

LAND ROVER LR4



2011







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Land Rover LR4. Bold, flexible and astonishingly luxurious. Instantly recognizable as a Land Rover, it features a progressive, contemporary exterior. An attitude that gives Land Rover LR4 a refined, modern presence on-road and off-road.



Land Rover LR4 features striking headlight styling, incorporating the unique Land Rover 'night-time' signature*, a distinct two bar lattice grille and an aerodynamically-profiled front bumper. There are three exhilarating, new exterior body colors, Baltic Blue, Siberian Silver** and Fuji White, which join the distinctive Land Rover LR4 line-up.

*LED front signature headlights are available on some derivatives. Please discuss your requirements with a Land Rover Retailer.
**Siberian Silver replaces Izmir Blue from January 2011.
Vehicle exterior color is Baltic Blue.





Land Rover LR4. With its distinctive profile it has always been original. With its key design features it is unquestionably sophisticated. There are body colored painted door mirrors, as well as an Oberon finish for door handles. And jewel-like rear lights, plus the option of stylish 20 inch lightweight alloy wheels.

Vehicle exterior color is Stornoway Grey.





A focal point of Land Rover LR4's interior is the center console with its integrated, flowing design. There is a premium In-Car Entertainment system and an optional full-color, Infotainment Touch-screen as well as supremely comfortable, supportive seats both front and rear. Driver information is accessed intuitively and is presented in a clear, immediate format, with easy-to-use menus, graphics and comprehensive functionality.

Vehicle interior color is Almond/Arabica with Straight Grain Walnut and Premium Leather seating.

Land Rover LR4's sumptuous, tactile interior provides superb levels of craftsmanship and comfort. Meticulous attention to design and detail, such as on the seats, is without compromise. Materials are truly premium, creating a superior ambience of quality. Fine touches, such as double stitching on the fascia, are unambiguous expressions of the vehicle's prestige.







The Terrain Response® control is easy to reach in its prominent position at the base of the center console. There are also those small, practical details that make life with Land Rover LR4 so convenient: stowage space around the center console is extra generous; useful door pockets are at hand with HSE models benefiting from their own dedicated lighting.

The interior is exclusive and rewarding to touch with its innovative design maximizing all available space. While the truly flexible seating layout offers multiple configurations and up to seven full-size adult seats*.

*Available on LR4 V8. Standard on HSE and LUX models. Almond Premium Leather seating shown.





harman/kardon





The view's amazing up here. And it's as good for the passengers as it is for the driver. The interior of Land Rover LR4 offers both supreme luxury and flexibility by offering stadium seating and second and third (when fitted) rows of seats that can be folded independently of each other.



Monday: Airport



Tuesday: Car pool



Wednesday: Band practice



Thursday: Garden center



Friday: Night out at the theatre

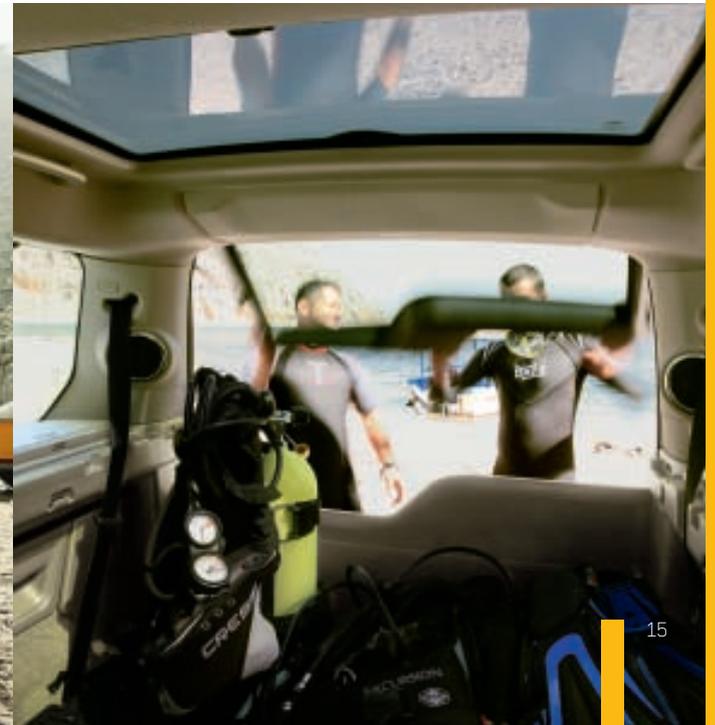
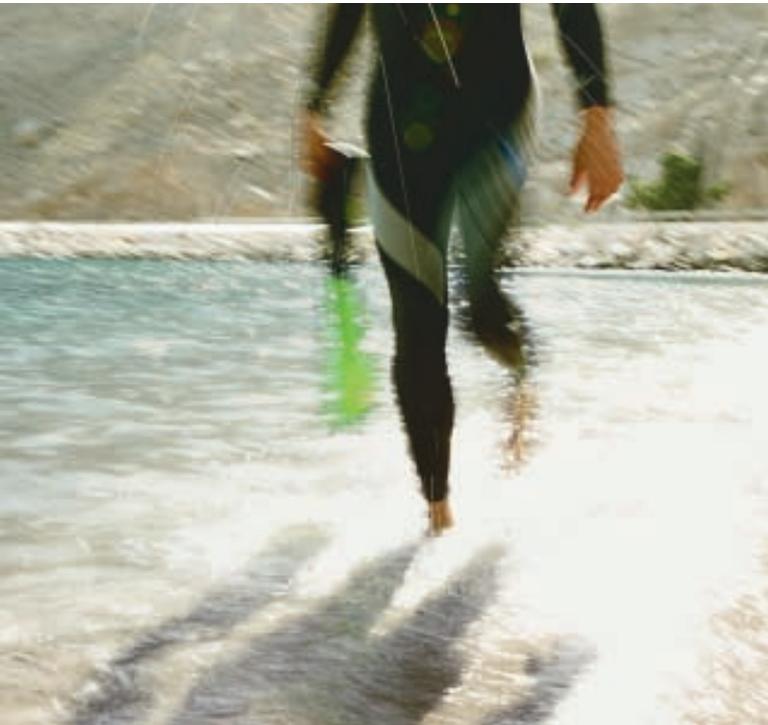


It's the weekend...

As many as seven* adults can travel in complete comfort and enjoy a full-sized, forward facing seat, generous legroom and wide-opening doors for easy access. The flexible, versatile seating layout offers multiple configurations to suit almost every conceivable use.

*Available on LR4 V8. Standard on HSE and LUX models.

Make light work of difficult loads with Land Rover LR4's two-piece, asymmetric tailgate design. Both upper and lower tailgates are made from resilient lightweight aluminum. In fact, the lower tailgate is so strong that, when the vehicle is parked, it can support the weight of two adults and be used as a viewing platform. Alternatively, the lower section can be used as a seat with the upper section providing a canopy. When fully open, the tailgate gives impressive access to the rear of the vehicle and comes into its own when loading large, bulky or heavy objects. The asymmetric portion of the lower tailgate offers a reduced reach-in distance when open and a lower load height when closed.





Making the passenger experience sublime. Thanks to Land Rover LR4's bold, innovative design and upright side profile, head and shoulder room are amongst the best in class. Stadium seating ensures that all occupants share clear views of the surrounding landscape. A priority is given to refinement, including the reduction of noise intrusion and the inclusion of high-quality materials.

Land Rover LR4 features the legendary Land Rover command driving position, which gives better visibility over the traffic ahead and helps parking and off-road driving. The command driving position brings a sense of control over the road. All controls are close to hand and information is easy to read.





