type: Lithium-ion (Li-ion)	Standard	Standard	Standard
Voltage: 351.5V	Standard	Standard	Standard
Battery capacity (kWh)	8.8	8.8	8.8
Battery weight (lb.)	265	265	265
TRANSMISSION			
Electronically controlled Continuously Variable Transmission (ECVT)	Standard	Standard	Standard
DRIVETRAIN			
Front-Wheel Drive	Standard	Standard	Standard
SUSPENSION			
Independent MacPherson strut front suspension and multi-link rear suspension with front and rear stabilizer bars	Standard	Standard	Standard
STEERING			
Electric Power Steering (EPS); power-assisted rack-and-pinion	Standard	Standard	Standard
Steering: Turning circle diameter, curb to curb (ft.)	33.4	33.4	33.4
BRAKES			
Power-assisted ventilated front disc brakes; solid rear disc with integrated regenerative braking and Star Safety System™	Standard	Standard	Standard

See numbered footnotes in Disclosures section.

SPECIFICATIONS (continued)

DIMENSIONS

	LE	XLE	LIMITED
EXTERIOR (IN.)			
Overall height/width/length	57.9/69.3/182.9	57.9/69.3/182.9	57.9/69.3/182.9
Wheelbase	106.3	106.3	106.3
Track (front/rear)	60.2/60.6	60.2/60.6	60.2/60.6
Overhang (front/rear)	38.4/38.2	38.4/38.2	38.4/38.2
Ground clearance	4.8	4.8	4.8
INTERIOR (FRONT/REAR) (IN.)			
Head room	39.4/37.2	39.4/37.2	39.4/37.2
Shoulder room	54.2/53.0	54.2/53.0	54.2/53.0
Hip room	53.7/51.6	53.7/51.6	53.7/51.6
Leg room	43.2/33.4	43.2/33.4	43.2/33.4
Curb weight (lb.)	3365	3375	3375
Seating capacity	5	5	5
WEIGHTS AND CAPACITIES			
EPA-estimated passenger volume (cu. ft.)	91.5	91.5	91.5
EPA-estimated cargo volume (cu. ft.) ⁴⁷	19.8	19.8	19.8
EPA-estimated interior volume (interior passenger volume + cargo volume) (cu. ft.) ⁴⁷	111.3	111.3	111.3
Fuel tank (gal.)	11.4	11.4	11.4
TIRES			
Size: P195/65R15	Standard	Standard	Standard
Spare: temporary repair kit	Standard	Standard	Standard
MILEAGE ESTIMATES			
EPA-estimated hybrid mode mpg (city/highway/combined) ⁴⁸	55/53/54	55/53/54	55/53/54
EPA-estimated MPGe ⁴⁹	133	133	133
EPA-estimated total driving range ⁵⁰	640 mi.	640 mi.	640 mi.
EPA-estimated EV Mode ²³ driving range ⁵¹	25 mi. (up to 84 mph)	25 mi. (up to 84 mph)	25 mi. (up to 84 mph)
BATTERY CHARGING TIME			
Standard outlet ⁵² /240V (public charging) charging time (hr.:min.)	<5:30/-2:10	<5:30/-2:10	<5:30/-2:10

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable *Warranty and Maintenance Guide* for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

CARS BUILT FOR THE WAY YOU LIVE

At Toyota, we build cars for how you live. From building advanced safety features designed to help prevent crashes to driving cross-country to understand how we can make your driving experience better, our work starts with understanding your needs. Building cars for how you live also means thinking about tomorrow — from fuel efficiency and environmental innovations, to things beyond cars, like a bicycle that you can control with your mind. And because what we learn building cars can help improve lives in other places, we do things like help communities rebuild their homes quickly after a disaster and work with soup kitchens to help them serve more people faster. Toyota. Built for how you live. Together we are going places.

