This is what others aspire to reach: technical developments that set new standards. Engineering refinements so unique, they instantly attain class-exclusive status. Exterior styling that decreases noise, vibration, and harshness (NVH) to mere whispers. And, above all in a pickup, capability and quality you can depend on, no matter how hard you push it.

PERFORMANCE THAT SETS THE STAGE.

Expand your thinking — and use the word “performance” not just for speed or torque, but to define every system and technology. What you get excites the heart, like a new available powertrain that pairs the TorqueFlite® 8 — the world’s first 8-speed automatic transmission in a pickup — with V6 Pentastar® power and available 4x4 transfer case versatility. A new, class-exclusive Active-Level™ Four-Corner Air Suspension System. A flowing aerodynamic exterior with new wheel designs. Interior treatments with welcome new soft touches in a tough truck. New available possibilities for communications with indispensable hands-free convenience. All backed with the quality of our 5-Year/100,000-Mile Powertrain Limited Warranty — so good, it’s unsurpassed.

THIS IS THE NEW 2013 RAM 1500.

* Note: all disclaimers and disclosures can be found at the back of this brochure.
THE NEW CLASS-EXCLUSIVE™ ACTIVE-LEVEL™ FOUR-CORNER AIR SUSPENSION SYSTEM.

This level-headed approach ensures superb off-road handling, improved aerodynamics at highway speeds, simple cargo loading, and easier in-and-out movement — in short, everything you could want in a pickup.

This all-new available system replaces the standard multilink coil spring rear suspension, now offering five distinctive ride heights (modes). Among them: authoritative Off-Road II Mode raises Ram by two inches from Normal; Off-Road I when not that much is needed; sleek Aero Mode self-adjusts for highway-efficient performance; at the low end, Entry/Exit lowers the vehicle by another two inches. The intuitive technology self-levels to keep an even profile — even under extreme payloads. Both automatically and/or manually controlled by the new button bank and key fob, it’s available on all 2013 Ram 1500 Quad Cab® and Crew Cab models in 4x4 and 4x2 configurations.

A MODEL OF INNOVATION

FROM COMFORT TO CAPABILITY TO FUEL EFFICIENCY, THIS RAM IS LIGHT-YEARS IN FRONT OF THE OTHERS.

After nearly a century of ongoing developments, the truck that has become the new 2013 Ram 1500 is all about the complete package: beyond-capable strength, uncompromising comfort, and futuristic communications. But, more important than ever, utilizing innovative engineering that delivers it all by sipping the least amount of fuel possible. For us, it means moving beyond conventional thinking and typical technologies.

FUEL EFFICIENCY: THE RAM 1500 HFE. Irrespective of comparisons to wanna-be competitive models, the formidable new Ram 1500 HFE — the High Fuel Efficiency model — stands alone as the most fuel-efficient vehicle in its class.

From comfort to capability to fuel efficiency, this Ram is light-years in front of the others.
ALL-NEW ROTARY SHIFTER.

SHIFTING GEARS AT THE SPEED OF INGENUITY.

Dashboard-mounted, and now with all-electronic operation to match the TorqueFlite 8 electronic interface, and replacing the previous lever shifters for at-your-fingertips ease. Transfer case operation (when equipped) is conveniently placed beneath the new Rotary Shifter; it too is fully electronic. Transmission gear changes (the up- and downshifting essential for towing and hauling, as well as rocking in deep snow) are easier than ever. For a more refined operation, new Ram 1500 models equipped with the TorqueFlite 8 now use steering wheel-mounted buttons for manual gear range selection — offering more control when towing and hauling heavy loads.

THE PENTASTAR® V6. IMPRESSIVE FROM THE GET-GO.

Consider every advantage, and you’re considering seriously impressive efficiency and capability. The Pentastar application in the NEW 2013 RAM 1500 churns out nothing less than BEST-IN-CLASS FUEL ECONOMY. The bigger picture is framed by CLASS-EXCLUSIVE DISTINCTIONS AND FIRST-EVER DEVELOPMENTS. The 2013 Ram 2500 pickup’s new available capability with PHEVEN AVAILABLE CAPABILITY WITH PURE V6 ECONOMIES, highway cruising figures comfortably achieving the mid-20 mpg (3) goal. Paired with the available NEW TORQUEFLITE® 8 ELECTRONIC 8-SPEED AUTOMATIC — the first 8-speed transmission in a pickup, featuring a SEGMENT-FIRST ELECTRONIC ROTARY SHIFTER — the Pentastar engine and the TorqueFlite 8 seriously equaling 25-30 mpg since the end of the race.

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The authority of the hemispherical head is so exceptional in the world of transportation and engineering, it’s now approaching legendary status. The bulletproof nature of this design has resulted in applications ranging from BMW aircraft to Muscle Car Era domination to the starting and refined performance of the new 2013 Ram 1500 models.

LETTER-PERFECT FUEL EFFICIENCY: MDS, VVT, AND SRV.