The full-color Infotainment Touch-screen, standard on HSE and LUX models, is located at the top of the center console. This provides all audio and navigation controls and is easy to use and gives intuitive access. It reduces the number of conventional controls required on the console and frees up space for an eye-catching analog clock, which adds to the premium ambience of the interior. A choice of In-Car Entertainment options are available including a **harman/kardon**[®], LOGIC7[®] system incorporating premium 'theater-style' audio quality, HD Radio[™] and Sirius Satellite Radio[®].

The centerpiece of driver information is the instrument panel with its 5 inch Thin Film Transistor (TFT) display technology. Instead of traditional gauges, this TFT screen offers several personalization setting options, such as drive-away locking, speed warning, optional High Beam Assist and more. With its high contrast and sharp resolution, this TFT display communicates information at a glance. The display can be personalized using a simple menu system controlled by the thumb controls on the steering wheel. Switches for other functions, including cruise control, remote audio and phone, are conveniently located below the thumb controls.

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*Subscription required. Not available in Alaska or Hawaii.
HD Radio[™] and HD Digital Radio[™] are trademarks of iBiquity Digital Corporation.
Vehicle interior color is Almond with Straight Grain Walnut.



Superb levels of power, economy and refinement for Land Rover LR4.

The LR4 engine provides outstanding power, torque and refinement and harnesses the latest technology to deliver outstanding drivability and performance. With a torque activated dual independent variable camshaft phasing system, it offers an immediate driver-focused reaction to throttle inputs and driving circumstances.



THE LR4 ENGINE'S camshaft torque actuated, dual independent Variable Camshaft Timing system continuously controls camshaft timing to deliver an optimum balance of power, efficiency and emissions. The chain driven camshaft timing units are mounted on the end of each camshaft to advance or retard camshaft timing and alter the camshaft to crankshaft phasing. Camshaft Profile Switching features two completely different intake camshaft profiles machined into the same camshaft. The engine management system chooses the camshaft profile depending on running conditions and torque demands: one profile for low-speed/low-load driving; the other, with longer valve lift, for higher-speed/higher-loads.



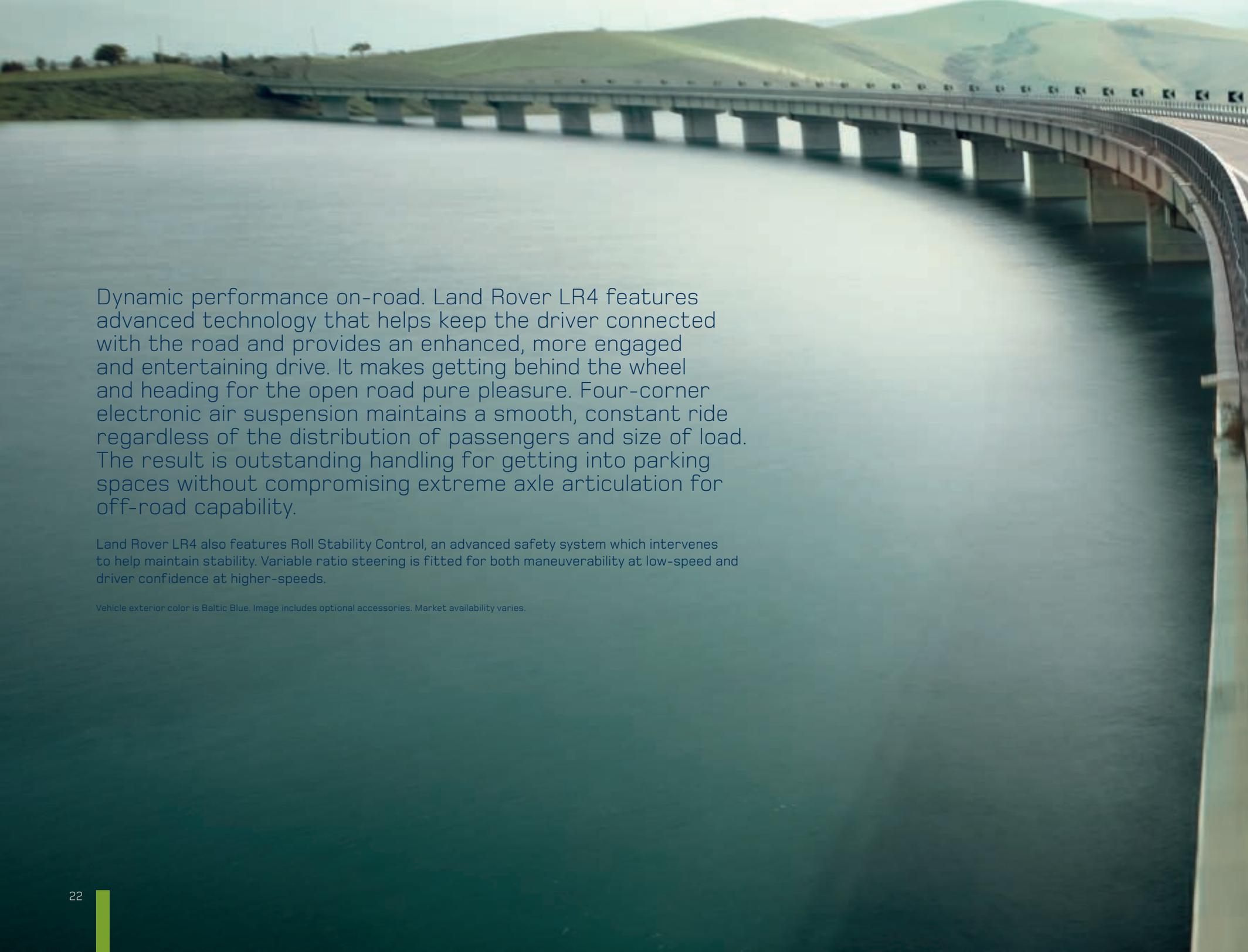
THE FUEL INJECTION SYSTEM achieves high standards of durability, combustion performance and refinement. The ultra-precise machining of high-pressure injectors ensures a fine-quality spray of fuel into the combustion chambers and optimizes combustion conditions both at cruising speed and during acceleration. The engine uses a high-pressure, steel fuel rail. Fuel in the rail is detected by a high-pressure sensor which controls flow into the rail by adjusting an electromagnetic valve in the high-pressure fuel pumps' outlet.

New generation engines benefit from the latest investment in e_TERRAIN TECHNOLOGIES, specifically to reduce CO₂ emissions and improve efficiency. An Intelligent Power Management System includes Smart Regenerative Charging so the battery is charged when it is most economical to do so.



INCREASED SERVICE INTERVALS AND REDUCED COST OF OWNERSHIP* are the result of the very latest design, engineering and manufacturing techniques, as well as the use of technologically advanced materials and components. The LR4 engine offers optimum performance combined with premium refinement and significant reductions in Noise, Vibration and Harshness (NVH). The engine has been developed to cope with the specific requirements of a Land Rover product: strength and durability when operating in dusty environments, on steep inclines and wading through rivers.

*Consult your owners manual or Land Rover Retailer on servicing requirements for your LR4.



Dynamic performance on-road. Land Rover LR4 features advanced technology that helps keep the driver connected with the road and provides an enhanced, more engaged and entertaining drive. It makes getting behind the wheel and heading for the open road pure pleasure. Four-corner electronic air suspension maintains a smooth, constant ride regardless of the distribution of passengers and size of load. The result is outstanding handling for getting into parking spaces without compromising extreme axle articulation for off-road capability.