DISCLOSURES

1. Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. If you would prefer a vehicle with no or different options, contact your dealer to check for current availability or the possibility of placing a special order. 2. Maximum operation duration of this system is ten minutes. System may not operate if the hybrid battery is under load or if the battery charge is low. While plugged in, this system operates using power from grid. See your *Owner's Manual* for further information. 3. The Scout® GPS Link app is compatible with select vehicle models. Availability and accuracy of the information provided by Scout® GPS Link is subject to change at any time without notice and is dependent upon many factors, including smartphone connectivity, capability and cellular reception. Always use safe driving practices and follow all traffic rules. Data charges may apply. Scout® and Telenav® are registered trademarks of Telenav, Inc. 4. The Scout® GPS Link trial is at no extra cost and begins when the app is downloaded on the vehicle. Contact the Toyota Customer Experience Center at 800-331-4331 for length of trial period. After the trial period expires, enrollment in a paid subscription is required to access the service. Terms and conditions apply. 5. Always drive safely, obey traffic laws and focus on the road while driving. Siri® is available on select iPhone®/iPad® models and requires Internet access. Siri® is not available in all languages or all areas and features vary by area. Some Siri® functionality and commands are not accessible in the vehicle. Data charges may apply. See apple.com and phone carrier for details. Siri® is a registered trademark of Apple Inc. 6. Apps and services are subject to change at any time without notice. Data charges may apply. Apple CarPlay® functionality requires a compatible iPhone® connected with an approved data cable into the USB media port. Apple CarPlay® is a registered trademark of Apple Inc. 7. May not be compatible with all mobile phones, MP3/WMA players and like models. 8. Advanced voice recognition capabilities vary by head unit. 9. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Toyota is under license. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. 10. Toyota services depend on an operative telematics device, a cellular connection, navigation map data and GPS signal strength, and other factors outside of Toyota's control, which can limit system functionality, including access to response center and emergency support. Terms and conditions of subscription service agreement apply. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change at any time without notice. See toyota.com/connected-services for details. To learn about Toyota's data collection, use, sharing and retention, please visit <https://www.toyota.com/privacyvts/>. 11. Toyota Safety Connect® depends on an operative telematics device, a cellular connection and coverage, GPS signal strength and other factors outside of Toyota's control, all of which can limit or disable system functionality, including access to response center and emergency support. Stolen vehicle police report required to use Stolen Vehicle Locator. Service subject to change at any time without notice. Terms and conditions of subscription service agreement apply. See toyota.com/connected-services/ for details. To learn about Toyota's data collection, use, sharing and retention, please visit <https://www.toyota.com/privacyvts/>. Valid only in the continental U.S. and Alaska. 12. The Safety Connect® trial period is at no extra cost and begins on the original date of purchase or lease of a new vehicle. After the trial period expires, enrollment in paid subscription is required to access the service. Terms and conditions apply. 13. Wi-Fi Connect is available on select 2018 and newer Toyota vehicles. Visit toyota.com for vehicle availability. Verizon Wireless is the network provider for Wi-Fi Connect, which uses Verizon's 4G LTE network to transmit data. Data usage and charges apply. Coverage not available everywhere; see vzw.com. See verizonwireless.com/bestnetwork for details. LTE is a trademark of ETSI. Other terms apply. Up to 5 devices can be supported using in-vehicle connectivity. Verizon Wireless data subscription required upon end of 6-month trial period or use of 2-GB data (whichever comes first). Use of Wi-Fi Connect subject to Verizon Wireless' Customer Agreement (verizonwireless.com/legal/notices/customer-agreement/), Privacy Policy (verizon.com/about/privacy/privacy-policy-summary), and data use policies (verizonwireless.com/support/vz-email-legal/). Apps and services subject to change at any time without notice. 