2019 RAM
HEAVY DUTY AND CHASSIS CAB
2019 RAM HEAVY DUTY RULES

CAPABILITY REDEFINED
RAM 3500
AVAILABLE BEST-IN-CLASS DIESEL TORQUE
UP TO 1,000 LB-FT
AVAILABLE BEST-IN-CLASS DIESEL TOWING
UP TO 35,100 LB

*All disclosures can be found on page 30. Properly secure all cargo. Always tow within the vehicle’s capacity.
Properly secure all cargo.

HAUL

UP TO

7,680 LB

RAM 3500

BEST-IN-CLASS GAS PAYLOAD
INTEGRATE
RAM TECHNOLOGY KEEPS YOU IN TOUCH.
REFINEMENT
A NEW LEVEL OF PREMIUM.
BUILT TO SERVE
BUILT TO SURPASS
BEST-IN-CLASS
Available Diesel Towing (2500 and 3500)\(^2,1\) \(\mid\) Gas Towing (2500 and 3500)\(^2,1\) \(\mid\) Available Diesel Torque (3500)\(^1\) \(\mid\) Gas Horsepower (2500 and 3500)\(^1\) \(\mid\) Diesel Payload (3500)\(^1\) \(\mid\) Gas Payload (3500)\(^1\) \(\mid\) Snow Plow Rating (2500 and 3500)\(^1\) \(\mid\) Diesel Oil Change Interval (2500 and 3500)\(^1\) \(\mid\) Interior Storage (Mega Cab\(^{\text{®}}\))\(^1\)

CLASS-EXCLUSIVE
Highest Number of Speakers Available in Segment (17)\(^1\) \(\mid\) Type-C USB Ports\(^1\) \(\mid\) Available Dual-Rear-Wheel Back-Up Sensors\(^3,4\) \(\mid\) Available Power Convex Trailer-Tow Mirrors\(^1\) \(\mid\) Available Forward Collision Warning with Active Braking\(^6\) \(\mid\) Available RamBox\(^{\text{®}}\) Cargo Management System\(^1\) \(\mid\) Available Adaptive Forward Lighting System (AFLS)\(^8\) \(\mid\) Most Luxurious Interior in Its Class\(^7\) \(\mid\) Rear Link Coil Suspension (2500)\(^1\) \(\mid\) Reclining Rear Seat (Mega Cab)\(^1\) \(\mid\) Forward Fold-Flat Rear Seat (Mega Cab)\(^1,8\) \(\mid\) Available In-Floor Storage (Crew Cab)\(^1\) \(\mid\) Available Auto-Level Rear Air Suspension System\(^1\)

TOP HONORS
America's Longest-Lasting Heavy-Duty Pickups\(^9\) \(\mid\) Most Capable Heavy-Duty Truck Ever\(^{10}\) \(\mid\) Best Resale Value in the Industry (3500)\(^{11}\)
THE 6.4L HEMI® V8 WITH VCT AND MDS • THE NEW ZF 8-SPEED AUTOMATIC

Long-proven across the Ram lineup, this powerhouse comes to work with solid credentials. Variable Cam Timing (VCT) helps ensure stellar towing and payload with consistent power across a super-wide torque band. Efficiencies are accomplished both through MDS—the Multi-Displacement System that transforms the V8 into a four-cylinder during highway cruising—and iDFSO, the interactive Deceleration Fuel Shut-Off. For sheer power and refined performance, the 6.4L HEMI V8 won’t let you down.