Land Rover LR4 also features Roll Stability Control, an advanced safety system which intervenes to help maintain stability. Variable ratio steering is fitted for both maneuverability at low-speed and driver confidence at higher-speeds.

Vehicle exterior color is Baltic Blue. Image includes optional accessories. Market availability varies.



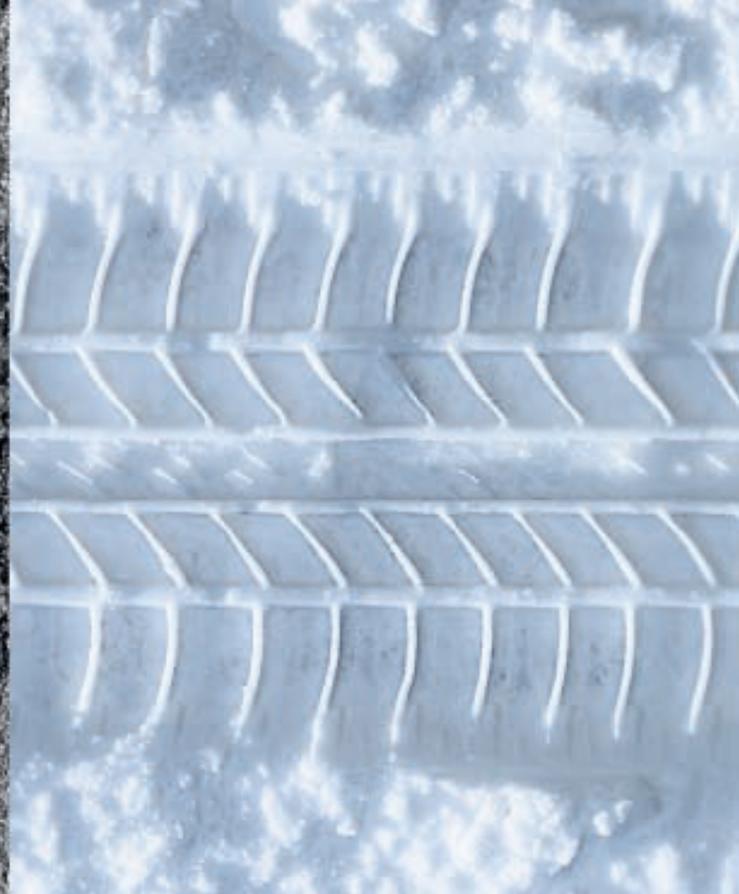


Short front and rear overhangs. Exceptional ground clearance. The power and torque from the LR4 engine make major contributions to Land Rover LR4's superior off-road capability and help enable maximum maneuverability. Long-travel, all-independent suspension allows extreme wheel articulation. Ruts and rocks, for example, are conquered with ease.

Standard four-corner cross-linked air suspension provides class-leading car-like ride and handling, as well as a constant, level ride height, irrespective of passengers distribution. Ride height can also be raised by up to 2.2 inches/55mm to clear tricky obstacles, or lowered by 1.9 inches/50mm for easy access and loading from the standard height.

Vehicle exterior color is Baltic Blue.





Whatever the surface, Land Rover LR4 takes it on with confidence. Land Rover's patented Terrain Response® system comes standard on all LR4 models and gives access to over 60 years of Land Rover all-terrain expertise and state-of-the-art dynamic technology. Enhanced with Land Rover's latest e_TERRAIN TECHNOLOGIES specifically to reduce CO₂ emissions, LR4's Intelligent Power Management System, shared with the Range Rover and Range Rover Sport, complements all-terrain performance with Land Rover's energy saving technology.



Cruising on tarmac, driving over grass, gravel or snow, taking on mud and ruts, crossing sand and crawling over rocks: Terrain Response® is your own off-road driving expert and allows you to take on almost any surface with confidence. Simply turn the conveniently positioned dial and Land Rover LR4's engine, transmission, suspension, throttle and traction settings reconfigure for optimum driveability in all conditions. Land Rover's helpful technology takes yet another step forward with Gradient Acceleration Control which enhances the standard Hill Descent Control. Gradient Acceleration Control helps reduce, and smooth out the effects of, the sudden initial acceleration that can occur when the vehicle enters a steep gradient.



HIGH BEAM ASSIST (Optional) is designed to detect preceding and approaching traffic and in a split second will automatically switch from high to low beam and back when the light source is out of range. The system is designed to distinguish between automotive and non-automotive light sources.



ADAPTIVE FRONT LIGHTING. (Optional) Adaptive Lighting varies the cast of the light ahead of the vehicle. The system responds to steering and then moves the lights to that direction to help ensure the beams follow the curve of the road.



DYNAMICS AND BRAKES. Driver-focused on-road dynamics. The result is outstanding, car-like handling that does not compromise extreme axle articulation and consequently, the off-road ability of the vehicle. Larger diameter brakes provide greater confidence and capability.



STEERING WHEEL CONTROLS. Steering wheel with ergonomically designed switch layout for driver information and remote audio controls. Cruise control is standard while telephone and heated steering wheel controls are optional and dependant on the vehicle derivative.



THE AWARD WINNING TERRAIN RESPONSE® SYSTEM optimizes the vehicle set-up for virtually all on-road or off-road driving situations, with five different settings to suit different terrains such as grass/gravel/snow, mud and ruts, sand and rock crawl.

GRADIENT RELEASE CONTROL. Patented Land Rover system works with Hill Descent Control, across terrains such as rock, gravel and sand, for more controlled, confident descents. Works in reverse and first gear.



AIR SUSPENSION. Four-corner independent Air Suspension with variable ride height and electronic cross-linking for a constant level ride height. Ride height can be raised up 2.2 inches/55mm to clear obstacles or lowered by 1.9 inches/50mm for easy access and loading from standard ride height.



TRAILER STABILITY ASSIST. System helps make towing safer by detecting trailer oscillations and employing selective braking to help correct potentially dangerous situations.

TOW ASSIST. (Optional) This innovative functionality has the capability to predict the direction of a trailer when reversing. An on-screen information prompt appears and confirms when a trailer is attached and guides the driver. An additional feature due to the mounting location of the rear view camera is Tow Hitch Assist that helps the driver to precisely hitch a trailer to the Tow Ball.



ELECTRIC PARKING BRAKE (EPB). A lever is located next to the gear selector to electrically apply and release the parking brakes on the rear wheels. A simple pull of the lever applies the brake manually and a press releases it. The parking brake will also release automatically upon driving away.



PUSH BUTTON START. Push-button keyless start couldn't be simpler. The driver slides behind the wheel, with the key fob in his or her pocket, briefcase or purse. The car's system recognizes the presence of the fob, and the driver needn't remove it to wake up the engine. All the driver needs to do to get the motor running is depress the brake pedal, and push a button on the control panel. Shutting off the engine is just as hassle-free, and is accomplished by merely pressing the start/stop button. The optional Passive Keyless Entry system provides even greater convenience. As long as the key fob is with the driver, the vehicle detects it and automatically unlocks the door when the door handle is pulled.



PARKING AID – REAR VIEW CAMERA. (Optional) Camera provides rearward view from the new, full-color Infotainment Touch-screen and works in conjunction with rear parking aid. No less than five digital cameras make up the optional Surround Camera System, relaying to the Touch-screen a near 360-degree* view. The cameras, which support easier parking, towing and off-road maneuvering, function immediately when the vehicle is started, and have options for selecting and zooming in to assist with close quarter parking and with towing.



INSTRUMENT PANEL with 5 inch (12.7cm) TFT driver information screen sits within the instrument cluster. The message center display ensures key driver information is communicated in a clean, simple and user friendly manner.