14. The Wi-Fi Connect trial period is at no extra cost and begins on the date of activation. After the trial period expires, enrollment in a paid subscription is required to access the service. Terms and conditions apply. 15. SiriusXM® audio services require a subscription sold separately by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Not all vehicles or devices are capable of receiving all services offered by SiriusXM. Current information and features may not be available in all locations, or on all receivers. ©2018 Sirius XM Radio Inc. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. 16. SiriusXM All Access trial length and service availability may vary by model, model year or trim. 17. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. Updates may be available from your dealer at an additional cost. See *Owner's Manual* for details. 18. JBL® is a registered trademark of Harman International Industries, Inc. 19. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 20. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Environmental conditions may limit effectiveness and view may become obscured. See *Owner's Manual* for additional limitations and details. 21. Predictive Fuel-Efficient Drive Systems require a destination entry in the navigation system for use. See *Owner's Manual* for additional limitations and details. 22. SofTex® is a registered trademark of Toyota Motor Sales, U.S.A., Inc. 23. CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in EV Mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. Prime's EV Mode has an EPA-estimated driving range of 25 miles, allowing it to work under certain conditions at full highway speeds. EV Mode range will vary and is dependent upon many factors, including charging practice, driving style, road/traffic conditions, outside temperature, air conditioning control levels, payload/cargo weight, proper tire pressure, vehicle maintenance and battery age. Battery capacity will decrease with time and use. See *Owner's Manual* for additional limitations and details. 24. The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 25. HomeLink® and the HomeLink® house icon are registered trademarks of Gentex Corporation. 26. Qi wireless charging may not be compatible with all mobile phones, MP3/WMA players and like models. When using the wireless charging system, avoid placing metal objects between the wireless charger and the mobile device when charging is active. Doing so may cause metal objects to become hot and could cause burns. 27. Vehicle Stability Control is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe and attentive driving practices. Factors including speed, road conditions, weather and driver steering input can all affect whether VSC will be effective in preventing a loss of control. See *Owner's Manual* for additional limitations and details. 28. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper vehicle maintenance, and tire and road conditions. See *Owner's Manual* for additional limitations and details. 29. Smart Stop Technology® operates only in the event of certain contemporaneous brake and accelerator pedal applications. When engaged, the system will reduce power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology® is not a substitute for safe and attentive driving and does not guarantee instant stopping. See *Owner's Manual* for additional limitations and details. 30. All the airbag systems are Supplemental Restraint Systems. All airbags (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions. To decrease the risk of injury from an inflating airbag, always wear seatbelts and sit upright in the middle of the seat as far back as possible. Do not put objects in front of an airbag or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. See *Owner's Manual* for additional limitations and details. 31. Drivers are responsible for their own safe driving. Always pay attention to your surroundings and drive safely. System effectiveness is dependent on many factors including road, weather and vehicle conditions. See *Owner's Manual* for additional limitations and details. 32. The Pre-Collision System with Pedestrian Detection (PCS w/PD) is designed to determine if impact is imminent and help reduce impact speed and damage in certain frontal collisions involving a vehicle or a pedestrian. PCS w/PD is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrian or bicyclist and weather, light and road conditions. See *Owner's Manual* for additional limitations and details. 33. Lane Departure Alert with Steering Assist is designed to read visible lane markers under certain conditions. It provides a visual and audible alert, and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness is dependent on many factors including road,