The emphasis is performance that meets future criteria, and the HEMI V8 goes the extra mile. The Multi-Displacement System (MDS) Fuel Saver Technology seamlessly shuts off four of the eight cylinders when less power is needed, transforming the mighty V8 into a fuel-sipping 4-cylinder. Variable Valve Timing (VVT) opens and closes the valves in the most ideal manner based on engine speed and driving conditions, allowing optimal engine breathing throughout the entire rpm range and delivering valuable increased torque for towing and hauling.

Greater efficiencies of operation are also accomplished by the Short Runner Valve (SRV) Active Intake Manifold, which controls intake airflow by changing the port length based on engine rpm. The SRV contributes to both horsepower and torque improvements over similar engines lacking the technology and joins the many contributing factors which make this engine design so phenomenally successful.

Properly secure all cargo.
ACROSS-THE-BORD EFFICIENCY: With the new Ram 1500 V6 models offering 25 hwy mpg, they are rapidly making the formerly unthinkable into daily routine. But these remarkable Ram 1500 models reflect how the entire Ram family is achieving exceptional fuel-efficient performance, with Ram 1500 V8-powered models offering 20 hwy mpg. And, while engine and transmission improvements are critical, equally important are the raft of improvements that reduce aerodynamic drag into flowing, if not flawless, performance. Thousands of hours of analysis and wind tunnel testing conclusively demonstrate the ability of Ram 1500 engineers and designers to translate complex data into style, performance, and design refinements that put this pickup far ahead of the others. You’ll find much more on the new Ram design at ramtrucks.com.

**NEW AVAILABLE WHEEL-TO-WHEEL SIDE STEPS ALSO HELP IMPROVE AERODYNAMICS, HELPING TO IMPROVE FUEL EFFICIENCY.**

**ADDITIONAL BENEFITS: EASIER ENTRY/EXIT FOR PEOPLE, AND EASIER SIDE ACCESS TO THE CARGO BED.**

**NEW AVAILABLE CLASS-EXCLUSIVE ACTIVE GRILLE SHUTTERS SIGNIFICANTLY ADAPT TO SPEED, LOAD, AND ENGINE NEEDS, SIGNIFICANTLY REDUCING AERODYNAMIC DRAG TO HELP IMPROVE FUEL EFFICIENCY.**

**THE SEGMENT-EXCLUSIVE AVAILABLE NEW ACTIVE-LEVEL TM FOUR-CORNER AIR SUSPENSION SYSTEM OFFERS AUTOMATIC LOAD LEVELING AND FIVE NEW MODES OF HEIGHT CONTROL — ONE SO REFINED, IT’S EARNED AN “AERO” TITLE. DETAILS ON PAGES 18-19.**

**REAR TONNEAU COVER (STANDARD ON HFE, AVAILABLE ON ALL OTHER RAM MODELS; LATE AVAILABILITY) FACILITATES MOVEMENT OF AIR OVER THE BODY, POSITIVELY AFFECTING AIRFLOW AND FURTHER REDUCING AERODYNAMIC DRAG — ONE MORE STEP TO ACHIEVING IMPRESSIVE FUEL EFFICIENCY.**

**WITH THE NEW RAM 1500 DESIGN PARAMETERS, WIND PASSAGE AND AIR LEAKAGE INTO THE PASSENGER COMPARTMENT — PRINCIPAL SOURCES OF NOISE — REACH NEW LOWS IN DECIBEL MEASUREMENT.**

**EXTERIOR MIRRORS ARE SHAPE FOR IDEAL WIND FLOW. NEW POWER FOLDING 6-x9-IN CHROME MIRRORS ARE AVAILABLE AS WELL AS 7-x11-IN TOWING MIRRORS.**

**THE SLOPING WINDSHIELD, NEW GRILLE TREATMENTS, AND NEW FRONT END CONTRIBUTE TO BEST-IN-CLASS AERODYNAMICS AND STUNNING VISUAL PRESENCE.**

**WITH ITS BEST-IN-CLASS AERODYNAMIC EFFICIENCY, NEW RAM HFE SETS THE STANDARD. FACT: ALL RAM MODELS FEATURE A SLEEK NEW DESIGN WITH SUPERB AIRFLOW — REDUCING DRAG FOR EXCEPTIONAL INTERIOR QUIETNESS.**
BRILLIANT NEW TOUCHES
IN DESIGN AND LIGHTING.


SIGNATURE: RAM. From the subtle Ram’s Head logo in the available jeweled headlamps to the new interior lighting treatments, the new 2013 Ram 1500 is, from every perspective, easy on the eyes.
THIS M.B.A. IN CARGO MANAGEMENT EARNS TOP HONORS. Meet the
outdoor RamBox System, offering secure可靠性 by key-fob control in the
cabin. Have a bed extender/divider, bed rails, and four adjustable wheels; top
supplemented by two Illuminated, lockable, and durable compartments
large enough for tools, golf clubs, or an abundance of 12-ounce
cans with ice. Available Authentic Accessories like the
RamBox System, for fishing rods and/or long guns — nearly unbreakable!
And the cargo bed retains full capacity, letting you haul 4- x 8-foot
sheets of building material with ease. New for 2013: The RamBox
System is now part of the All-SecureLocking System, with all locks
controlled by a simple push of a key-fob button or the door lock switch.