FULL-COLOR INFOTAINMENT TOUCH-SCREEN. (Optional). Incorporates full control and functionality over integrated systems such as navigation, audio, entertainment systems, camera systems, 4x4 information and vehicle settings.

*It remains the driver's responsibility to detect obstacles and estimate the vehicle's distance from them when reversing. Always be vigilant when reversing.





Key to Land Rover LR4's strength and outstanding on-road and off-road dynamics is the Integrated Body-frame™. A Land Rover patented technology, it delivers more than the comfort, refinement and on-road attributes of a monocoque design. It sets new standards for off-road performance too. Other features include Anti-lock Braking System (ABS), Emergency Brake Assist (EBA) which supplies extra brake pressure in an emergency, and Electronic Traction Control (ETC) which helps maintain optimum grip. There is also the Tire Pressure Monitoring System (TPMS), designed to warn you of low tire pressure. Dynamic Stability Control (DSC) and Roll Stability Control (RCS) work with the braking system and are designed to correct cornering over or understeer and to help maintain stability at all times. Up to eight airbags* are fitted: the front seats have both front and side airbags with each seat row having its own curtain airbags. For a better view ahead on bends and a more effortless night-time drive, Land Rover LR4's optional Adaptive Front Lighting varies the light cast, helping to ensure that the beams follow the curve of the road. Optional Automatic High Beam Assist detects oncoming or followed vehicles to switch between high and low beam.

*Available on LR4 V8. Standard on HSE and LUX models.



Tow Assist (Optional) is a next-generation reversing aid that predicts the rearward trajectory of both vehicle and trailer. This helps the driver perform more accurate maneuvers and is selected from the Touch-screen menu. Wide-view cameras on the vehicle give a clear field of vision; guidelines are superimposed over the resulting image to highlight the suggested reversing path for vehicle and trailer.

Other towing aids are Tow Hitch Assist (Optional) and Trailer Stability Assist (Standard). The latter is designed to detect potentially dangerous trailer oscillations by monitoring vehicle behavior such as a slight swing in response to trailer movements. It can initiate engine torque reduction and is designed to intervene using the brakes to bring vehicle and trailer back under control. Tow Hitch Assist helps hitching a trailer to the tow ball.





EXTERIOR COLORS



BALI BLUE - METALLIC



BALTIC BLUE* - METALLIC



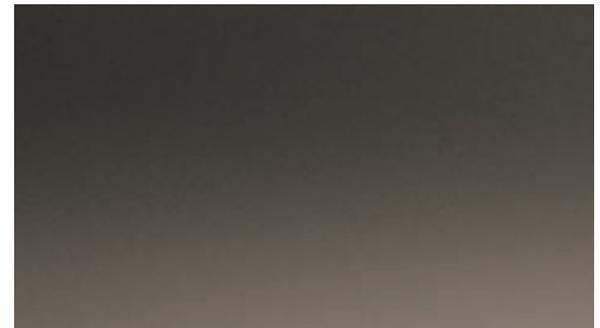
BOURNVILLE - METALLIC



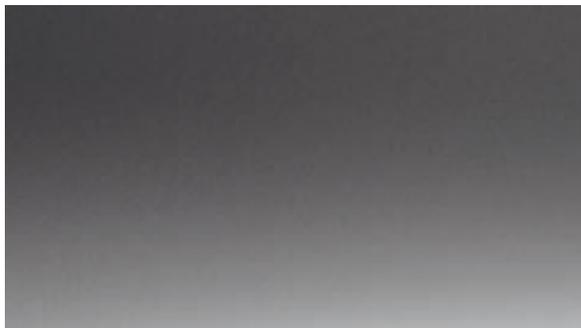
IZMIR BLUE** - METALLIC



MARMARIS TEAL - METALLIC



NARA BRONZE - METALLIC



STORNOWAY GREY - METALLIC



ZERMATT SILVER - METALLIC



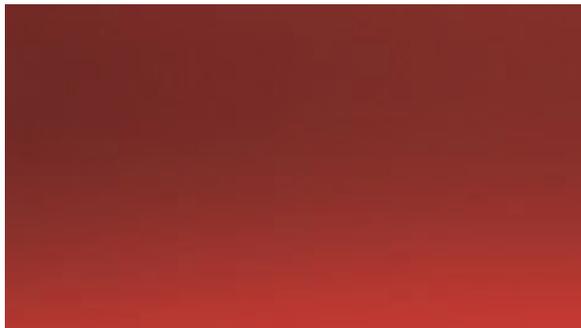
FUJI WHITE* - SOLID



GALWAY GREEN - METALLIC



IPANEMA SAND - METALLIC



RIMINI RED - METALLIC



SANTORINI BLACK - METALLIC



SIBERIAN SILVER** - METALLIC

The eye-catching exterior color palette including new Baltic Blue, Siberian Silver and Fuji White. Choose from finishes featuring shimmering chrome particles, deep rich metallics, or bold solid color.

TO VIEW YOUR LAND ROVER LR4 IN A CHOICE OF EXTERIOR COLORS AND INTERIOR FINISHES GO TO WWW.LANDROVERUSA.COM

*New colors for 2011 Model Year.

**Siberian Silver replaces Izmir Blue from January 2011.



EBONY PREMIUM LEATHER rucked-style seat.

INTERIOR COLOR CHOICES



ALMOND LEATHER



EBONY LEATHER



ALMOND PREMIUM LEATHER††



EBONY PREMIUM LEATHER††



ALMOND/ARABICA



ALMOND/NUTMEG

††Electrically Adjustable Seat Bolsters standard.
Almond interior is complemented by a choice of Nutmeg or Arabica to the top of the fascia and door casings and Nutmeg carpets.

INTERIOR FINISH

Choice of interior finishes applied to the center of the fascia and upper door casings.



STRAIGHT GRAIN WALNUT - STANDARD



BLACK LACQUER FINISH - OPTIONAL

Leather or Premium Leather brings an extra feeling of prestige to the interior of Land Rover LR4. Two interiors bring their own special personality: they are Almond leather, complemented by a choice of Nutmeg (mid-tone) or Arabica (brown tone), and Ebony leather. The interior is further enhanced by the choice of standard Straight Grain Walnut finish or optional Black Lacquer Finish, which are applied to the center console and door panels. To help your exterior color choice co-ordinate with Land Rover LR4's interior trims, we recommend a number of combinations.

COLORWAY	EBONY	ALMOND/ARABICA	ALMOND/NUTMEG
SEAT COLOR	Ebony	Almond	Almond
CARPET	Ebony	Nutmeg	Nutmeg
FASCIA TOP	Ebony	Arabica	Nutmeg
DOOR UPPER TRIM	Ebony	Arabica	Almond
DOOR INSERTS	Ebony	Almond	Almond

EXTERIOR COLORS

Bali Blue	R	-	-
Baltic Blue**	R	-	□
Bournville	R	R	R
Fuji White**	R	□	□
Galway Green	□	R	R
Ipanema Sand	R	R	R
Izmir Blue†	R	-	□
Marmaris Teal	R	□	R
Nara Bronze	□	R	R
Rimini Red	R	□	R
Santorini Black	R	□	□
Siberian Silver†	R	-	□
Stornoway Grey	R	□	□
Zermatt Silver	R	R	□

**New colors for 2011 Model Year.

†Siberian Silver replaces Izmir Blue from January 2011.