AVAILABLE CUMMINS® HIGH OUTPUT TURBO DIESEL • THE AISIN® 6-SPEED AUTOMATIC

This iconic turbo diesel is now stronger, more capable and more durable than the previous generation—yet weighs some 60 lb less. Major upgrades include a new cylinder head with new exhaust valves and springs. New rocker arms. New forged connecting rods and bearings. Lighter and stronger pistons with new low-friction rings. Improved variable geometry turbocharger. New fuel pump, fuel filter and fuel-line system with a new 2,000-bar fuel rail. Outstanding performance and superb towing are reflected in available best-in-class diesel torque.
Conventional hitch capability for a Ram 3500 pickup is a jaw-dropping 23,000 lb.\textsuperscript{12} For 2500, capability is rated at 19,780 lb.\textsuperscript{12}

All-new suspension tuning on Ram 2500 includes new Frequency Response Damping (FRD) shocks and tough, progressive-rate coil springs.

Upsized towing and brake-system hardware now features upgraded components to manage the increased max payload and tow ratings.

Toughness is engineered in. Count on robust 63,000-psi steel for the new engine crossmember.

Durability is built into every Ram pickup. 98.5% of the redesigned Heavy Duty frame is comprised of resilient high-strength steel.

On 4x4 pickup models, a 9.25-inch front axle features new pinion seals; a new axle housing reduces Noise, Vibration and Harshness (NVH).
Class-Exclusive Available Forward Collision Warning with Active Braking\(^6\)  |  Available Adaptive Cruise Control with Stop\(^3\)  |  Class-Exclusive Available Dual-Rear-Wheel Back-Up Sensors\(^3,9\)  |  New Bi-LED Headlamps (Mid-Level Models)  |  New Quad-LED Projector Directional Headlamps (High-Level Models)  |  Available Automatic High-Beam Headlamps  |  Hill Start Assist  |  Six Air Bags\(^{10}\) including Front, Side Seat-Mounted, and Front and Rear Side-Curtain Air Bags\(^{11}\)  |  Available ParkSense\(^{®}\) Front and Rear Park Assist\(^4\)  |  Available 360-Degree Surround-View Camera with Trailer Reverse Guidance View;\(^2\) now including New Trailer Hitch View with Zoom  |  Commercial-Grade 2.5-inch Hitch Receivers  |  Available Fifth-Wheel and Gooseneck Prep Package  |  Available Auto-Level Rear Air Suspension System with Bed-Lowering Hitching Assist

Properly secure all cargo. Always tow within the vehicle’s capacity.
TOWING WITH A GOOSENECK?
You’ll enjoy outstanding capability. Included: gooseneck bolt plates and center castings, standard 4-/7-pin trailer connector and a rear in-bed integrated 7-pin connector.

Properly secure all cargo. Always tow within the vehicle’s capacity.
A MAJOR INCREASE in towing capacity comes from an upgrade to the fully integrated rear-axle crossmember structure on all frames. The available fifth-wheel hitch mounting hardware is integrated into the production box floor—and includes fifth-wheel pucks.
Exceptional towing relies on robust and complex support—and new Ram HD embraces everything from intelligent software to frame strength, with 98.5% of these frames comprised of high-strength steel. From the aspect of physical proficiency, Ram Heavy Duty models support you with top-tier capability: remarkable gase- and diesel-powered towing across the board, further backed with unyielding muscle, measured by that best-in-class available diesel torque1 for Ram 3500.

The modified multi-gauge boxed frame is now stronger and more resilient, while upgraded crossmembers also ramp up capability. New brakes are more responsive. Opt for the available and class-exclusive Auto-Level Rear Air Suspension System1 and you’re assured of an even rake from front to rear of the trailer; the system delivers greater control and a more secure towing experience. Finally, factor in the abundant intelligent features described on this page and it’s clear: Ram HD is the choice for trailering of any kind, anywhere.

Improvements to enhance towing convenience and control are refined and comprehensive, starting with fine-tuning all suspensions to work with the additional capability and manage that ramped-up torque—which directly impacts and improves towing capability.

Towing software is elegant. Trailer Sway Damping1—part of the Electronic Stability Control15 system—applies asymmetric braking to dampen yaw; the transmission-based Tow/Haul Mode also offers control while towing. The available Tire Pressure Monitoring System ensures real-time monitoring of air pressure in the trailer tires.