ONLY ONE TRUCK OFFERS THIS DEGREE
OF CARGO BIN VOLUME: THE ONE WITH
THE RAMBOX® CARGO MANAGEMENT SYSTEM.
RIDING ON AIR: THE NEW CLASS-EXCLUSIVE AVAILABLE ACTIVE-LEVEL FOUR-CORNER AIR SUSPENSION SYSTEM.

It’s your choice: ride on the Ram 1500 standard, class-exclusive multilink coil spring rear suspension, or take a big step into the future. 2013 Ram 1500 now offers another first — the available Active-Level Four-Corner Air Suspension System, offering unprecedented response and control for virtually any driving condition — and with a specialized Aero Mode for cruising.

+ OFF-ROAD 1 MODE
  Provides best-in-class ground clearance for the path and trail, delivering the greatest angles for the approach, departure, and break-over. Difference from Normal: Front, +30mm (+1.2 in), Rear, +22mm (+0.9 in).

+ NORMAL RIDE HEIGHT
  Everyday use; designed for the most comfortable balance of ride and handling.

+ AERO MODE
  Automatically lowers the vehicle at highway speeds to reduce aerodynamic drag and “body roll” — and thus helping to improve fuel efficiency. Difference from Normal: -27mm (-1.1 in).

+ ENTRY/EXIT MODE
  Automatically lowers the entire vehicle for easier ingress/egress, loading/unloading, trailer hooking/unhooking. Controlled by internal button bank or with a button on the key fob. Difference from Normal: Front, -53mm (-2.1 in), Rear, -43mm (-1.7 in).

+ THE TRADITIONAL SUSPENSION IS THE KEY TO RIDING ON AIR TOGETHER WITH THE NEW TECHNOLOGY TO PROVIDE SUPERIOR COMFORT, CONTROL AND EFFICIENCY.

+ THE NEW MULTI-LINK REAR SUSPENSION IS THE SOURCE FOR BEST-IN-CLASS GROUND CLEARANCE, 40% DEPENDABLE POWER TRAVEL AND ADDITIONAL 23% DEPENDABLE POWER TRAVEL — ALL DESIGNED TO ENHANCE THE RAM 1500’S PERFORMANCE.

+ NEW LOW-LOSS BUMPERS AND SHOCKS REINFORCE THE RAM 1500’S COMPETITIVE ADVANTAGE IN COMFORT AND PERFORMANCE — AND WITH A SPECIFIC AERO MODE FOR CRUISING.

+ THIS LOW-TORSION FRAME FEATURES FULLY BOXED SIDE RAILS, HELPING MAINTAIN THE RAM 1500 REPUTATION FOR MINIMAL NVH.

+ THE FRONT BODY STRUCTURE IS CONSTRUCTED OF HYDROFORMED TUBULAR HIGH-STRENGTH STEEL, PROVIDING UNEQUALLED STIFFNESS WHILE OFFERING A LIGHTER COMPONENT WEIGHT THAT HELPS CONTRIBUTE TO IMPROVED FUEL EFFICIENCY.

FINGERPRINT SUSPENSION CONTROL. With this new Integrated Switch Bank, operating the available Active-Level Four-Corner Air Suspension System is a snap, or give any model a second with a push of a button for ideal ride height for the terrain and conditions. The Switch Bank controls a raft of features, including the available Active-Level Four-Corner Air Suspension System (not shown in image), Electronic Stability Control (ESC)†, Trailhawk mode, and available features like heat and ventilation for seats, heated steering wheel — and more.

PREMIUM KEYLESS ENTER‘N GO
Properly secure all cargo.
new interior treatments that distinguish themselves based on trim level. Updated colors, materials, and surfaces for the instrument panel, seats, doors, and ancillary trim. New lighting, with stunning Blue Sapphire LED ambient illumination for switches and footwells on select models. Even new air outlets that address both improved functionality and design.

THE BEAUTY IS IN THE DETAILS. The interior of the new Ram 1500 stands out in every respect where it counts the most — from the brilliant available new six-ring instrumentation and controls, to the new two-toned interiors, to the new integrated center stack configurations. Look for new, large, available full-color displays for information, navigation, radio, and vehicle functions. Reconfigured sun visors. New cup holder designs that offer greater ease of use. From the big-picture thinking that brings you new available 8.4-inch color screens to the fine hand-wrapped features and fine stitching that give Ram 1500 Laramie Longhorn such distinction, the new Ram 1500 interior leaves no detail untouched — exactly why, from the first glance, the many new soft touches and superbly comfortable ride make such a lasting impression.