R Recommended □ Combination is available - Combination is not available





Nothing highlights the character of a vehicle quite as effectively as a set of gleaming alloy wheels. An individual design is featured for each Land Rover LR4 model, with an optional second style choice also available for those who like to add a touch of personalization.



19 INCH SLOTTED 7-SPOKE ALLOY WHEELS
Standard LR4
Tire Specification: 255/55AT



19 INCH 7-SPLIT SPOKE ALLOY WHEELS
Standard LR4 HSE, HSE w/LUX
Tire Specification: 255/55AT



20 INCH 10-SPLIT SPOKE ALLOY WHEELS
Optional on all models
Tire Specification: 255/50AT

WHEELS AND TIRES

5.0L V8 LR4

19 inch 7-Spoke Alloy Wheels - 255/55AT	<input checked="" type="checkbox"/>
19 inch 7-Split Spoke Alloy Wheels - 255/55AT	<input type="checkbox"/>
20 inch 10-Split Spoke Alloy Wheels - 255/50AT	<input type="checkbox"/>
Full size Alloy Wheel Spare (Part of Heavy Duty Package)	<input type="checkbox"/>
Tire Pressure Monitoring System (TPMS)	<input checked="" type="checkbox"/>

■ Standard □ Option

Please Note: When choosing vehicles fitted with specific wheel and tire combinations or optional wheels and tires, your intended use of the vehicle should be considered. Wheels with larger diameters and lower profile tires may offer certain styling or driving benefits, but may be more vulnerable to damage, please discuss your requirements with an Authorized Land Rover Retailer when selecting your vehicle and specification. Vehicle exterior shown in Zermatt Silver.

TECHNICAL

ENGINE, TRANSMISSION & SUSPENSION

	5.0L V8 LR4
Six-speed adaptive automatic gearbox with CommandShift® and high/low range	■
Four-corner air suspension with Terrain Response®	■
Permanent four-wheel drive	■
Max Horsepower (bhp) 375@6,500 rpm	■
Max Torque (lb. ft) 375lb. ft@3,500 rpm	■
Four wheel Electronic Traction Control	■
Active rear E-differential	□

■ Standard □ Option

MAX SPEED IN GEARS

High Range mph/kph - Autos in 'D', with no CommandShift® or Sport selected

	5.0L V8 LR4
1st	33/53
2nd	66/107
3rd	104/167
4th	121/195
5th	121/195
6th	121/195

Low Range - mph/kph Autos in 'D', with no CommandShift® or Sport selected

1st	11/18
2nd	22/36
3rd	35/57
4th	47/75
5th	58/94
6th	81/130
Cd (drag co-efficient)	0.41

BRAKES

Description	5.0L V8 LR4
Front size inches/mm	14.2/360
Type	Ventilated disc
Rear size inches/mm	13.8/350
Type	Ventilated disc
Parking	Duo Servo

SAFETY & SECURITY

	5.0L V8 LR4
Central mounted high level stop lamp	■
Electric Parking Brake (EPB)	■
Electronic Brake Assist (EBA)	■
Four-channel all-terrain ABS Anti Braking System with all round ventilated disc brakes	■
Passive engine immobilization	■
Row one driver and passenger front, side and head curtain airbags	■
Row two head curtain airbags	■
Row three head curtain airbags†	□
Auto lock upon drive away	■

■ Standard □ Option †Requires third row seating

STEERING

	Description	All Derivatives
Type		Assisted rack and pinion
Steering wheel: height adjustment standard	Turns lock to lock	3.32
Turning circle ft./m	Curb to curb	37.6/11.45
	Wall to wall	38.7/11.8





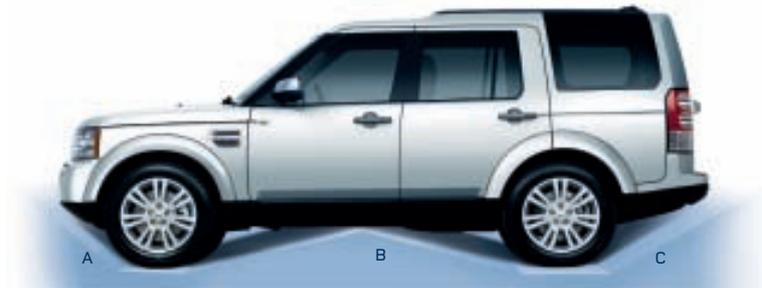
DIMENSIONS & CAPABILITY



Obstacle Clearance
 Ground clearance off-road height up to 9.5 inches/240mm, with air suspension raised
 Standard ride height 7.28 inches/185mm



Wading Depth
 Maximum wading depth 27.56 inches/700mm, with air suspension raised
 Normal wading depth 23.62 inches/600mm



A Approach Angle
 Standard ride height 32.2°
 Off-road ride height 37.2°, w/air suspension raised

B Ramp Break Over Angle
 Standard ride height 22.8°
 Off-road ride height 27.9°, w/air suspension raised

C Departure Angle
 Standard ride height 26.7°
 Off-road ride height 29.6°, w/full size spare option and air suspension raised



Maximum loadspace – seats folded



Maximum loadspace behind row 2 – seats up

Interior
Head room – inch/mm
 1st row 40.4/1,027
 2nd row 42.4/1,076
 3rd row 40.1/1,018

Leg room – inch/mm
 1st row 42.4/1,078
 2nd row 37.6/955
 3rd row 36.3/923

Shoulder room – inch/mm
 1st row 59.1/1,503
 2nd row 59.2/1,499
 3rd row 42.8/1,087

Luggage Capacity
Loadspace length behind: – inch/mm
 1st row 76.8/1,950 7 seat (72.1/1,831 5 seat)
 2nd row 44.3/1,124 7 seat (43.6/1,108 5 seat)
 3rd row 13.3/338 7 seat

Width – inch/mm
 48.6/1,235 (45.1/1,146 between wheel arches)

Height – inch/mm
 41.7/1,058 with Alpine roof

Loadspace volume behind: – cu. feet/liters
 1st row 90.3/2,558 7 seat (87.4/2,476 5 seat)
 2nd row 42.1/1,192 7 seat (44.5/1,260 5 seat)
 3rd row 9.9/280 7 seat

WEIGHTS & PERFORMANCE

Width 79.6 inch/2,022mm mirrors folded
85.7 inch/2,176mm mirrors out



Rear wheel track 63.5 inch/1,612.5mm



Wheelbase 113.6 inch/2,885mm



Front wheel track 63.2 inch/1,605mm



Length 190.1 inch/4,829mm

Minimum height - inch/mm

Roof options

Air suspension in access lower mode

Alpine roof

With sunroof tilted open

Roof rails

Integrated roof antenna (Alpine roof)

Maximum height - inch/mm

Ride height including integrated antenna

Off-road ride height including integrated antenna

72.1/1,832

73.6/1,870

72.5/1,841

74.3/1,888

76.3/1,938 - Air suspension in standard mode

78.5/1,994 - Air suspension in off-road mode

WEIGHTS lbs/kg

5.0L V8 LR4

Base curb mass* (weigh from)	5,659/2,567
Gross vehicle weight	7,143/3,240
Maximum mass on each axle (front)	3,197/1,450
Maximum mass on each axle (rear)	4,090/1,855
Maximum roof load with roof crossbars	165/75

Towing

Max towing	7,716/3,500
Unbraked trailer	1,653/750
Maximum weight of vehicle and trailer combination (GTW)	14,859/6,740
Maximum tongue weight	550/250

*Includes 100% fuel, fluids, tools, spare wheel, without occupants

PERFORMANCE

5.0L V8 LR4

Maximum speed mph/kph	121/195
Acceleration - secs 0-60mph	7.5
0-100km/h	7.9
Drive by noise/dB	72

Even the rear passengers enjoy a glass roof in Land Rover LR4 with the Alpine roof and spectacular views. While the combined reflective properties of the glass panel and interior sun blinds keep everyone cool and the cabin light and airy.