STRENGTH

FORESIGHT

CONTROL

CONFIDENCE

From hooking up even the largest trailers in front of a crowd of onlookers to navigating your journey safely, the available systems and technology on new Ram Heavy Duty give you peace of mind so you can enjoy the drive and get to your destination with energy to spare. One example: using available engineering in concert with other invaluable assets. Ram HD back-up camera4 technology easily combines with the optional Auto-Level Rear Air Suspension System, allowing you to back up to a trailer hitch with unerring accuracy—and then lower the hitch receiver under the trailer coupler, eliminating the old need for an outside spotter.

Impressive torque management broadens capability and confidence when towing big loads over varied terrain—including mountains. Finally, features like the class-exclusive power convex trailer-tow mirrors1 and all-seeing visual aids—like the available Surround-View Camera System4 with its true 360-degree visibility—deliver critical information all around you. Looking at the big picture, expertise in towing boils down to the choice of one truck: Ram Heavy Duty.

Properly secure all cargo. Always tow within the vehicle’s capacity.
OPULENCE. REIMAGINED.

NEW THINKING, NEW TECHNOLOGIES. THIS CALLS FOR A NEW INTERIOR. While the competition offers you choices, new Ram HD offers the choicest—like the best-in-class interior storage\(^1\) and class-exclusive rear reclining seat\(^1\) of Mega Cab\(^\circledast\). Like more leather and real wood interior coverage than Ford F-250/F-350 or GMC Sierra Denali 2500/3500.\(^{16}\) When it comes to luxury, comfort and technology, you’re here. This is Ram HD like never before.
OPEN FOR BUSINESS.
CABIN FEVER: THE BURNING DESIRE TO TAKE OVER THE DRIVER'S SEAT IN A 2019 RAM TRUCK. The mandate for the design team: make this interior satisfying, informative and tech-driven. They surpassed every expectation, then stepped it up to create a dynamic new benchmark for comfort. The new, reconfigurable center console offers best-in-class storage¹ and includes available wireless phone charging and up to 9 USB ports—with 5 Type-A and 4 Type-C USB ports. Type C enables faster charging. Distinctive instrumentation includes an available 7-inch display with reconfigurable gauges for critical component tracking; for 2019, the cluster design is model-specific. The available premium 750-watt/17-speaker Harman Kardon® Audio System features the most speakers in the segment.¹

YOU'RE IN CHARGE: COMMAND CENTRAL

Properly secure all cargo.
THE MOST CAPABLE OFF-ROAD FULL-SIZE PICKUP (POWER WAGON)
Few pickups stand as proud as Ram Power Wagon®. Fewer still stand for meticulous engineering, inside and out. From the off-road hungry Ram Articulink® front suspension to the added capability from the front WARN® winch to the stunningly refined interior treatments and technology, this singular pickup stands out—from oil derrick to farm, from unpaved path to suburban driveway.
NEW POWER OUTLET
Charge tools and toys with a new 115-volt outlet, handily located in the driver-side bin of the available RamBox® System. (See next page.)

RAMBOX SYSTEM BINS
Improved for 2019, they feature helpful—and, at night, crucial—illumination inside each bin. (Details on next page.)

RAMBOX SYSTEM PLUS
Expand your RamBox System. Available are side rails with adjustable cleats, a cargo box divider and dozens of other accessories from Mopar®.

STEEL BED
Count on zero compromises with this big cargo box. Ram HD puts high-strength steel to work where it’s needed most—hauling those big loads.

AIR SUSPENSION
For stand-out payload and towing control, ride with the optional and class-exclusive Auto-Level Rear Air Suspension System with its in-cabin controls.

KEY FOB
Available. Lets you control all door locks and the RamBox System locks and release the tailgate. The fob even features the convenient available Remote Start.

SPRAY-IN BEDLINER
Available and finished at the factory, the bedliner helps protect your Ram HD for the durability you expect.