QUIETLY ACHIEVING NEW LEVELS OF TECHNOLOGY AND COMFORT. Ram 1500 Laramie Longhorn seats shown in Canyon Brown with laser etching.
Ram 1500 Crew Cab Laramie Longhorn interior shown in Cattle Tan/Black.
A NOD TO THE PAST — AND THE TECHNOLOGY OF THE FUTURE. For the 2013 Ram 1500, each trim level now reflects a bold new look for the instrument panel and EVIC (Electronic Vehicle Information Center) display. The available six-ring cluster borrows design touches from antique watches and vintage firearms. It’s pure Ram, all the way.

THE NEXT LEVEL OF EVIC. Stunning full-color graphics from the available new 7-inch Multi-View Display that uses Thin Film Transistor (TFT) display technology. Scroll-through roller-type interfaces with instant vehicle information and graphics from 34 menu options. This is technology driving to be the best.

ALL-NEW POWERNET ELECTRICAL ARCHITECTURE. It’s the equivalent of a high-speed internet connection in your Ram, conveying information about virtually every facet of vehicle operation through “smart” modules located throughout the vehicle.

THE UPSHOT: KNOWLEDGE. Leave the smartphone-like intuitive technology aside for a moment. In the final analysis, you’ve got a wealth of information literally at your fingertips, with a steering wheel-mounted toggle switch that takes you through dozens of different pieces of information — everything from trailer towing to critical pressures and powertrain operating temperatures.

A NOD TO THE PAST — AND THE TECHNOLOGY OF THE FUTURE.

COMMUNICATIONS TECHNOLOGY DESIGNED FOR THE REAL WORLD.

Staying in constant touch, and doing it hands-free.


UCONNECT 5.0. With 5-inch full-color touch-screen display; AM/FM with remote USB/SD; iPod® integration; Bluetooth connectivity for hands-free phone, streaming audio, voice commands; text message reader; includes customer (or dealer-activated) navigation. Available: SiriusXM Satellite Radio.† Available: remote CD player, steering wheel controls.

SIRIUSXM PREMIER: OVER 160 CHANNELS. Enjoy every available satellite radio channel: commercial-free music, sports, news, talk, and entertainment, with premium programming bringing you Howard Stern, every NFL,® MLB,® and NHL® game, every NASCAR® race … and more. Premier service also includes SiriusXM Travel Link.†† Available: remote CD player.

UCONNECT 8.4A. With 8.4-inch full-color touch-screen display; AM/FM with remote USB/SD; iPod® integration; steering wheel controls; Bluetooth® connectivity for hands-free phone, streaming audio, voice commands; text message reader; includes customer- (or dealer-activated) navigation; HVAC control integration; smartphone connectivity; available 3G WiFi hotspot; rearview camera ready; SiriusXM Satellite Radio.† Available: remote CD player.

UCONNECT 8.4AN. With all features of all previous descriptions. Plus premium navigation with one-step voice destination entry, 3-D city modeling and landmarks, digital terrain modeling, 911/assist calling, and HD radio, SiriusXM Satellite Radio, SiriusXM Travel Link, and SiriusXM Traffic. Available: remote CD player.
THE MOST DIVERSE PORTFOLIO OF PICKUPS leads off with the one built from the ground up for the commercial market. The new Ram 1500 Tradesman is custom-designed for full-scale capability with low cost of ownership. The level of standard equipment in Ram 1500 Tradesman is substantial, and includes features not normally found on entry-priced trim levels. This is exactly the thinking that drives business.

CONFIGURATIONS: REGULAR CAB, QUAD CAB, CREW CAB (4x2 / 4x4)

Properly secure all cargo.

1500 TRADESMAN

HERE, THE GOING GETS GOOD.

SLT models start the upscale offerings in the Ram 1500 family, with bright chrome accents, a distinguished grille treatment, and subtle, classy design touches for exterior bling and superb interior comfort.

CONFIGURATIONS: REGULAR CAB, QUAD CAB, CREW CAB (4x2 / 4x4)

1500 EXPRESS

STANDING OUT FOR EXCEPTIONAL STYLE AND VALUE.

Built for new truck buyers who count themselves among the most cost-conscious. Ram 1500 Express doesn’t disappoint, combining style, performance, capability, and value in one smart package.

CONFIGURATIONS: REGULAR CAB, QUAD CAB, CREW CAB (4x2 / 4x4)

1500 SLT

HERE, THE GOING GETS GOOD. SLT models start the upscale offerings in the Ram 1500 family, with bright chrome accents, a distinguished grille treatment, and subtle, classy design touches for exterior bling and superb interior comfort.

CONFIGURATIONS: REGULAR CAB, QUAD CAB, CREW CAB (4x2 / 4x4)
IN EVERY WAY, A LEADER FOR OUR ECONOMY. Packed with the technology, aerodynamics, and styling cues to achieve impressive levels of fuel efficiency, the new 2013 Ram 1500 HFE model addresses fuel-conscious™ performance like never before — and like no other. Its leadership in this area is uncontested. Compare it to any other V6- or V8-powered pickup. It is simply the most fuel-efficient offering in its class.