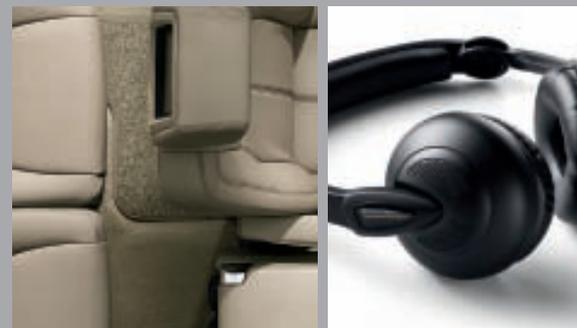
HD DIGITAL RADIO™ (Optional) Free-to-air digital radio service offering enhanced programming with CD-quality sound. In addition, subscription based Sirius Satellite Radio* is available.

*Requires subscription. Not available in Alaska or Hawaii.



PORTABLE AUDIO INTERFACE. (Optional) An innovative and convenient way to play portable music, including MP3 player, USB and iPod® through **harman/kardon®** which works through high line and premium systems. Music folders, files and tracks are displayed on the new, full-color Infotainment Touch-screen. **Please Note:** An optional iPod® Connectivity Lead is required to connect iPod® to system.

iPod® is a registered trademark of Apple Inc.



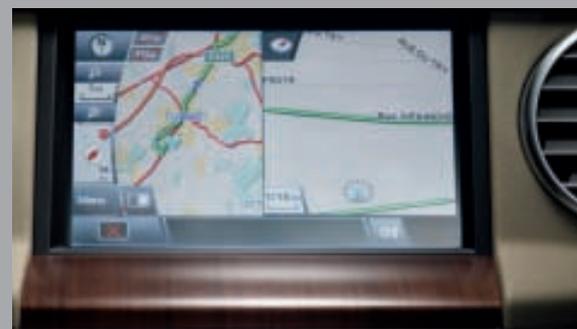
REAR SEAT ENTERTAINMENT. (Optional) Rear passengers can watch DVDs or play their own portable games console through the optional twin-screen entertainment system. Sound played via individual headphones or from the optional **harman/kardon®** premium LOGIC7® system incorporating premium 'theatre-style' audio quality with 480 watts and 13 speakers (including subwoofer).



INTERIOR MOOD LIGHTING. (Optional) Create a premium ambience to the interior with roof mounted white LED light as well as interior door handles and front door pockets.



DRIVER'S ELECTRICALLY ADJUSTABLE SEAT BOLSTERS are standard with Premium Leather on HSE LUX and provides the driver with added comfort and support.

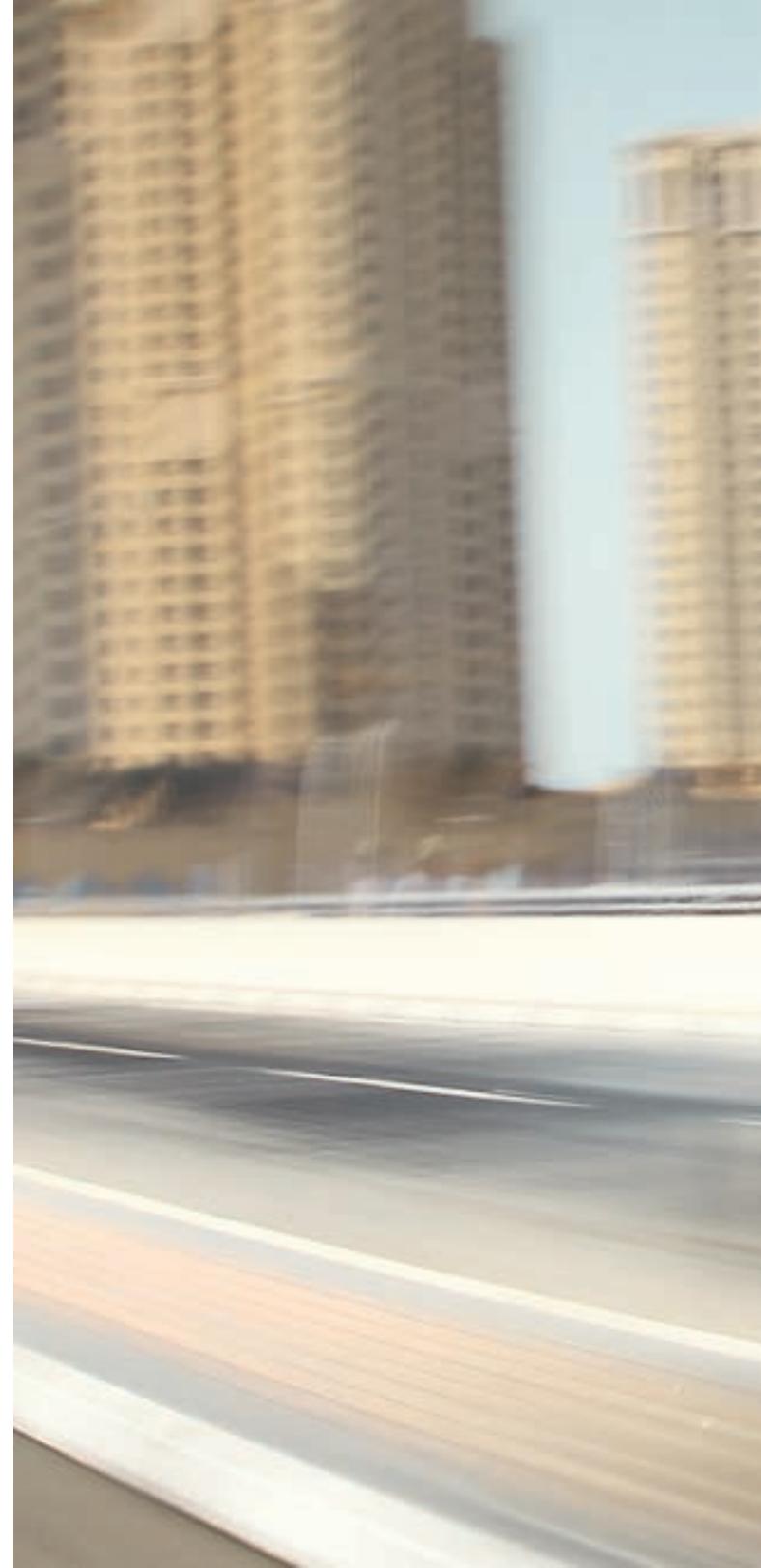


HARD DISC DRIVE NAVIGATION (HDD). (Optional) With fast access speed, graphics and display. HDD stores more data and can be upgraded via a Land Rover Retailer download.

LAND ROVER LR4 VEHICLE KIT

Land Rover LR4 is so capable and adaptable it can get straight to work across a huge variety of vastly differing terrain, conditions and roles. Even so, some owners want to add their own stamp of individuality by tailoring their Land Rover LR4 to their specific needs with a range of stylish, practical accessories. Accessories that are tough, versatile and bring an opportunity for personalization to Land Rover LR4. Importantly, these accessories can be added at any stage during the vehicle's life – not just when it's new.

Vehicle shown with Side Protection Tubes - Stainless Steel, Body Side Mouldings with Bright Insert, Short Roof Rail Kit - Bright Finish and 20 inch 5-Spoke alloy wheels - Diamond Turned Finish. Exterior shown in Zermatt Silver.