SERIOUS ABOUT WORK
Properly secure all cargo.
SMART STORAGE
IT’S EASILY THE BEST.

CLASS-EXCLUSIVE AVAILABLE
RAMBOX® SYSTEM¹ Shown left and right, the two bed-side bins are lockable, drainable, weatherproof, illuminated and feature a driver-side 115-volt power outlet. Even better: select Accessories from Mopar® fit perfectly inside, boosting capability. (Available for 6-foot, 4-inch pickup beds only.)

FULLY FUNCTIONAL BED
Opting for the RamBox Cargo Management System doesn’t reduce your cargo-carrying capability. Your Ram Heavy Duty easily hauls any standard 4x8-foot sheet of building materials.

NEW TAILGATE TECHNOLOGY
A new dampened tailgate lets you open it more slowly and close it with less force. The tailgate also features an available power-release function; open it with the key fob button or via the in-cabin control on the overhead console. Inset: available Bed Step from Mopar eases access to bed.

CARGO BED LIGHTING
Another advantage with available RamBox System: inside illumination on each side of the cargo box—and it doesn’t interfere with a tonneau cover, if so equipped.

RAMBOX UTILITY GROUP Enjoy more capability with the available RamBox System with this optional Group—which includes a cargo rail system with four adjustable tie-down hooks and a cargo bed divider. You can create separate cargo areas when needed—and it takes up minimal volume when not in use, easily collapsing, then securely stored at the front of the bed.

Properly secure all cargo.
PERFECTLY CAPABLE. EXCEPTIONALLY VERSATILE. AND NOW, UNIMAGINABLY SOPHISTICATED. For 2019, the distinctive Ram family of Chassis Cabs now offers nothing less than a paradigm shift in performance, capability, adaptability and—perhaps most surprising—comfort. What our engineers have done is to transform brute, do-everything oxen into thoroughbred workhorses. For capability, a 2019 Ram Chassis Cab gives you exactly what you need. Think incredible towing figures from both the standard gas and available diesel engines across the board. For ultimate torque, look to the available Cummins® Turbo Diesel. Impressive for sure, but Ram Chassis Cab strong points far exceed that big muscle; for versatility and refinement, these big Ram trucks give a whole new meaning to industrial-grade.

THE MOST CAPABLE RAM CHASSIS CAB EVER

3500 CC
- Best-in-Class 3500 Max Gas GCWR with 6.4L HEMI® V8–25,000 LB\textsuperscript{19, 20} |
- Best-in-Class 3500 Max GCWR up to 33,000 LB\textsuperscript{19, 20} |
- Best-in-Class 3500 Gas Engine Max Trailering with 6.4L HEMI V8–18,940 LB\textsuperscript{19} |
- Best-in-Class 3500 Max Trailering with a proven available 6.7L Cummins® Turbo Diesel Engine–25,830 LB\textsuperscript{19}

4500 CC
- Best-in-Class 4500 Max Gas GCWR with 6.4L HEMI® V8–28,500 LB\textsuperscript{21, 20} |
- Best-in-Class 4500 Max GCWR up to 37,500 LB\textsuperscript{21, 20} |
- Best-in-Class 4500 Gas Engine Max Trailering with 6.4L HEMI V8–21,510 LB\textsuperscript{21} |
- Best-in-Class 4500 Max Trailering with a proven available 6.7L Cummins Turbo Diesel Engine–29,770 LB\textsuperscript{21}

5500 CC
- Best-in-Class 5500 Max Gas GCWR with 6.4L HEMI® V8–28,500 LB\textsuperscript{22, 20} |
- Best-in-Class 5500 Max GCWR up to 43,000 LB\textsuperscript{22, 20} |
- Best-in-Class 5500 Gas Engine Max Trailering with 6.4L HEMI V8–21,460 LB\textsuperscript{22} |
- Best-in-Class 5500 Max Trailering with a proven available 6.7L Cummins Turbo Diesel Engine–35,220 LB\textsuperscript{22}

Properly secure all cargo. Always tow within the vehicle’s capacity. Shown with aftermarket upfit.
Material could not be extracted from this page.
Ram 3500 Chassis Cab: SRW or DRW. With a max GVWR rated at 14,000 lb, it’s the go-to choice for segments like plumbing, electrical work and even ambulance use.