CONFIGURATIONS: REGULAR CAB (4x2)

1500 HFE

PREMIUM PERFORMANCE for guys who won’t settle for less than “awesome.” Ram 1500 Big Horn — branded Lone Star in Texas — offers upscale design cues like 20-inch wheels and dual exhaust, sharp interior features, impressive comfort, and exceptional capability.

CONFIGURATIONS: QUAD CAB, CREW CAB (4x2 / 4x4)

1500 BIG HORN

THIS TRUCK IS GAME FOR EVERYTHING. Created for the hunter, fisherman, or camper, with specialized capabilities and features for the great outdoors — including custom-designed, Outdoorsman-only Authentic Accessories by Mopar®.

CONFIGURATIONS: QUAD CAB, CREW CAB (4x2 / 4x4)

Properly secure all cargo.

1500 OUTDOORSMAN

THIS TRUCK IS GAME FOR EVERYTHING. Created for the hunter, fisherman, or camper, with specialized capabilities and features for the great outdoors — including custom-designed, Outdoorsman-only Authentic Accessories by Mopar®.

CONFIGURATIONS: QUAD CAB, CREW CAB (4x2 / 4x4)

Property owned by Ram.
1500 SPORT AND R/T MOST LIKELY TO ACHIEVE.

These two Ram 1500 models are akin to the popular kids in the class. When it comes to that unique combination of robust performance, head-turning exterior styling, and interior creature comforts, you’ve come to the right place. CONFIGURATIONS: SPORT — REGULAR CAB (4x2), QUAD CAB, CREW CAB (4x2 / 4x4). R/T — REGULAR CAB (4x2)

1500 LARAMIE LIFE IS GOOD WHEN YOU’RE IN LARAMIE.

Upscale in every way, with sharp two-tone exterior treatments, 20-inch chrome-clad aluminum wheels with plenty of solarium chrome to match, and an interior now typically associated with exclusive private clubs. CONFIGURATIONS: QUAD CAB, CREW CAB (4x2 / 4x4)

YOU’VE PLAYED BY THE RULES. NOW YOU’RE AT THE TOP OF YOUR GAME.

You need the one luxury Ram 1500 model that matches those accomplishments—Ram 1500 Laramie Longhorn. Count on two stunning soft-touch leather interiors — one of them with an exceptional laser-etched design — and distinctive treatments for the instrumentation, gauges, and steering wheel. The two-toned exterior says “opulence” to every envious sidelong glance — and you’ll get there. CONFIGURATIONS: CREW CAB (4x2 / 4x4)
WITH YOU EVERY MILE.

Mopar® is with you the moment you get your new keys and for every mile thereafter. Mopar helps maintain and make your ride your own with parts and accessories of every kind — all original equipment designed by the same engineers of your vehicle — specifically for your model. It’s no-guesswork, get-it-right-the-first-time satisfaction with seamless fit and finishes, exact color matches, and high-quality materials that have been thoroughly tested for the long haul.

Mopar also assures you with expert technicians who know your make and model best, Vehicle Protection Plans, Express Lane Service, and with Mopar Owner Connect, a secure, “owners-only” site, accessible by registering at owners.ramtrucks.com. There you’ll enjoy online access to service records, extensive vehicle information and links to where you can meet fellow Mopar enthusiasts.

See your RAM dealer for the latest accessories and parts available. Learn more about the world of Mopar and all it has to offer at mopar.com.
### 3.6L Pentastar V6

- **Proven strength, now improved to handle the new V6’s enhanced available capability.**
- **355 hp at 6,400 rpm.**
- **4.7L V8**
- **395 hp @ 5,600 rpm, 407 lb-ft of torque @ 3,950 rpm**
- **90-degree V8, liquid-cooled**
- **3.92 x 3.58 in/99.5 x 90.9 mm**
- **345 cu in/5654 cc**
- **407 lb-ft of torque @ 3,950 rpm**
- **407 lb-ft of torque @ 3,950 rpm**
- **The legendary engine delivers**
- **E85 Flex Fuel capable, dual spark plugs per cylinder, advanced software is all about maintaining critical control**

#### ADDITIONAL FEATURES:
- **FUEL DELIVERY / RECOMMENDED FUEL:**
  - Mid-grade recommended (89 octane)/unleaded regular acceptable (87 octane)
- **VALVETRAIN:**
  - Chain-drive SOHC, 16 valves, normally open check-valve manifold and valve covers.