EXTERIOR STYLING – ACCESSORIES



20 inch 8.5J 5-Spoke Alloy Wheel – Diamond Turned Finish
VPLAW0002*
Rim only 2009 Model Year vehicles onwards
Recommended Tire: Pirelli Scorpion Zero 255/50 ZR20 109Y

Center Cap – Bright Polished Finish
RRJ500060MUZ



20 inch 8.5J 10-Spoke Alloy Wheel – Titan Silver Finish
VPLAW0003*
Rim only 2009 Model Year vehicles onwards
Recommended Tire: Pirelli Scorpion Zero 255/50 ZR20

Center Cap – High Gloss Finish
RRJ500030MCM



Snow Traction System
LR005737
Applicable to 255/60 R18, 255/55 R19, 255/50 R20 wheel and tire sizes. Fit to front wheels only.



Front Mudflaps
CAS500010PCL



Rear Mudflaps
VPLAP0017 (2009 Model Year vehicles onwards)

***Please Note:** Must be ordered as a set of five 20 inch wheels per vehicle and each 2009 Model Year vehicle only must have a tire information label fitted, for North America VPLAW0005. When choosing vehicles fitted with specific wheel and tire combinations or optional wheels and tires, your intended use of the vehicle should be considered. Wheels with larger diameters and lower profile tires may offer certain styling or driving benefits, but may be more vulnerable to damage, please discuss your requirements with a Land Rover Retailer when selecting your vehicle and specification.

The alloy wheels shown on page 39 may also be available as an Accessory fitment, please speak to your local Land Rover Retailer for further details.



Bright Finish Mirror Caps
Upper - VPLMB0041



Rear Lamp Guards
VPLAP0009



Protection Bar
VPLAP0022
Made from soft-feel polyurethane. Compatible with the Electric Winch. Driving Lamp Kit not included.



Driving Lamp Mounting Brackets
Pair - Direct to Bumper VPLAV0020
Pair - For use with Protection Bar VPLAV0021

Driving Lamp Kit
VPLAV0019
High performance halogen driving lamps supplied with covers. Additional mounting brackets required. Not compatible with Electric Winch (VUB501471)



Stainless Steel Rear Bumper Tread Plate
LR006874

EXTERIOR STYLING – ACCESSORIES



Fixed Side Steps
VPLAP0035



Side Protection Tubes, Stainless Steel
VTD500020

Side Protection Tubes, Black Steel
(not shown) VTD500010



Stainless Steel Trim Finisher Kit:
Includes Lower Door Trim Finisher and Tailgate Trim Finisher
VPLAB0044



Body Side Moldings with Bright Insert
VPLAP0013

Body Side Moldings without Bright Insert
(not shown) VPLAP0012

CARRYING & TOWING - ACCESSORIES



Trailer Hitch Kit
VPLAY0060
This works with the Tow Hitch Receiver (LR019990)

Towing Electrics
(not shown) VPLAT0013
Supplies all trailer rear lighting and interior equipment power (North America).

Tracking Target Sticker*
(not shown) LR021589
Required for vehicles equipped with the Surround Camera System option which includes Tow Assist.



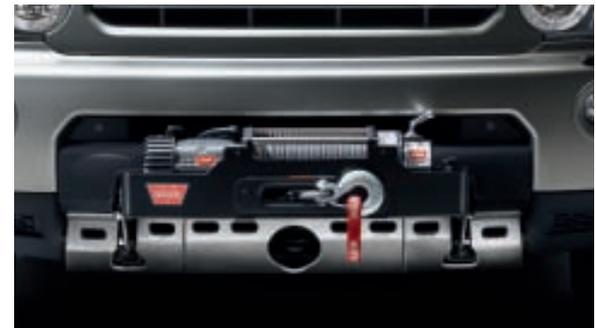
Quick Release Tow Hitch Receiver
LR019990
Lockable for security. Easily removed. 1.9 inch Tow ball, height 15 inches/381mm from ground. 7,716lbs/3,500kg trailer load capacity (551lbs/250kg trailer nose load).

Quick Release Tow Bar Stowage
(not shown) VVO500020
Hidden loadspace storage block. 7 seat vehicles only.



Underbody Protection (non winch version)
VPLAP0024

Underbody Protection* (winch version)
(shown below) VPLAP0025



Electric Winch†
VUB501471
9,500lbs/4,300kg maximum load capacity. Includes cover for protection when not in use. Plug-in remote control allows safe operation from up to 11.8ft/3.6 meters. Compatible with Protection Bar (VPLAP0022).

Winch Accessory Kit
(not shown) STC53202
Includes strap, snatch block, two shackles, heavy duty gloves and a storage bag.

*Required for vehicles fitted with Trailer Equipment.
†Underbody protection not included.

CARRYING & TOWING – ACCESSORIES



Short Roof Rail Kit – Bright Finish*
CAP500090

Short Roof Rail Kit – Black Finish*
(not shown) CAB500120PVJ



Full Length Roof Rail Kit – Bright Finish
LR006442
Cross Bar Kit not included.

Cross Bar Kit – Bright Silver Finish
VPLAR0001

Adjustable position crossbars, for carrying all Land Rover roof mounted accessories featured. Easily removed when not in use. Lockable for security. Vehicle height when fitted 77 inches/1,955mm at normal ride height. Load capacity 158lbs/71kg. Vehicle must have factory-fit roof rails fitted or Roof Rail Kit CAB500120PVJ (not shown)/CAP500090/LR006442.



Luggage Box*
VPLDR0003
Lockable for security. Opens from both sides. External dimensions: 62 inches/1,574mm long, 36 inches/914mm wide, 16 inches/406mm high. Volume 118 gallons/450 liters. Load capacity 121lbs/54kg.



Sports Box*
VPLDR0002
Lockable for security. Can be mounted either side for kerbside opening in any country. Internal retention system for skis or other long loads. External dimensions: 99 inches/2,514mm long, 24 inches/609mm wide, 15 inches/381mm high. Volume 105 gallons/400 liters. Load capacity 124lbs/56kg.



Luggage Carrier*
LR006848
Load capacity 138lbs/62kg.



Aqua Sports Carrier*

LR006846

Carries one surfboard or sailboard and mast, or one canoe or kayak. Load capacity 99lbs/44kg.



Lashing Eye Kit

VUB503160

Six additional tie-down points for use with Crossbar T-slots.



Rear Access Ladder

AGP780020



Ski and Snowboard Carrier*

LR006849

Lockable for security. Carries four pairs of skis or two snowboards. Incorporates slider rails for easy loading. Load capacity 79lbs/35kg.



Ratchet Strap

CAR500010

Nylon tie strap for securing items to the Crossbars or Luggage Carrier. 196 inches/4,978mm long, 0.7 inches/17mm wide. Supplied individually.



Bike Carrier

LR008387

Fits to the Quick Release Tow Bar (LR019990). Holds four bikes (North America).

INTERIOR STYLING - ACCESSORIES



Cargo Barrier
VUB501170

Easily removed. Can be fitted with Loadspace Rubber Mat, (LR006401), Rigid Loadspace Protector (EBF500080) and used with standard loadspace cover.



Cargo Divider
EOH500040

Separates pets from cargo. Lockable outer gate on one side. Must be fitted with Cargo Barrier. Can be fitted with Loadspace Rubber Mat (LR006401) and Rigid Loadspace Protector (EBF500080). Not compatible with standard loadspace cover.