DISCLOSURES (continued)

weather and vehicle conditions. See *Owner's Manual* for additional limitations and details. **35.** Automatic High Beams operate at speeds above 25 mph. Factors such as a dirty windshield, weather, lighting and terrain limit effectiveness, requiring the driver to manually operate the high beams. See *Owner's Manual* for additional limitations and details. **36.** Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. System effectiveness is dependent on many factors including road, weather and traffic conditions. DRCC not available on manual transmissions. See *Owner's Manual* for additional limitations and details. **37.** The Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See *Owner's Manual* for details. **38.** This device is not a substitute for safe and attentive driving practices. It is the driver's responsibility to maintain a lookout for pedestrians, cyclists, other cars and objects, and to drive the vehicle in a safe and attentive manner to avoid making contact. **39.** Building and/or parking structures may limit system effectiveness. Stolen vehicle police report required to use Stolen Vehicle Locator. For additional assistance contact the Toyota Customer Experience Center at 1-800-331-4331. **40.** Roadside Assistance coverage is 3 years unlimited mileage. Does not include parts and fluids, except emergency fuel delivery. See Toyota Dealer for details and exclusions. Valid only in the continental U.S. and Alaska. **41.** Intelligent Clearance Sonar (ICS) is designed to assist drivers in avoiding potential collisions at speeds of 9 mph or less. Certain vehicle and environmental factors, including an object's shape, size and composition, may affect the system's effectiveness. Always look around outside the vehicle and use mirrors to confirm clearance. See *Owner's Manual* for additional limitations and details. **42.** The Intelligent Parking Assist system requires driver brake control. Always look around outside the vehicle and use mirrors to confirm clearance. See *Owner's Manual* for additional limitations and details. **43.** Hill Start Assist Control is designed to help minimize backward rolling on steep ascents. It is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. See *Owner's Manual* for additional limitations and details. **44.** Do not rely exclusively on the Blind Spot Monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection and range of the monitor. See *Owner's Manual* for additional limitations and details. **45.** Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection and range of the system. See *Owner's Manual* for additional limitations and details. **46.** The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key/fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key/fob, it can be costly to replace. If you lose a key or fob, your Toyota dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting www.aloa.org. **47.** Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area. **48.** 2020 Prius Prime EPA-estimated 55 city/53 hwy/54 combined mpg. Actual mpg will vary based on driving habits, weather, temperature and road/traffic conditions. For more information on mpg, please see www.fueleconomy.gov. **49.** 2020 Prius Prime EPA-estimated 133 combined MPGe. Actual MPGe will vary. Battery capacity will decrease with time and use. See www.fueleconomy.gov. **50.** 2020 Prius Prime EPA-estimated 55 city/53 hwy/54 combined mpg estimates and 133 combined MPGe estimate when fully charged and with a full tank of gas. Excludes driving conditions. Actual mileage will vary. **51.** Calculations based on 2020 Prius Prime EPA-estimated 133 combined MPGe when vehicle is fully charged. Excludes driving conditions. Actual mileage traveled in EV Mode will vary and is dependent on many factors such as traffic, road and weather conditions, vehicle maintenance, driving speed and cargo load. **52.** Charge time is for standard 120V outlet. Always plug-in in accordance with *Owner's Manual*. **53.** Extra-cost color. **54.** Cross bars not recommended for luggage. See *Owner's Manual* for additional limitations and details. **55.** Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Warranty and Maintenance Guide for details. **56.** Standard ToyotaCare covers normal factory scheduled maintenance for two years or 25,000 miles, whichever comes first and also includes 24-hour Roadside Assistance for two years, regardless of mileage. The Prius Prime enhancement of ToyotaCare — a total of 3 years or 35,000 miles, whichever comes first — is valid only at authorized Toyota dealers in the continental United States. See an Authorized Toyota dealer for details and exclusions. **57.** EV Auto Mode requires some level of charge to activate EV Mode driving, and will trigger the engine as the battery drains, especially when accelerating. There are limited driving conditions—largely due to climate and temperature—that may require EV Auto Mode to turn off. See *Owner's Manual* for details. **58.** iPhone® is a registered trademark of Apple Inc. All rights reserved. **59.** Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Apps, prices and services vary by phone carrier and are subject to change at any time without notice. Subject to smartphone connectivity and capability. Data charges may apply. Not all Amazon Alexa functionality is available for in-vehicle use and functionality depends on smart home technology. Requires an Android™ smartphone using version 5.0 and above (Apple® iOS available early 2019) and download of Toyota+Alexa app. Skills and services subject to change at any time without notice. To learn more, go to <https://www.toyota.com/audio-multimedia>. To learn more about Toyota's data collection, use, sharing and retention, please visit <https://www.toyota.com/privacyvts/>. **60.** This floor mat/floor liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat/liner must be secured with its fasteners. Do not install a floor mat/floor liner on top of an existing floor mat/floor liner. **61.** The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained Toyota-approved installer. Please see dealer for details. **62.** The universal tablet holder is intended for passengers only. Drivers should always be sure to obey traffic regulations and maintain awareness of the road and traffic conditions at all times. Use of aftermarket accessories may pose an increased risk of injury to occupants in the event of an accident. Tablet sold separately.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only.



For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance Center at 1-800-331-4331

Vehicles shown may be prototypes and/or shown with options. Actual model may vary.