**SAFETY & SECURITY**

- **Crash avoidance is always the goal — but when life happens, the new Ram 1500 is ready for it. Count on multiple front airbags**, **including: advanced multistage airbag, side curtain airbags, roof side impact airbags, and knee bolsters.**
- **The Electronic Stability Control**
  - **Advanced software is all about maintaining critical control when you need it most.**

#### RAM 1500 POWERTRAINS

- **Standard engine for 4x2 and 4x4.**
- **3.6L V6**
- **5.7L HEMI® V8**
- **395 hp @ 5,600 rpm, 407 lb-ft of torque @ 3,950 rpm**
- **4.7L V8**
- **395 hp @ 5,600 rpm, 407 lb-ft of torque @ 3,950 rpm**
- **90-degree V8, liquid-cooled**
- **407 lb-ft of torque @ 3,950 rpm**
- **E85 Flex Fuel capable, dual spark plugs per cylinder, advanced software is all about maintaining critical control when you need it most.**
### RAM 1500 TRIM LEVELS AND STANDARD FEATURES

#### MECHANICAL
- **5.7L HEMI V8 with 8-speed TorqueFlite® automatic transmission**
- **4x4**: 5.7L HEMI V8 with 6-speed automatic transmission
- **6.4L HEMI HFE**: 6.4L HEMI HFE with 6-speed automatic transmission
- **3.6L Pentastar® V6 with 6-speed automatic transmission**: 3.6L Pentastar® V6 with 6-speed automatic transmission or 3.0L SC Turbo I4 with 6-speed automatic transmission
- **2.4L I4 with 6-speed automatic transmission**: 2.4L I4 with 6-speed automatic transmission
- **5.7L HEMI V8 with 6-speed automatic transmission**: 5.7L HEMI V8 with 6-speed automatic transmission

#### INTERIOR
- **Tilt steering wheel**
- **Automatic headlamps**
- **Air conditioning**
- **Power windows and power door locks**

#### EXTERIOR
- **Chrome front and rear bumpers**
- **Chrome grille surround with Black inserts**
- **Body-color front upper fascia**
- **Quad-lens headlamps**
- **Black door handles**
- **Bed rail caps**
- **Locking tailgate**
- **Tri-folding cargo bed tonneau cover**
- **4- and 7-pin trailer wiring harness/connectors**

#### MECHANICAL (Quad Cab®)
- **4.7L Flex Fuel V8 with 6-speed automatic transmission and heavy-duty cooling system**
- **5.7L HEMI V8 with 6-speed automatic transmission**
- **3.6L Pentastar® V6 with TorqueFlite® 8 electronic 8-speed automatic transmission**

#### INTERIOR
- **Leather-wrapped tilt steering wheel with audio controls**
- **Automatic headlamps**
- **Air conditioning**
- **Power windows and power door locks**

#### EXTERIOR
- **Chrome front and rear bumpers**
- **Chrome grille surround with Black inserts**
- **Body-color front upper fascia**
- **Quad-lens headlamps**
- **Black door handles**
- **Bed rail caps**
- **Locking tailgate**
- **Tri-folding cargo bed tonneau cover**
- **4- and 7-pin trailer wiring harness/connectors**

#### MECHANICAL (Crew Cab)
- **5.7L HEMI V8 with 6-speed automatic transmission and heavy-duty cooling system**
- **5.7L HEMI V8 with 8-speed TorqueFlite® automatic transmission**
- **3.6L Pentastar® V6 with 6-speed automatic transmission**
- **3.0L SC Turbo I4 with 6-speed automatic transmission**
- **2.4L I4 with 6-speed automatic transmission**

#### INTERIOR
- **Leather-wrapped tilt steering wheel with audio controls**
- **Automatic headlamps**
- **Air conditioning**
- **Power windows and power door locks**

#### EXTERIOR
- **Chrome front and rear bumpers**
- **Chrome grille surround with Black inserts**
- **Body-color front upper fascia**
- **Quad-lens headlamps**
- **Black door handles**
- **Bed rail caps**
- **Locking tailgate**
- **Tri-folding cargo bed tonneau cover**
- **4- and 7-pin trailer wiring harness/connectors**

#### MECHANICAL (Regular Cab)
- **3.6L Pentastar® V6 with TorqueFlite 8 electronic 8-speed automatic transmission**

#### INTERIOR
- **Leather-wrapped tilt steering wheel with audio controls**
- **Automatic headlamps**
- **Air conditioning**
- **Power windows and power door locks**

#### EXTERIOR
- **Chrome front and rear bumpers**
- **Chrome grille surround with Black inserts**
- **Body-color front upper fascia**
- **Quad-lens headlamps**
- **Black door handles**
- **Bed rail caps**
- **Locking tailgate**
- **Tri-folding cargo bed tonneau cover**
- **4- and 7-pin trailer wiring harness/connectors**

#### MECHANICAL (Regular Cab HFE OUTDOORSMAN/BIG HORN/LONE STAR)
- **5.7L HEMI V8 with 6-speed automatic transmission and heavy-duty cooling system**
- **5.7L HEMI V8 with 8-speed TorqueFlite® automatic transmission**
- **3.6L Pentastar® V6 with TorqueFlite® 8 electronic 8-speed automatic transmission**
- **3.0L SC Turbo I4 with 6-speed automatic transmission**
- **2.4L I4 with 6-speed automatic transmission**