Flexible Loadspace Protector
VPLAS0015

Heavy duty fabric protects loadspace up to window height. Also covers loadspace floor with second row seats folded. Includes heavy duty gloves.



Rigid Loadspace Protector
EBF500080

Cargo Barrier and Cargo Divider compatible.
EBF500010
Not compatible with Cargo Barrier.



Loadspace Rubber Mat
LR006401

Waterproof with retaining lip and non-slip surface.



Stainless Steel Sill Tread Plate
EBN500041

Covers front and rear door sills.



Rubber Mat Set
LR006238

Rubber Mats, Third Row (not shown) EAH500100PMA



Load Retention
VUB503130

Utilizes loadspace tie-down points. Includes floor net and two ratchet straps. Strap length approximately 78 inches/1,981mm.



Premium Carpet Mat Set
Deep pile carpet with waterproof backing.
Ebony – VPLAS0023PVJ



Premium Carpet Mat Set
Deep pile carpet with waterproof backing.
Nutmeg – VPLAS0023SVB

INTERIOR STYLING – ACCESSORIES



**Waterproof Seat Covers
Front Seat Pair*** (not shown)
Almond – VPLAS0029SVA
Ebony – VPLAS0029PVJ

**For DVD Headrest Seats
Front Seat Pair***
Almond – VPLAS0030SVA
Ebony – VPLAS0030PVJ

Rear 5-Seat 35/30/35*
(not shown)
Almond – VPLAS0031SVA
Ebony – VPLAS0031PVJ

Rear 5-Seat 70/30*
(not shown)
Almond – VPLAS0032SVA
Ebony – VPLAS0032PVJ

**Rear Set and Third Row
7-Seat*** (not shown)
Almond – VPLAS0033SVA
Ebony – VPLAS0033PVJ

**Waterproof Seat Covers,
Aspen***
Front Aspen LR005058
Rear Aspen LR004927
(no armrest)
Rear Aspen LR004928
(with armrest)

*Protects seats from mud, dirt and wear and tear. Machine washable. Includes headrest and armrest covers. Colors shown may differ from the actual product.



Electric Cool Bag
VUP100140L
Powered by the 12 volt auxiliary socket. Thermostatically controlled temperature. Easy clean interior surface. Height 14 inches/355mm, length 14 inches/355mm, width 8 inches/203mm. Volume 3.7 gallons/14 liters.

TOURING ACCESSORIES

Bulb Kit
(not shown) VPLAV0018

Tow Strap
(not shown) STC8919AA
Includes storage bag that can be attached as a warning flag to the strap. 6,615lbs/3,000kg maximum load capacity.

Touch-up Paints
(not shown)
A comprehensive range of touch-up paint sticks and aerosols to help your LR4 look as good as new despite those minor chips and scrapes. Consult your Land Rover Retailer for further details.







Our plan for a sustainable future.

We take our responsibility to our planet very seriously, with an integrated and innovative approach for a sustainable business and lower carbon world. As a company we are committed to:

Reducing our dependency on fossil fuels and the production of man-made CO₂ emissions...

Using fewer resources and creating less waste...

Enthusing our employees and stakeholders for sustainable business development

At Land Rover we do this by investing in four key areas:



e_TERRAIN TECHNOLOGIES. EFFICIENT POWER SYSTEMS; LIGHTWEIGHT STRUCTURES, REDUCED EMISSIONS

A joint £800m investment into new technologies designed to reduce CO₂ emissions and improve fuel consumption. We are targeting a 25 percent reduction in joint fleet average tailpipe CO₂ emissions within the next five years. Beginning with an intelligent Stop/Start system on Land Rover LR2 diesel manual, followed by Intelligent Power Systems Management (IPSM) with Smart regenerative braking on all Land Rover LR4, Land Rover LR2 and Range Rover vehicles, to the announcement of our new compact Range Rover, e_TERRAIN TECHNOLOGIES form a fundamental part of our carbon management plan.



SUSTAINABLE MANUFACTURING. USING FEWER RESOURCES AND CREATING LESS WASTE

World class manufacturing facilities, certified to ISO14001 since 1998. As a company we are targeting a 25 percent reduction in operating CO₂ emissions by 2012, 25 percent in waste to landfill and 10 percent in water consumption, based off 2007 levels. Going forward we are measuring our total operating carbon footprint and setting targets to reduce it; since 2006 this integrated approach has included the carbon offset of all manufacturing assembly CO₂ emissions from our Solihull and Halewood plants. But it doesn't stop there. Every new vehicle is designed to be 95 percent recoverable and reusable – with 85 percent that's recyclable and a further 10 percent that can be used to generate energy.

In 2009, we reduced our CO₂ emissions by 26,550 tons, water consumption by 50,721,034 gallons and 1,300 tons to landfill



CO₂ OFFSETTING. INVESTING IN RENEWABLE ENERGY, TECHNOLOGY CHANGE AND ENERGY EFFICIENCY PROJECTS

For every ton of CO₂ emitted during the manufacturing assembly of all our vehicles, Land Rover invests in carbon reduction projects that reduce an equivalent ton of CO₂ elsewhere. In addition, we enable our customers to offset their first 45,000 miles/72,000 km of driving in their new vehicles. We do this in the UK as well as countries in Europe, the Middle East and Asia. Independently administered by ClimateCare and governed by a body of climate change experts, CO₂ offsetting allows us to take action now, to reduce our impact on the environment as part of our integrated carbon management plan.

Land Rover currently has 19 emissions reduction projects in our plan to offset approximately 2,500,000 tons of CO₂ by 2012...

Our customers in the Middle East have contributed over \$1,650,000 to this target since October 2008...

We have three Gold Standard projects in the portfolio: energy efficient stoves in Uganda and Ghana and wind generation in Aliaga Turkey



CONSERVATION AND HUMANITARIAN PARTNERSHIPS. WORKING PARTNERSHIPS FOR CONSERVATION & SOCIETIES GAIN

Our vehicles are designed for purpose, so are used by conservation and humanitarian organisations worldwide. Working with our five Global Conservation partners and the International Federation of Red Cross and Red Crescent Societies (IFRC), Land Rover is proud to support the important work of the Royal Geographical Society (with IBG), The Born Free Foundation, Earthwatch Institute, Biosphere Expeditions and the China Exploration and Research Society.

As part of our Sustainability policy Land Rover has actively promoted responsible off-road driving since 1990...

This year Land Rover launched a new three-year global initiative with the IFRC entitled 'Reaching Vulnerable People around the World' through which Land Rover aims to support IFRC's life saving work. To date Land Rover has given over \$3.9m worth of support to IFRC, including vehicle donations and funds raised

To find out more visit LandRoverUSA.com/ourplanet



IN SUPPORT OF



International Federation of Red Cross and Red Crescent Societies

www.LandRoverUSA.com

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- Flexible financing terms
- Convenient payment methods including online payments, automatic deductions from a checking account, and Chase branches
- Online monthly statements which are secure, fast and simple while saving paper
- An outstanding customer service team

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www.LandRoverUSA.com

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Image includes optional accessories. Market availability varies.
Vehicle exterior color shown is Zermatt Silver.



BY APPOINTMENT
TO HM THE QUEEN
MANUFACTURERS OF
LAND ROVER VEHICLES
LAND ROVER, WARWICK



BY APPOINTMENT
TO HRH THE DUKE OF EDINBURGH
MANUFACTURERS OF
LAND ROVER VEHICLES
LAND ROVER, WARWICK



BY APPOINTMENT
TO HRH THE PRINCE OF WALES
MANUFACTURERS OF
LAND ROVER VEHICLES
LAND ROVER, WARWICK