Ram 5500 Chassis Cab: DRW only. Max GCWR reaches a stunning 43,000 lb with the available trailer rating maxing out at 35,220 lb—ideal capability for industrial applications.

Ram 4500 Chassis Cab: DRW only. Offers a max rear GAWR of 12,000 lb—the obvious solution for dump bodies, logging, and stake boxes.
Properly secure all cargo. Always tow within the vehicle’s capacity. Shown with aftermarket upfit.

NEW 2019 RAM CHASSIS CAB LIMITED. MUSCLE WITH STYLE TO MATCH. Imagine scoring successive knockouts in every championship round—and then dressing only in black tie, day and night. The newest addition to the Ram Chassis Cab portfolio flexes serious muscle on the job—and arrives dressed in the refined comfort of the Black or Indigo/Frost leather-trimmed interior.

This is Ram Chassis Cab in the very upscale and state-of-the-art Limited edition. Inside, you’ll find everything good: large, 12-inch color touchscreen. Premium sound system. Premium bucket seats. Real wood. It’s all a visual and tactile treatment that vaults this dedicated worker to a whole new level. After all, some are destined to aspire; others are meant to accomplish. In Ram Limited, you’ve arrived.

CAPABILITY MEETS COMFORT.

The various models and trim levels for the redesigned family of 2019 Ram Chassis Cabs were created to meet exact needs across the board—and family traditions run strong. Consistent with Ram 1500 and the Heavy Duty models, the get-it-done Tradesman model is the basis for these two- or four-wheel drive, single- or dual-rear-wheel workhorses; more upscale is the popular SLT model. Both are available as a Regular Cab or in the huge Crew Cab configuration.

But for 2019, Ram Chassis Cab distinguishes itself with unmatched capability—and uncommon amenities. Available only as a Crew Cab are the Laramie model and the new Limited model, each featuring a degree of sophistication that includes leather-trimmed interiors and stunning levels of technology. Once again, Ram Chassis Cabs redefine what a work truck should be.
AUTHENTIC ACCESSORIES BY MOPAR®

When it comes to your new 2019 Ram Heavy Duty truck, not all parts and accessories are created equal. As the official service, parts and customer care provider for the Ram Brand, only Mopar Parts and Accessories can ensure the proper fit, finish and functionality. That’s because they’re original equipment, engineered by the same people who designed your vehicle, which means you can customize your truck with complete confidence.

Mopar is also more than parts and accessories. We’re here to help you properly maintain and care for your vehicle. Our certified technicians are trained to know your vehicle best, and our Mopar Express Lane service departments are set up to get you in and out quickly. From parts and accessories to expert service and more, always be sure to choose Mopar.

Learn more at MOPAR.COM

Counterclockwise from top left:
Commercial Grade Toolbox
All-Weather Floor Mats
Black Tubular Side Steps
Hard Folding Tonneau Cover
Trailer Camera

Camera display can be activated while driving or when in Reverse.
<table>
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<th>CONFIGURATIONS</th>
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2. Class based on 250/2500 pickups. When properly equipped. See dealer for details.
4. Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. This system is an alert system for the front of the vehicle. It is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. Class based on 250/2500 and 350/3500 pickups.
5. Always sit properly in designated seating positions with seat belts secured at all times. 15 Always drive carefully, consistent with conditions. Always drive carefully, consistent with conditions.
6. DRW = Single Rear Wheel
7. DRW = Dual Rear Wheel
8. Rambox® Available
9. Rambox® Available
10. Rambox® Available