#### INTERIOR
- **Leather-wrapped tilt steering wheel with audio controls**
- **Automatic headlamps**
- **Air conditioning**
- **Power windows and power door locks**

#### EXTERIOR
- **Chrome front and rear bumpers**
- **Chrome grille surround with Black inserts**
- **Body-color front upper fascia**
- **Quad-lens headlamps**
- **Black door handles**
- **Bed rail caps**
- **Locking tailgate**
- **Tri-folding cargo bed tonneau cover**
- **4- and 7-pin trailer wiring harness/connectors**

#### MECHANICAL (Regular Cab HFE OUTDOORSMAN/BIG HORN/LONE STAR)
- **5.7L HEMI V8 with 6-speed automatic transmission and heavy-duty cooling system**
- **5.7L HEMI V8 with 8-speed TorqueFlite® automatic transmission**
- **3.6L Pentastar® V6 with TorqueFlite® 8 electronic 8-speed automatic transmission**
- **3.0L SC Turbo I4 with 6-speed automatic transmission**
- **2.4L I4 with 6-speed automatic transmission**
RAM 1500 TRIM LEVELS AND STANDARD FEATURES

MECHANICAL
L-5.7L V8 with 5-speed automatic transmission and heavy-duty cooling system • Engine block with integrated oil gallery • Electronic Throttle Control® system includes 4-wheel ABS, Brake Assist, Rain Brake Support, Ready Alert, • 4.10 axle ratio (R/T model) • Remote keyless entry • Electronic Stability Control • Hood • Black hex grille inserts with R/T emblem • 22-inch polished forged aluminum wheels with BSW tires • Sport performance • Display Electronic Vehicle Information Center (EVIC) located in instrument cluster • Multistage front air bags • Advanced multistage front air bags • 115-volt power outlet • Cloth 60/40 split-folding rear bench on SuperCrew Cab • Power windows • Automatic headlamps • Automatic Temperature Control (ATC) • Power windows • Power adjustable pedals with memory • Power sliding rear window • Multi-View Display EVIC located in instrument cluster • Uconnect 8.4AN AM/FM/BT/ ACCESS/NAV radio with SiriusXM Satellite Radio • 4-inch chrome-tipped dual exhaust • Trailer Sway Control • ParkView Back-Up Camera • 40-20-40 Bench Seat • Power driver’s and front-passenger seats • Heated and ventilated front seats • Full-floor center console with leather cover • Premium 10-speaker Surround Sound audio system • Overhead console with Universal Garage Door Opener • Power adjustable pedals with memory • Power sliding rear window • Multi-View Display EVIC located in instrument cluster • Uconnect 8.4AN AM/FM/BT/ACCESS/NAV radio with SiriusXM Satellite Radio • 4-inch chrome-tipped dual exhaust • Trailer Sway Control • ParkView Back-Up Camera • 40-20-40 Bench Seat • Power driver’s and front-passenger seats • Heated and ventilated front seats • Full-floor center console with leather cover • Premium 10-speaker Surround Sound audio system • Overhead console with Universal Garage Door Opener • Power adjustable pedals with memory • Power sliding rear window • Multi-View Display EVIC located in instrument cluster • Uconnect 8.4AN AM/FM/BT/ACCESS/NAV radio with SiriusXM Satellite Radio • 4-inch chrome-tipped dual exhaust • Trailer Sway Control • ParkView Back-Up Camera • 40-20-40 Bench Seat • Power driver’s and front-passenger seats • Heated and ventilated front seats • Full-floor center console with leather cover • Premium 10-speaker Surround Sound audio system • Overhead console with Universal Garage Door Opener • Power adjustable pedals with memory • Power sliding rear window • Multi-View Display EVIC located in instrument cluster • Uconnect 8.4AN AM/FM/BT/ACCESS/NAV radio with SiriusXM Satellite Radio • 4-inch chrome-tipped dual exhaust • Trailer Sway Control • ParkView Back-Up Camera • 40-20-40 Bench Seat • Power driver’s and front-passenger seats • Heated and ventilated front seats • Full-floor center console with leather cover • Premium 10-speaker Surround Sound audio system • Overhead console with Universal Garage Door Opener • Power adjustable pedals with memory • Power sliding rea...
New exterior, new interior, new technology — all matched by a stunning selection of new wheels for new 2013 Ram 1500 models. Notable here are wheels that contribute to performance and help with fuel efficiency. The 17x7-inch lightweight steel wheel weighs 4.5 lb less than its predecessor, further reducing vehicle weight by 18 lb. The new 20-inch tire by Goodyear assists with fuel efficiency with its low-resistance engineering.

For more on Ram wheels, visit us anytime at ramtrucks.com.
<table>
<thead>
<tr>
<th>Feature</th>
<th>2013 RAM 1500 Buyer's Guide</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EXTERIOR FEATURES</strong></td>
<td></td>
</tr>
<tr>
<td>TRAILER HITCH — Class IV hitch receiver</td>
<td></td>
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<tr>
<td>SUSPENSION — Front, upper and lower A-arms, coil springs, twin-tube shocks</td>
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<td>ENGINE BLOCK HEATER — 730-amp</td>
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<td>BATTERY — 160-amp</td>
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<td>5.7L HEMI® V8 WITH VVT AND FUEL SAVER TECHNOLOGY (EZH)</td>
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<td>3.6L PENTASTAR® FLEX FUEL 24V VVT V6 (ERB)</td>
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<tr>
<td><strong>BUYER'S GUIDE</strong></td>
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<tr>
<td>2013 RAM 1500 — Quad-lens halogen</td>
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<tr>
<td>— Chrome surround, chrome wave-mesh</td>
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<td>— Dual rear aggressive sound</td>
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<td>— Chrome with body-color bezel</td>
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<td>— Body-color</td>
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<tr>
<td>— Crew Cab 5'7&quot; box</td>
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<td>R/T 4x2 6'4&quot; box; included with 20-inch wheels on Regular Cab SLT 4x2 8' box; not available (Outdoorsman)</td>
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<tr>
<td>3.21, 3.55, or 3.92 axle ratio</td>
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<tr>
<td><strong>CONVENIENCE GROUP</strong></td>
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<tr>
<td>• Passive Entry/Keyless Enter 'n Go</td>
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<tr>
<td>• Rain-Sensitive Wipers</td>
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<tr>
<td>• Command, and text message reader (requires Uconnect 5.0, 8.4A, or 8.4AN radios)</td>
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<tr>
<td><strong>POWER AND REMOTE ENTRY GROUP</strong></td>
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<tr>
<td>• Remote keyless entry, foldaway Black power steering wheel</td>
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<td>• Power mirror, powerfold, and dual remote controls</td>
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<tr>
<td>• Power windows, power lumbar, and dual remote controls (Crew Cab only)</td>
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<tr>
<td>• Steering wheel, heated (Regular Cab only)</td>
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<tr>
<td>• Heated sport seats (LED turn/stop/running lights)</td>
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<tr>
<td><strong>OVERVIEW</strong></td>
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<tr>
<td>• R/T 4x2 6'4&quot; box; included with 20-inch wheels on Regular Cab SLT 4x2 8' box; not available (Outdoorsman)</td>
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<td>• Sport (LED turn/stop/running lights)</td>
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<td>• Overhead, with Universal Garage Door Opener (included with Luxury Group)</td>
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<td>• Overhead (included with Uconnect® 5.0 radio)</td>
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<td>• 20- x 9-inch aluminum, multi-insert, polished with Silver-clad accents (included with CPOS PACKAGE)</td>
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<tr>
<td>• 20- x 9-inch aluminum, multi-insert, polished, with White Gold-clad accents (included with CPOS PACKAGE)</td>
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<td>• 20- x 9-inch chrome-clad aluminum</td>
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<td>• 20- x 9-inch aluminum, polished face, painted pockets (included with CPOS PACKAGE)</td>
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<tr>
<td>• 17- x 7-inch styled steel, painted Argent (included with CPOS PACKAGE)</td>
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</table>
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THE RAM OUTFITTER

Owning a new 2013 Ram 1500 opens up a world of new apparel, tools, and a variety of equipment for work and play. The one place to find it all is the Ram Outfitter site. This is the online shopping center for gear and gifts for the Ram enthusiast. With the Ram identity prominently featured, you can choose from authentic wear, sports equipment, electronics, and attire. Log on. It's all at ramtrucks.com/outfitter

[1] Based on the latest available competitive information and Automotive News classification. Excludes hybrid pickups. [2] Transferable. See dealer for complete details and a copy of the 5-Year/100,000-Mile Powertrain Limited Warranty. [3] Fuel economy based on EPA estimated 18 city/25 highway mpg for Ram 1500 HFE V6 4x2 or EPA estimated 17 city/25 highway mpg for Ram 1500 V6 4x2. [4] 3.5L V6 diesel on EPA estimated 14 city/20 highway mpg for Ram 1500 V8 4x2. [5] No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, sand, and other road conditions may affect. When the ESC warning lamp in the speedometer flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your safety belt. [6] Programming subject to change. Sirius satellite service available only to those at least 18 and older in the 48 contiguous United States. It may be available in Alaska and Hawaii (except for Outback). Full-time subscription required. Service plan required for SiriusXM Traffic and Travel Link. Installation, activation, and blenheim not included in purchase price of one-time activation fee. All programming may not be available in all markets. SiriusXM Extra Services for Uconnect are subject to change. [7] Requires Uconnect Phone. [8] Sold separately. [9] THE RAM OUTFITTER: Every effort has been made to ensure that the information contained in this catalog is accurate. Chrysler Group LLC reserves the right to discontinue models at any time or change specifications without notice and assumes no responsibility for errors or omissions in the catalog.